IPAMC/SE/34/26-27

July 13, 2026

To,
BSE Limited,
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip code: 544658

To,
National Stock Exchange of India Ltd.,
Listing Department,
Exchange Plaza, 5th Floor, Plot No. C/1,
G block, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051
NSE Symbol: ICICIAMC

Dear Sir/Madam,

Sub: Investor Presentation along with Performance highlights

Pursuant to Regulation 30 read with Schedule III Part A Para A of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the SEBI Listing Regulations), please find enclosed herewith a copy of investor presentation along with performance highlights which will be referred during the earnings call with analysts and investors on the financial results of the Company for the quarter ended June 30, 2026.

The said presentation and performance highlights would also be made available on the Company's website at www.icicipruamc.com.

This is for your information and records.

For ICICI Prudential Asset Management Company Limited

RAKESH RAMESH SHETTY
Digitally signed by RAKESH RAMESH SHETTY
Date: 2026.07.13 16:56:32 +05'30'

Rakesh Shetty
Chief Compliance Officer & Company Secretary
Membership No.: A15506

Encl.: as above

ICICI Prudential Asset Management Company Limited
Corporate Identity Number: L99999DL1993PLC054135
Corporate Office: ICICI Prudential Mutual Fund Tower, Santacruz East, Mumbai – 400055 **Tel:** +91 22 6647 0200/2652 5000
Fax: +91 22 6666 6582/83, **website:** www.icicipruamc.com, **email id**: enquiry@icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East),
Mumbai – 400 063 , Tel No.: 022 26852000, Fax No.: 022-2686 8313
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001

