July 15, 2026

Ref. No: HDFC Life/CA/2026-27/25

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No C/1, Block G,
Bandra-Kurla Complex,
Bandra (East),
Mumbai- 400 051

NSE Symbol: HDFCLIFE

Listing Department
BSE Limited
Sir PJ Towers,
Dalal Street,
Fort,
Mumbai – 400 001

BSE Security Code: 540777

Dear Sir/ Madam,

Sub: Press Release and Investor Presentation – Financial Results Q1 FY'27

Please find enclosed herewith a copy of the press release and investor presentation on financial results for the quarter ended June 30, 2026.

This is for your information and appropriate dissemination.

Thanking you,

For HDFC Life Insurance Company Limited

NAGESH PAI Digitally signed by NAGESH PAI Date: 2026.07.15 15:45:26 +05'30'

Nagesh Pai
Company Secretary & Compliance Officer

Encl.: As above

PRESS RELEASE - PERFORMANCE FOR QUARTER ENDED JUNE 30, 2026

BSE Code: 540777 **NSE Code: HDFCLIFE**

HDFC Life Q1FY27: Value of new business (VNB) growth in line with APE growth; 25.0% New Business Margin, healthy growth in protection and annuity

Mumbai, July 15, 2026: The Board of Directors of HDFC Life approved and adopted the reviewed standalone and consolidated financial results for the quarter ended June 30, 2026.

India remained among the fastest-growing major economies in FY26, supported by resilient domestic demand and continued structural reforms. Growth for FY27 is expected to moderate, largely on account of the ongoing West Asia conflict and its bearing on energy prices. We remain watchful for any material shifts as we go through the year. For the life insurance industry, this backdrop continues to reinforce the long-term, protection-led nature of the business, even as the sector adapts to a meaningful pace of regulatory change.

India's life insurance opportunity remains significantly underpenetrated relative to its economic size, with a protection gap that continues to widen as household incomes rise. This long runway, combined with an industry that is steadily professionalising its distribution and product design, continues to support the case for sustained, long-term growth.

Vibha Padalkar, MD & CEO, HDFC Life, said:

"In Q1FY27, while our proprietary channels led by agency and non-bank alliances channels grew by 17%, faster than the industry, business through our bancassurance channel saw moderate growth this quarter resulting in Individual APE growth of 7%. We saw encouraging improvement in our counter share at partner banks as the quarter progressed, and we expect this to normalise further over the coming months.

Growth during the quarter was underpinned by strong customer acquisition, with the number of policies growing in double digits and ahead of industry. Our product mix also continued to improve, with non-participating savings crossing 25% of individual APE on a run-rate basis. Retail protection grew 42% this quarter, retail sum assured grew 31% and credit protect grew close to 20%. Together, these underscore the strength of our protection franchise and our continued focus on long-term, sustainable value."

Niraj Shah, ED & CFO, HDFC Life, said:

"New Business margin for the quarter was 25.0%; excluding the impact of GST, the margin would have been 25.6% compared to 25.1% in the same period last year. Value of New Business grew 9% to ₹879 crore. We crossed an important milestone during the quarter with Assets Under Management crossing ₹4 lakh crore. Profit after Tax for the quarter grew by 12% year-on-year to ₹611 crore. Excluding GST impact, underlying PAT growth for the quarter stood at 17%.

We stay focused on being a consistent, predictable partner to our customers and distributors as the industry works through a period of regulatory transition. We remain confident in the underlying *strength of our franchise as we progress through the year. For FY27, our aspiration remains unchanged: to grow in line with or faster than the industry, and to deliver VNB growth broadly in line with APE growth."*

Performance Highlights:

- **New Business** in terms of overall Annualized Premium Equivalent (APE) grew 9% year-on-year, translating into a healthy two-year CAGR of 11%
- **Overall industry market share** at 11.2%
- **Value of New Business (VNB)** grew in line with APE; VNB for Q1FY27 stood at ₹ 879 crore, with margins of 25.0%; New business margins for Q1FY27, excluding impact of GST would have been 25.6%
- **Retail protection** registered robust growth of 42% during Q1FY27; Retail protection mix expanded by nearly 200 basis points year-on-year to 8%, and including riders, protection now contributes nearly 11% of our retail business
- **Retail sum assured grew by 31% year-on-year**, and we ranked amongst top two players, reinforcing the quality of our business mix
- **Assets under Management (AUM)** including that of our wholly owned subsidiary HDFC Pension Fund Management crossed ₹5.7 lakh crore
- **Persistency ratios** - 13-month and 61-month persistency at 84% and 65% respectively. These trends reflect the underlying product and tier mix. Renewal collections grew 19% year-on-year
- **Embedded Value (EV)** stood at ₹ 65,860 crore, with rolling operating RoEV of 14.7%
- **Profit after tax** grew by 12% to ₹611 crore, for the period Q1FY27. Excluding GST impact, underlying PAT growth stood at 17%
- **Solvency Ratio** was healthy at 185%

Key Financial Summary

₹ Crore	**Q1 FY27**	**Q1 FY26**	**YoY**
Key Financial and Actuarial Metrics			
Individual APE	2,969	2,777	7%
Total APE	3,515	3,225	9%
New Business Premium (Indl + Group)	8,143	7,272	12%
Renewal Premium (Indl + Group)	9,023	7,603	19%
Total Premium	17,166	14,875	15%
Assets Under Management	4,00,870	3,55,897	13%

Profit After Tax[1]	611	546	12%
Indian Embedded Value	65,860	58,355	13%
Value of new business[2]	879	809	9%

	Q1 FY27	Q1 FY26
Key Financial Ratios		
New Business Margins[2]	25.0%	25.1%
Operating Return on EV[3]	14.7%	16.3%
Total Expenses / Total Premium	22.6%	21.9%
Solvency Ratio	185%	192%
13M / 61M Persistency	84%/65%	86%/64%
Individual WRP market share (Overall)	11.2%	12.1%
Product mix by Indl APE (UL / Non par savings /Annuity/ Protection / Par)	44/22/11/8/15	38/19/5/6/32
Distribution mix by Indl APE (Banca/ Agency/ Non-bank alliances/ Direct)	57/18/15/10	60/16/15/9

Percentages may not add up due to rounding off effect

1. *PAT growth excluding GST impact is 17% for Q1FY27*
2. *Excluding the impact of GST, VNB margins stood at 25.6% and VNB grew by 11% in Q1FY27*
3. *On rolling 12-month basis*

Definitions and abbreviations

- **Annualized Premium Equivalent (APE)** - The sum of annualized first year regular premiums and 10% weighted single premiums and single premium top-ups
- **Assets under Management (AUM)** - The total value of Shareholders' & Policyholders' investments managed by the insurance company
- **Embedded Value Operating Profit (EVOP)** - Embedded Value Operating Profit ("EVOP") is a measure of the increase in the EV during any given period, excluding the impact on EV due to external factors like changes in economic variables and shareholder-related actions like capital injection or dividend pay-outs
- **First year premium** - Premiums due in the first policy year of regular premiums received during the financial year. For example, for a monthly mode policy sold in March 2025, the first monthly instalment received would be reflected as First year premiums for 2024-25 and the remaining 11 instalments due in the first policy year would be reflected as first year premiums in 2025-26, when received
- **New business received premium** - The sum of first year premium and single premium, reflecting the total premiums received from the new business written
- **Total expense** - It includes all expenses that are incurred for the purposes of sourcing new business and expenses incurred for policy servicing (which are known as maintenance costs) including shareholders' expenses plus commission paid to distributor

- **Total expense ratio** - Ratio of total expense to total premium
- **Operating return on EV** - Operating Return on EV is the ratio of EVOP (Embedded Value Operating Profit) for any given period to the EV at the beginning of that period
- **Persistency** - The proportion of business renewed from the business underwritten. The ratio is measured in terms of number of policies and premiums underwritten
- **Premium less benefits payouts** - The difference between total premium received and benefits paid (gross of reinsurance)
- **Renewal premium** - Regular recurring premiums received after the first policy year
- **Solvency ratio** - Ratio of available solvency margin to required solvency margin
- **Total premium** - Total received premiums during the year including first year, single and renewal premiums for individual and group business
- **Weighted received premium (WRP)** - The sum of first year premium received during the year and 10% of single premiums including top-up premiums

About HDFC Life

Established in 2000, HDFC Life is a leading, listed, long-term life insurance solutions provider in India, offering a range of individual and group insurance solutions that meet various customer needs such as Protection, Pension, Savings, Investment, Annuity and Health. The Company has over 75 products (individual and group products) including optional riders in its portfolio, catering to a diverse range of customer needs.

HDFC Life continues to benefit from its increased presence across the country, having a wide reach with branches and additional distribution touch-points through several new tie-ups and partnerships. The count of distribution partnerships is over 500, comprising banks, NBFCs, MFIs, SFBs, brokers, new ecosystem partners amongst others. The Company has a strong base of financial consultants.

For more information, please visit www.hdfclife.com. You may also connect with us on Facebook, Twitter, YouTube and LinkedIn.

or otherwise) for any loss howsoever arising from any use of this press release or its contents or otherwise arising in connection. Further, nothing in this press release should be construed as constituting legal, business, tax or financial advice or a recommendation regarding the securities. Although Company believes that such forward-looking statements are based on reasonable assumptions, it can give no assurance that such expectations will be met. You are cautioned not to place undue reliance on these forward-looking statements, which are based on current view of Company's management on future events. Forecasts and hypothetical examples are subject to uncertainty and contingencies outside Company's control. Past performance is not a reliable indication of future performance.

Before acting on any information you should consider the appropriateness of the information having regard to these matters, and in particular, you should seek independent financial advice.

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Investor Presentation – FY'27

HDFC Life

Sar utha ke jiyo!

Executive summary: Q1FY27

Revenue & Cost

Individual APE	Rs (Bn.)	29.7
	Growth	7%
Renewal premium	Rs (Bn.)	90.2
	Growth	19%
AUM	Rs (Bn.)	4,009
	Growth	13%
Total exp. ratio[1]	CY	22.6%
	PY	21.9%

Profitability & Scale

Value of New Business (VNB)	Rs (Bn.)	8.8	9.0
	Growth	9%	11%
New Business Margin (NBM)	CY	25.0%	25.6%
	PY	25.1%	25.1%
Profit After Tax (PAT)	Rs (Bn.)	6.1	6.4
	Growth	12%	17%
IEV	Rs (Bn.)	658.6	
	EVOP[2]	14.7%	

Operating & Customer Metrics

Ind Sum Assured	Rs (Bn.)	1,265
	Growth	31%
Number of policies	(000's)	282
	Growth	13%
Persistency (13M/61M)	CY	84%/65%
	PY	86%/64%
Solvency	Jun'26	185%
	Mar'26	177%

1. Total Expense Ratio is calculated as total expenses (including commission) divided by total premium, total expense ratio excluding GST for CY is 21.2%

2. 12 month rolling EVOP

Normalised nos. (excluding GST impact)

Agenda

1 Performance Snapshot

2 Business Overview

3 Other Business Highlights

4 Life insurance in India

HDFC Life

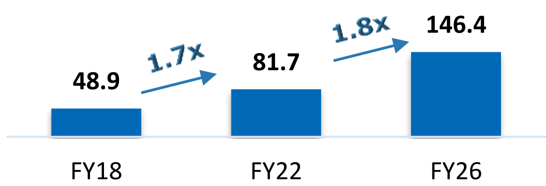
Sar utha ke jiyo!

Consistent, predictable, sustained performance

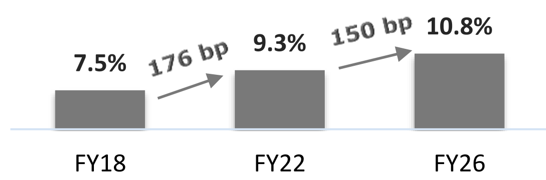
Rs bn

Holistic growth

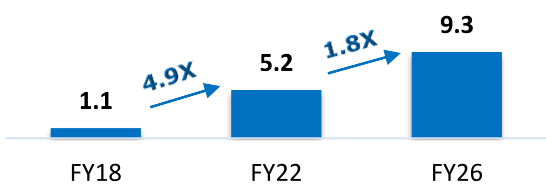
Individual APE



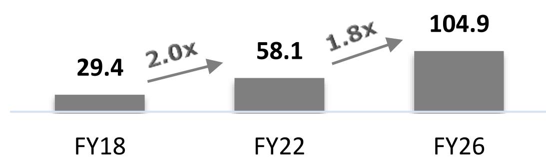
Overall market share



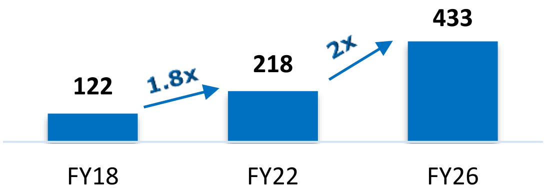
Annuity APE



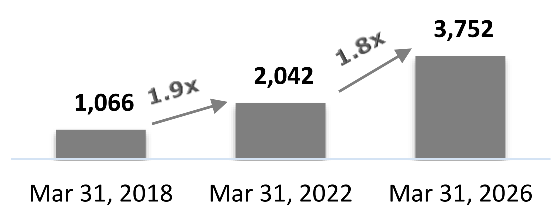
Protection new business[1]



