

Date: August 26, 2026;

To

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street

Mumbai- 400 001

SCRIP CODE: 543895

Subject : Press Release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. (*'Listing Regulations'*).

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled "**EXHICON And ICICI Lombard announce landmark Exhibition Insurance Initiative at 15th Conventions India Conclave**".

The aforesaid information is also available on the website of the Company <https://exhiconevents.in/>

This is for your information and records.

Thanking You,

Yours Faithfully

For Exhicon Events Media Solutions Limited

Pranjul Jain

Company Secretary & Compliance Officer

Membership No. A67725

Encl – A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

CIN:L74990MH2010PLC208218

Regd. Office: S. No. 65/4, Gaikwad Wasti, Haveli, Mundhawa (N.V.), Pune – 411036, Maharashtra
Corporate Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22, Veera Desai Road,
Andheri West, Mumbai - 400053, Maharashtra, India

Toll Free: 1800 258 8103 |Email: info@exhicongroup.com |www.exhiconevents.in

**EXHICON AND ICICI LOMBARD ANNOUNCE LANDMARK EXHIBITION INSURANCE
INITIATIVE AT 15TH CONVENTIONS INDIA CONCLAVE**

*First-of-its-kind specialised insurance initiative for India's exhibition and trade fair ecosystem unveiled
at Bharat Mandapam, New Delhi*

Exhicon Events Media Solutions Limited (“**Exhicon**”) and ICICI Lombard General Insurance Company Limited have announced a landmark initiative to strengthen the Exhibition Insurance ecosystem in India, bringing specialised risk protection closer to the rapidly expanding exhibitions and trade fairs industry.

The initiative was unveiled at the 15th Conventions India Conclave (CIC) at Bharat Mandapam, New Delhi, in the presence of leading stakeholders from India's and the global convention, exhibition, events and MICE industry.

The three-day 15th Conventions India Conclave brought together the wider convention and events ecosystem from across India and around the world. The Conclave was jointly organised by the India Convention Promotion Bureau (ICPB), India Trade Promotion Organisation (ITPO) and the Ministry of Tourism, Government of India, with EXHICON as the Gold Partner.

Through the strategic partnership between EXHICON and ICICI Lombard, the two organisations are working together to create greater awareness, accessibility and adoption of insurance solutions specifically relevant to exhibitions and trade fairs.

The initiative represents a significant step towards establishing specialised exhibition insurance as an integral part of professional exhibition management in India.

Exhibitions involve substantial investments in venues, temporary structures, stalls, equipment, logistics, technology, manpower and other event infrastructure. They also expose organisers, exhibitors and stakeholders to a range of operational, property, liability, cancellation and other unforeseen risks.

EXHICON, with its extensive presence across exhibitions, trade fairs, exhibition infrastructure, venue development and event services, brings deep industry understanding and access to a broad ecosystem of organisers, exhibitors, associations, venues and service providers.

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ICICI Lombard brings its insurance expertise and capabilities in designing and servicing commercial and event-related insurance solutions.

Together, the organisations intend to build a stronger bridge between the exhibition industry and the insurance sector, encouraging professional risk management across the exhibition lifecycle.

The initiative will focus on:

- Increasing awareness of exhibition-related risks and insurance protection;
- Facilitating access to appropriate insurance solutions for exhibitions and trade fairs;
- Supporting organisers and exhibitors in understanding their risk exposures;
- Encouraging better risk-management practices across the exhibition ecosystem; and
- Creating a scalable insurance framework aligned with the growth of India's exhibition industry.

M Q Syed, CMD of EXHICON said

“We are particularly proud that this initiative was unveiled at the 15th Conventions India Conclave at Bharat Mandapam, where the entire convention, exhibition, events and MICE ecosystem came together from India and across the world. EXHICON is delighted to be the Gold Partner of this important industry platform.”

With government representatives, convention bureaux, venues, industry associations, professional organisers, exhibitors and MICE professionals participating in the three-day Conclave, the platform provided an ideal setting to introduce a new approach towards risk protection for exhibitions and trade fairs.



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