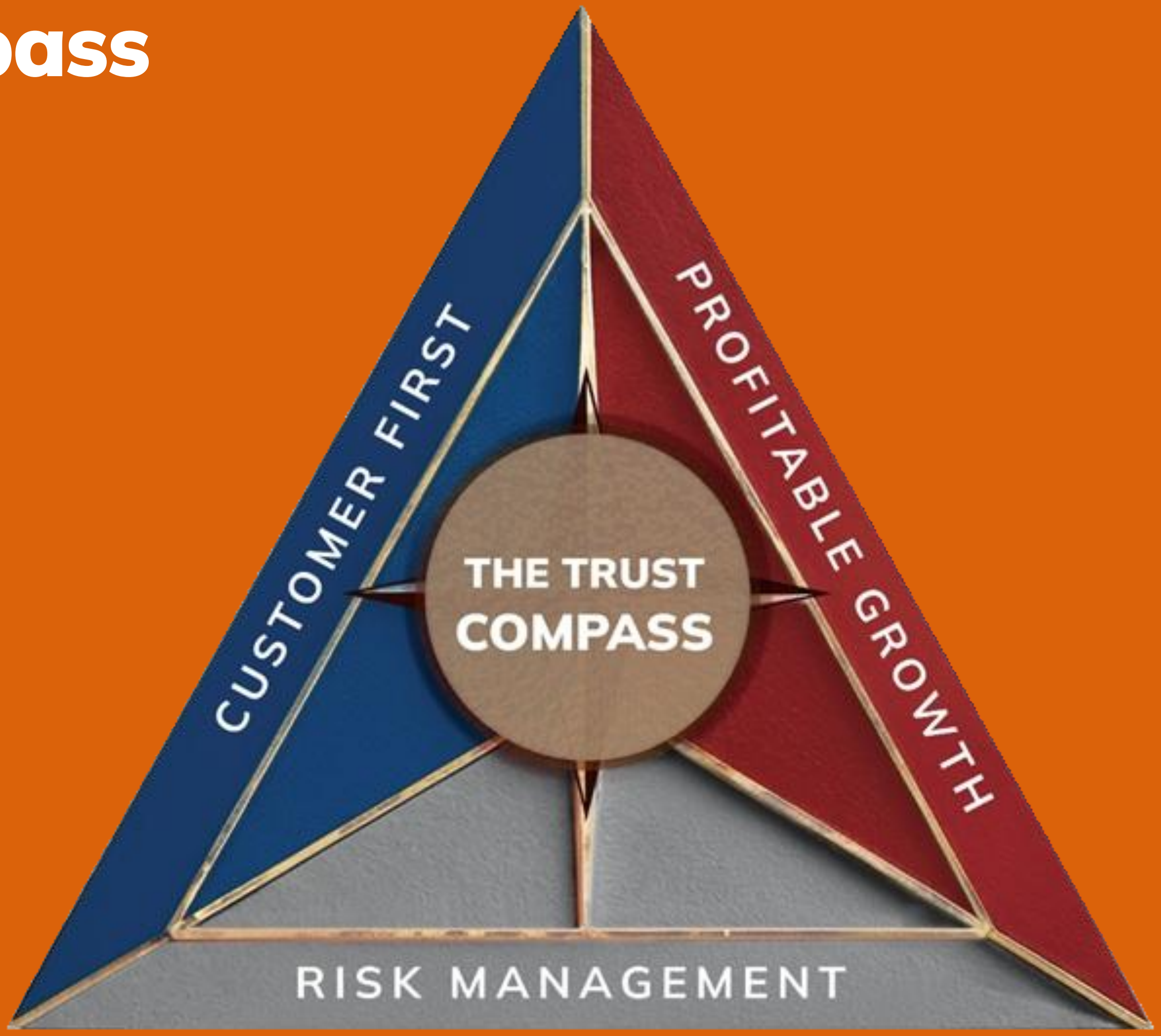
Q1 – FY 2027: Performance Review

July 13, 2026

Safe Harbor

Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will' , 'would' , ‘indicating’ , ‘expected to’ etc., and similar expressions or variations of such expressions may constitute 'forward looking statements'. These forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated by the forward-looking statements. These risks and uncertainties include, but are not limited to, actions of regulatory authorities, regulatory changes pertaining to the industry in which we operate and our ability to respond to such changes, our ability to successfully implement our strategy, our growth and expansion in business, technological implementation and changes, the actual growth in demand for AMC’s products and services, cash flow projections, our exposure to market risks, impact of competition; the impact of changes in accounting standards, tax and other legislations and regulations in the jurisdictions where the Company has operations or which affect global or Indian economic conditions as well as other risks detailed in the reports filed by ICICI Bank Limited, our holding company, with the United States Securities and Exchange Commission. ICICI Bank Limited and we undertake no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.

The Trust Compass



Our Actions. Our Decisions.
Always Guided by the Trust Compass

ICICI Prudential AMC at a Glance

	Y-o-Y		
Total MF QAAUM and MS	▲ 18.3%	₹ 11,172.22 bn	13.4%
Active MF QAAUM and MS	▲ 15.1%	₹ 9,246.98 bn	13.5%
Equity Schemes MF QAAUM and MS	▲ 19.8%	₹ 6,312.15 bn	14.0%
Equity Hybrid MF QAAUM and MS	▲ 24.8%	₹ 2,215.41 bn	26.6%
Alternates and PMS QAAUM*	▲ 8.4% / 21.8%	₹ 794.46 bn	₹ 289.96 bn

▲ | ▼ Indicates Y-o-Y growth | degrowth

*MS – Market share; All the above numbers are as of 30th June 2026
Comparative data has been restated by considering the effect of the acquired business of ICICI Venture.

ICICI Prudential AMC at a Glance

Operating Revenue

Operating Revenue

Q1FY27 - ₹ 15.6 bn

Y-o-Y ▲ 18%

Revenue Yield[1]

0.52%

Operating Profit[3]

Operating Profit

Q1FY27 - ₹ 11.0 bn

Y-o-Y ▲ 20%

OPBT Yield[1]

0.37%

PAT

PAT

Q1FY27 - ₹ 9.6 bn

Y-o-Y ▲ 23%

Operations

Customer Base

Q1FY27 – 17.3 mn

Y-o-Y ▲ 15.1 %

Network[2]

Employees – 3,813

Distributors – 116,000+

Offices - 286[4]

1 – Based on 3 months annualised numbers; 2- as of 30th June 2026; 3 – Operating Profit Before Tax
4- Offices includes Dubai branch and Gift City branch

