November 4, 2026

**BSE Limited**
**Corporate Relations Department**
Phiroze Jeejeeboy Towers
Dalal Street, Fort,
Mumbai - 400 001
**Scrip Code: 543248**

**National Stock Exchange of India Limited**
**Listing Department**
Exchange Plaza, 5th Floor, Plot no. C/1,
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
**SYMBOL: RBA**

**Sub.: Press Release on "Burger King® India Powers Up the Fandom with The Bold New Doomsday Whopper Inspired by Avengers: Doomsday Ahead of the Anticipated Theatrical Release"**

**Ref.: Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015** *('SEBI Listing Regulations')*

Dear Sir/Ma'am,

Pursuant to the SEBI Listing Regulations, please find enclosed herewith the Press Release on "Burger King® India Powers Up the Fandom with The Bold New Doomsday Whopper Inspired by Avengers: Doomsday Ahead of the Anticipated Theatrical Release".

The said document is also being made available on the website of the Company at www.rbrandsasia.com

We request you to take the aforesaid on record.

Thanking You,
**For Restaurant Brands Asia Limited**

SHWETA SUNIL MAYEKAR
Digitally signed by SHWETA SUNIL MAYEKAR
Date: 2026.11.04 11:44:12 +05'30'

**Shweta Mayekar**
**Company Secretary and Compliance Officer**
**(Membership No.: A23786)**

*Encl.: As above*

# Burger King® India Powers Up the Fandom with The Bold New Doomsday Whopper Inspired by *Avengers: Doomsday* Ahead of the Anticipated Theatrical Release

*Introducing flavour-packed burgers, Avengers: Doomsday Collection includes flavour-packed burgers, Doctor Doom-inspired packaging and themed-collectible merchandise that highlight Marvel's epic storytelling to Indian fans.*

**Mumbai, November 3, 2026**: Burger King India brings the excitement of 'Avengers: Doomsday' straight to your taste buds! As the Official Restaurant Partner for the film in India, Burger King® India unveils its Avengers: Doomsday Collection, a limited-edition menu inspired by the highly anticipated release of Marvel Studios' 'Avengers: Doomsday' arriving in theatres on December 17, 2026.

Available from today across Burger King restaurants nationwide, this new menu gives Burger King favourites a heroic twist, with burgers starting at ₹199. Themed after beloved Super Heroes, the irresistible flavours in this menu are designed for food lovers and Marvel fans alike.

**Super Heroes meet flame-grilled flavours**

The star of this special menu is the **Doomsday Whopper** dunked in a bold, spicy garlic flavour and unapologetically indulgent. In a first for Burger King, it introduces **striking, premium black glazed buns**, transforming the signature Whopper® to channel the power and mystery surrounding the film's antagonist, **Doctor Doom**. The bold-coloured buns are crafted using **plant-derived, natural food colour**, staying true to Burger King's commitment to **no synthetic colours or artificial flavours in its menu**.

Spicy garlic flavour cues run across the menu. In line with Burger King's signature dunking platform, everything is dunked in bold sauces for a saucy, flavour-packed finish!

**Burger King's Avengers: Doomsday Collection features** a range of premium burgers, sides and a beverage:

- **Doomsday Whoppers:** Doomsday Whopper Extra Crunch Veg, Doomsday Whopper Flame-Grilled Chicken
- **Premium Burgers:** Loki Molten Cheese Burger, Cyclops Soft Paneer Burger, Magneto Crunchy Chicken Burger

- **Sides:** Shuri Vibranium Fries, Falcon Fearless Chicken Wings, Magneto Boneless Chicken, Thor Thunder Nuggets.
- **Beverage:** Fantastic Fizz

**An Epic Collection That Goes Beyond the Menu**

The experience doesn't stop at the food. Every order arrives in special-edition packaging including 'Avengers: Doomsday'-themed burger boxes and a Doctor Doom-inspired crown, embodying the visual codes and colours of the franchise, turning every meal into collectible moment.

Select Avengers: Doomsday Collection meals also offers exciting Marvel-themed merchandise. Kicking off with a limited-edition tumbler, the campaign will see more merchandise moments launched in phases, giving fans a reason to keep coming back!

Building on the excitement, Burger King opened a pre-booking window on the Burger King App, featuring a Limited-Edition Doomsday Meal bundled with a collectable Avengers Doomsday tumbler at a special price.

**Speaking about the launch, Mr. Kapil Grover, Chief Marketing Officer, Burger King India, said:** "The iconic Marvel Avengers franchise has brought generations of fans together through its unforgettable characters and stories. With the film release just around the corner, we saw an opportunity to bring one of the world's biggest fandom universes and the Cult of Whopper through a special experience and offer our guests a chance to experience the excitement beyond the big screen. From striking Doomsday Whoppers to themed packaging and collectable merchandise, we have created an experience that goes well beyond the meal. We can't wait to welcome our guests to Burger King, indulge and experience this epic fandom moment with us."

Burger King will launch the menu with a full-fledged 360° campaign featuring digital promotions, in-restaurant activations, OOH advertising, and influencer partnerships. A multi-pronged influencer strategy will engage food enthusiasts and Marvel fans, ensuring that everyone gets a taste of the action.

Guests can now order the latest Avengers: Doomsday Collection for dine-in, takeaway, or home delivery through the BK App and leading food delivery platforms at Burger King restaurants across India.

**The feast begins now.**

For more information, please visit www.burgerking.in

**About Restaurant Brands Asia Limited (Formerly known as Burger King India Limited)**

Restaurant Brands Asia Limited (RBA) is the national master franchisee of the Burger King® brand in India. It has exclusive rights to develop, establish, operate and franchise Burger King®

branded restaurants across India. RBA's subsidiaries are exclusive national master franchisees of the brands Burger King® and Popeyes® in Indonesia.

**About Burger King®**

Founded in 1954, the Burger King® brand is a global quick service burger chain known for food quality and value and as the only place guests can get the iconic flame-grilled Whopper® burger. The Burger King® system operates more than 19,700 locations in more than 120 markets.

**Disclaimer**

Certain statements made in this document relating to the Company's objectives, projections, outlook, expectations, estimates, among others may constitute 'forward-looking statements' within the meaning of applicable laws and regulations. Actual results may differ from such expectations, projections etc., whether express or implied. These forward-looking statements are based on various assumptions, expectations and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, competitive intensity, pricing environment in the market, economic conditions affecting demand and supply, change in input costs, ability to maintain and manage key customer relationships and supply chain sources, new or changed priorities of trade, significant changes in political stability in India and globally, government regulations and taxation, climatic conditions, natural calamity, commodity price fluctuations, currency rate fluctuations, litigation among others over which the Company does not have any direct control. These factors may affect our ability to successfully implement our business strategy. The company cannot, therefore, guarantee that the 'forward-looking' statements made herein shall be realized. The Company, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events.