RAAMA FINANCE LIMITED

Date: November 06, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400001

Dear Sir/Madam,

Scrip Code No. : 538540
Scrip Symbol : RAAMA
ISIN : INE516P01015

Subject: Intimation of Product Launch under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III, Part A, Para B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has launched a new product, viz. **"Rupya Lelo".**

Rupya Lelo

The details of the said Product as required in terms of SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14 (7) 2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are as follows:

Sr. No	Particulars	Details
1.	Name of the product	Rupya Lelo
2.	Date of launch	October 06, 2026
3.	Category of the product	A Digital lending platform, offering instant personal loans through a seamless, technology-driven and paperless credit delivery process, aimed at enhancing

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		customer convenience and accessibility to credit.
4.	Whether caters to domestic/ international market;	Domestic Market
5.	Name of the countries in which the product is launched (in case of international).	Only in India

This is for your information and records.

Thanking you,

For Raama Finance Limited
(Formerly known as Ramchandra Leasing & Finance Limited)

DHIRAJ KUMAR JHA
Digitally signed by DHIRAJ KUMAR JHA
Date: 2026.11.06 18:24:16 +05'30'

Dhiraj Kumar Jha
Company Secretary & Compliance Officer
M. No. F9631