

August 24, 2026

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| <b>BSE Limited</b><br>Phiroze Jeejeebhoy Towers<br>Dalal Street<br>Mumbai - 400 001<br><b>Scrip Code (BSE): 544203</b> | <b>National Stock Exchange of India Limited</b><br>"Exchange Plaza" C-1, Block G,<br>Bandra-Kurla Complex,<br>Bandra (East) Mumbai - 400051<br><b>Symbol: ABDL</b> |
| <b>Our Reference No. 59 /2026-27</b>                                                                                   |                                                                                                                                                                    |

**Sub: Press Release - ABD Advances Global Ambition with Local Production Launch in Malaysia**

**Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Ma'am,

Please find enclosed a Press Release issued by the Company, on the captioned subject.

This intimation is also being uploaded on the Company's website at [www.abdindia.com](http://www.abdindia.com).

This is for your information and records.

Thanking you.

Yours sincerely,

**For Allied Blenders and Distillers Limited**

**Sumeet Maheshwari**  
**Company Secretary & Compliance Officer**  
**Membership No. ACS - 15145**

**Encl.: a/a**



**REGISTERED OFFICE**

394/C, Lamington Chambers,

Lamington Road, Mumbai,

Maharashtra, 400004

CIN No.: L15511MH2008PLC187368

**Press Release for Immediate Dissemination**

## **ABD Advances Global Ambition with Local Production Launch in Malaysia**

*~ Officer's Choice Blue to be locally produced in Malaysia through an asset-light co-bottling model, strengthening ABD's export-led international growth agenda ~*

**Mumbai, 24<sup>th</sup> August 2026: Allied Blenders and Distillers Limited (ABD)**, one of India's leading spirits companies and the country's largest exporter by volume, today announced its strategic expansion into Malaysia through local production of **Officer's Choice Blue**. The initiative marks ABD's first overseas local production arrangement and supports the company's broader global ambition to deepen its presence across international markets through disciplined, asset-light growth models.

ABD currently exports to 39 international markets and has expanded its global reach by over 2x in last 2 years. Malaysia adds to ABD's expanding international footprint, which already spans key markets across the GCC, Africa, North America, Europe, Southeast Asia and other regions. The spirits segment in Malaysia is expected to grow in mid-teens in the coming years.

Under the co-bottling arrangement, ABD will produce and distribute Officer's Choice Blue in Malaysia with an established local partner. The product will be offered in **750ml, 180ml and 90ml variants** to address diverse consumer occasions and price points. The company intends to evaluate the phased introduction of additional brands under this framework over time, in line with market response and route-to-market readiness. ABD will continue to evaluate similar asset-light local production partnerships across select international markets, based on market opportunities and strategic fit.

The Malaysia initiative is aligned with ABD's international strategy of maintaining leadership in core export markets, expanding distribution in Africa, building presence in Southeast Asia. The model enables faster market participation with limited capital deployment, while ABD continues to retain control over raw materials, packaging inputs, quality standards and brand stewardship.

Commenting on the expansion, **Amar Sinha, Managing Director, ABD**, said: *"ABD's international business is being built on a disciplined, asset-light model that combines market expansion with capital efficiency. Local production in Malaysia is an important milestone in this journey. Officer's Choice Blue offers a compelling proposition for consumers, while local manufacturing enhances our ability to serve the market with greater agility and efficiency. We will continue to strengthen our export footprint, deepen distribution in priority international markets and scale our portfolio in a measured, profitable manner."*

**About Allied Blenders and Distillers Limited ([www.abdindia.com](http://www.abdindia.com))**

*Allied Blenders and Distillers Limited (ABD) is one of the leading spirits companies in India and the largest exporter in terms of volume with presence in 39 international markets. The company operates across five main categories: whisky, brandy, rum, vodka, and gin. Its portfolio is anchored by "millionaire" brands, including the flagship Officer's Choice, which remains among the largest-selling whiskies globally. This is complemented by Sterling Reserve and the rapidly scaling ICONiQ White, which is currently the world's fastest-growing millionaire whisky brand. As part of its premiumisation journey, ABD has expanded into the super-premium and luxury segments through its subsidiary- ABD Maestro Pvt Ltd. The company maintains a robust manufacturing footprint of 40 units including 9 owned bottling facilities, 2 owned distilleries, 1 owned PET bottle plant and 28 non-owned manufacturing units, supported by a pan-India distribution network that ensures scale and supply chain flexibility.*

**For more information contact:**

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