



September 22, 2026

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated September 22, 2026 titled '*Airtel enhances its Postpaid Offering by adding Apple's newly expanded iCloud+ with Apple TV and Apple Arcade*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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Airtel enhances its Postpaid Offering by adding Apple's newly expanded iCloud+ with Apple TV and Apple Arcade

New Delhi, September 22, 2026: Bharti Airtel, one of India's leading telecommunications service providers, has announced that it is further enhancing its ₹999 and higher family postpaid plans with Apple's iCloud+, which now also includes Apple TV and Apple Arcade, offering greater value and another reason for its customers to upgrade.

Airtel's latest postpaid offering combines Apple's newly expanded iCloud+ offerings, which offers secure storage and sharing of personal content, as well as access to Apple TV's award-winning originals, and hundreds of incredibly fun games through Apple Arcade. The new offering is available for Airtel customers on family plans of ₹999 and above.

With iCloud+, millions of Airtel postpaid customers will be able to store, sync and access their photos, files, passwords, contacts and other important information across their Apple devices. Their data will also be securely backed up, making it easier to set up a new device while keeping their digital life connected and accessible. Apple TV gives access to Apple's premium original series and movies, while Apple Arcade offers unlimited access to a catalogue of games without ads or in-app purchases.

The ₹999 family postpaid plan offers a family of three with unlimited data with Fastlane technology, spam protection and is loaded with access to entertainment subscriptions. With the addition of Apple's iCloud+, Apple TV and Apple Arcade, the plan now brings even more value to families, combining connectivity, entertainment, gaming and cloud storage in a single postpaid plan offering one more reason for customers to upgrade and get greater value from their postpaid plan.

Customers can easily upgrade to these plans through the Airtel App or by visiting any Airtel store.

Amit Tripathi, Director Market Ops- Bharti Airtel, said: "At Airtel, we are constantly looking at ways to make our customers' lives simpler while creating more differentiated value through our propositions. Our family postpaid plans are designed around this belief — bringing together connectivity, entertainment and digital experiences that matter to the entire family, all through a single plan. With the addition of Apple's iCloud+, Apple TV and Apple Arcade to our family postpaid plan offerings, we are taking this proposition a step further, giving customers even more value and making the Airtel experience more rewarding."

About Bharti Airtel:

Headquartered in India, Airtel is a global communications solutions provider with over 650 million customers in 15 countries across India and Africa. The company also has its presence in Bangladesh and Sri Lanka through its associate entities. The company is ranked second amongst mobile operators globally, and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile, Wi-Fi (FTTH+ FWA) that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, video streaming services, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, and cloud-based communication. Airtel's digital arm – Xtelify, empowers telcos globally to leverage the power of AI, data and technology to accelerate their digital transformation and drive growth. Xtelify also offers Airtel Cloud in India enabling enterprises with a sovereign, telco-grade cloud platform that guarantees secure migration, effortless scaling, lower costs and no vendor lock-ins. Within its diversified portfolio, Airtel also offers passive infrastructure services through its subsidiary Indus Tower Ltd. For more details visit www.airtel.com