31st August, 2026

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.
Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached the press release issued by C.E. Info Systems Limited announcing the MapmyIndia Mappls partnering with ClarityX to launch **'Geo-FI'** India's First Comprehensive Geo-Intelligence Stack for Lending.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

SAURABH SURENDRA SOMANI
Digitally signed by SAURABH SURENDRA SOMANI
Date: 2026.08.31 11:58:28 +05'30'

Saurabh Surendra Somani
Company Secretary & Compliance Officer

Encl:
Press Release

MapmyIndia Mappls partners with ClarityX to launch 'Geo-FI'

India's First Comprehensive Geo-Intelligence Stack for Lending

New Delhi, August 31, 2026: MapmyIndia Mappls, India's leading advanced digital maps and deep-tech products and platforms company in partnership with ClarityX, an AI-driven data analytics and decision intelligence company today announced the launch of Geo-FI, India's First Comprehensive Geo-Intelligence Stack for Lending. Integrating spatial insights into the lending journey for the first time in India, Geo-FI platform empowers BFSI companies a truly comprehensive view of borrower risk and opportunity.

"Over the last decade, lending process in India has transformed from paper-heavy, branch-led workflows to digital, data-driven, ecosystem-based lending. And yet seemingly crucial part of the due diligence, location context has remained elusive as a source of intelligence and as a strategic decision-making tool. Geo-FI is designed to bridge this gap by adding a Geo Intelligence layer for the lending lifecycle in a secure way. Rather than asking institutions to replace their existing technology, Geo-FI enables users to make better decisions by integrating into the systems users already trust. A result of MapmyIndia Mappls' comprehensive digital maps, location tech stack and more than three decades experience of working with several of India's leading national-scale institutions across taxation, financial regulation, banking and digital payments, delivering technology solutions for some of the country's most critical public digital infrastructure and ClarityX's analytics capabilities and AI engine Geo-FI will substantially de-risk and transform the way lending is done in India," says **Rohan Verma, Joint Managing Director, MapmyIndia Mappls**

"Geo-FI represents the convergence of spatial intelligence and lending technology stacks. While location has always been present in lending, it has rarely been used as a strategic decision variable. Leveraging MapmyIndia's vast and comprehensive Maps data and Location insights, ClarityX brings together domain expertise, contextual data, advanced analytics and AI to help lenders unlock the intelligence hidden within geography. By transforming spatial context into actionable insights, Geo-FI will enable smarter growth, risk and collections decisions across the lending lifecycle," says **Rakhi Prasad, Co-Founder, ClarityX**

Come experience the Geo-Fi platform at the Mappls Pavillion (F12, F14) at the upcoming Global Fintech Fest 2026 (Sept 9-11) at the Jio Convention Centre, Mumbai.

Geo-FI is a plug-and-play Geo-Intelligence Stack designed to augment existing lending technology. Seamlessly integrating with LOS, LMS, CRM and collections platforms, it adds a powerful layer of spatial intelligence across expansion, underwriting and collections without disrupting existing workflows. It integrates directly through APIs, spatial visualization tools and SDKs. Flexible deployment options—on-premises, hybrid or cloud—enable institutions to meet their security and compliance requirements while leveraging a common location intelligence layer across the lending lifecycle.

A Lending Stack that learns through continuous AI intelligence loop, Geo-FI powers every stage of the lending journey—from identifying high-potential markets and strengthening underwriting through location verification to optimizing collections using geo-tagged field intelligence and delinquency heatmaps. Every customer interaction continuously enriches the platform through geo-tagged visits, field feedback, verification outcomes and on-ground intelligence. Powered by AI-driven workflows, Geo-FI identifies emerging risk clusters, recommends collection priorities and improves location intelligence over time, enabling a lending ecosystem that becomes smarter with every decision.

Geo-FI represents a shared vision between MapmyIndia Mappls and ClarityX—to make geography a strategic input into lending decisions, rather than simply a field in an application form and a point on a map - As lending becomes more digital, contextual intelligence will become increasingly important.

Knowing **who** the customer is will always matter, but understanding **where** they are, what surrounds them and how that location influences credit decisioning will become equally critical. Geo-FI has been built with that vision—to help India's lenders move beyond static addresses and administrative boundaries towards precise, data-driven smarter decisions across the lending lifecycle. Geo-FI helps lenders transform that context into actionable intelligence that augments expansion, underwriting and collections decisions across the lending lifecycle.

How Geo-FI Strengthens the current Lending Lifecycle Ecosystem

1. **Geo-Analyse – Risk Aware Expansion**
   - *Objective:* Identify high-potential and underserved markets
   - *Geo-Analyse Solution:* Combines lender's data, **geocoding, address intelligence, POIs, affluence, demographics and micro-geography** to identify high-potential expansion opportunities and underserved, creditworthy markets.
   - *Benefit:* Increase applications with precision location targeting. By understanding the context around every location—not just the customer—lenders can expand into underserved yet creditworthy markets while improving acquisition quality and outreach efforts.
   - *Metrics:* % of pin-codes opened up, number of new geographies activated
2. **Geo-Check - Confident Underwriting**
   - *Objective*: Assess risk with richer location context
   - *Solution:*
     - Geo-Check transforms incomplete or unstructured customer addresses into precise geographic coordinates, validates address sufficiency
     - Strengthens Customer Profile Verification (CPV) through dual verification using GPS coordinates and address matching.
     - It further enriches underwriting with granular geo-fenced negative areas, enabling lenders to assess risk at a street or locality level rather than excluding entire PIN codes.
   - *Benefit:* The result is better risk management without sacrificing growth opportunities.
   - *Metrics:* % applications geocoded, number of applications sourced from previously blocked pincodes, CPV exception rate
3. **Geo-Collect - Intelligent Collections**
   - *Objective:* Prioritize and recover more intelligently
   - *Solution:* Geo-Collect enables geo-tagged field visits, on-ground feedback capture, delinquency heatmaps, honeycomb spatial analytics and AI-assisted collection intelligence. Institutions gain a dynamic understanding of repayment behaviour across locations, optimise collection routes, and prioritise field efforts.
   - *Benefit:* Continuously improve recovery strategies using real-time spatial intelligence.
   - *Metrics:* % collection cases geo-tagged, Visit success rate, Field productivity uplift

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About MapmyIndia & Mappls (C.E. Info Systems Ltd) www.mapmyindia.com & www.mappls.com
C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital

maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. MapmyIndia Maps - India's most comprehensive, accurate, feature-rich and continuously updated digital map data down to address level, built are helping build not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company's platform provides an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).The company is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform.

About ClarityX- www.clarityx.ai
ClarityX is an AI-driven data analytics and decision intelligence company. Combining geospatial intelligence, contextual datasets, advanced analytics and AI, ClarityX helps organizations transform complex real-world data into actionable business intelligence. The company's solutions enable enterprises to identify growth opportunities, optimize operations, manage risk and make smarter decisions across industries including BFSI, retail, logistics and public infrastructure. The company's proprietary indices, predictive models and AI-powered decision frameworks leverage the combined strengths of ClarityX's analytics capabilities and multi-partner comprehensive datasets to deliver insights that are both granular and scalable.

For further information, please contact:

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