

Date: 03rd October 2026

To,

BSE Limited,
20th Floor, P.J. Towers, Dalal Street,
Mumbai – 400001, Maharashtra, India

National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G, Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051, Maharashtra, India

BSE Scrip Code: 544888

NSE Scrip Symbol: AUGMONT

Subject: Press Release - Intimation of award received

Dear Sir / Madam,

In terms of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we wish to inform you that the Company has received the **"Best Digital and E-Commerce Company of the Year" Award at the India International Jewellery Awards (IIJA) 2026**, organised by the India Bullion & Jewellers Association (IBJA) and Tefla's, held on October 02, 2026 at Mumbai.

Please find enclosed herewith the press release in this regard.

The intimation shall also be made available on the website of the Company at <https://augmont.com/investors>.

Please take the information on record.

For Augmont Enterprises Limited
(formerly known as Augmont Enterprises Private Limited)

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PAREKH
Digitally signed
by SUNNY DILIP
PAREKH
Date: 2026.10.03
19:24:13 +05'30'

Sunny Parekh
Company Secretary and Compliance Officer
Membership No.: ACS32611

AUGMONT ENTERPRISES LIMITED
(formerly known as Augmont Enterprises Private Limited)

Reg. Off : 201 A/B and 203, 2nd Floor, Trade World D Wing, Kamala Mills Compound, S.B. Marg, Lower Parel West, Mumbai 400 013 (INDIA)
Refinery At : Khasra No. 60/4, Rungta Industries Compound, Kashipur Road, Rudrapur, U. S. Nagar, Uttarakhand - 263 153 (INDIA).

CIN : U74120MH2012PTC237346
Tel : +91 22 6124 5555
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PRESS RELEASE

Augmont Wins First-Ever ‘Best Digital and E-Commerce Company of the Year’ Award at IJJA 2026

Augmont Enterprises Limited has been recognised as the ‘**Best Digital and E-Commerce Company of the Year**’ at the inaugural edition of the **India International Jewellery Awards (IJJA) 2026**. The recognition celebrates Augmont’s contribution to digital innovation, consumer engagement and the use of technology to shape the evolving jewellery and gold/silver ecosystem.

The award was presented at the **IJJA 2026 Awards Ceremony**, held on October 2, 2026, at **The Westin Mumbai Powai Lake**. Organised by the **India Bullion & Jewellers Association (IBJA)** and **Tefla’s**, the awards brought together leaders, entrepreneurs, creators and stakeholders from across the jewellery value chain to recognise excellence and emerging contributions to the industry.

Selected by the IJJA 2026 jury, the award recognises Augmont’s technology-led approach to making gold more accessible and convenient for both consumers and businesses. At the heart of its digital ecosystem are **SPOT**, its platform for jewellers and bullion traders, and **Augmont.com**, which enables consumers to invest in **Digital Gold and Gold SIPs**, as well as purchase gold and silver coins and jewellery online.

As of 30 June 2026, Augmont’s ecosystem comprised **231 fintech partnerships, 5,271 registered members on SPOT and 5,517 retail touchpoints**. Through its platforms and partnerships, Augmont had also served more than **50.6 million registered consumers**, underscoring the scale and reach of its technology-enabled gold ecosystem

As the **first-ever recipient** of the award, Augmont becomes part of IJJA’s founding chapter and sets the benchmark for the editions that follow.

Commenting on the recognition, **Ketan Kothari, Whole-Time Director, Augmont**, said, *“This recognition reflects the collective efforts of our team and our continued focus on using technology to make gold more **convenient and accessible** for consumers. The evolution of online bullion trading, digital gold and e-commerce has opened new ways for jewellers and consumers to engage with gold. We have always focused on building platforms like **augmont.com** and **Augmont SPOT** that make these experiences more seamless and trusted.*

Being the first recipient of this award at the inaugural IJJA is particularly meaningful for us. It reinforces our belief that technology will continue to play an important role in shaping how consumers access and engage with gold and encourages us to keep strengthening our digital capabilities as the industry evolves.”

The recognition at IJJA 2026 adds to Augmont’s growing list of industry honours and reflects its continued focus on technology, accessibility and innovation across India’s evolving gold, silver and jewellery ecosystem

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ABOUT AUGMONT

Augmont is one of India's leading integrated gold and silver companies, with a presence across the precious metals value chain spanning refining, wholesale trading, digital gold, jewellery, gold-backed lending and retail services.

Combining physical infrastructure with technology-led platforms, Augmont seeks to make gold more accessible, transparent and convenient for consumers, jewellers, bullion traders and businesses. Its ecosystem includes Augmont SPOT, its B2B platform for physical gold and silver bullion, as well as offerings across coins and bars, Digital Gold, Gold SIPs, gold loans, old-gold exchange, jewellery and lab-grown diamonds.

As of 30 June 2026, Augmont's ecosystem included two refineries, 231 fintech partnerships, 5,271 registered members on SPOT, 20 SPOT delivery centres, 5,517 retail touchpoints and 118 Gold For All stores across India. Through its platforms and partnerships, Augmont had served more than 50.6 million registered consumers.

Augmont has been recognised as 'India's No. 1 Gold Platform' at IGC for two consecutive years, in 2025 and 2026, and as 'India's No. 1 Silver Platform' in 2025.

Guided by its vision of "Gold For All", Augmont is focused on making gold more accessible, trusted and useful for Indian households and businesses.

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AN INITIATIVE BY



INDIA
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JEWELLERY AWARDS

AN INITIATIVE BY



DIGITAL AWARD · GOLD AWARDS

BEST DIGITAL AND E-COMMERCE COMPANY OF THE YEAR

WINNER
AUGUST PRIZES

