



Date: 29th September, 2026

To

The National Stock Exchange of India Limited (NSE), Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai -400051 Symbol: GRADIENTE	The Listing Department, The Calcutta Stock Exchange Ltd, 7 Lyons Range, Dalhousie, Kolkata-700001, (CSE Scrip Code: 10032161)
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Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Release of Music Track “Party at MG Road”

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that our Company has released a new music track titled “Party at MG Road.”

The said release forms part of the Company's ongoing activities in the Media & Entertainment and Music vertical and represents the Company's continued focus on developing and distributing music and digital entertainment content.

The music track is available on YouTube at the following link:

[Watch “Party at MG Road” on YouTube](#)

We are pleased to inform that the music track has received an encouraging response from the audience and has already crossed 1.1 million views on YouTube and is currently trending, reflecting the growing reach and engagement of the Company's digital music content.

The details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 (as amended from time to time) are provided in **Annexure-A**

Kindly take the same on record.

For **Gradiente Infotainment Limited**

Vimal Raj Mathur
Managing Director
(DIN-03138072)
Date: 26-09-2026
Place: Hyderabad



ANNEXURE – A

The details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 (as amended from time to time) are as follows:

S.No	Particulars	Details
01	Name of the event / information	Release of music track titled “Party at MG Road”
02	Nature of event	Release of a new song/music video
03	Presented By	Dr. Vimal Raj Mathur
04	Featuring	Riya Suman
05	Directed By	J. Nutan Punkaj
06	Theme	Retro-themed / high-energy party music track
07	Viewership Performance	The music video “DEVA” has garnered over 1 million views on YouTube and has received significant viewer engagement on the platform. The song has gained traction on the digital platform and is witnessing increasing viewership and audience engagement, thereby enhancing the reach and visibility of the Company's digital content.
08	Monetisation Potential	The increased viewership and engagement are expected to enhance monetisation opportunities for the Company's digital content through applicable YouTube/platform-based monetisation mechanisms, advertising and other digital revenue streams, subject to applicable platform policies and eligibility requirements.
09	Expected Business Impact	The increased digital reach and audience engagement from the release are expected to contribute to the Company's Media & Entertainment and digital content business. The actual financial impact will depend on viewership, engagement, monetisation eligibility and other commercial factors.



gradiente
Infotainment Limited

OFFICIAL POSTER OF THE SONG

