



July 22, 2026

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 I 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Ref.: Scrip Code: BSE - 532748/ NSE - PFOCUS

Sub.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“LODR Regulations”) in respect of voluntary liquidation of a Subsidiary Company

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30 of the LODR Regulations, we would like to inform you that Prime Focus Limited (the “**Company**” or “**PFL**”) has received an intimation on July 22, 2026, that PF Media Ltd (“**PF Media**”), a step-down subsidiary of PFL, has been voluntarily liquidated due to no on-going operations in the company with effect from July 13, 2026. PF Media received the confirmation letter of the aforesaid liquidation from the Registrar of Companies, Mauritius on July 22, 2026.

The details required under Regulation 30 of the LODR Regulations read with Para A of Part A of Schedule III of the LODR Regulations and SEBI Master Circular HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are enclosed as **Annexure**.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You.

For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer
Encl.: a/a

PRIME FOCUS LIMITED

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WWW.PRIMEFOCUS.COM

REGISTERED ADDRESS:
PRIME FOCUS HOUSE, LINKING ROAD,
KHAR (W), MUMBAI 400052, INDIA

CIN NUMBER: L92100MH1997PLC108981



Annexure

S. No.	Particulars	Details		
1	the amount and percentage of the turnover or revenue or income and net worth contributed by such unit or division or undertaking or subsidiary or associate company of the listed entity during the last financial year;	Details of PF Media Ltd (as on March 31, 2026):		
		Particulars	Amount (in INR)	Percentage
		Turnover	Nil	-
		Net worth	69.22 crore	0.03%
2	date on which the agreement for sale has been entered into;	Not Applicable. PF Media Ltd (" PF Media "), a step-down subsidiary of Prime Focus Limited (" PFL "), has been voluntarily liquidated due to no on-going operations in the company with effect from July 13, 2026. PF Media received the confirmation letter of the aforesaid liquidation from the Registrar of Companies, Mauritius on July 22, 2026.		
3	the expected date of completion of sale/disposal;	Not Applicable.		
4	consideration received from such sale/disposal;	Not Applicable.		
5	brief details of buyers and whether any of the buyers belong to the promoter/promoter group/group companies. If yes, details thereof;	Not Applicable.		

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6	whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”;	Not Applicable.
7	whether the sale, lease or disposal of the undertaking is outside Scheme of Arrangement? If yes, details of the same including compliance with regulation 37A of LODR Regulations;	Not Applicable.
8	additionally, in case of a slump sale, indicative disclosures provided for amalgamation/merger, shall be disclosed by the listed entity with respect to such slump sale.	Not Applicable.

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