



May 07, 2026

To,
BSE Limited
Scrip Code: 532478

National Stock Exchange of India Limited
Symbol: UBL

Dear Sir,

Sub: Intimation of Product Launch under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

In compliance with Regulation 30 read with Para B of Part A of Schedule III of the SEBI Listing Regulations, we wish to inform that 'Amstel Grande Packaged Drinking Water' will be available in the state of 'Uttar Pradesh' with effect from May 07, 2026.

The details of the said product launch as required under SEBI Listing Regulations read with SEBI Master Circular HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2025/25 dated February 25, 2025 are stated below:

Sr. No.	Particulars	Description
1.	Name of the Product	Amstel Grande Packaged Drinking Water
2.	Date of Launch	May 07, 2026
3.	Category of the Product	Water
4.	Whether it caters to domestic/international market	The current launch is focused on catering to the domestic market only
5.	Name of the countries in which the product is launched (in case of international)	Not Applicable

A copy of the Press Release regarding the product launch is also enclosed herewith and will also be made available on the Company's website at www.unitedbreweries.com

Kindly take the same on your record.

Thanking you,

For UNITED BREWERIES LIMITED

NIKHIL MALPANI
Company Secretary & Compliance Officer

Encl: As above



United Breweries Limited Launches Amstel Grande Packaged Drinking Water

May 07, 2026: United Breweries Limited (UBL), part of the HEINEKEN Company, today announced the launch of Amstel Grande Packaged Drinking Water, adding to its packaged drinking water portfolio.

Amstel Grande Packaged Drinking Water will be available in 200 ml and 500ml formats, with an initial rollout in Uttar Pradesh, followed by other states. The product will be distributed through UBL's wide network.

Vikram Bahl, Chief Marketing Officer, United Breweries Limited, said, " Amstel Grande Packaged Drinking Water is an important addition to our portfolio. Leveraging UBL's well-established distribution network and deep channel partnerships, we are well-positioned to grow this brand."

Amstel Grande Packaged Drinking Water is produced to high standards of quality and safety, consistent with UBL's quality standards.

About United Breweries Limited

Bengaluru-headquartered United Breweries Limited, part of the HEINEKEN Company, is the largest beer manufacturer in India. The company produces and markets packaged drinking water and soda, internationally recognized beer, and non-alcoholic beverages. Its diverse product portfolio comprises brands such as Kingfisher Strong, Kingfisher Premium, Kingfisher Smooth, Kingfisher Ultra, Kingfisher Ultra Max, Kingfisher Ultra Witbier, Heineken® Original, Heineken® Silver, Amstel Grande, and Heineken® 0.0. Kingfisher Premium Packaged Drinking Water and Kingfisher Strong Power Soda.
