+91 9871761020
www.eliteconinternational.com
admin@eliteconinternational.com
CIN: L46305DL1987PLC396234

August 18, 2026

The Manager **Listing Department** **BSE Limited** P.J. Towers, Dalal Street, Mumbai – 400001 **Name of Scrip**: Elitecon International Limited **BSE Scrip Code**: 539533 **NSE Symbol:** ELITECON **ISIN:** INE669R01026	**The Calcutta Stock Exchange Limited** 7, Lyons Range, Dalhousie, Kolkata-700001, West Bengal

Dear Sirs,

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release titled **"Elitecon International Strengthens Governance Through Eight Key Board and Senior Management Appointments."**

The Press Release provides an update on the strengthening of the Company's Board, senior management and governance framework pursuant to the appointments approved by the Board of Directors at its meeting held on August 14, 2026, including the appointment of Independent Directors, Managing Director, Executive Director, Key Managerial Personnel and Secretarial Auditor.

Kindly take the enclosed Press Release on record.

Thanking you,

Yours faithfully,
For ELITECON INTERNATIONAL LIMITED

PRADEEP KUMAR
Digitally signed by PRADEEP KUMAR
Date: 2026.08.18 08:31:50 +05'30'

Pradeep Kumar
Director
DIN: 00209355

Encl.: Press Release

+91 9871761020
www.eliteconinternational.com
admin@eliteconinternational.com
CIN: L46305DL1987PLC396234

Elitecon International Strengthens Governance Through Eight Key Board and Senior Management Appointments

- *Company delivers on its leadership-strengthening roadmap with three Independent Directors, including a Woman Independent Director, and key appointments across management, finance, compliance and governance*

New Delhi, August 17, 2026: Elitecon International Limited **(BSE: 539533 | NSE: ELITECON | ISIN: INE669R01026)** has undertaken a significant strengthening of its Board and senior management, with eight key appointments as part of its ongoing Board, management and governance strengthening. Approved at the Board meeting held on August 14, 2026, all appointments are effective from the same date, with the appointments of the directors, including the Managing Director, subject to approval of the members within the timelines prescribed under applicable law.

The strengthened leadership structure includes three Additional Directors in the Non-Executive Independent category, including a Woman Independent Director, an Executive Director, the appointment of **Mr. Pradeep Kumar as Managing Director** from his existing position as Additional Executive Director, and the appointment of a Company Secretary and Key Managerial Personnel, designated as Compliance Officer, a Chief Financial Officer and Key Managerial Personnel, and a Secretarial Auditor.

The Board appointments bring additional experience across governance, corporate law, securities regulations, financial review, business operations and commercial management, while the strengthened senior management team adds leadership across finance, compliance and day-to-day operations.

Mr. Pradeep Kumar has been appointed as Managing Director from his existing position as Additional Executive Director for a term of five years up to August 13, 2031, subject to approval of the members in accordance with applicable law. The Company has also appointed Ms. Prachi Gupta as Additional Director (Non-Executive Independent Woman Director), Ms. Nisha and Mr. Suraj Singh as Additional Directors (Non-Executive Independent Directors), and Mr. Paramjeet Singh Gulati as Additional Director (Executive Director).

Ms. Purva Jhanwar has been appointed as Company Secretary and Key Managerial Personnel, and designated as Compliance Officer pursuant to Regulation 6 of the SEBI Listing Regulations, while Mr. Kusha Charan Swain has been appointed as Chief Financial Officer and Key Managerial Personnel. M/s Neeraj Bajaj & Associates, Company Secretaries, has been appointed as Secretarial Auditor to fill the casual vacancy and will hold office until the conclusion of the ensuing Annual General Meeting.

The appointments follow the Company's announcement in July 2026 of its intent to strengthen the Board and management through the induction of experienced independent directors and key managerial personnel. With these appointments, Elitecon International has taken forward that

+91 9871761020
www.eliteconinternational.com
admin@eliteconinternational.com
CIN: L46305DL1987PLC396234

roadmap within a matter of weeks, creating a broader leadership structure across the key functions required to support its next phase of growth.

Commenting on the appointments, ***Mr. Pradeep Kumar, Managing Director, EliteconInternational Limited****, said, "In July, we had firmly outlined our intent to strengthen the Company's Board and management with experienced independent directors and key managerial personnel. With these appointments, we have taken that commitment forward. The strengthened leadership brings experience across governance, compliance, finance and operations, providing a stronger foundation for the Company as it moves into its next phase of growth. We remain focused on building the right leadership and governance structure to support the Company's long-term roadmap."*

The latest appointments mark a significant strengthening of Elitecon International's leadership and governance framework as the Company prepares for its next phase of growth.

About Elitecon International Limited:

Elitecon International Limited (BSE: 539533 | NSE: ELITECON | ISIN: INE669R01026) is a diversified manufacturing and export enterprise with businesses spanning tobacco products, agri-commodities and an emerging FMCG portfolio. Incorporated in 1987, the Company has its registered and corporate office in New Delhi and operates its manufacturing facility in Nashik, Maharashtra, with subsidiaries in India, the United Arab Emirates and Singapore.