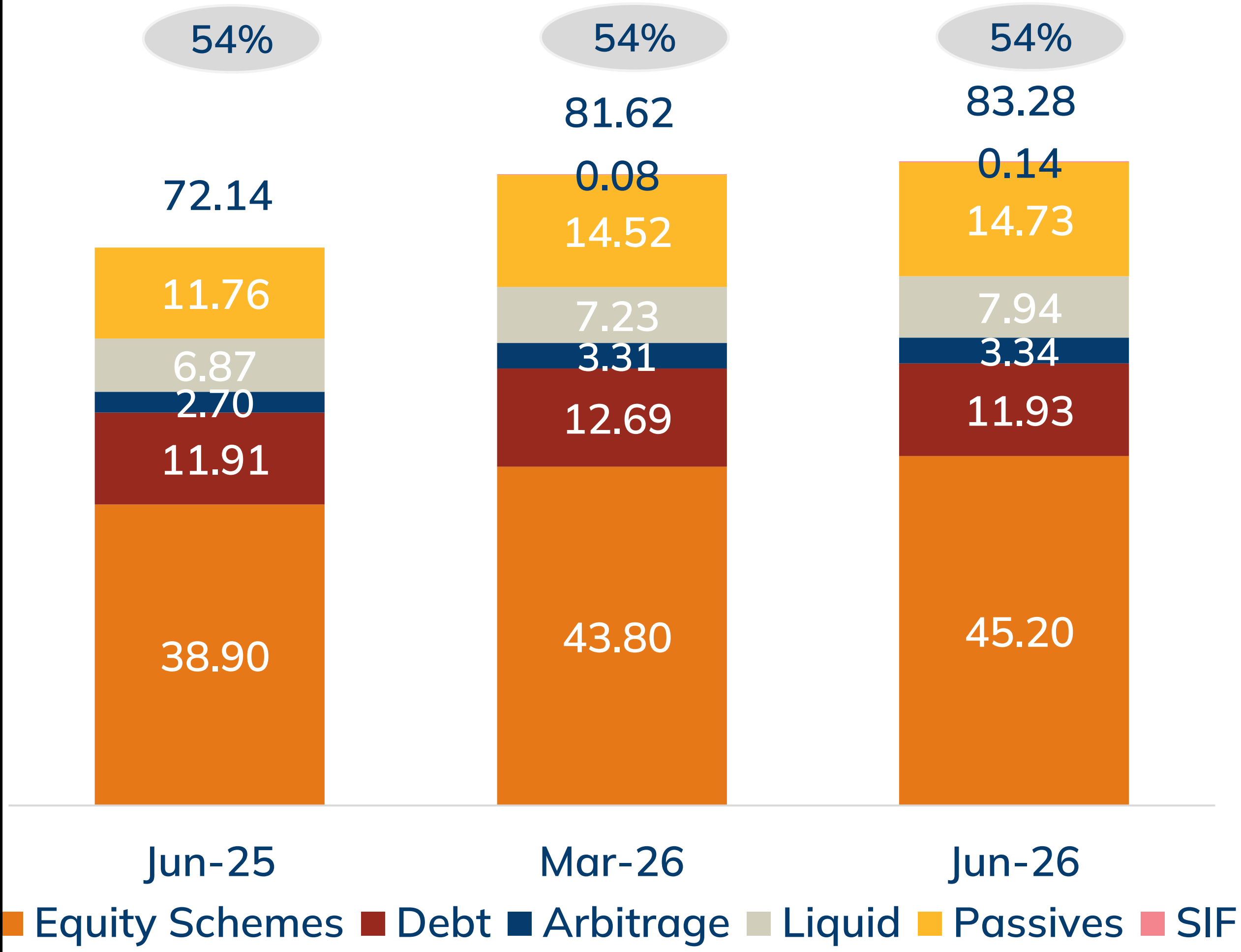
Highlights

- Industry Overview
- ICICI Prudential AMC
