

Thomas Cook (India) Limited

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August 28, 2026

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated August 28, 2026 titled, "Sterling Puts Bastar on the Traveller's Map with its 80th Resort".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

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Sterling Puts Bastar on the Traveller's Map with its 80th Resort

First national hospitality brand in Jagdalpur opens a gateway to one of India's most compelling worlds of waterfalls, forests, caves, craft, culture and cuisine

Chennai, 28 August 2026: Sterling Holiday Resorts, one of India's leading hospitality companies, has announced its entry into Chhattisgarh with the launch of **Sterling Naman Bastar, Jagdalpur**—its **80th resort in India and the first property in Jagdalpur to operate under a national hospitality brand.**

The milestone opens a gateway to one of India's most fascinating yet relatively under-discovered regions—**Bastar**.

Here, the dramatic waterfalls meet dense forests; limestone caves sit amidst spectacular natural landscapes; colourful local haats bring communities together; centuries-old Dhokra craftsmanship continues to thrive; and distinctive food traditions offer travellers an experience far removed from the familiar holiday circuit.

Bastar as a Destination

Few destinations bring together nature and living culture quite like Bastar.

The region is home to the spectacular **Chitrakote and Tirathgarh Falls**, the forests and limestone caves of **Kanger Valley**, vibrant weekly tribal haats, distinctive **Dhokra craftsmanship** and culinary traditions shaped by rice, bamboo shoots and produce from the surrounding forests.

Yet Bastar remains relatively under-discovered by the mainstream Indian traveller. That is also part of its appeal. Unlike destinations where tourism itself has become the dominant experience, Bastar gives travellers an opportunity to discover a landscape and culture that retain a strong sense of place. **Bastar provides compelling reasons to make the journey.**

It makes the destination particularly compelling for travellers seeking **nature, culture, photography, craft, food and discovery**—or simply the excitement of experiencing a part of India they may not have considered before.

Importantly, Bastar is also becoming increasingly accessible. **Jagdalpur's airport provides direct air connectivity with Hyderabad and Raipur**, making the region easier to reach and opening up Bastar to travellers from major urban markets and connecting networks.



Located on **Chitrakote Road**, Sterling Naman Bastar is positioned as a comfortable gateway from which to discover Jagdalpur and the wider Bastar region. Spread across approximately **3.21 acres**, the resort offers **45 rooms across five categories**, including garden-facing rooms, spacious suites and a private pool villa.

The proposition is deliberately simple, Guests can spend their days discovering waterfalls, forests, caves, markets, crafts and local culture before returning to the comfort of a full-service Sterling resort.

An indoor swimming pool, spa and recreation facilities provide opportunities to unwind between excursions, while expansive lawns and banquet spaces also make the resort suitable for **family holidays, celebrations, destination events and group travel**.

The objective is not to make the resort the entire reason for the journey, but to make it the platform from which **Bastar can be discovered comfortably and meaningfully**. At Sterling Naman Bastar, the destination experience continues through cuisine. **Amravan**, the resort's multi-cuisine vegetarian restaurant, and **Little Bites**, its relaxed café, complement regional flavours influenced by rice, bamboo shoots and forest produce. Local favourites including **Baasta, Angakar Roti, Chaur Bhaja, Farra and Tikhur** provide guests another way to engage with Bastar through its culinary traditions.

Speaking on the launch, **Mr. Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts**, said:

"Some destinations are already on everyone's travel list. Others are waiting to be discovered. We believe Bastar belongs firmly in the second category. The combination here is extraordinary—waterfalls, forests, caves, craft, cuisine and a rich living culture. Yet Bastar remains relatively under-discovered by the mainstream Indian traveller. Our role as a Destination Architect is not simply to put a hotel in such a location, but to help travellers understand why they should come here and then make the destination easier and richer to experience.

With Jagdalpur providing the gateway and Sterling Naman Bastar providing a comfortable hospitality base, we have an opportunity to introduce many more travellers to this remarkable region. Our 80th resort is therefore more than a milestone for Sterling—it is an opportunity to help put another compelling Indian destination on the traveller's map."

Come for the Landscape. Stay for the Stories.

A journey through Bastar can begin with the spectacle of Chitrakote and Tirathgarh Falls, continue into the forests and caves of Kanger Valley, move through its local markets and craft traditions, and ultimately reveal the food, stories and communities that give the region its distinctive identity.

Commenting on the partnership, **Jayesh Sangani and Rachit Sangani, owners of Sterling Naman Bastar Jagdalpur, a unit of Dishi Resort Pvt. Ltd.**, said:



"Bastar has tremendous potential as a destination, with remarkable natural landscapes and a rich cultural heritage. Our association with Sterling combines our understanding of the region with the brand's reach, distribution and hospitality expertise. Together, we aim to establish Sterling Naman Bastar as the preferred base for travellers exploring Jagdalpur and the wider Bastar region."

Come for Bastar's spectacular landscapes. Stay to discover its stories, crafts, flavours and culture.

Putting New Destinations on the Traveller's Map

The Bastar opening represents an important dimension of Sterling's broader destination-led growth strategy.

In established markets, Sterling is building greater depth by connecting destinations into regional travel circuits. In emerging markets such as Bastar, the opportunity is different—to enter early, establish a credible hospitality base and use Sterling's reach to introduce more travellers to destinations with compelling reasons to visit.

As Sterling expands its network, its ambition is therefore not simply to put more properties on the map, but to **help put more destinations on the traveller's map.**

About Sterling Holiday Resorts Limited:

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio in more than 66 unique destinations, and over 3,800 keys operational. Sterling has resorts at some of India's best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Chail, Coorg, Corbett, Darjeeling, Dehradun, Dharamshala, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jagdalpur, Jaisalmer, Jodhpur, Kalimpong, Kanha, Kasauli, Karwar, Kodaikanal, Kufri, Lansdowne, Lonavala, Madurai, Malampuzha, Manali, Mohali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Sattal, Srinagar, Thekkady, Tipheshwar, Tiruvannamalai, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud. The company is a 100% independently managed subsidiary of Thomas Cook (India) Limited (TCIL) and part of the Fairfax Financial Holdings Limited.

For booking and more information, guests can log on to www.sterlingholidays.com