



# Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- ⑨ Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
- 📞 +91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Ref: FWIL/SEC/2026-27/40

Date: August 27, 2026

|                                                                                                                                             |                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>BSE Limited</b><br>Listing Department<br>P.J. Towers, 1st Floor,<br>Dalal Street, Fort,<br>Mumbai - 400 001<br><b>Scrip Code: 544030</b> | <b>National Stock Exchange of India Limited</b><br>Exchange Plaza,<br>Bandra Kurla Complex,<br>Bandra (E), Mumbai- 400051<br><b>Symbol: FLAIR</b> |
|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|

Dear Sir/Madam,

## Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015

Pursuant to Regulation 30 of the SEBI Listing Regulations, we hereby notify that, as per the Scrutinizer's Report, the shareholders at the 10th Annual General Meeting ('AGM') of the Company held on August 27, 2026, have approved the re-appointment of **Mr. Mohit Khubilal Rathod (DIN: 00122951)** and **Mr. Sumit Vimalchand Rathod (DIN: 02987687)** as Whole-time Directors of the Company, for a further term of five (5) consecutive years, commencing from April 01, 2027 till March 31, 2032, both days inclusive.

The requisite details required pursuant to Regulation 30 read with Para A of Part A of Schedule III of the Listing Regulations and the applicable SEBI Master Circular are enclosed herewith as **Annexure A**.

Kindly take the above information on record.

Thanking you,

Yours truly,

For Flair Writing Industries Limited

Mr. Vishal Kishor Chanda  
Company Secretary & Compliance Officer

Encl: as above

#### MUMBAI

Unit I, Trinity Ind. Park, Survey No.14,15,16,  
National Highway 8, Naigaon (E),  
Palghar 401 208, Maharashtra, India

#### DAMAN

Unit II, Survey No. 709/12 & 18,  
Somnath Road, Dabhel,  
Daman 396 210, India

#### DAMAN

Unit III, Survey No.377/1,  
Plot No.19 & 21,Zari Causeway Road,  
Kachigam, Daman 396 210. India

#### DAMAN

Unit IV, Survey No. 370/2 A,  
Vapi Road, Kachigam,  
Daman 396 210. India

#### DEHRADUN

Khasra No. 1049/2, 1050/1,  
Twin Industrial Estate,Central Hope Town,  
Selaqui ,Dehradun 248 011,Uttarakhand,India

#### VALSAD

Survey No.253,Village Shankar Talao,  
National Highway 8,  
Valsad 396 375,Gujarat, India



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## ANNEXURE A

Relevant details as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI/HO/49/14/14(7)2025-CFDPOD2/I/3762/2026 dated January 30, 2026

| Details                                          | Particulars                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of Director                                 | Mr. Mohit Khubilal Rathod                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Mr. Sumit Rathod                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| DIN                                              | 00122951                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 02987687                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Reason for Change                                | Re-appointment for further term of 5 years on completion of previous term approved by the Shareholders in the EGM held on March 25, 2022                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Re-appointment for further term of 5 years on completion of previous term approved by the Shareholders in the EGM held on March 25, 2022.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Date of reappointment and term of re-appointment | With effect from April 01, 2027 till March 31, 2032 for a term of 5 (five) years.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | With effect from April 01, 2027 till March 31, 2032 for a term of 5 (five) years.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Brief Profile                                    | <p>Mr. Mohit Rathod is an Executive Director at Flair Writing Industries Limited and has been associated with the Company since its incorporation. With around 26 years of experience, he is regarded as a visionary in the field of marketing and business administration for the domestic market. He currently leads product development along with the domestic sales and marketing divisions, contributing significantly towards strengthening Flair's brand presence and business growth across India and international markets.</p> <p>Known for his strategic thinking, innovation-driven approach, and collaborative leadership style, Mr. Mohit Rathod has played an instrumental role in building meaningful brands and expanding the Company's market reach.</p> | <p>Mr. Sumit Rathod is an Executive Director at Flair Writing Industries Limited and has been overseeing the production operations of the Company for the past 18 years. Over the years, he has played a significant role in strengthening Flair's manufacturing capabilities through his focus on innovation, operational excellence, and continuous improvement.</p> <p>Starting his journey from the ground up under the guidance of senior members of Flair, Mr. Sumit Rathod has built deep expertise in production and manufacturing processes.</p> <p>Known for his intellect, leadership qualities, and ability to connect with people, Mr. Sumit Rathod is regarded as an excellent mentor within the</p> |

MUMBAI

DAMAN

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DEHRADUN

VALSAD

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Unit II, Survey No. 709/12 & 18, Somnath Road, Dabhel, Daman 396 210, India

Unit III, Survey No.377/1, Plot No.19 & 21,Zari Causeway Road, Kachigam, Daman 396 210. India

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Khasra No. 1049/2, 1050/1, Twin Industrial Estate,Central Hope Town, Selaqui, Dehradun 248 011, Uttarakhand, India

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|                                               |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                   |
|-----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                               |                                                                                                                                                                                                                                                                                                          | organization. His dynamic outlook, continuous learning mindset, and strong understanding of business administration have helped drive innovation and efficiency across various functions within the Company.      |
| Qualification                                 | Bachelor of Arts with major in Business Administration from Muhlenberg College.                                                                                                                                                                                                                          | Bachelor of Arts degree from Eckerd College and a Post Graduate Diploma in Management from S. P. Jain Institute of Management & Research.                                                                         |
| Disclosure of relationships between Directors | He is the Son of Mr. Khubilal Jugraj Rathod, Promoter and Chairman of the Company, Brother of Mr. Rajesh Khubilal Rathod, Promoter and Whole-time Director of the Company and Nephew of Mr. Vimalchand Jugraj Rathod, Promoter Managing Director of the Company. He is also the Promoter of the Company. | He is the Son of Mr. Vimalchand Jugraj Rathod, Promoter and Managing Director of the Company, Nephew of Mr. Khubilal Jugraj Rathod, Promoter and Chairman of the Company. He is also the Promoter of the Company. |
| Other details                                 | Mr. Mohit Khubilal Rathod is not debarred from holding the office of director by virtue of any SEBI order or any other such authority.                                                                                                                                                                   | Mr. Sumit Rathod is not debarred from holding the office of director by virtue of any SEBI order or any other such authority.                                                                                     |

## MUMBAI

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