Renewal premium

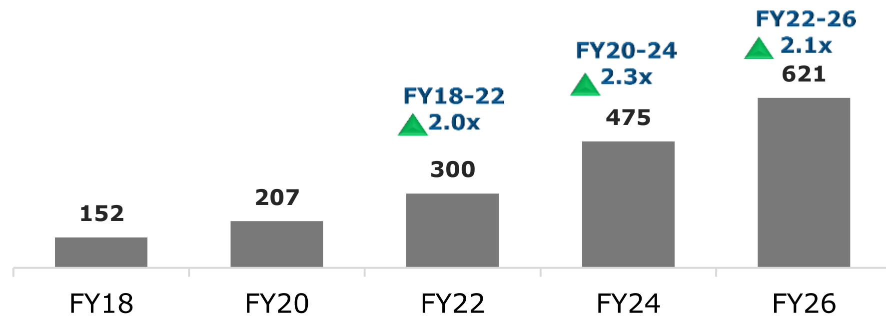


Assets under management

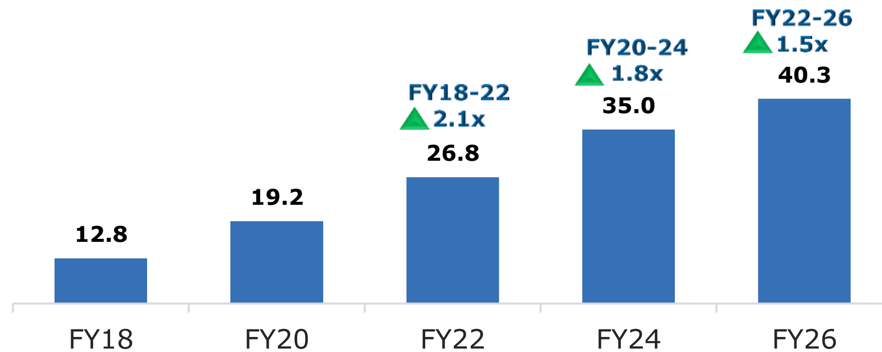


Consistent track record over multiple periods

Embedded value

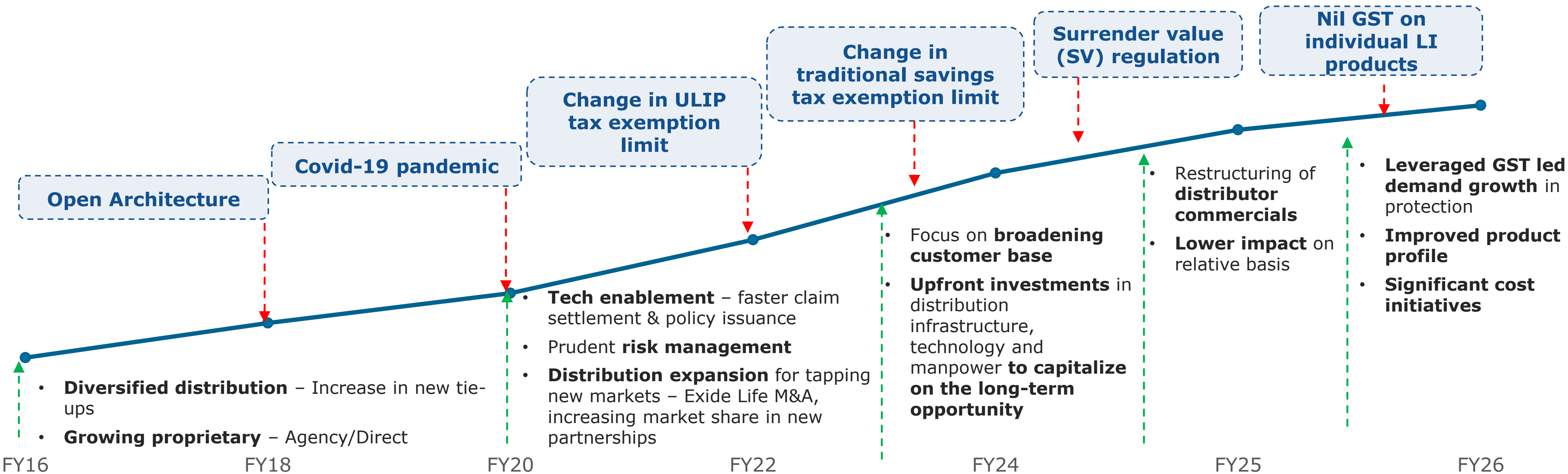


Value of new business



1. *Based on Overall NBP*

Steady performance across business cycles



Consistent product innovation

	FY16	FY18	FY20	FY22	FY24	FY25	FY26
NBM[1]	19.9%	23.2%	25.9%	27.4%	26.3%	25.6%	24.2%
Indl WRP[2] growth	12%	31%	19%	16%	1%[3]	17%	8%
Overall industry growth	8%	19%	6%	16%	5%	10%	10%

Grew ~1.4x industry during last decade while sustaining profitability

1. New Business Margin
2. WRP: Weighted Received Premium
3. Adjusting for one-off business due to budget changes in FY23, normalized growth was 11% in FY24. FY24 2-year CAGR stands at 13%

Consistent track record of maximising shareholder value

Rs bn

Metrics	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	FY26	5 year CAGR (FY21-26)	10 year CAGR (FY16-26)
Value of new business (VNB)	7.4	9.2	12.8	15.4	19.2	21.9	26.8	36.7	35.0[1]	39.6	40.3	13%	18%
Operating variances	3.1	2.1	2.0	1.4	1.5	0.8	(4.9)[2]	1.6	1.5	1.0	(0.1)		
Embedded Value[3]	102	125	152	183	207	266	300	395	475	554	621	18%	20%
EVOP	18	22	27	31	33	38	51	65	69	79	83	17%	17%
Value in-force (VIF)	70	83	104	124	135	176	212	268	329	391	448	21%	20%
Operating ROEV[4]	20.7%	21.7%	21.5%	20.1%	18.1%	18.5%	16.6%[2]	19.7%	17.5%	16.7%	15.0%		

Healthy VNB accretion driven by strong top-line growth and margin expansion

Predictable outcomes over longer time frames

Steady EVOP across multiple time periods, reflecting sustainable performance

Significant value creation through **consistent compounding of EV and VIF** across multiple time periods

Experience in-line with assumptions, resulting in negligible operating variances

Strong focus on **balancing profitability and risk management**

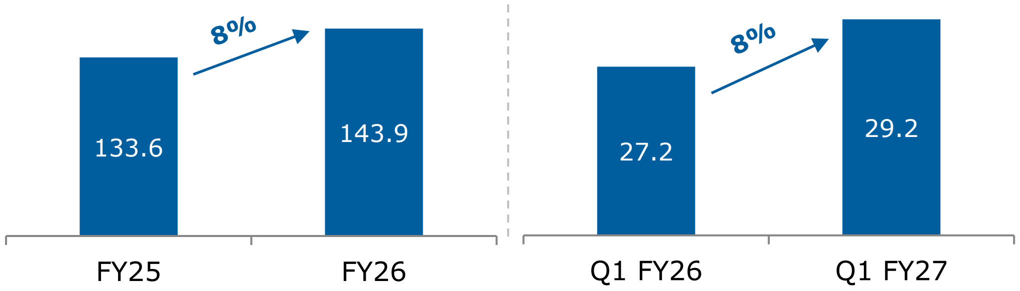
1. *FY23 VNB was elevated due to budget changes in FY23, 2 year CAGR for FY24 VNB stands at 13%*
2. *FY22 operating variance includes excess mortality impact due to Covid-19*
3. *Closing EV for the respective fiscal year*
4. *Operating ROEV is calculated as annual EVOP (Embedded Value Operating Profit) to Opening EV*

HDFC Life

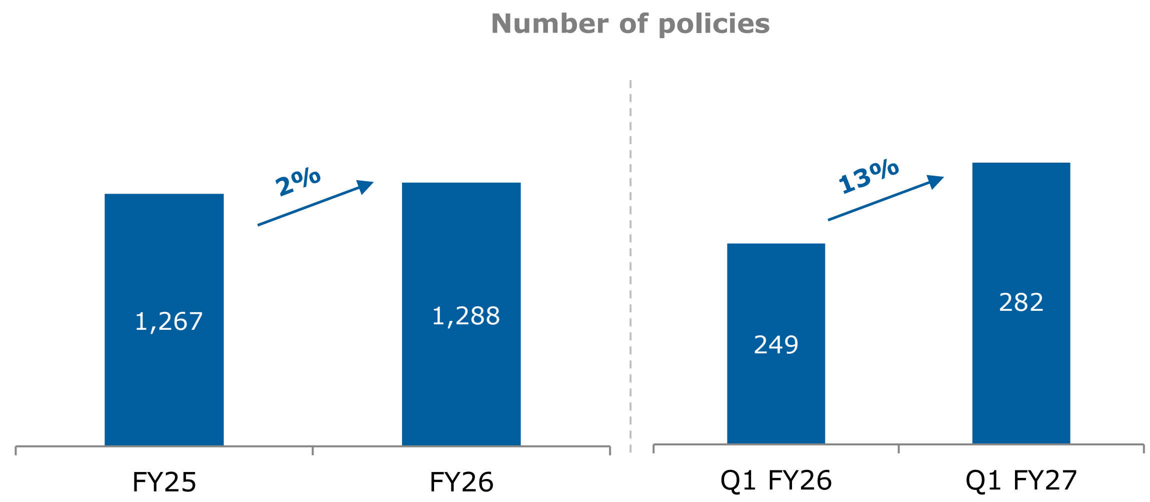
Robust delivery across key metrics (1/2)

Maintained No. 2 position basis individual WRP

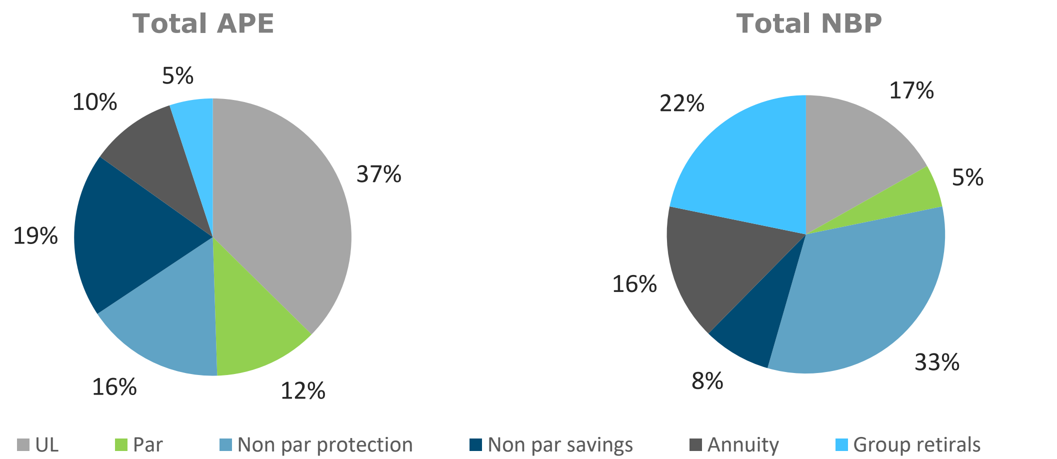
	FY25	FY26	Q1 FY26	Q1 FY27
Pvt. mkt share	15.7%	15.1%	17.5%	16.3%
Pvt. mkt rank	#2	#2	#2	#2
Overall mkt share	11.1%	10.8%	12.1%	11.2%



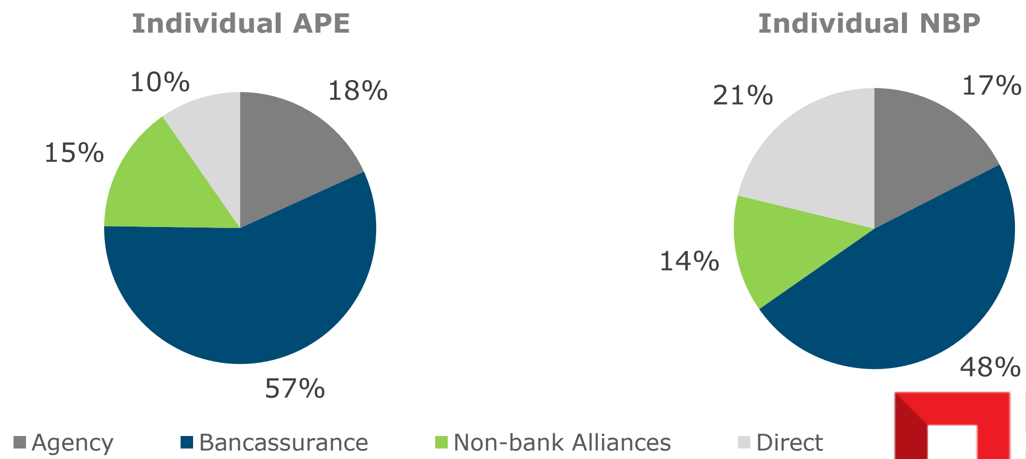
Sustained focus on expansion of customer base (000's)



Balanced product mix



Focus on diversified channel mix

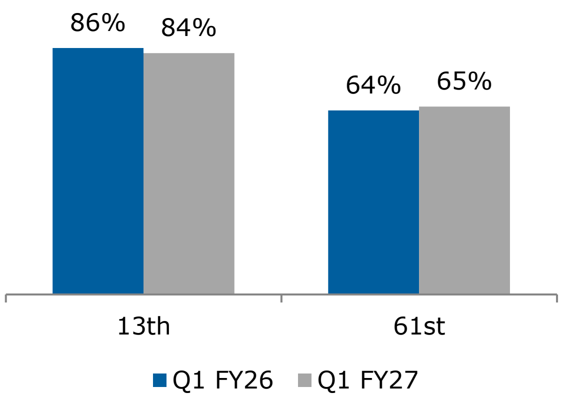


Note: Non-bank Alliances include brokers and other non-bank corporate agents

Robust delivery across key metrics (2/2)

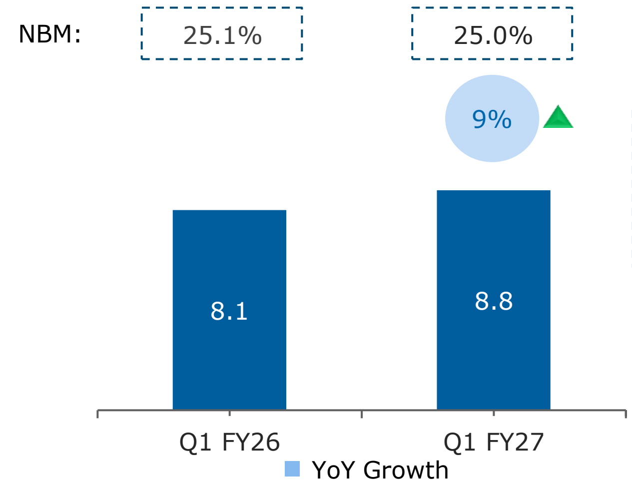
Rs bn

Persistency in line with expectations



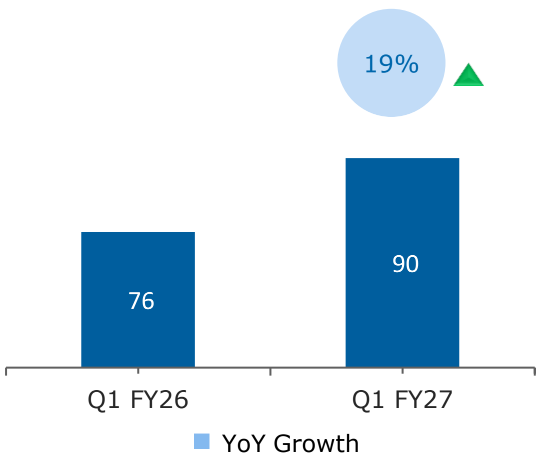
- Persistency movement reflects changes in customer cohorts and underlying product mix