- Financial Overview

MF Industry AUM Growth

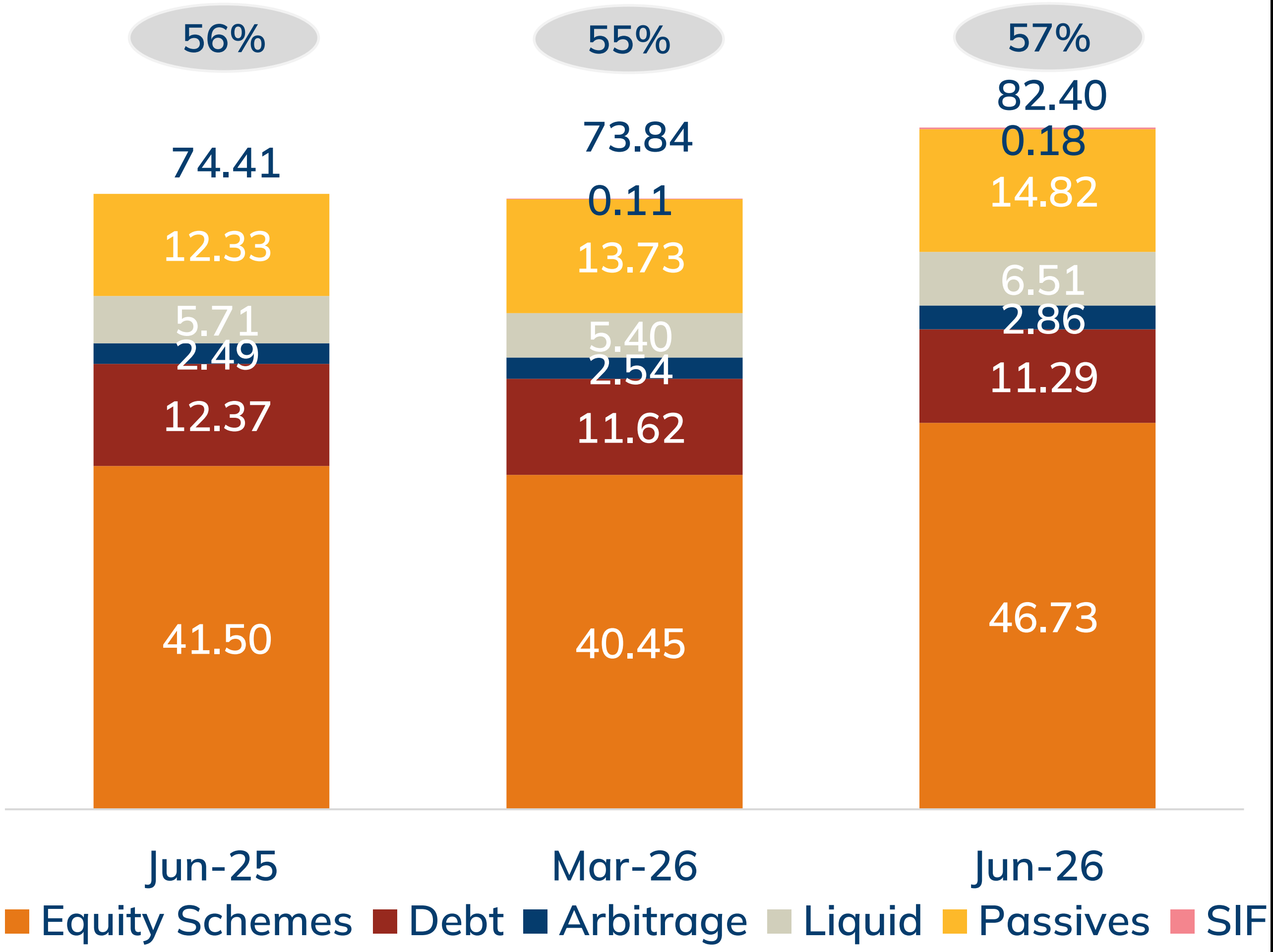
(₹ tn)

