

August 28, 2026

**The Manager – Listing
National Stock Exchange of India Limited
(Scrip Symbol: PVRINOX)**

**The Manager – Listing
BSE Limited
(Scrip Code: 532689)**

**Subject: Opening of 6-screen Cinema at Brigade Cornerstone Utopia in Bengaluru,
Karnataka.**

Dear Sir/Madam,

We are pleased to inform you about the opening of a new six-screen cinema with a seating capacity of 949 at Brigade Cornerstone Utopia on Varthur Road, near Whitefield, Karnataka.

Across its six screens, the cinema features all-laser projection, Dolby 7.1 surround sound and Next-Gen 3D. Two auditoriums are equipped with DTSX immersive sound, creating a more expansive sound experience for major releases and premium content.

With this launch PVR INOX now operates the largest multiplex network with 1786 screens at 356 properties in 113 cities (India and Sri Lanka).

A Copy of press release is enclosed.

This is for your information and to all concerned.

Yours sincerely,
For **PVR INOX Limited**

**Murlee Manohar Jain
SVP- Company Secretary &
Compliance Officer**

Encl: A/a

PVR INOX LIMITED

PVR INOX EXPANDS BENGALURU FOOTPRINT WITH NEW SIX-SCREEN CINEMA IN WHITEFIELD

~ Strengthening its presence in the city with a premium entertainment destination at Brigade Cornerstone Utopia ~

National, 28 August 2026: PVR INOX Limited has opened a new six-screen cinema with a seating capacity of 949 at Brigade Cornerstone Utopia on Varthur Road, near Whitefield, marking its 28th cinema in Bengaluru.

The new property brings the company's contemporary cinema experience to a fast-evolving part of the city, with a strong focus on convenience, comfort and entertainment.

Located within Arcadia at Brigade Cornerstone Utopia, the cinema is part of an integrated residential and lifestyle development, serving both the township and the wider Whitefield–Varthur Road catchment. With residential communities, retail and leisure destinations increasingly shaping the corridor, the property is positioned as a natural entertainment anchor for the surrounding community. It brings together films, food and social experiences in one setting, offering audiences a convenient destination to spend time before, during and after a movie.

Opening with *Toxic: A Fairy Tale for Grown-Ups*, starring Yash, the cinema gives audiences in Whitefield the opportunity to experience one of the year's most anticipated films in a new, premium setting.

Across its six screens, the cinema features all-laser projection, Dolby 7.1 surround sound and Next-Gen 3D. Two auditoriums are equipped with DTSX immersive sound, creating a more expansive sound experience for major releases and premium content.

The auditorium experience is complemented by Celebrity Recliners and Lounger Seats, offering audiences greater choice and elevated comfort. Contemporary interiors, refined detailing and a hospitality-led design approach create a polished environment that begins at arrival and extends beyond the screening.

The cinema also introduces PVR INOX's new Cinema Food Court concept, bringing food, beverage and hospitality into a more central part of the moviegoing experience. Designed for audiences to meet, dine, relax and spend time together, the concept adds a more social and experiential dimension to a visit to the cinema.

Mr. Ajay Bijli, Managing Director, PVR INOX Limited, said, "Bengaluru has always been an important market for PVR INOX, and its continued evolution makes it one of the most exciting cities for entertainment and lifestyle experiences. The Whitefield region, in particular, reflects the new energy of the city, where ambitious residential communities, workplaces, retail and leisure are coming together. Our 28th cinema in Bengaluru strengthens our presence in this important growth corridor while bringing audiences a high-quality moviegoing experience closer to home. We remain focused on creating destinations that are easy to access, relevant to their communities and distinctive in the experience they offer."

Mr. Sanjeev Kumar Bijli, Executive Director, PVR INOX Limited, added, "A cinema is more than a place to watch a film. It is a destination where people come together, discover new stories and create shared memories. At Brigade Cornerstone Utopia, we have designed a property that reflects this broader vision of entertainment. From advanced projection and sound to premium seating and our new Cinema Food Court concept, every element has been considered to make the experience more seamless, comfortable and engaging. We look forward to making this cinema a natural part of life in the Varthur Road–Whitefield corridor."



The launch reflects PVR INOX's continued focus on high-growth urban markets and carefully selected locations. As audiences seek more complete and engaging leisure experiences, the company continues to evolve the cinema environment through a considered mix of technology, design, comfort, food and hospitality.

About PVR INOX Limited

PVR INOX Limited is India's largest film exhibition company, operating 1,786 screens across 356 properties in 113 cities in India and Sri Lanka. Formed through the merger, in 2023, of two of the country's most established and widely recognized cinema brands, PVR Limited and INOX Leisure Limited, the company represents the convergence of scale, operational excellence, and long-term creative vision. Operating as a unified platform, PVR INOX brings together deep industry expertise and a strong consumer-centric approach to deliver world-class cinema experiences.

PVR INOX continues to invest in continuous innovation, next-generation formats, and immersive experiences, enabling the seamless introduction of global content and storytelling to audiences across the region. Guided by international benchmarks and evolving audience preferences, the company remains committed to shaping the future of out-of-home entertainment in South Asia. Its portfolio spans thoughtfully designed child-friendly auditoriums, state-of-the-art projection and immersive sound technologies, a diverse and curated food and beverage offering, film and non-film programming, and an expansive suite of premium large-format screens.

For further information, please visit: <https://www.pvrcinemas.com/>

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