November 6, 2026

To,

The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400 001
BSE Scrip Code Equity: 505537

The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Prior intimation of Board Meeting
Ref: Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Pursuant to Regulation 29 and other applicable provisions of the SEBI Listing Regulations, we hereby inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Thursday, November 12, 2026, *inter alia*, to examine and discuss the views and concerns expressed by investors in relation to the recent decline in the market price of the equity shares of the Company and to consider appropriate measures for reinforcing investor confidence and enhancing long-term shareholder value.

In this context, the Board will also consider various measures in the interests of the Company and its shareholders, including a proposal for buy-back of fully paid-up equity shares of the Company, payment of interim dividend or any other measure that will meet the objectives set forth hereinabove, in accordance with applicable laws. The proposal is subject to consideration and approval by the Board, and no decision has been taken in this regard as on the date of this intimation. The outcome of the Board Meeting will be communicated to the stock exchanges in accordance with applicable law.

Further, in accordance with the SEBI (Prohibition of Insider Trading) Regulations, 2015 and the Company's Code of Conduct, the trading window for dealing in the securities of the Company shall remain closed for the designated persons and their immediate relatives until 48 hours after the disclosure of the outcome of the aforesaid Board Meeting.

We request you to take the same on your record.

Yours truly,
for Zee Entertainment Enterprises Limited

Sangeeta Mukesh Shetty
Digitally signed by Sangeeta Mukesh Shetty
Date: 2026.11.06 18:05:09 +05'30'

Sangeeta Shetty
Company Secretary
ACS 18865