Steady VNB growth



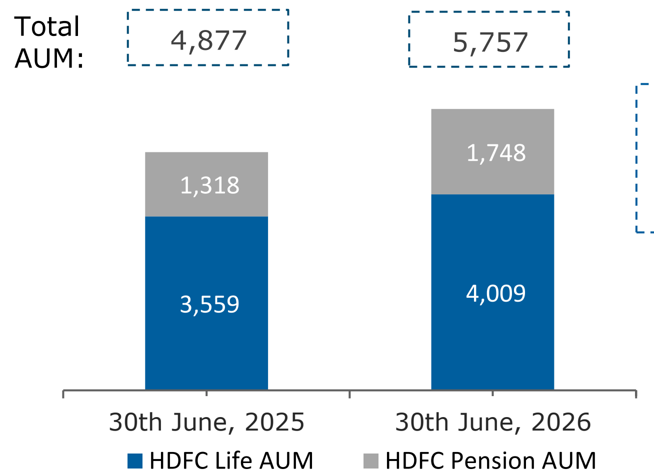
- VNB growth in line with APE growth
- VNB recorded 11% growth excluding GST

Strong growth in renewal premium



- Driven by sustained improvement in persistency over the years

Group assets under management > Rs 5.7 tn[1]



- HDFC Life AUM surpassed ₹4 tn mark
- Debt: Equity mix: 70:30

1. Group assets under management (AUM) includes AUM of HDFC Life and HDFC Pension (wholly owned subsidiary)

Healthy momentum across non-bank channels

Rs bn

Channel	APE				Mix	
	Q1FY27	Q1FY26	YoY growth	2yr CAGR	Q1FY27	Q1FY26
Agency	5.4	4.4	21%	12%	18%	16%
Bancassaurance	16.8	16.8	0%	6%	57%	60%
Non-bank Alliances	4.7	4.1	12%	20%	15%	15%
Direct	2.9	2.4	19%	15%	10%	9%
Individual APE	*29.7*	*27.8*	*7%*	*10%*	*100%*	*100%*
Group	5.5	4.5	22%	17%		
Total APE	*35.1*	*32.2*	*9%*	*11%*		

Note: Numbers may not add up due to rounding off

Agenda

HDFC Life

Sar utha ke jiyo!

Key elements of our strategy

Profitable growth

Ensuring **sustainable and profitable growth** by identifying and tapping new profit pools

Diversified distribution mix

Developing **multiple channels** of growth to drive need-based selling & **deepening penetration**

Customer first

Creating superior **product** propositions and **customer journeys**, through consistent **innovation**

Risk management & board governance

Maintaining focus on **risk management** guided by an **independent and competent Board**

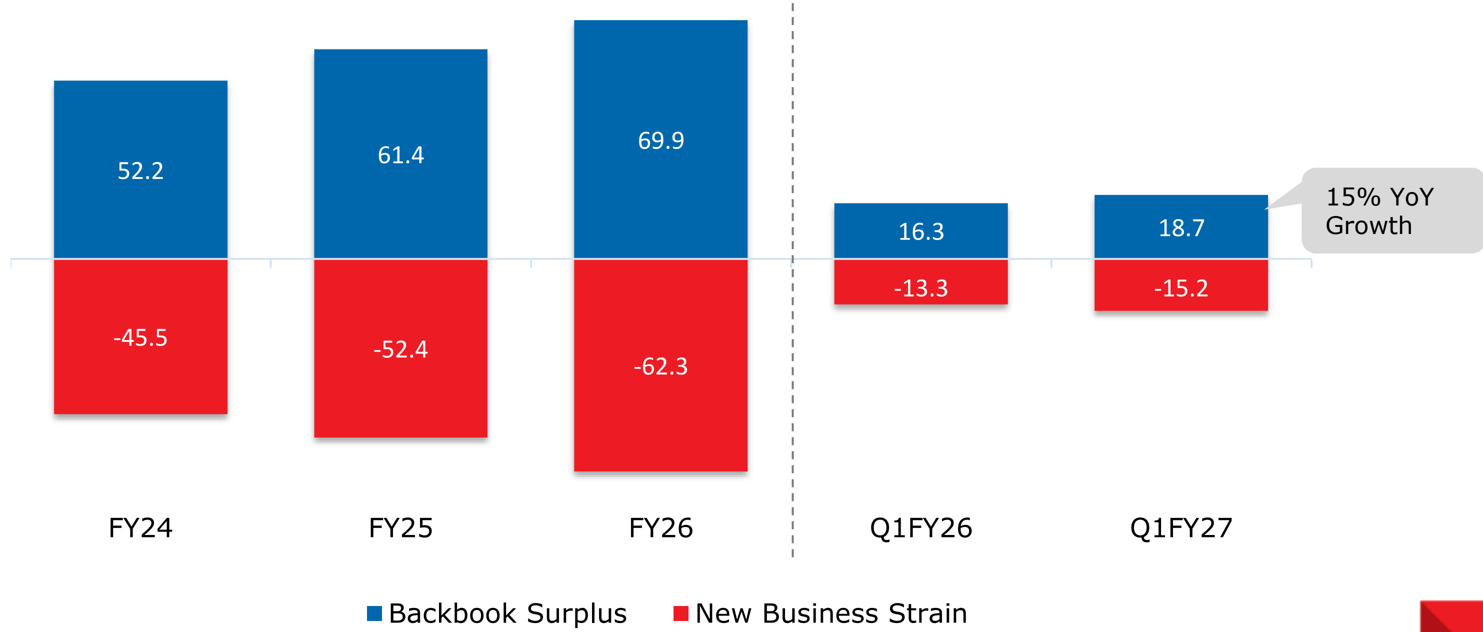
Future ready organisation: Leveraging **technology**, **digital** and **analytics**

Focus on profitable growth

Rs bn

		FY24	FY25	FY26	Q1FY26	Q1FY27
Economic Profit	New business Margin	26.3%	25.6%	24.2%	25.1%	25.0%
	Value of new business	35.0	39.6	40.3	8.1	8.8
Accounting Profit	Profit after tax (PAT)	15.7	18.0	19.1	5.5	6.1
	Underwriting profits	6.7	9.1	7.6	3.0	3.6
	Shareholders' surplus	8.9	9.0	11.5	2.4	2.6

