

NATIONAL COMPANY LAW APPELLATE TRIBUNAL
PRINCIPAL BENCH, NEW DELHI

Company Appeal (AT) (Insolvency) No. 1791 of 2026

IN THE MATTER OF:

SAB Events & Governance Now Media Ltd.

...Appellant(s)

Versus

Efficax Resolution Professions Pvt. Ltd. & Ors.

...Respondent(s)

Present:

For Appellant(s) : Mr. Gaurav Mitra, Sr. Advocate with Mr. Prashant Jain, Mr. Varun Garg, Mr. Shubham Paliwal, Ms. Vridhi Kashyap, Advocates.

For Respondent(s) :

O R D E R
(Hybrid Mode)

22.09.2026: We have heard Shri Gaurav Mitra, learned senior counsel appearing for the Appellant. During the course of deliberation, it is felt that certain documents which has not been filed are relevant to be considered for adjudication of the dispute in question. Thus, we direct the Appellant to bring on record copy of other contracts which have been entered by him with some other parties for publication of advertisement in physical magazine and also for publication of advertisement in e-magazine.

2. We also permit the Appellant to bring on record the rate list on which the invoices are being made for publication of advertisement in the e-magazine as well as in the physical magazine.

3. We also issue notice to the Respondents.

Cont'd.../

4. Steps along with process fee as well as requisites be taken within two working days from today by all possible means including service of notice by hand i.e. *dasti*.

5. List this Appeal on **12.10.2026**.

[Justice Mohammad Faiz Alam Khan]
Member (Judicial)

[Ajai Das Mehrotra]
Member (Technical)

Archana/km