

**September 23, 2026**

**The BSE Limited**  
Corporate Relationship Department,  
P J. Towers,  
Dalal Street, Fort  
Mumbai - 400 001

**The National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051

SCRIP CODE: **543066**

SYMBOL: **SBICARD**

SECURITY: **Equity Shares/Debentures**

SECURITY: **Equity Shares**

Dear Sirs,

**Re: Disclosure under Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release**

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we attach herewith the copy of press release titled "SBI Card Launches Fixed Deposit Backed Secured Advantage SBI Card on SBI YONO".

The same is also being uploaded on the website of the Company at [www.sbicard.com](http://www.sbicard.com).

Kindly take the same on record.

Thanking you,

Yours faithfully,

**For SBI Cards and Payment Services Limited**

**Payal Mittal Chhabra**  
**Chief Compliance Officer & Company Secretary**  
**Date and Time of Event: - September 23, 2026 at around 03:34 PM**

Enclosed: As above

**SBI Cards and Payment Services Ltd.**

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CIN - L65999DL1998PLC093849

Press Release

**SBI Card Launches Fixed Deposit Backed Secured Advantage SBI Card on SBI YONO**

*Introduces a seamless and 100% digital journey for customers to avail secured credit cards on SBI YONO*

*Secured Advantage SBI Card can be availed in just 10 minutes through digital application*

**New Delhi, September 23, 2026:** SBI Card, India's largest pure-play credit card issuer, announced the launch of Advantage SBI Card on SBI YONO, introducing a seamless digital journey that enables customers to avail a secured credit card backed by a fixed deposit. The digital journey was inaugurated by Mr. Challa Sreenivasulu Setty, Chairman, State Bank of India (SBI), in the presence of Mr. Ashwini Kumar Tewari, Managing Director, SBI, and Ms. Salila Pande, Managing Director & Chief Executive Officer, SBI Card. The end-to-end digital journey for secured credit cards on SBI YONO, further strengthens customer's access to credit through a seamless and convenient digital experience. Customers can apply for four secured Advantage SBI Card - SBI Card Elite, SBI Card Prime, SimplyClick SBI Card, and SimplySAVE SBI Card on SBI YONO.

The launch brings together SBI Card's trusted credit card expertise along with SBI's reach and digital capabilities of YONO platform to deliver a simple yet enhanced customer experience. Customers with a fixed deposit with SBI can easily apply for the secured Advantage SBI Card through a 100% paperless journey on SBI YONO. The initiative combines the security of a fixed deposit with the convenience and benefits of a credit card, enabling customers to enjoy a rewarding experience across their everyday spends.

**Salila Pande, Managing Director & Chief Executive Officer, SBI Card,** said, *"Customers can now experience a simpler and more convenient way to access secured credit cards through a seamless, 100% paperless digital journey. The new digital journey for Advantage SBI Card on SBI YONO is designed to bring greater ease to the entire process, enabling customers to access a secured credit card backed by a fixed deposit within minutes. The diverse portfolio of SBI Credit Cards available on SBI YONO further enhances customer choice, providing the flexibility to select a proposition best suited to their needs. At SBI Card, customer centricity remains at the core of our approach as we continue to simplify experiences and make every interaction easier and meaningful for our customers."*

The secured Advantage SBI Card on SBI YONO provides an accessible entry point into the formal credit ecosystem, particularly for customers looking to establish or strengthen their credit profile. The launch reinforces SBI Card's focus on building digital-first customer journeys to expand access to formal credit. As customer expectations increasingly shift towards simple, instant, and integrated financial experiences, SBI Card continues to invest in technology-led solutions that make every day financial interactions more convenient.

### **About SBI Card**

SBI Cards and Payment Services Limited ('SBI Card') is a non-banking financial company that offers extensive credit card portfolio to individual cardholders and corporate clients which includes lifestyle, rewards, travel & fuel, and banking partnership cards along with corporate cards covering all major cardholder' segments in terms of income profile and lifestyle. The brand has a wide base of over 22 MM+ cards-in-force. SBI Card has a diversified customer acquisition network that enables the organisation to engage prospective customers across multiple channels. SBI Card is a technology driven company.

The Company is listed on National Stock Exchange of India Ltd. ("NSE") and BSE Ltd.('BSE").

P.S. The brand name of the company is '**SBI Card**', and it is registered in the name of '**SBI Cards and Payment Services Limited**'. The company is trading under the entity name '**SBICARD**' on stock exchanges.

For further press queries please contact:

#### **SBI Card**

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#### **Dentsu for SBI Card**

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