Quarterly Average AUM



Y-o-Y ▲ 15.4 % Q-o-Q ▲ 2.0 %

Closing AUM



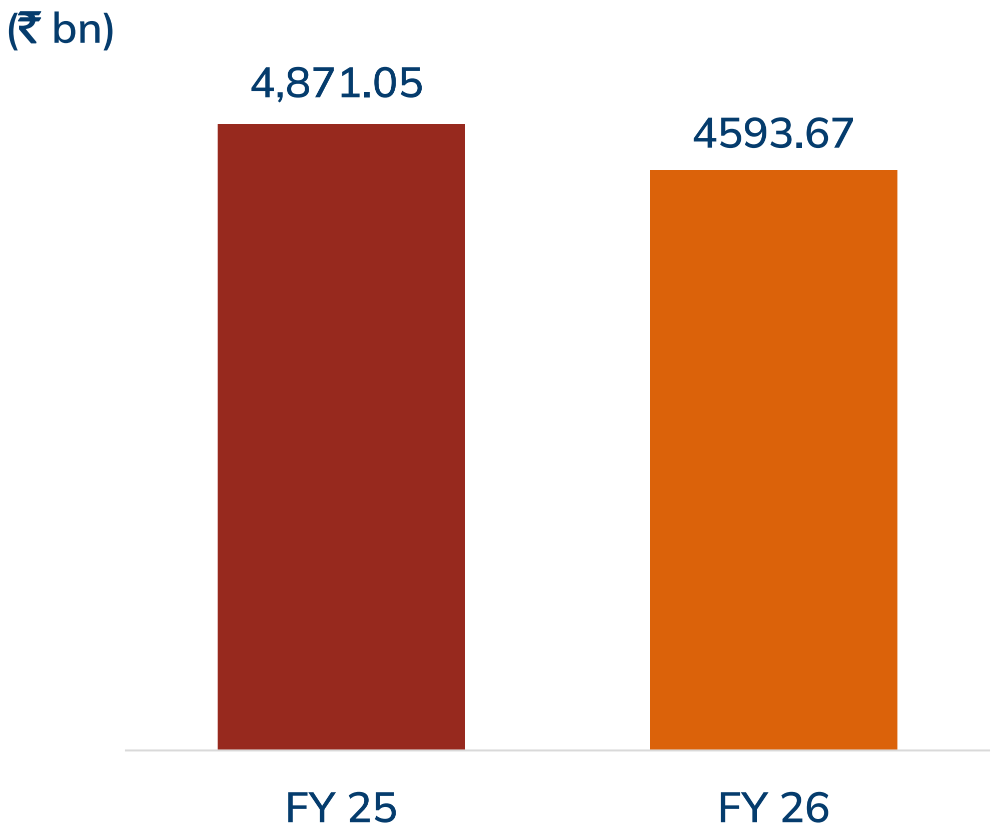
Y-o-Y ▲ 10.7% Q-o-Q ▲ 11.6%