Underwriting profits breakup

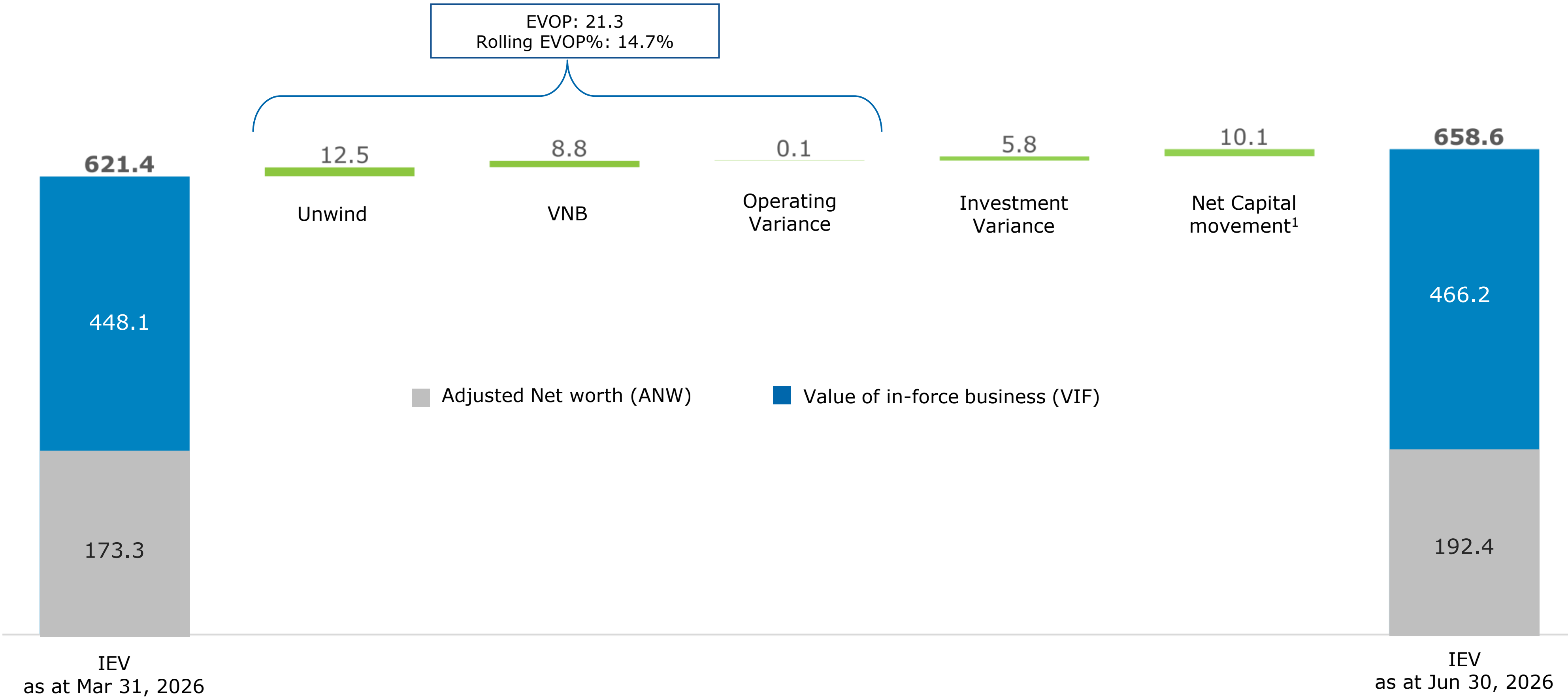


Note: Numbers may not add up due to rounding off

HDFC Life

Analysis of change in IEV

Rs bn



Profitable growth

Diversified distribution mix

Customer first

Risk management & governance

Technology, digital & Analytics

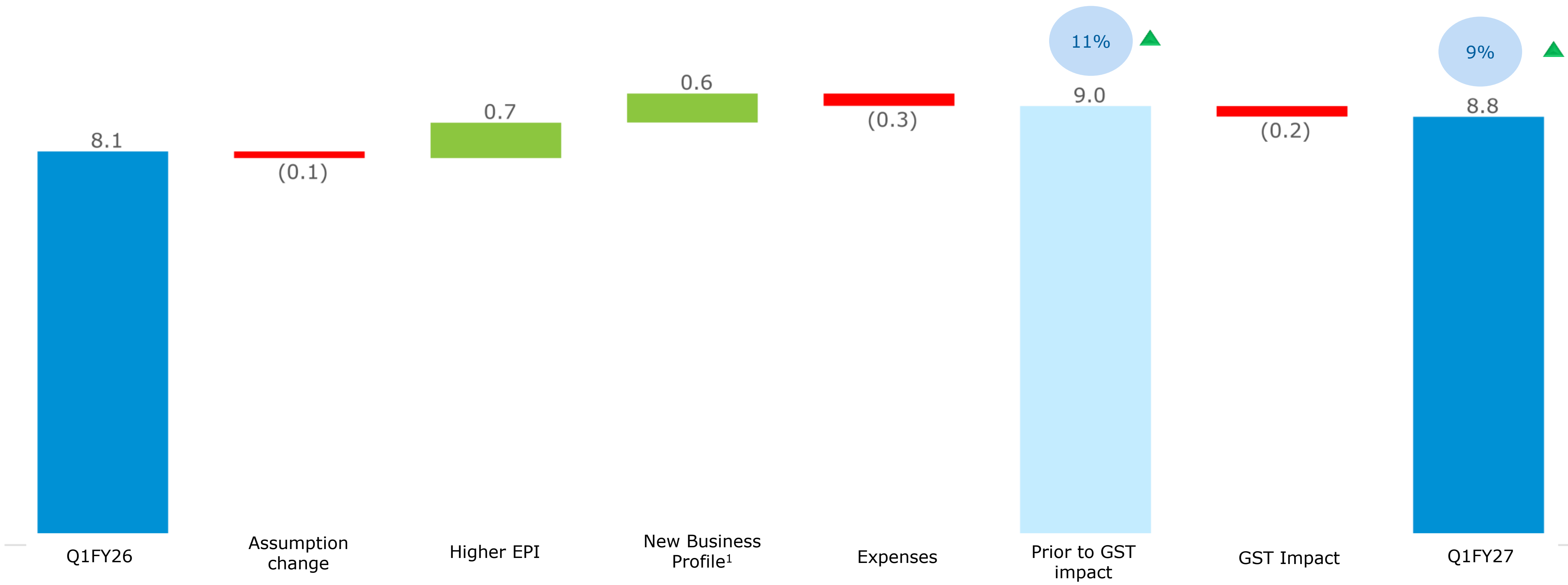
HDFC Life

Note: Numbers may not add up due to rounding off

1. Includes preferential capital issue of Rs. 1000cr to HDFC Bank

Steady VNB trajectory

Rs bn



NBM%	25.1%	(0.4%)	0.0%	1.7%	(0.8%)	25.6%	(0.6%)	25.0%

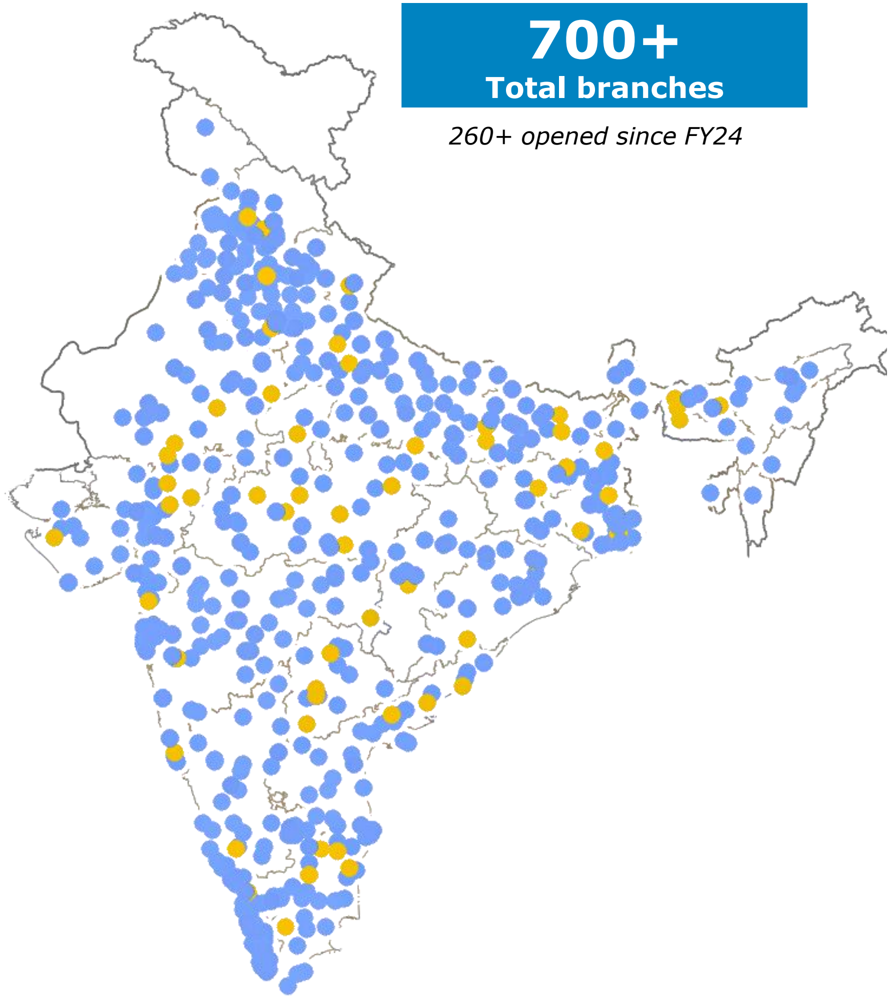
VNB Growth

HDFC Life

Note: Numbers may not add up due to rounding off

1. Reflects the impact of difference in mix of segment/distribution channel/tenure/age/sum assured multiple, amongst others

Diversified distribution – Agency



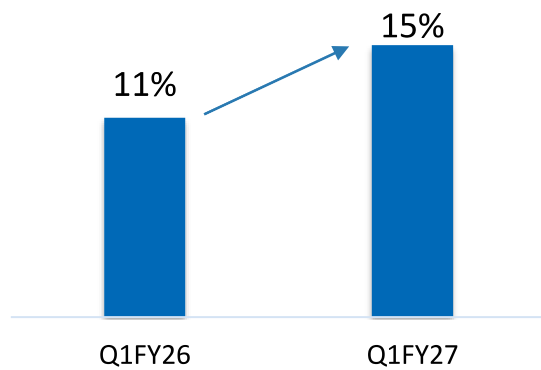
700+
Total branches

260+ opened since FY24

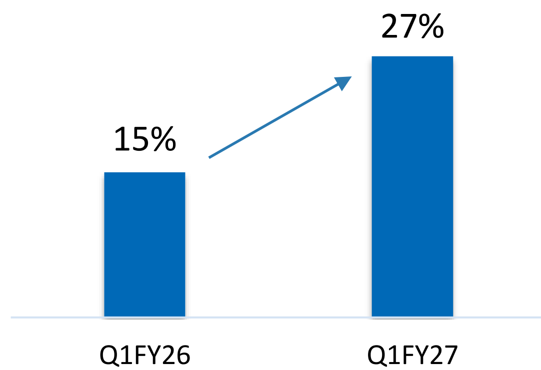
● *Existing branches*

● *New branches*

New branch contribution



Term and Annuity Mix



Key highlights

- Total agent base: **284k**; Ranked **#2** basis agent count
- Active agent count increased by **12%**
- APE from new branches registered **72%** YoY growth
- 13M persistency higher than company

Building blocks

- 80% branches **opened in Tier 2/3 markets** since FY24
- On-boarding **high performing profiles:** home-makers, retired govt servants & financial distributors
- **Segmented branch approach**; Revamped agent lifecycle with **segmented value propositions** for top performers
- Industry's first **gamified, points-based performance system** for front line

Diversified distribution – Partnerships

Bancassurance

HDFC BANK, YES BANK, IDFC FIRST Bank, RBL BANK, AU Small Finance Bank, Bandhan Bank, South Indian Bank, Saraswat Bank, CSB Bank, Karnataka Bank Ltd., Ujjivan, Equitas Small Finance Bank, DCB Bank, Suryoday, Karur Vysya Bank, Cosmos Bank, Utkarsh, SVC Bank, Madhya Pradesh Gramin Bank, Andhra Pradesh Grameena Bank

Non-bank alliances

Chola, HDFC securities, Integrated, Bluechip, Sundaram Finance, Asirvad, policybazaar.com, pnb Housing, Mirae Asset Sharekhan, Bajaj Capital, StockHolding, HDB Financial Services, Bajaj Housing Finance, OneInsure, Truhome Finance, SK Finance, Coromandel Insurance Services, Aditya Birla Finance Ltd., Hinduja Leyland Finance, Tata Neu, Bajaj Finance, NJ Insurance Brokers, HeroFinCorp., Mahindra Finance, Prudent, Muthoot Fincorp, HeroHousing Finance, ESAF Small Finance Bank, Manappuram Home Finance Ltd., Muthoot Housing Finance, Shriram Wealth, L&T Finance, Satya, homefirst, CreditAccess Grameen, Muthoot Microfin, AYE [आय], turtlemint, Aditya Birla Capital, IIFL Home Loan, Poonawalla Fincorp, smc insurance, Probus, Annapurna Finance, Svatantra, Motilal Oswal, Tata Capital, Bharat Financial Inclusion Ltd, Tata Housing, Aavas Financiers Ltd, InCred finance, Geojit, SBICAPS

- 500+ partners across Banks and Non-Bank alliances with more than 46K+ partner branches
- Partnerships with Banks, NBFCs, SFBs, brokers, aggregators & digital ecosystems allow entry into new market segments
    - Focus on catering solutions addressing relevant customer segments
- Distribution architecture balances scale, diversification and differentiated customer access

HDFC Life

Product mix across key channels[1]

Banca

Segment	FY25	FY26	Q1FY26	Q1FY27
UL	43%	53%	43%	55%
Par	19%	23%	36%	14%
Non par savings	33%	17%	17%	20%
Term	2%	3%	3%	4%
Annuity	3%	3%	2%	7%

Direct

Segment	FY25	FY26	Q1FY26	Q1FY27
UL	37%	36%	35%	33%
Par	14%	20%	18%	10%
Non par savings	19%	12%	13%	13%
Term	8%	8%	8%	12%
Annuity	22%	23%	26%	32%

Agency

Segment	FY25	FY26	Q1 FY26	Q1FY27
UL	26%	25%	20%	19%
Par	26%	38%	40%	22%
Non par savings	33%	21%	25%	32%
Term	10%	11%	11%	12%
Annuity	5%	5%	4%	15%

Non-bank alliances

Segment	FY25	FY26	Q1 FY26	Q1FY27
UL	37%	37%	42%	37%
Par	15%	17%	15%	13%
Non par savings	35%	25%	27%	25%
Term	11%	19%	14%	20%
Annuity	2%	2%	2%	6%

Company

Segment	FY25	FY26	Q1FY26	Q1FY27
UL	39%	44%	38%	44%
Par	19%	25%	32%	15%
Non par savings	32%	18%	19%	22%
Term	5%	7%	6%	8%
Annuity	5%	5%	5%	11%

Protection

	FY25	FY26	Q1FY26	Q1FY27
Based on Total APE	11%	14%	14%	16%
Based on NBP	27%	29%	30%	33%

Annuity

	FY25	FY26	Q1FY26	Q1FY27
Based on Total APE	5%	6%	5%	10%
Based on NBP	14%	15%	17%	16%

Profitable growth
Diversified distribution mix
Customer first
Risk management & governance
Technology, digital & Analytics

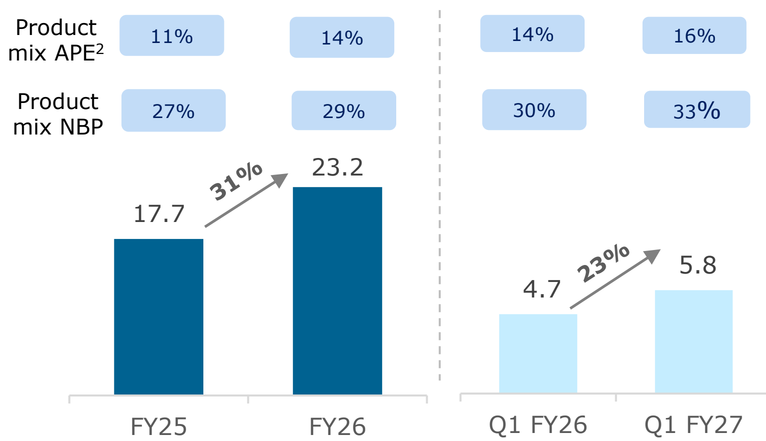
1. Based on Individual APE, Term includes health business. Percentages are rounded off

HDFC Life

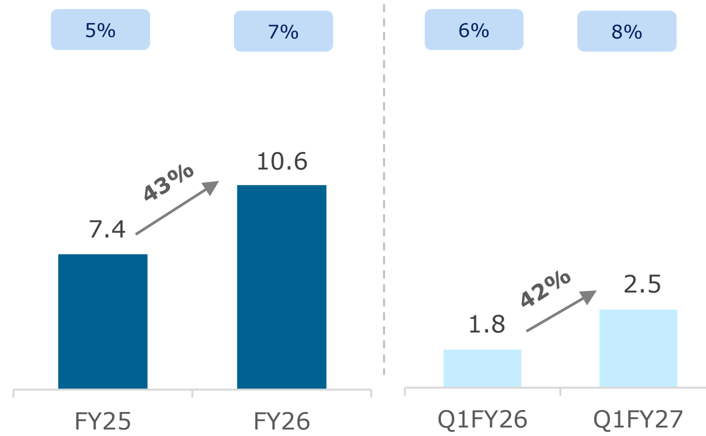
Healthy growth in protection

Rs Bn.

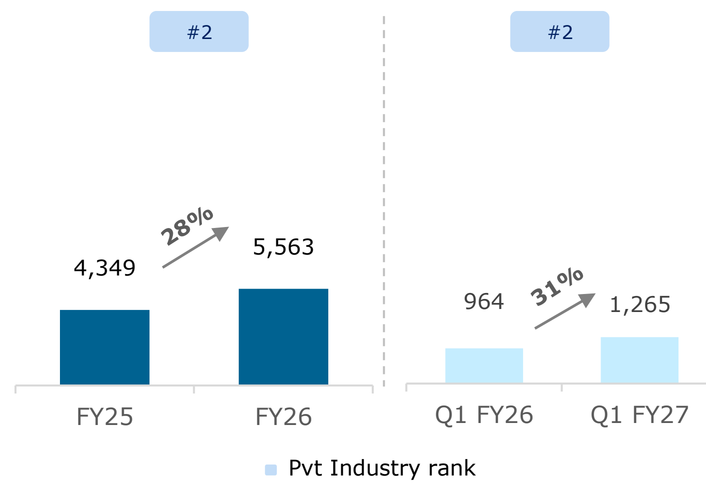
Overall protection[1]



Retail protection[1]



Retail Sum assured



- Retail protection mix (including riders) increased to 11% for Q1
  - First-time buyers accounted for over 80%, with a shift towards higher sum assured
- Secular growth in retail protection across Tier I, II and III geographies
- Credit Protect registered healthy growth of 19% in Q1
- We continue to innovate in product offerings across segments

Know more about our latest protection offering

1. *Based on APE*
2. *Overall protection product mix is basis Total APE, Retail protection product mix is basis Individual APE*

HDFC Life

Key product innovations over the years

Retirement & pension
Woman
Group Credit Protect
Click2Invest
Youngstar

Before 2015

2015 - 2018

- **Pension Guaranteed Plan** *Deferred annuity*
- **Click 2 Retire** *Low cost ULIP (Zero allocation & admin charges)*
- **Cancer Care** *Fixed benefit cancer cover*

2019 - 2022

- **Sanchay Par Advantage** *Long term participating solution with cash payouts*
- **Sanchay Plus** *Non-par savings with long term guarantees up to 99 years*

2023 - 2025

- **Click 2 Protect** *Comprehensive protection plan with in-built flexibility*
- **Sanchay Aajeevan Guaranteed Advantage** *Non-participating pension with guaranteed income & rate lock-in at inception*
- **Click 2 Achieve** *Savings plan with flexibility to choose payout schedule*
- **Sanchay Legacy** *Whole-life cover with designed for long-term legacy creation*

2026

- **Click 2 Protect Supreme Plus** *Comprehensive modular term plan with accelerated, life-stage-aligned benefits*
- **Aajeevan Growth Nivesh & Income** *Align retirement income with market performance*
- **Smart Protect Plus** *High Cover ULIP blending protection with market-linked growth*

Learn more about HDFC Life products

Profitable growth
Diversified distribution mix
Customer first
Risk management & governance
Technology, digital & Analytics

HDFC Life

Risk management & board governance

Board of Directors

Independent and experienced Board

Board Committees

- Audit Committee
- Risk Management Committee
- Investment Committee
- Policyholder Protection, Grievance Redressal & Claims Monitoring Committee
- Nomination & Remuneration Committee
- Corporate Social Responsibility & ESG Committee
- Stakeholder's Relationship Committee
- With Profits Committee
- Capital Raising Committee

Management Committees/Councils

- Audit Committee:
  - Whistleblower Committee
  - Compliance Council
  - Prevention of Sexual Harassment
- Risk Management Committee:
  - Risk Management Council
  - Asset Liability Management Council
  - Information Security Risk Management Committee
  - Fraud Monitoring Committee
  - Operation Risk Management Council
- Investment Committee:
  - Investment Council
  - Credit Council
- Policyholder Protection, Grievance Redressal & Claims Monitoring Committee:
  - Claims Review Committee

Standalone committees

- Product Management Committee
- Outsourcing committee
- AI Council
- Grievance Redressal Committee

Additional governance through internal, concurrent and statutory auditors

Note: The above list of committees is illustrative and not exhaustive

HDFC Life

Financial risk management framework

Natural hedges

- Protection and longevity businesses
- Unit linked and non par savings products
- Broad-basing of counter-parties for FRAs

ALM approach

- Target cash flow matching for non par savings plus group protection portfolio to manage non parallel shifts and convexity
- Immunise overall portfolio to manage parallel shifts in yield curve (duration matching)

Product design & mix monitoring

- Prudent assumptions and pricing approach
- Average entry age for annuity segment is ~58 years
- Deferred as % of total annuity business over 50% with average deferment period <5 yrs
- Regular monitoring of interest rates and business mix

Partnership approach

- External hedging instruments such as FRAs, IRFs, swaps amongst others
- Reinsurance

	FY26				Q1FY27			
Sensitivity	**Overall**		**Non par [1]**		**Overall**		**Non par [1]**	
Scenario	**EV**	**VNB Margin**	**EV**	**VNB Margin**	**EV**	**VNB Margin**	**EV**	**VNB Margin**
Interest Rate +1%	(2.3%)	(1.2%)	(2.4%)	(1.6%)	(2.2%)	(1.2%)	(2.3%)	(1.6%)
Interest Rate -1%	2.2%	0.8%	2.4%	0.8%	2.1%	0.8%	2.3%	0.8%

Sensitivity remains range-bound on the back of calibrated risk management

- ~98% of debt investments in Government bonds and AAA rated securities as on June 30, 2026

Profitable growth

Diversified distribution mix

Customer first

Risk management & governance

Technology, digital & Analytics

1. Comprises Non par savings (incl annuity) plus protection

HDFC Life

Future ready organisation: Leveraging technology, digital and analytics

1 **HYPER-PERSONALISATION** for customers

2 In-sync with **PARTNER INTEGRATION** digitally

3 **OMNI-CHANNEL SERVICE** to customers

4 **DATA-DRIVEN ECOSYSTEM** for decision making

5 **PLATFORMISATION** approach to tech architecture

Building resilience..

