

**BRIGADE ENTERPRISES LIMITED**

Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office: 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleshwaram-Rajajinagar, Bengaluru - 560 055, India

+91 80 4137 9200
enquiry@brigadegroup.com
www.brigadegroup.com

Ref: BEL/NSEBSE/PR/09102026

October 9, 2026

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Press Release - "Brigade Group Unveils Special 19th Edition of its Flagship Property Expo, Brigade Showcase, as it Celebrates 40 Years":

We are enclosing herewith the copy of the press release titled "Brigade Group Unveils Special 19th Edition of its Flagship Property Expo, Brigade Showcase, as it Celebrates 40 Years"

This is pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For Brigade Enterprises Limited

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P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



PRESS RELEASE

Brigade Group Unveils Special 19th Edition of its Flagship Property Expo, Brigade Showcase, as it Celebrates 40 Years

Exclusive offers on premium homes with benefits of up to ₹ 12 Lakhs, a 40% waiver on other charges and a chance to win an iPhone 18 Pro

Bengaluru, October 9, 2026: Brigade Group has announced the 19th edition of its flagship property expo, Brigade Showcase, to be held on October 10 and 11, 2026 at the Sheraton Grand, Brigade Gateway Campus, Bengaluru. The edition comes as Brigade Group celebrates its 40th anniversary, marking four decades of building homes, workspaces, hospitality and retail destinations that have shaped the skylines of South India. This year's Brigade Showcase offers homebuyers an opportunity to explore over 15 residential Brigade projects across 4 cities, with prices ranging from ₹ 97 Lakhs to ₹ 25 Cr. The expo will also highlight multiple new project launches, underlining Brigade's commitment to bringing innovative and customer-centric developments to the market. Homebuyers can compare projects, speak directly with specialised teams from Brigade and find a home or investment that suits their needs and budget, all in one place.

"Brigade Showcase has always been about giving customers a wide range of housing options to choose from, all under one roof. As we celebrate 40 years of Brigade Group, the 19th edition brings together a compelling portfolio of integrated townships, apartments, plotted developments, ownership offices and coworking spaces, along with our interior, rental and resale offerings. With rising demand in the housing sector and the festive season around the corner, this is the best time to buy a home, and the offers on premium homes, the waiver on other charges and the new launches make it even more rewarding for buyer. Our focus remains on customer needs, construction quality and sustainable design, and we look forward to welcoming homebuyers and investors to experience the full spectrum of Brigade's offerings," said Smarajit Mishra, Senior VP – Marketing and Customer Experience, Brigade Enterprises Limited.

Positioned as the best time to buy a home, the festive edition brings a set of special offers for visitors. Homebuyers can avail exclusive offers on premium homes with benefits of up to ₹ 12 Lakhs, along with a 40% waiver on other charges, including Clubhouse, Maintenance, and Infrastructure charges, on select projects. Visitors will also get a chance to win an iPhone 18 Pro through a lucky draw. **Beyond residential offerings, Brigade Showcase will also feature select commercial real estate opportunities and home interior solutions, enabling visitors to explore a broader range of Brigade offerings under one roof.**

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.



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