Source: AMFI, growth % are for total QAAUM

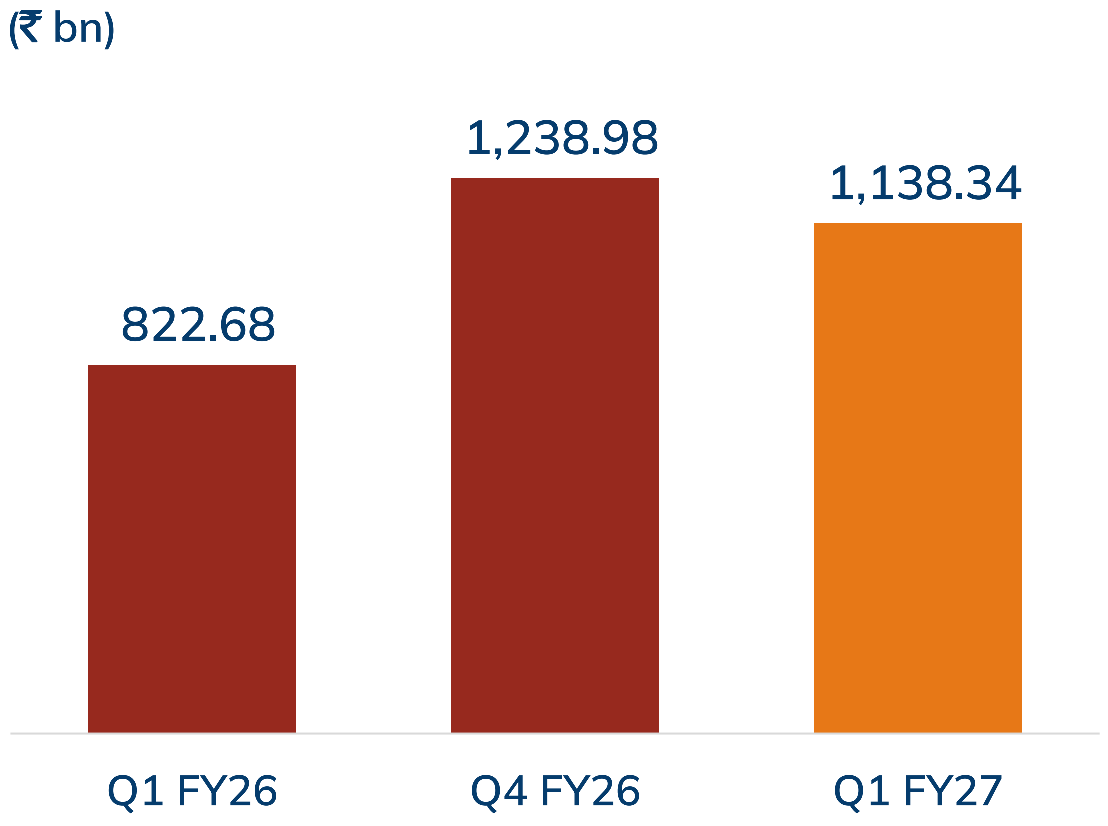
Equity as % of total MF AUM

Net Sales Equity Schemes

Net Sales