6 Connecting with startups through **Futurance**[1]

7 Unified and intelligent customer **Communication**

8 Employee facing **Virtual Office**

9 Strengthen **Cyber Security** and **Data Compliance**

1. Futurance: A program to collaborate with startups for harnessing cutting-edge technology

HDFC Life

Deploying AI as part of an organization-wide initiative

AI Vision

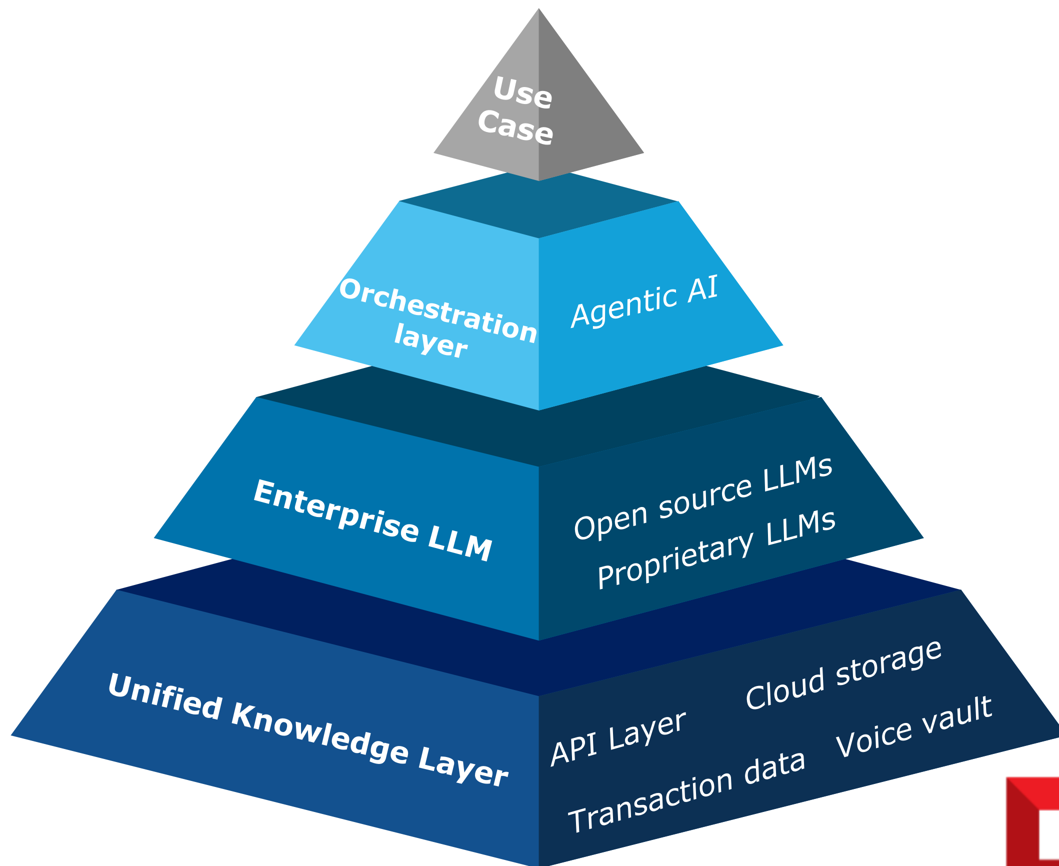
*Build **scalable AI foundation** and deliver **high-impact use cases** across New Business Operations, Customer servicing, Distribution and Risk Management*

AI Philosophy

Targeted AI deployment across value chain to improve

- **Customer experience**
- **Distribution productivity**
- **Cost efficiency**

AI Architecture



HDFC Life

Moving towards a GenAI-enabled organization

End-to-end experience - from discovery to claims – made personalized, faster, proactive, transparent; with Gen AI supported by our Tech architecture

Partners

- **AI Sales Agent** providing insights, quotes, offers, and recommendations
- Personalized **sales pitches & nudges** for distributors
- Co-branded collaterals

16% higher Front line productivity

Customers

- AI-led 24x7 **self-service chatbot**
- **Digital video check** for verifying customer identity efficiently
- AI enabled **email bot**

60L+ conversations managed annually

Policy servicing

- AI-driven underwriting engine enabling **faster policy issuance**
- **Voice assistant** for lead warming, renewals, and servicing calls
- AI-led **investigation summarization**

30% faster decision making

Support functions

- Facial-recognition onboarding with **secure, automated ID verification**
- GenAI-driven **marketing campaigns**
- Auto-coder for **faster app releases**

52% higher click rate in email

Data and Tech Architecture

- In-house Agentic AI platform
- Dedicated GPUs
- Upgraded knowledge management system
- Vector databases
- Partnered with hyperscalers

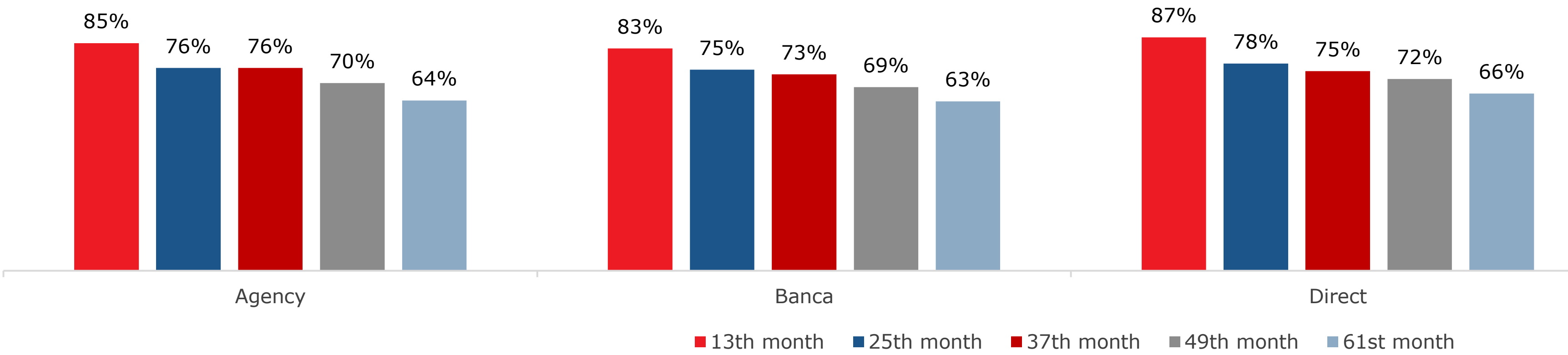
20+ GenAI use cases deployed till now

Agenda

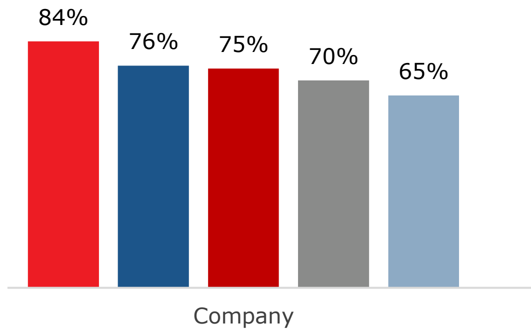
Sar utha ke jiyo!

Persistency trends for HDFC Life

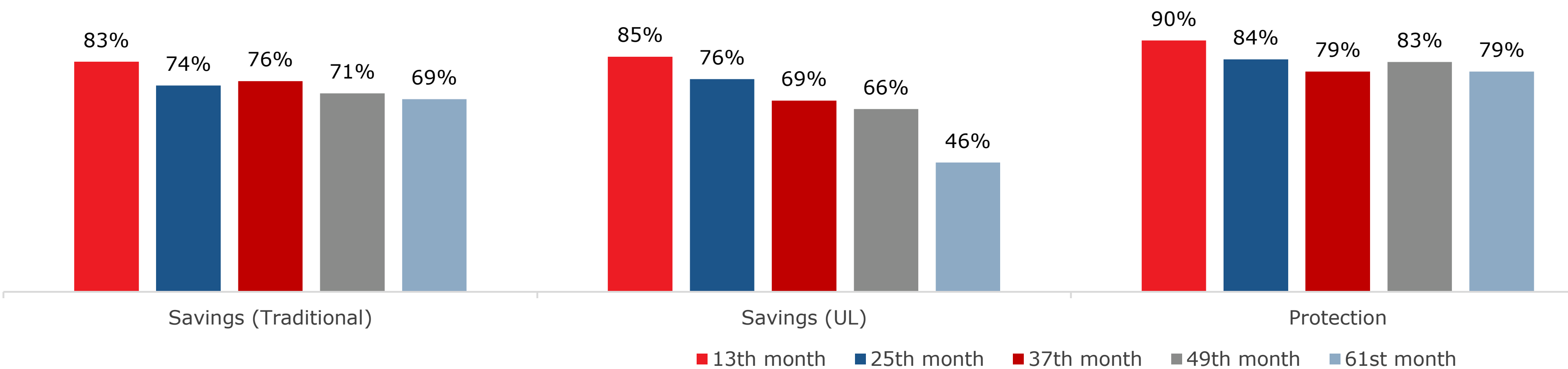
Across key channels



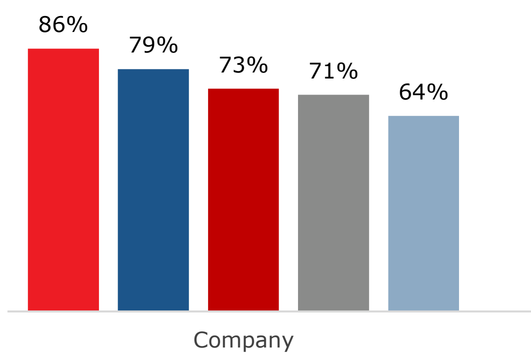
CY (Q1FY27)



Across key segments



PY (Q1FY26)



