



June 25, 2026

BSE Limited  
Listing Department  
P. J. Towers,  
Dalal Street, Fort  
Mumbai – 400 001

National Stock Exchange of India Limited  
Listing Department  
Exchange Plaza, Plot No. C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051

**Scrip Code: 532371**

**Scrip Symbol: TTML**

Dear Sir/Madam,

**Subject: Press Release**

We enclose herewith the Press Release dated June 25, 2026, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,  
For Tata Teleservices (Maharashtra) Limited

Shinu Mathai  
Chief Financial Officer  
PAN: AFJPM6603H

Encl.: As stated above.

**TATA TELESERVICES (MAHARASHTRA) LIMITED**

Registered Office D 26 TTC Industrial Area MIDC Sanpada PO Turbhe Navi Mumbai 400703  
Phone +91 22 6661 5111 Fax +91 22 6660 5517 Email investor.relations@tatatel.co.in Website www.tatatelebusiness.com  
CIN L64200MH1995PLC086354

## TTBS Launches #RozBanateHainNayaKal, Celebrating the MSMEs Helping India Build Its Future Every Day

A nationwide campaign celebrating the entrepreneurs, manufacturers, service providers, and innovators whose everyday efforts power India's growth story

**New Delhi, June 25, 2026:** As India celebrates MSME Day 2026, [Tata Tele Business Services \(TTBS\)](#) has launched **#RozBanateHainNayaKal**, a campaign dedicated to celebrating the millions of micro, small and medium enterprises (MSMEs) whose everyday efforts are helping shape India's future.

Across the country, MSMEs are driving economic activity, creating livelihoods, fostering innovation, and strengthening local communities. Their journey is rarely straightforward, as they navigate challenges ranging from working capital and compliance to customer acquisition and digital adoption. Despite these realities, they continue to move forward with resilience, determination, and an unwavering entrepreneurial spirit.

The **#RozBanateHainNayaKal** campaign is rooted in a simple insight: MSMEs don't wait for the future to arrive. They quietly create it every single day. With this campaign, TTBS seeks to shine a spotlight on the often-unsung enterprises that keep India moving forward, recognizing not just their contribution to business and industry, but their role in shaping the nation's future.



**Link:** Campaign page-

<https://bit.ly/RozBanateHainNayaKal>

*"Behind India's progress are millions of MSMEs that innovate, unlock opportunities and contribute to development across sectors and communities, said **Vishal Rally, Chief Revenue Officer at Tata Teleservices Limited.** "With #RozBanateHainNayaKal, we celebrate these entrepreneurs and enterprises while reaffirming our commitment to enabling their growth and success through trusted digital solutions."*

Through a series of digital stories, customer narratives, social media initiatives, and brand engagements, the campaign will spotlight the individuals and enterprises that quietly contribute to national growth.

For decades, MSMEs have served as the backbone of India's economy. Today, as businesses navigate an increasingly digital and competitive environment, their ability to adapt, innovate, and grow has become even more critical to the country's aspirations.

At TTBS, supporting this journey remains a key priority. Through a portfolio of connectivity, collaboration, cloud, security, and communication solutions, TTBS continues to help businesses simplify operations, improve productivity, strengthen customer engagement, and scale with confidence.

**About Tata Teleservices:**

About Tata Teleservices: Tata Teleservices Limited, along with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of Connectivity, Collaboration, Cloud & SaaS, Security and Marketing solutions for businesses in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise-focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India. **For more information, please visit:** <https://www.tatatelebusiness.com>

**Media Contact:**

Sameer Lal  
Corporate Communication  
Tata Teleservices  
Email: sameer.lal@tatatel.co.in