



June 26, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400001
Scrip Code : 507205

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra (East),
Mumbai-400 051.
Symbol : TI

Sub: Press Release pursuant to Regulation 30 of the SEBI (LODR) Regulations 2015 – Tilaknagar Industries Doubles Down on Bartisans with Strategic Growth Capital

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations 2015, we are enclosing herewith a press release dated June 26, 2026 titled **Tilaknagar Industries Doubles Down on Bartisans with Strategic Growth Capital**.

The above information is available on the Company's website at www.tilind.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Tilaknagar Industries Ltd.**

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Company Secretary, Compliance Officer & Head – Legal
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News Release

Tilaknagar Industries Doubles Down on Bartisans with Strategic Growth Capital

Increases stake to 41.45 per cent with INR two crore infusion

Mumbai, June 26, 2026: Leading Indian-Made Foreign Liquor (IMFL) manufacturer, Tilaknagar Industries Limited (TI) (BSE: 507205 | NSE: TI), has made a follow-on investment of INR 2 crore in Round The Cocktails Private Limited, makers of ready-to-pour cocktail and mocktail mixers under the brand name Bartisans. With this investment, TI's stake in Bartisans will increase from 36.17 per cent to 41.45 per cent on a fully diluted basis.

The INR 2 crore investment is a primary infusion and the capital will be utilized to accelerate Bartisans' growth initiatives, bolster its quick commerce presence and support the launch of new single-serve packaging.

TI had first invested in Bartisans in September 2024, driven by its conviction in India's rapidly evolving cocktail culture and the growing preference for premium and convenient at-home drinking experiences. This follow-on investment reinforces TI's confidence in Bartisans' growth journey and strengthens the partnership as the brand enters its next phase of expansion.

Founded in 2021 by mother-son duo Jovita and Jordan Mascarenhas, Bartisans is an all-natural cocktail mixer brand offering ready-to-pour mixers crafted to suit the evolving tastes and preferences of Indian consumers. The brand has built a differentiated position in the premium mixer category by combining convenience, innovative flavour profiles and quality ingredients.

Mr Ameya Deshpande, Chief Strategy Officer, Tilaknagar Industries Limited, said, *"Our increased investment in Bartisans reflects our confidence in the fast-growing premium mixer category and the brand's strong potential. Since our initial investment, Bartisans has demonstrated encouraging momentum and delivered successful collaborations such as Golden Hour, the bespoke mixer created for Monarch Legacy Edition Brandy."*

TI is also exploring multiple product collaborations with Bartisans across its premium portfolio and is excited to support the company's continued growth, **Mr Deshpande** added.

Bartisans has seen robust growth on quick commerce platforms since launch, reflecting the growing consumer preference for convenience-led purchasing and instant availability of beverage essentials. The volumes through quick commerce have more than doubled in FY26 compared to last fiscal, making it the brand's largest sales channel with a salience of nearly 65 per cent. The planned investment will help strengthen its presence and visibility across leading quick commerce platforms, capitalizing on one of India's fastest-growing retail channels.

Ms Jovita Mascarenhas, Co-Founder, Round the Cocktails Private Limited said, *"We are delighted to grow our partnership with Tilaknagar Industries as we take Bartisans to newer heights. The additional capital will help us accelerate our geographical expansion,*

new product launches and introduce innovative formats that make premium cocktail experiences more accessible and convenient for consumers."

The cocktail mixer category in India continues to benefit from premiumisation trends, rising cocktail culture and increasing demand for convenient at-home consumption experiences. Through strategic partnerships and investments, TI continues to strengthen its premium ecosystem and expand into emerging consumer segments.

The investment in Bartisans will be funded through TI's internal cash resources.

About Tilaknagar Industries:

Tilaknagar Industries is one of India's leading alcoholic beverage companies, with a rich legacy spanning over 90 years. Founded in 1933 by Shri Mahadev L. Dahanukar as Maharashtra Sugar Mills, TI has, over the years, transformed into a major player in the India Made Foreign Liquor ("IMFL") industry. Under the leadership of Shri Amit Dahanukar, TI has further strengthened its leadership across categories with 'Millionaire' brands like Mansion House Brandy, Imperial Blue Whisky and Courier Napoleon Brandy. The Company also has a strong presence across Rum and Gin through Madiraa Rum & Blue Lagoon Gin. Further, with a strong focus on premiumization, 'House of TI' – the Company's luxury vertical – is anchored by Monarch Legacy Edition, its first luxury brandy and Seven Islands Pure Malt Whisky, an Indo-Scottish premium whisky. 'House of TI' also includes an investment arm that supports India's emerging craft spirits players.

Website: <https://www.tilind.com>