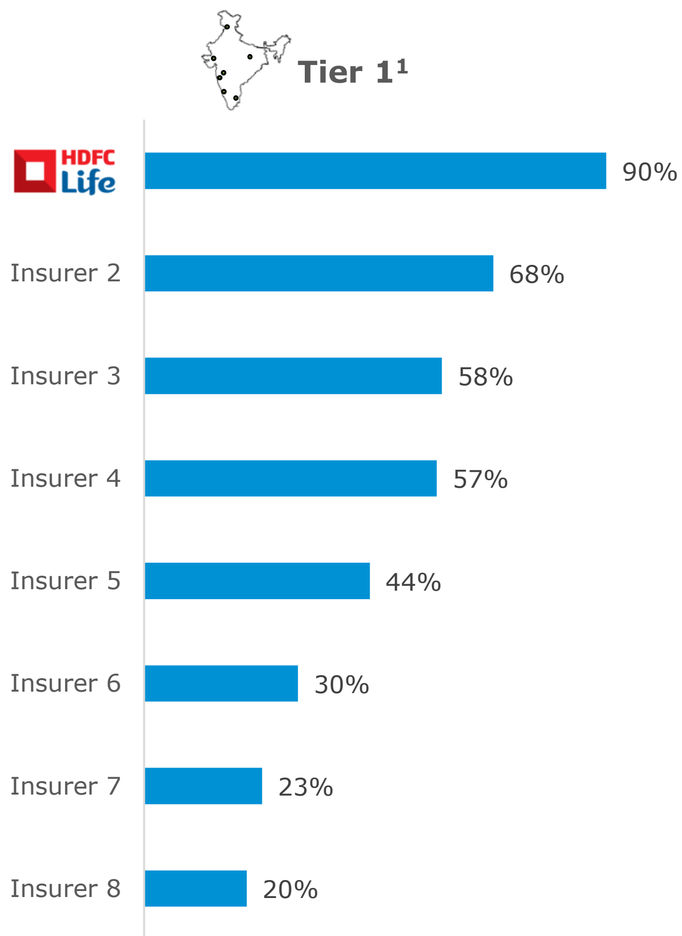
Sensitivity analysis: FY26

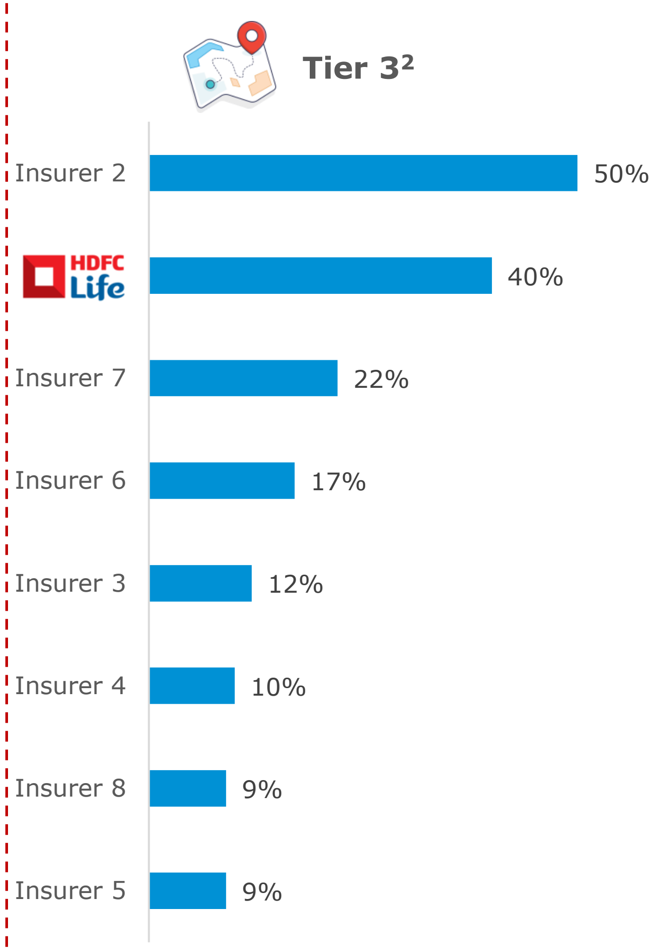
Analysis based on key metrics	Scenario	Change in VNB Margin[1]	% Change in EV
Change in			
Reference rate	Increase by 1%	(1.20%)	(2.30%)
	Decrease by 1%	0.80%	2.20%
Equity market movement	Decrease by 10%	(0.20%)	(1.40%)
Persistency (Lapse rates)	Increase by 10%	(1.80%)	(0.40%)
	Decrease by 10%	1.80%	0.50%
Maintenance expenses	Increase by 10%	(0.70%)	(0.80%)
	Decrease by 10%	0.70%	0.90%
Acquisition expenses	Increase by 10%	(2.80%)	NA
	Decrease by 10%	2.80%	NA
Mortality / Morbidity	Increase by 5%	(1.40%)	(1.10%)
	Decrease by 5%	1.40%	1.10%
Tax rate[2]	Increased to 25%	(4.70%)	(9.50%)

1. Post overrun total VNB for Individual and Group business
2. The tax rate is assumed to increase from 14.56% to 25% and hence all the currently taxed profits in policyholder/shareholder segments are taxed at a higher rate. It does not allow for the benefit of policyholder surplus being tax-exempt as was envisaged in the DTC Bill

Increased awareness across tier 3 markets

Spontaneous awareness (Private insurers)





Focus on category creation and deeper regional connect, supported by large campaigns:

New branch launch - Modular approach

- Expanding branch network in priority markets
- Announcements, hoardings, regional PR

Hyper-localization

- Regional and local festivals, vernacular collaterals
- Promotion through RWAs[3], traffic barricades

Educating the audience on category/product/brand

- Customer/Investor connect programs through training institutes, local media

Content amplified through local influencers

- Tapping the potential of 'social media influencers', to micro-target the audience

1. Tier 1: Kantar Syndicated Brand Track (May'26)
2. Tier 3: Ipsos Customised Brand Track (Feb'26)
3. Resident Welfare Association

ESG at a glance

Environment

- Board approved **Environment and Climate change Policy**
- Climate-related disclosures aligned with the **TCFD** framework
- Updated **Climate Risk Assessment** with PAN-India coverage
- Transitioned to using **5-star rated appliances** across all offices, wherever applicable and available
- Renewable energy consumption marginally increased to **553.7 MWh**
- Sustainable waste management through authorized vendors: Recycled **5.4 T** of e-waste, **12 T** of paper waste and **0.05 T** of plastic waste

You can access our ESG Report here

Social

- **Diversity in hiring:** Women now represent **over 28%** of our workforce - a 10% improvement in gender diversity over the past decade
- Strong DE&I engagement through pride month **conversation on inclusion**, **fireside chats, women's month celebration** etc.
- Our **'Swabhimaan'** CSR program delivered **27** initiatives across **16** aspirational districts, reaching over **8.5 lakh** beneficiaries and advancing **16** of **17 UN SDGs**
- **Micro insurance** products for financial inclusion covered over **5.6 million lives**
- Customer Satisfaction tracked through **Net Promoter Score** (NPS) metric

Governance

- Robust ESG Governance structure led by **Board CSR & ESG Committee** and executive-level **ESG Management Committee**
- As part of Responsible Investing approach, overseen by the ESG Governance Committee:
  - **Sustainable Equity Fund** grew **over 12%**
  - Assigned ESG ratings to **95.4%** active listed equity AUM and **67%** of corporate fixed income AUM
  - Submitted **third UN-PRI Report**, building on the voluntary reporting initiated in FY 2022-23
- Conducted **Double Materiality Assessment** to strengthen alignment with Global Reporting Standards

HDFC Life

Financial and operational snapshot (1/2)

Rs bn.

	Q1FY27	Q1FY26	FY26	FY25	FY24
New Business Premium (Indl. + Group)	81.4	72.7	361.0	333.7	296.3
Renewal Premium (Indl. + Group)	90.2	76.0	432.9	376.8	334.5
Total Premium	171.7	148.8	793.9	710.5	630.8
Individual APE	29.7	27.8	146.4	136.2	115.1
Overall APE	35.2	32.3	166.4	154.8	132.9
Profit after Tax	6.1	5.5	19.1	18.0	15.7
- Policyholder Surplus	3.6	3.0	7.6	9.1	6.7
- Shareholder Surplus	2.6	2.4	11.5	9.0	8.9
Dividend Paid	-	-	4.5	4.3	4.1
Assets Under Management	4,009	3,559	3,752	3,363	2,922
Indian Embedded Value	658.6	583.6	621.4	554.2	474.7
Net Worth (1)	190.3	163.2	174.0	156.8	142.0
NB (Individual and Group segment) lives insured (Mn.)	10.1	11.6	46.1	49.7	66.0
No. of Individual Policies (NB) sold (In '000s)	282	249	1,288	1,267	1,166

1. Comprises share capital, share premium and accumulated profits/(losses)
Note: Numbers may not add up due to rounding off

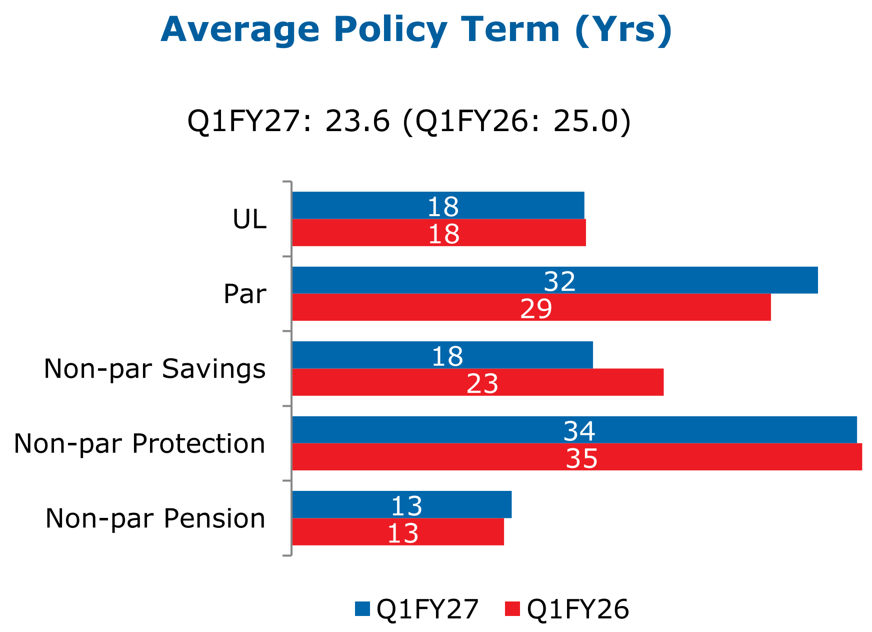
Financial and operational snapshot (2/2)

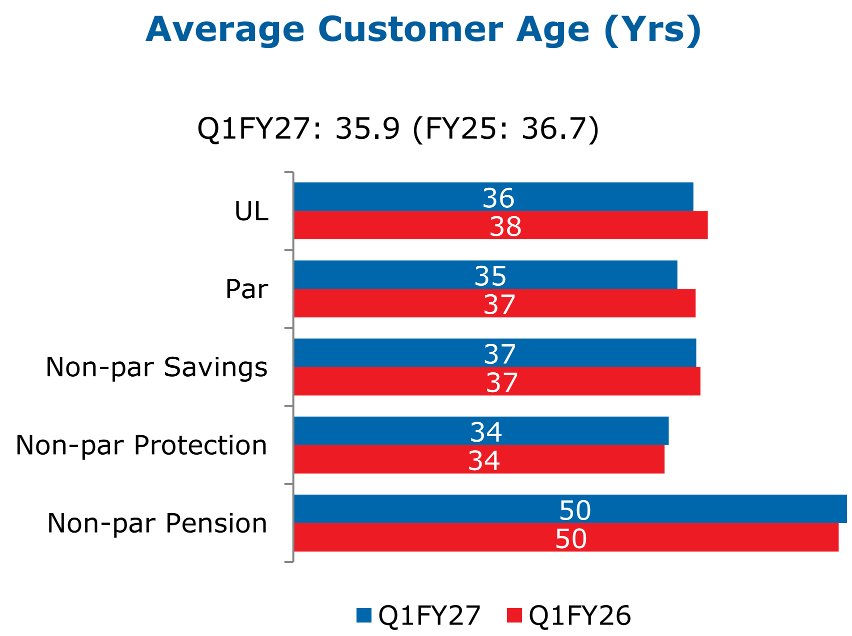
Rs bn.

		Q1FY27	Q1FY26	FY26	FY25	FY24
Overall New Business Margins (post overrun)		25.0%	25.1%	24.2%	25.6%	26.3%
Operating Return on EV	(1)	14.7%	16.3%	15.0%	16.7%	17.5%
Total Expenses (OpEx + Commission) / Total Premium		22.6%	21.9%	21.2%	19.8%	19.4%
Return on Equity	(2)	13.4%	13.7%	11.5%	12.1%	11.5%
Solvency Ratio		185%	192%	177%	194%	187%
Persistency (13M / 61M)		84%/65%	86%/64%	85%/64%	87%/63%	87%/53%
Business Mix (%)						
- Product (UL/Non par savings/Annuity/Non par protection/Par)	(3)	44/22/11/8/15	38/19/5/6/32	44/18/5/7/25	39/32/5/5/19	35/30/6/5/23
- Indl Distribution (Banca/Agency/Non-Bank Alliances/Direct)	(3)	57/18/15/10	60/16/15/9	58/18/14/10	59/18/15/8	59/18/12/11
- Total Distribution (Banca/Agency/Non-Bank Alliances/Direct/Group)	(4)	21/8/6/9/56	23/7/5/11/54	25/9/5/11/49	25/9/6/11/49	24/8/5/12/51
- Share of protection business (Based on Indl APE)		8.4%	6.3%	7.2%	5.4%	5.1%
- Share of protection business (Based on Overall APE)		16.4%	14.5%	13.9%	11.4%	13.3%
- Share of protection business (Based on NBP)		32.6%	30.0%	29.1%	26.8%	32.1%

1. *EVOP calculated on a 12 month rolling period*
2. *Calculated using net profit and average net worth for the period (Net worth comprises Share capital, Share premium and Accumulated profits)*
3. *Based on individual APE. UL: Unit Linked, Trad: Traditional, Par: Participating; Percentages are rounded off*
4. *Based on total new business premium including group*

Segment wise average term and age[1]





- Focus on long term insurance solutions, reflected in longer policy tenures
- Extensive product solutions catering customer needs across life cycles from young age to relatively older population

1. Based on individual new business policies (excluding annuity)

Agenda

HDFC Life

Sar utha ke jiyo!

India: poised for sustainable growth

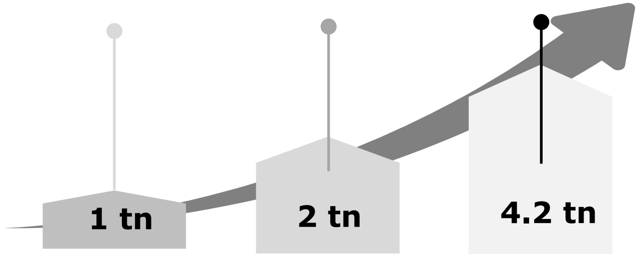
Fifth largest and fastest growing economy

India's GDP (in USD)[1]

Took 67 years to reach first trillion

8 years to add another trillion

Today a >$4Tn economy



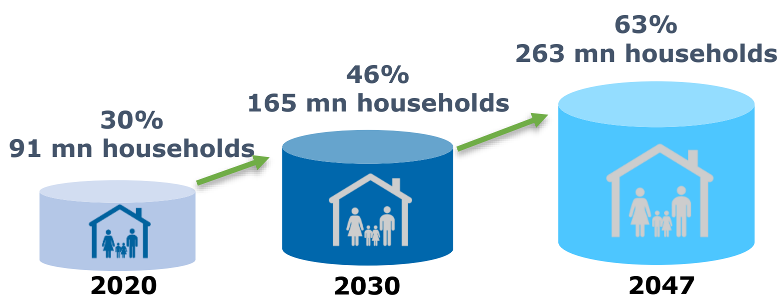
Demographic dividend- youngest economy[1]

"At average age of 29 years, India to remain the youngest economy till 2070"

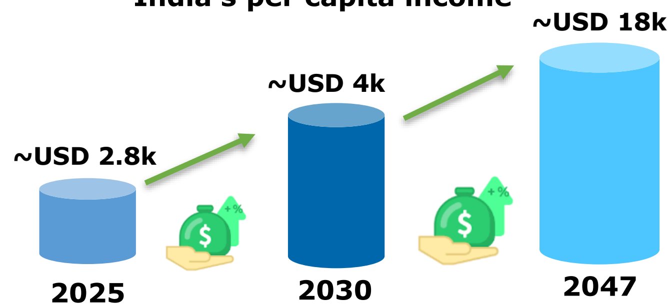
India's per capita GDP is projected to nearly double from USD 2.4K in 2022 to USD 4.3K by 2032[2]