CIN: L46305DL1987PLC396234 | www.eliteconinternational.com

Disclaimer: *This press release is for information purposes only and should be read together with the disclosures made by the Company to the stock exchanges. Certain statements herein may be forward-looking and are subject to applicable risks and uncertainties. Nothing contained herein constitutes an offer, solicitation or investment recommendation.*

Annexures: Detailed profiles of the newly appointed Directors, Key Managerial Personnel and Secretarial Auditor.

+91 9871761020
www.eliteconinternational.com
admin@eliteconinternational.com
CIN: L46305DL1987PLC396234

<u>Detailed profiles of the newly appointed Directors, Key Managerial Personnel and Secretarial Auditor.</u>

Mr. Pradeep Kumar
Managing Director
Mr. Pradeep Kumar is a business leader with more than 28 years of professional experience, including over 23 years in the construction and infrastructure sector and approximately five years in the tobacco industry. He holds a B.Tech in Production Engineering from Marathwada University, Maharashtra. His experience includes large-scale project planning and execution, operational management, quality control, vendor development, cost control, regulatory compliance, business development and supply-chain optimisation. He has held leadership and director-level responsibilities across infrastructure, engineering, cryogenic solutions and FMCG/tobacco.

Ms. Prachi Gupta
Additional Director - Non-Executive Independent Woman Director
Ms. Prachi Gupta is a qualified Company Secretary with professional experience in corporate law, securities laws, listed-entity regulations, corporate governance and regulatory compliance. Her experience includes compliance under the Companies Act, SEBI Regulations and applicable stock exchange requirements, along with Board and committee processes, statutory and regulatory filings, corporate actions, annual reports and corporate governance matters. She brings a governance-focused and compliance-oriented perspective to Board deliberations, particularly in areas of regulatory oversight, transparency and accountability.

Ms. Nisha
Additional Director - Non-Executive Independent Director
Ms. Nisha is a commerce professional with over seven years of experience across accounting, financial reporting, taxation, statutory compliance and financial review. Her professional exposure includes financial records and reconciliations, tax planning and compliance, Income Tax and GST matters, statutory assessments, financial controls and audit processes. She brings a financially informed and analytical perspective to matters involving financial oversight, risk evaluation, regulatory compliance and governance.

Mr. Suraj Singh
Additional Director - Non-Executive Independent Director
Mr. Suraj Singh is a graduate with entrepreneurial and business management experience, with practical exposure to business operations, customer engagement, sales, commercial transactions, record management and day-to-day administration. His experience spans business development, customer relationship management, operational coordination and execution. He brings a commercially oriented and operational perspective to business matters, with an understanding of market-facing activities, customer requirements and business administration.

+91 9871761020
www.eliteconinternational.com
admin@eliteconinternational.com
CIN: L46305DL1987PLC396234

Mr. Paramjeet Singh Gulati
Additional Director - Executive Director
Mr. Paramjeet Singh Gulati is an experienced entrepreneur with diversified business exposure across sectors. He has experience in business management, operations, commercial strategy and identifying and developing new business opportunities. His entrepreneurial background has equipped him with commercial acumen and a pragmatic understanding of business development, operational management and growth strategy. He holds a Master of Commerce (Business Administration) degree from Agra University.

Ms. Purva Jhanwar
Company Secretary, Key Managerial Personnel and Compliance Officer
Ms. Purva Jhanwar is a qualified Chartered Accountant and Company Secretary with over nine years of combined professional experience spanning corporate compliance, finance, audit, taxation, banking and financial analysis. She has experience in Companies Act and SEBI compliances, Board and committee processes, statutory and regulatory filings, corporate actions, listed-entity compliance and corporate governance. Her professional background also includes banking and credit management, including financial analysis, credit assessment and risk evaluation.

Mr. Kusha Charan Swain
Chief Financial Officer and Key Managerial Personnel
Mr. Kusha Charan Swain is a seasoned finance professional with over 22 years of experience across financial management, accounting, taxation, financial reporting, audit, banking, treasury operations, working capital management and regulatory compliance. His experience includes financial planning, budgeting, forecasting, cash-flow optimisation, fund management, financial controls, statutory and internal audits and regulatory matters including GST, Income Tax, TDS, FEMA and RBI regulations. He holds an MBA in Finance, an LL.B. and a Bachelor of Commerce (Honours) degree.

M/s Neeraj Bajaj & Associates
Secretarial Auditor
M/s Neeraj Bajaj & Associates is a firm of Company Secretaries with more than 15 years of cumulative professional experience in corporate and regulatory advisory. The firm provides services across corporate secretarial compliances, corporate governance, FEMA, intellectual property rights, due diligence, regulatory filings and other corporate legal matters. The firm is supported by experienced Company Secretaries and professionals with exposure to listed entities, foreign investment matters and corporate transactions. Mr. Neeraj Bajaj, Managing Partner, has over 17 years of experience in core secretarial and corporate law matters.