

Date: 15th October, 2026

To,

**BSE Limited (SME)
Listing & Compliance**

1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001
Maharashtra, India

Scrip Code: 544735

SYMBOL: NOVUS

Subject: Intimation of Board Meeting to be held on Monday, 26th October, 2026, pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Reference: Novus Loyalty Limited ("Company")

Dear Sir/Madam,

Pursuant to Regulation 29(1)(a), read with the applicable provisions of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time ("SEBI LODR Regulations"), we hereby inform you that a meeting of the Board of Directors of **Novus Loyalty Limited** ("the Company") is scheduled to be held on **Monday, 26th October, 2026, at 4:00 P.M.**, at the registered office of the Company situated at 727, Udyog Vihar, Phase V, Gurugram, Haryana – 122016, India, inter alia, to consider and transact the following matters:

1. To consider and approve the unaudited standalone financial results of the Company for the Quarter and half year ended 30th September, 2026, together with the Limited Review Report thereon issued by the Statutory Auditor.

The Company shall make the requisite disclosures to the Stock Exchange in respect of the decisions taken at the aforesaid meeting, in accordance with the applicable provisions of the SEBI LODR Regulations.

The aforesaid intimation shall also be made available on the Company's website.



You are requested to take the above information on record.

Thanking you.

Yours faithfully,

For Novus Loyalty Limited

(Formerly known as Novus Loyalty Private Limited)

**Aditi
Pardal**

Digitally signed by
Aditi Pardal
Date: 2026.10.15
10:29:55 +05'30'

Aditi Pardal

Company Secretary & Compliance Officer

Membership No.: 33216

novus
Loyalty

Novus Loyalty Limited (Formerly known as Novus Loyalty Pvt. Ltd.)

CIN No: U72900HR2011PLC127344 | GST No 06AAECC4455C1Z1

727, Udyog Vihar, Phase 5, Gurugram, Haryana 122016

Tel: 91-124-4382002. Email: communication@novus-loyalty.com | Web: <https://www.novus-loyalty.com/>