Rising affluence

India's middle income segment as % of all households[3]



India's per capita income



India's per capita income is likely to grow by nearly 70% by 2030[4]

Investment in physical and digital building blocks to further drive growth

1.46 lakh kms

- Total length of National Highways, an increase of 60% since 2014[4]
- 2nd largest road network after USA

UPI
UNIFIED PAYMENTS INTERFACE

~227 bn

- UPI transactions worth ~₹28.92 trillion were processed in June 2026[4], relatively growth in tier 2 and 3

- Total PLI outlay of >$26bn
- Capex distributed evenly across sectors and geographies[5]

- GFCF[6] to be >30% over the next 5 years[5]
- Bank credit to be 60% of GDP by FY30 from 50% currently[5]

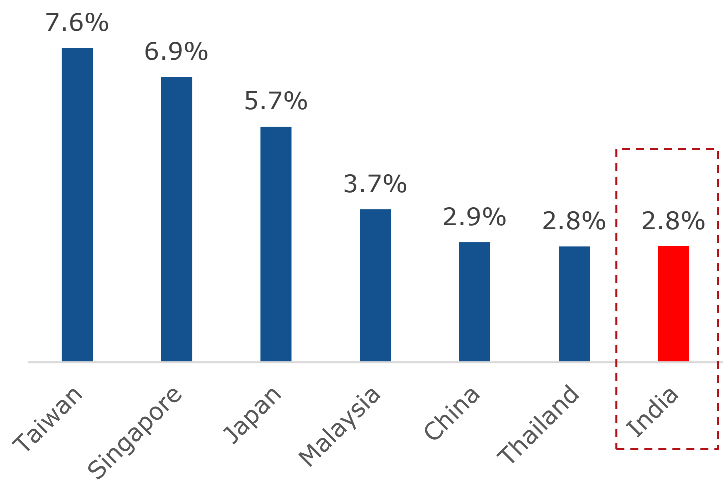
Capex target up by 9% to record Rs 12.21 lakh crore in FY27 budget[7]

1. IMF, Invest India
2. Swiss Re
3. People Research on India's Consumer Economy (PRICE)
4. Press Information Bureau, Niti Ayog report, NPCI
5. CLSA, NDTV Profit
6. Gross Fixed Capital Formation
7. Union Budget FY27

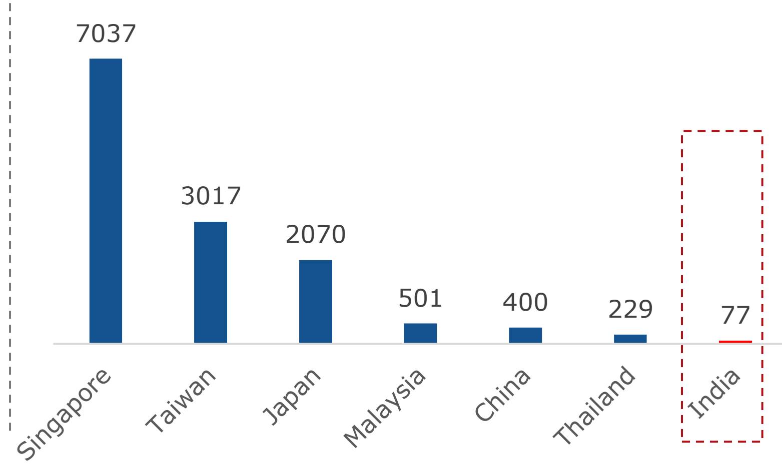
HDFC Life

Growth opportunity: Under-penetration and favorable demographics

Life Insurance penetration[1] (FY25)

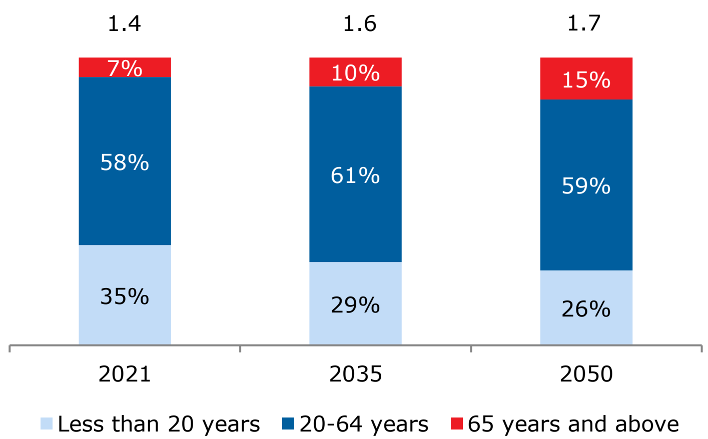


Life Insurance density US$[2] (FY25)

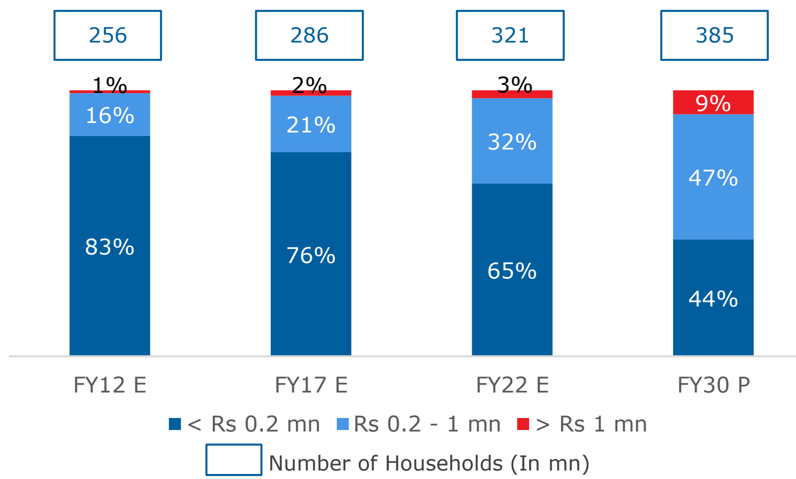


- India remains vastly under-insured, both in terms of penetration and density
- Bima Trinity initiative to catalyse growth:
  - Bima Sugam: Unified digital insurance platform
  - Bima Vistaar: Affordable bundled insurance product
  - Bima Vahak: Women led rural distribution system

Population composition (bn)



Household distribution by income



- Over the next decade, life insurance premiums are projected to grow at 9% annually (real terms), making India the 5th largest LI market globally
- India's insurable population estimated to be at ~1 bn by 2035
- Number of middle income households is expected to almost double to 181 mn between FY22 and FY30
- High proportion of this increase is expected to come from semi-urban and rural areas

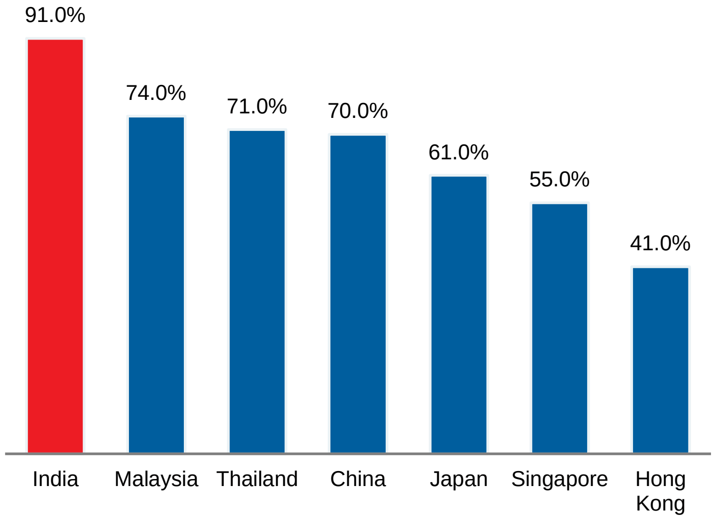
1. Penetration as measured by premiums as % of GDP,

2. Density defined as the ratio of premium underwritten in a given year to the total population

Source: Swiss Re, MOSPI, United Nations World Populations Prospects Report 2022 & 2024, CRISIL "The big shift in financialisation" report 2022

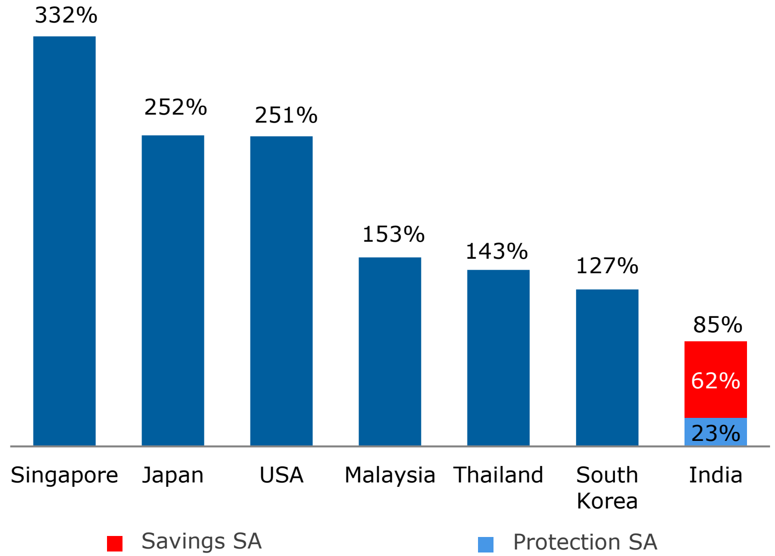
Life protection: low levels of penetration

Protection gap (2019)[1]



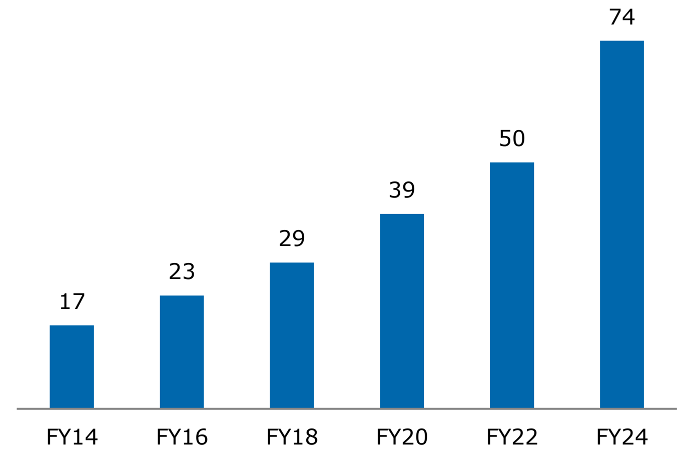
- India has the highest protection gap in the region
- Savings and life insurance coverage growth lagged economic and wage growth
- Protection gap growth rate to grow at ~4% per annum

Sum Assured as a % of GDP[2]



- India has the lowest sum assured (SA) as a % of GDP amongst its peers
- Opportunity for protection growth in life insurance due to:
  - Rising middle income
  - Increasing financial literacy
  - Limited life cover represents

Trend of retail loans[3] (Rs Tn.)

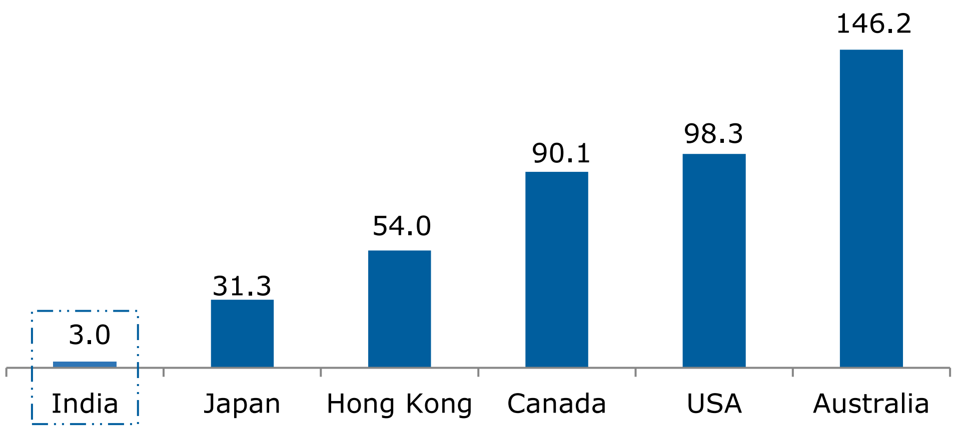


- Retail credit has grown at a CAGR of 16% over last 10 years
- Credit life need would be spurred by:
  - Increasing retail indebtedness
  - Increasing attachment rates
  - Increasing value penetration
  - Growing lines of business

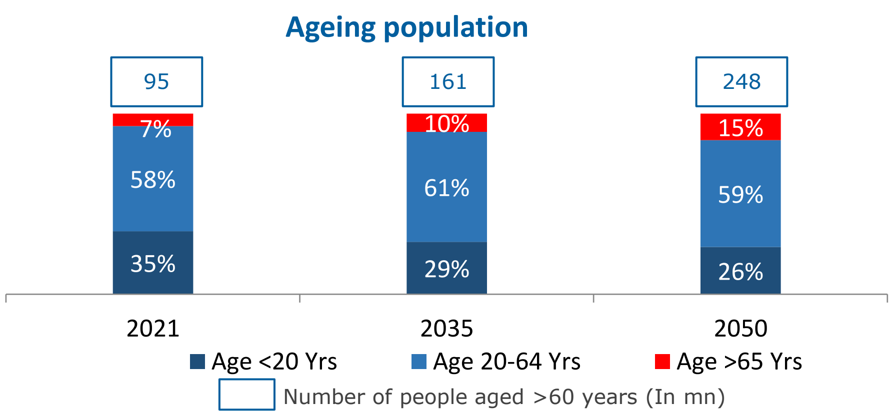
1. Swiss Re. India's protection gap is as of CY22
2. Jefferies "Composite Insurance License in India: Taking a Leaf from Global Experience" report 2022
3. Kotak Institutional Equities

