



Mini Diamonds (India) Ltd.

DW-9020 Bharat Diamond Bourse, Bandra Kurla Complex, Bandra- East, Mumbai – 400051.
Email: accounts@minidiamonds.net Phone: 022 4964 1850, CIN: L36912MH1987PLC042515

July 20, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001
Company Code: 523373

Subject: Mini Diamonds (India) Limited introduces Make to Order (MTO) service for retail customers through its wholly owned subsidiary Namra Jewels Private Limited

Dear Sir/Madam,

Mini Diamonds (India) Limited ("MDIL"), through its wholly owned subsidiary Namra Jewels Private Limited, has introduced a Make to Order (MTO) service for retail customers across its online and offline platforms.

The initiative enables customers to have jewellery crafted in accordance with their individual preferences, including design, diamond specifications, metal choice, size and other customization requirements. Every piece will be manufactured against confirmed customer orders, offering a personalized buying experience while maintaining the Company's quality and craftsmanship standards.

The Make to Order model reflects Namra Jewels' focus on evolving consumer preferences for personalized jewellery and a more consultative purchase experience. At the same time, it supports a demand-driven manufacturing approach that is expected to optimize inventory deployment, improve working capital utilization and provide greater flexibility in responding to changing customer requirements and design trends.

This is for your information and record.

Thanking you.

Yours faithfully,
For Mini Diamonds (India) Limited

Upendra Narottamdas Shah
Managing Director
DIN: 00748451



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Management's Comment:

Commenting on the announcement, the management of Mini Diamonds (India) Limited stated:

"The introduction of our Make to Order service represents another step towards building a customer-centric retail platform. We believe personalized jewellery is becoming an increasingly important part of the buying experience, and this initiative enables us to better address individual customer preferences while strengthening operational efficiency through demand-driven manufacturing. It aligns with our long-term objective of building a scalable retail business founded on quality, flexibility and prudent capital allocation."

About Us:

Mini Diamonds (India) Limited ("MDIL") is a public limited company listed on BSE Limited, was established in the year 1987 with a clear intention to cater diamond import and export business, with its clear track records. Today Mini Diamonds is an internationally well-known company for its cut and polished diamonds and jewellery manufacturing.

MDIL has established a sophisticated manufacturing facility in Mumbai, strategically equipped with cutting-edge technology and state-of the-art machinery tailored specifically for processing rough diamonds. Within this facility, every facet of the diamond cutting and polishing process is meticulously handled using modern equipment, including Sarin Technology, Auto Bruiting Machines, Semi-Automatic Polishing Mills, and Sawing Machines, among others.

Under the meticulous supervision of MDIL's seasoned experts and their own dedicated staff, the factory ensures the highest standards of precision and quality at every stage of production. This commitment to excellence extends beyond mere technology; it encompasses the fusion of craftsmanship and innovation to elevate the diamond processing industry to new heights.

Moreover, MDIL doesn't limit its expertise solely to diamond processing. The Mumbai facility also serves as a hub for jewellery manufacturing, where professional artisans harness the cutting-edge machinery Available on-site. By integrating their expertise in diamond processing with jewellery manufacturing, MDIL creates a seamless synergy, resulting in exquisite, meticulously crafted pieces that embody both luxury and elegance.

Our company excels in the manufacturing, marketing, and sales of exquisite lab-grown diamond jewellery. We cater to both the Indian and international markets, offering our products through B2B and B2C channels. With a focus on cutting-edge production



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technology, we strive to deliver high-quality, cost-effective lab-grown diamonds that appeal to a wide range of customers.

By combining innovative technology, meticulous craftsmanship, and strategic marketing, we aim to set new standards in the lab-grown diamond industry, providing unparalleled value and beauty to our customers globally.

Thanking you.

Yours faithfully,

For Mini Diamonds (India) Limited

Upendra Narottamdas Shah

Managing Director

DIN: 00748451