

September 16, 2026

**National Stock Exchange of India Limited (Symbol: INDUSINDBK)
BSE Limited (Scrip Code: 532187)
Luxembourg Stock Exchange**

Madam / Dear Sir,

Sub.: Press Release

Ref.: Regulations 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed herewith the copy of the Press Release titled as “**IndusInd Bank Takes HYROX India Partnership Multi-City as the Fitness Movement Gains Momentum.**” dated September 16, 2026.

In this connection, the Bank will issue a press release today.

This intimation is also being hosted on the Bank’s website at www.indusind.bank.in.

We request you to take the information on record.

Thanking you,

Yours faithfully,

For IndusInd Bank Limited

**Anand Kumar Das
Company Secretary**

Encl.: a/a



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CIN: L65191PN1994PLC076333

Press Release

IndusInd Bank Takes HYROX India Partnership Multi-City as the Fitness Movement Gains Momentum

- The Bank customers will get exclusive cashback offers and race-day benefits, including priority check-in, dedicated access lanes, exclusive event privileges, and curated on-ground experiences.

Mumbai, September 16, 2026: Building on the momentum of its association with HYROX Mumbai (2026), IndusInd Bank has expanded its partnership with HYROX India, spanning across multiple cities including Ahmedabad, Bengaluru, and Noida. Through the expanded partnership, the Bank aims to strengthen its connect with a growing community of fitness enthusiasts and experience-seeking consumers, while offering customers exclusive cashback offers and race-day benefits, including priority check-in, dedicated access lanes, exclusive event privileges, and curated on-ground experiences.

Speaking on the partnership, Sheran Mehra, Chief Marketing Officer, IndusInd Bank, said, "HYROX gives IndusInd Bank an opportunity to engage with a generation that values aspiration, perseverance and continuous progress. Its appeal extends beyond fitness, reflecting a mindset of challenging limits and pursuing personal growth - qualities that resonate strongly with our brand. This partnership is therefore more than a sports association; it is a strategic platform to deepen relevance, create distinctive experiences and become part of the lives of consumers who are always striving for what's next."

Deepak Raj, Country Head, HYROX India, while commenting on this association, said, "HYROX is built on ambition, the drive to achieve more. IndusInd Bank shares that same spirit, helping customers work towards their goals every day. We are pleased to have them as a long-term banking partner in India as we bring HYROX to more cities like Gujarat, Noida, this season."

HYROX combines both running & functional workout stations, where participants run 1km, followed by 1 functional workout station, repeated eight times. This race format remains consistent across the globe, enabling global leaderboards & a cumulative World Championships at the end of each race season.

Accommodating both professional athletes, and everyday fitness enthusiasts looking to take their training to the next level, HYROX is for everybody, with this season expected to engage more than 1.5 million participants in over 123 events globally.

ABOUT HYROX

HYROX is the world's largest fitness racing series, with an ecosystem of training and coaching built around performance, participation and community. Combining 8 x 1 km runs with 8 functional workout stations, HYROX has created a standardised race format where professional athletes and everyday competitors compete in the same event. Founded in Germany in 2017, HYROX now hosts races across more than 30 countries and six continents, alongside a broader ecosystem that includes HYROX 365 training clubs and programming, HYROX YoungStars, the Elite Series and HYROX Experiences.



ABOUT INDUSIND BANK

IndusInd Bank Limited has been redefining banking for the past 32 years and has been a force for progression and innovation, offering an elevated banking experience for its diverse range of stakeholders, including government entities, PSUs, retail customers, and large corporations. The Bank's product offerings include microfinance, personal loans, debit/credit cards, SME loans, advanced digital banking facilities, affluent and NRI banking services, vehicle financing, and innovative ESG-linked financial products.

The Bank also caters to the growing Indian diaspora with representative offices in Dubai, and Abu Dhabi. As of June 30, 2026, IndusInd Bank serves around 42 million customers through 3,137 branches/banking outlets and 2,853 ATMs, reaching 1.60 lakh villages across India. IndusInd Bank leverages technology through its 'Digital 2.0' strategy, ensuring multi-channel delivery and a robust digital infrastructure. In each of its unique offerings that include 'INDIE' – the one-stop-shop for all things digital banking; innovation and customer centricity remain at the core. IndusInd Bank holds clearing bank status for major stock exchanges BSE and NSE, settlement bank status for NCDEX, and is an empanelled banker for MCX.

RATINGS**Domestic Ratings:**

- CARE A1+ for Certificate of Deposits
- CRISIL A1+ for certificate of deposit program / short term FD programme
- CRISIL AA+ for Infrastructure Bonds program/Tier 2 Bonds
- IND AA+ for Issuer Rating by India Ratings and Research
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research

International Rating:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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