Macro opportunity: Retiral solutions

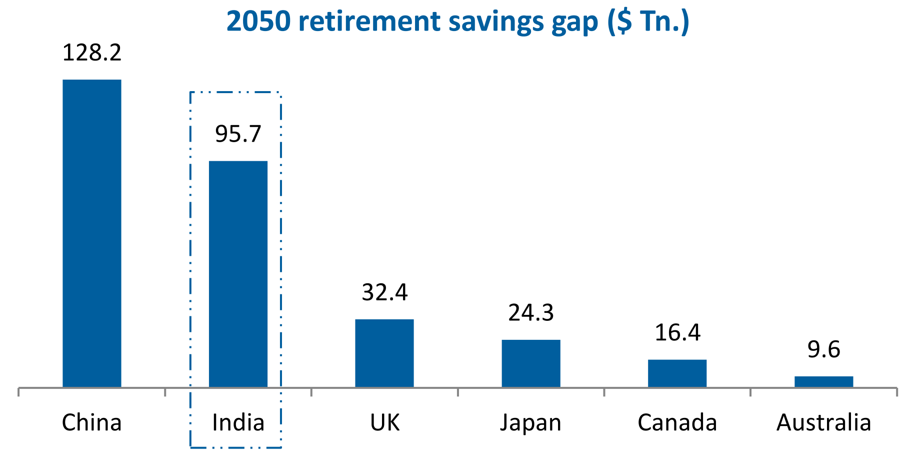
India's pension market is under-penetrated at 3%[1] of GDP



Elderly population is expected to increase 2.5x by 2050



India's retirement savings gap[2] to grow annually by 10% to reach ~$96Tn in 2050

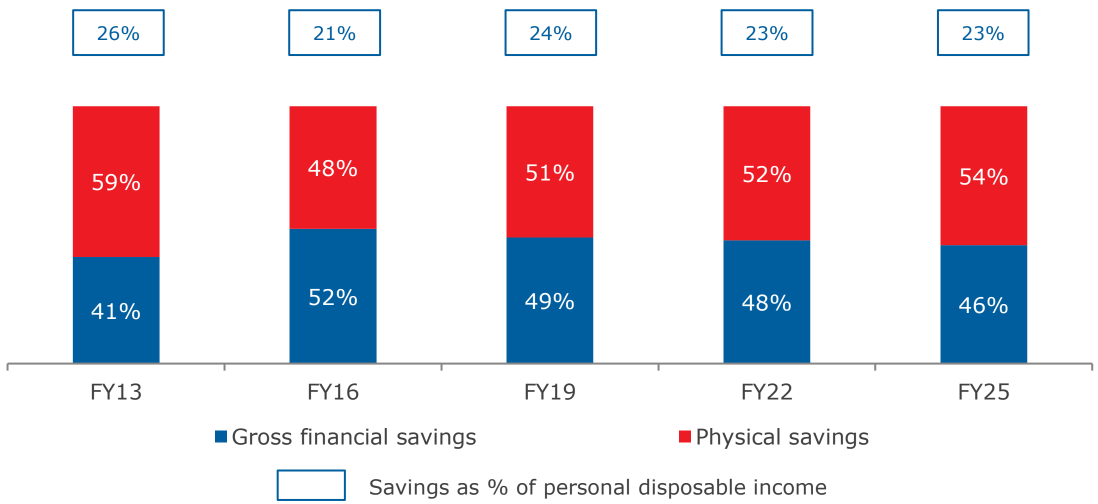


- Improvements in life expectancy will lead to an average post-retirement period of 20 years
- Average household size has decreased from 4.6 in 2001 to 3.6 in 2022
- Total Pension AUM is expected to grow to Rs 118 Tn by 2030 (about 1/4th accounted by NPS)
- Mandatory schemes to increase coverage for both unorganised and organised sectors

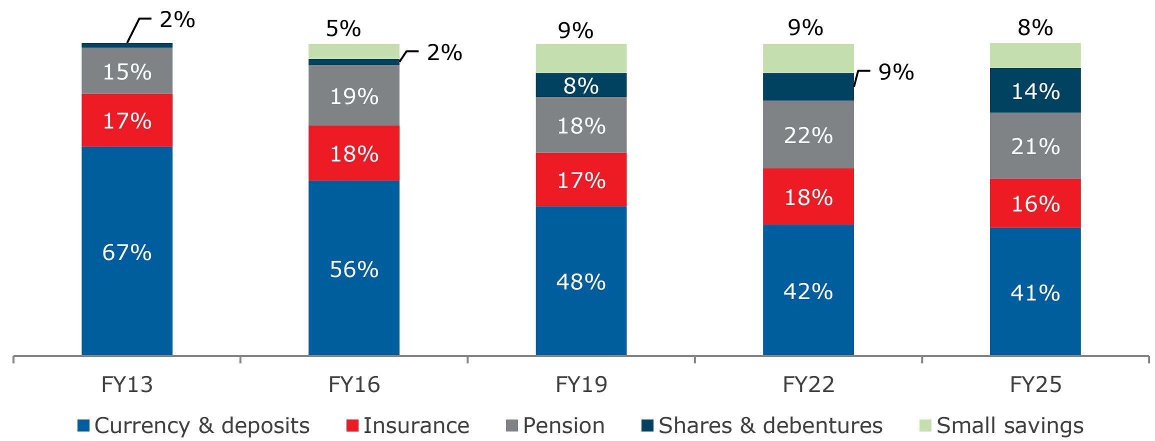
Source: Swiss Re: A Retirement lifeline (2023), OECD (2021), Milliman Asia Retirement Report 2017, Survey by NSSO, MoSPI, United Nations World Populations Prospects Report (2022)
1. Comprising pension assets / funds
2. Retirement savings gap = Desired retirement income (i.e. 70% of pre-retirement annual income) - Actual income (i.e. social security benefits + employer benefits + personal savings)

Life Insurance: A preferred savings instrument

Household savings composition



Financial savings mix



- Increasing preference towards financial savings with increasing financial literacy within the population
- JAM trinity continues to deepen financial inclusion. PMJDY deposits increased to ~₹2.95 tn as of Feb 2026, nearly 14x over the last decade, with rising average balances indicating active usage
    - Nearly 90% of people in the country have a bank account, without any sharp urban-rural divide
- Launch of affordable social insurance schemes has strengthened insurance penetration, with ~230 mn PMJJBY and ~500 mn PMSBY cumulative enrolments as of Mar 2025
- Atal Pension Yojana promoting pension coverage in the unorganised sector, with over 76 mn subscribers as of Mar 2025

Source: RBI Annual Report, Invest India, PIB, Morgan Stanley: India Equity Strategy Playbook, CLSA:India's Achilles' heel

Life Insurance: Contributing to nation-building

Insuring India

- Policies issued annually (last 5 years): >28 Mn
- Death claims settled in FY25: ₹475 Bn
- In-force sum assured (Mar 31, 2025): ₹242 Tn

Mobilising Long-Term Capital

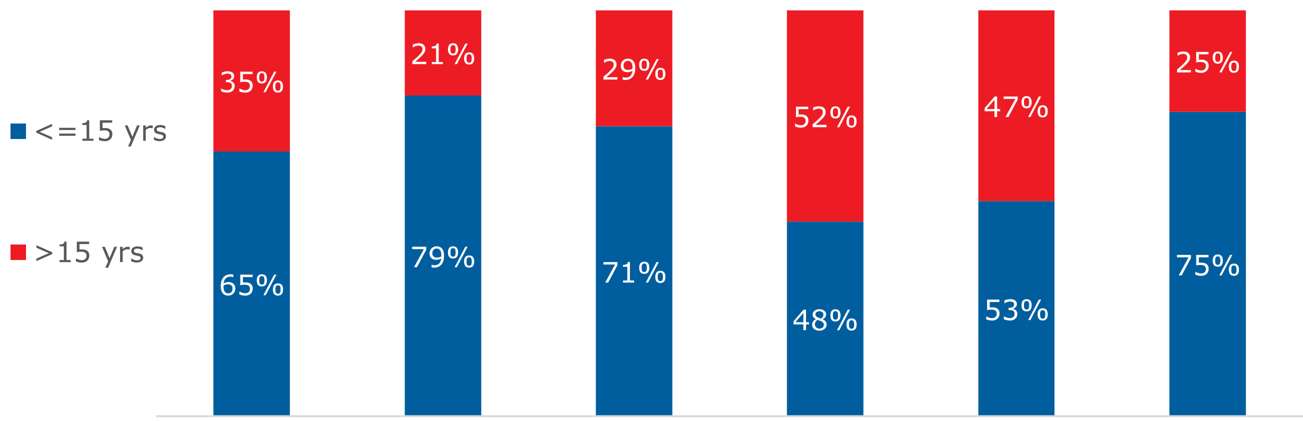
- Life insurers channel household savings into long-term investments
- Strong exposure to infra and corporate bonds aid economic growth

Supporting national growth

- 10%+ of traditional fund AUM invested in infra & social sectors
- Lives covered via micro-insurance (FY25): 136 Mn
- Insurers constitute ~26% of government debt (central government securities)

Rs Tn.

Government bonds - Tenorwise Issuance

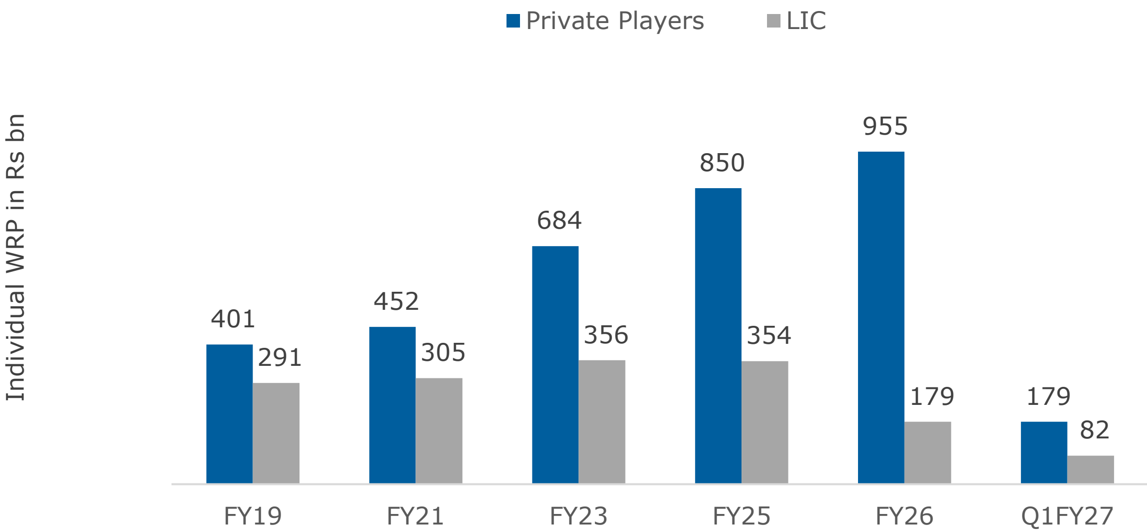


Year	FY19	FY21	FY23	FY25	FY26	H1FY27e
Total	*5.9*	*12.7*	*14.1*	*14.1*	*14.6*	*8.2*

- Auction of >15 year maturity bonds has been ~30-35% on an average which facilitates writing annuity business at scale
- Budget estimate of gross government borrowing for FY27 is at Rs 16.1 tn

Source: CCIL & National Statistics Office, Union Budget, RBI, IRDAI, Ministry of Finance, Public debt management quarterly report

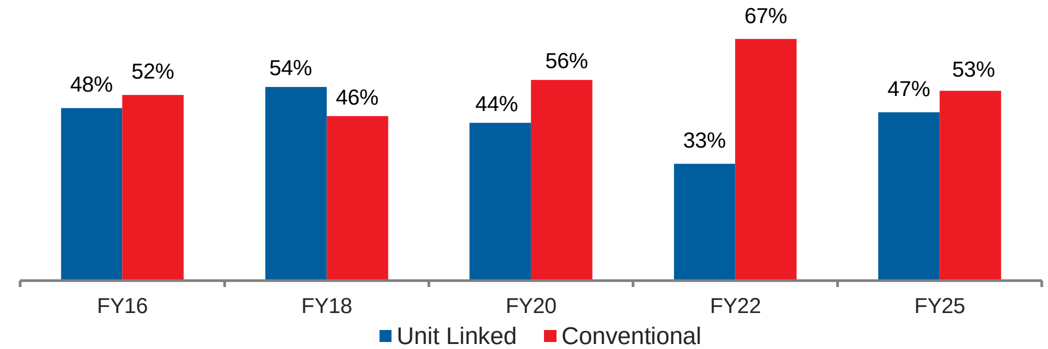
Industry new business trends



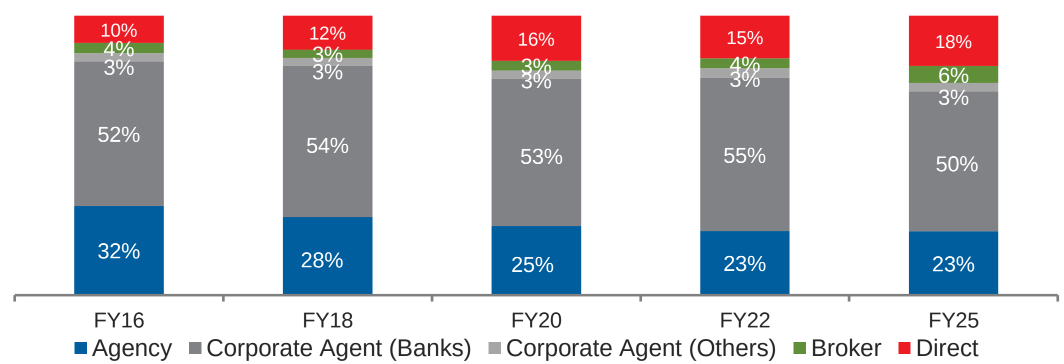
		FY19	FY21	FY23	FY25	FY26	Q1FY27
Private players Market share		58%	60%	66%	71%	72%	69%
Growth %	**Private**	*12%*	*8%*	*24%*	*15%*	*12%*	*15%*
	LIC	*5%*	*-3%*	*7%*	*1%*	*5%*	*19%*
	Overall	*9%*	*3%*	*19%*	*10%*	*10%*	*16%*

- Private sector remained at higher market share than LIC FY16 onwards
- Amongst private insurers, insurers with a strong bancassurance platform continue to gain market share

Product mix[1]



Distribution mix[2]



- Private players are shifting towards ULIPs with a strong focus towards protection
- Banca remains the dominant channel, supported by expanding bank reach and growing direct channel contribution

Source: IRDAI and Life Insurance Council;
1. Based on Overall WRP (Individual and Group) for all private players
2. Based on Individual New business premia for all private players

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FY26 Annual Report

FY26 ESG summary

ESG Report

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