



Date: 05th October, 2026

To, Listing/Compliance Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G-Block, Bandra Kurla Complex, Bandra (E), Mumbai -400051 NSE Symbol: SHRINGARMS	To, Listing/Compliance Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 BSE Scrip Code: 544512
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Dear Sir/ Madam,

Subject: Press Release – Intimation of Award received

In terms of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we wish to inform you that the Company has received the "**Mangalsutra Manufacturer of the Year**" Award at the India International Jewellery Awards (IIJA) 2026, organised by the India Bullion & Jewellers Association (IBJA) and Tefla's, held at Mumbai.

Please find enclosed herewith the press release in this regard.

This intimation is also being uploaded on the Company's website at www.shringar.ms

We request you to take the same on record.

Thanking you

Your Faithfully,

For **Shringar House of Mangalsutra Limited**

**RACHIT SANJAY
SINHA**

Digitally signed by RACHIT
SANJAY SINHA
Date: 2026.10.05 17:25:25 +05'30'

Rachit S Sinha

**Company Secretary and Compliance Officer
Membership No A64256**

Address: Unit No. B-1, Lower Ground Floor,
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Mumbai – 400 002, Maharashtra, India

SHRINGAR HOUSE OF MANGALSUTRA LIMITED CIN No.: L36911MH2009PLC189306 (Previously Known as Shringar House of Mangalsutra Pvt. Ltd.)	B1, Jewel World, Cotton Exchange Building, Kalbadevi Road, Mumbai - 400 002 INDIA • Tel.: +91 22 43 111 222	Ground, 1st & Part of 2 nd Floor, Gala No. 21 ABCD, Government Industrial Estate, Charkop, Opp Navakal Press, Near Hindustan Naka, Kandivali West, Suburban, Maharashtra Mumbai - 400 067 • Tel.: +91 22 40 068 460
Email: office@shringar.ms • Web: www.shringar.ms Factory Details +91 91374 78031 / +91 70459 97696		

Shringar House of Mangalsutra Limited wins Prestigious Mangalsutra Manufacturer of the Year Award at India International Jewellery Awards Night 2026

Mumbai, October 05, 2026: Shringar House of Mangalsutra Limited has been honoured with the “Mangalsutra Manufacturer of the Year” award at the India International Jewellery Awards (IIJA).



The awards, an initiative by the India Bullion and Jewellers Association (IBJA) and Tefla's, recognise achievement and contribution across India's jewellery industry. The honour was presented by actor Arbaaz Khan alongside leading stalwarts from the jewellery industry.

The awards ceremony brought together industry leaders, prominent retailers, and representatives from leading jewellery chains, providing an opportunity to celebrate excellence and strengthen connections across the trade.

For Shringar, the recognition is particularly significant as it reflects the company's long-standing focus on the mangalsutra category and its continued collaboration with retail partners across India. The company remains committed to developing collections that honour the cultural significance of the mangalsutra while responding to the evolving preferences of modern consumers.

Commenting on the achievement, Mr. Chetan Thadeshwar, Managing Director, SHOML, said, “We are honoured to receive the ‘Mangalsutra Manufacturer of the Year’ award. The mangalsutra carries deep meaning for millions of women and families, and creating it calls for a thoughtful balance of tradition, craftsmanship and quality. This recognition belongs to our team, our skilled artisans and the retail partners who have placed their trust in Shringar over the years. We are grateful to IBJA and Tefla's for recognising our work.”

Commenting on the achievement, Mr. Viraj Thadeshwar, CEO, SHOML, said, “This award is an important recognition for Shringar and for the mangalsutra category as a whole. Consumer preferences continue to evolve, and our responsibility is to design collections that respect the sentiment associated with the mangalsutra while offering relevance, choice, and value to retailers and their customers. We thank our partners across the industry for their continued confidence in us. This honour inspires us to keep raising our standards and strengthening our commitment to innovation and excellence.”



About Shringar House of Mangalsutra Limited

Shringar House of Mangalsutra Ltd. specializes in the design, production, and distribution of a wide array of Mangalsutras across India. The company boasts a portfolio of over 15 distinct collections and more than 10,000 active SKUs, tailored to meet the preferences of a broad customer base. Its clientele spans corporate buyers, wholesale distributors, and retail partners operating pan-India in 24 states and 4 union territories.

Among its prominent corporate customers are industry leaders such as Malabar Gold, Titan, Reliance Retail, Novel Jewel, Joyalukkas, PN Gadgil Jewellers, and Kalyan Jewellers.

As of FY26, the company served 35 corporate clients, 1,061 wholesalers, and 237 retailers. Its operations are supported by a dedicated in-house design team comprising 30 designers and 316 skilled karigars, enabling seamless execution from concept to final product.

Investor Relations:

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Meeting Request Link – Link

Safe Harbor

Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. Past performance also should not be simply extrapolated into the future. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company’s operations include a downtrend in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, and other costs. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.