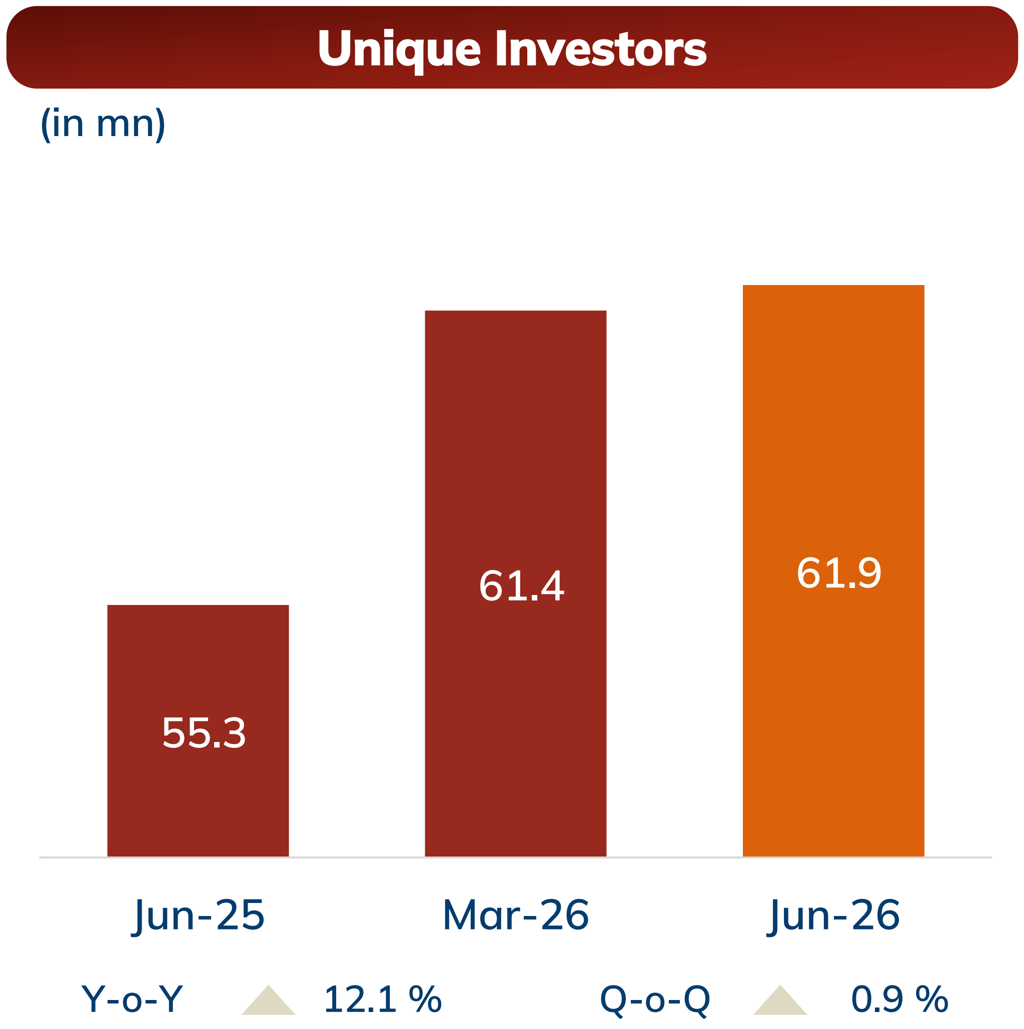


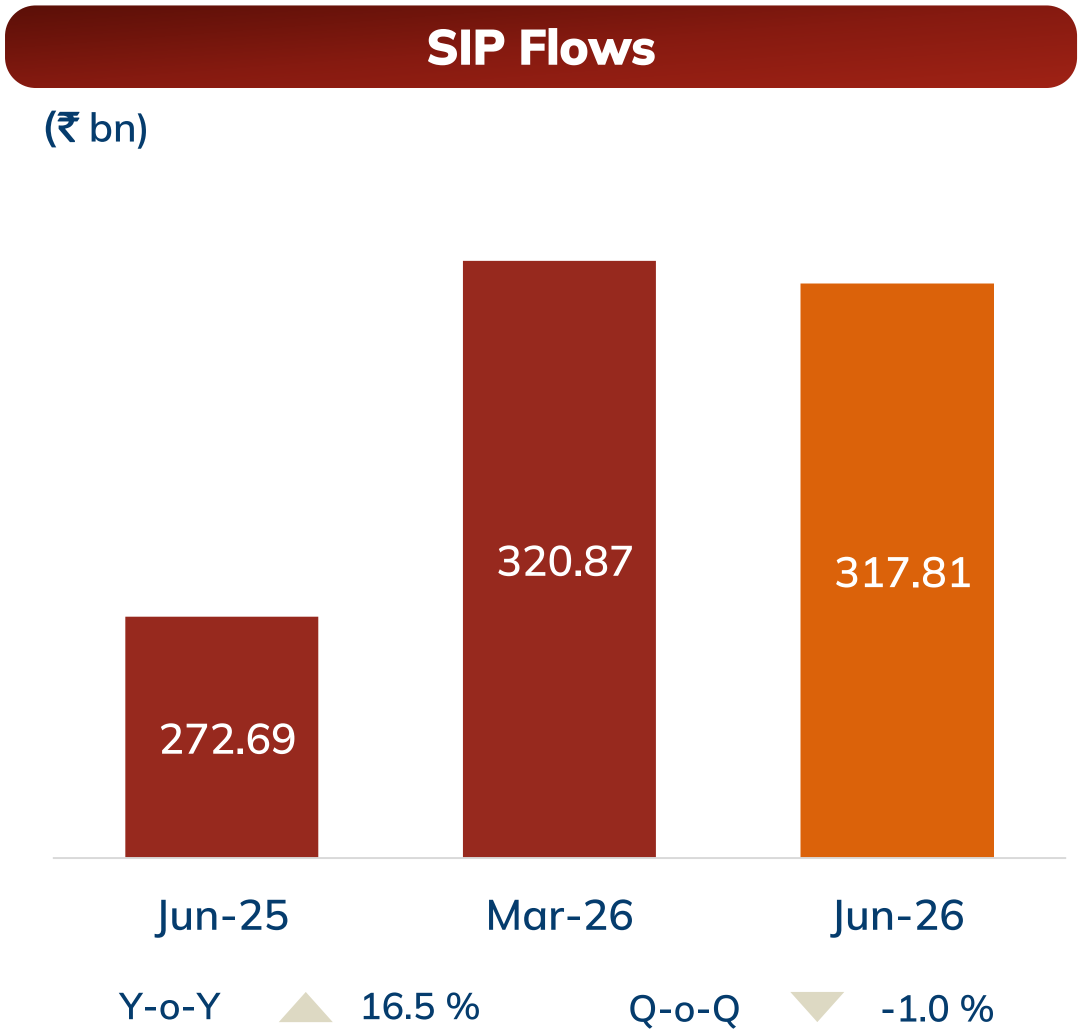
Net Sales for the Quarter



Source: AMFI

Mutual Fund Industry



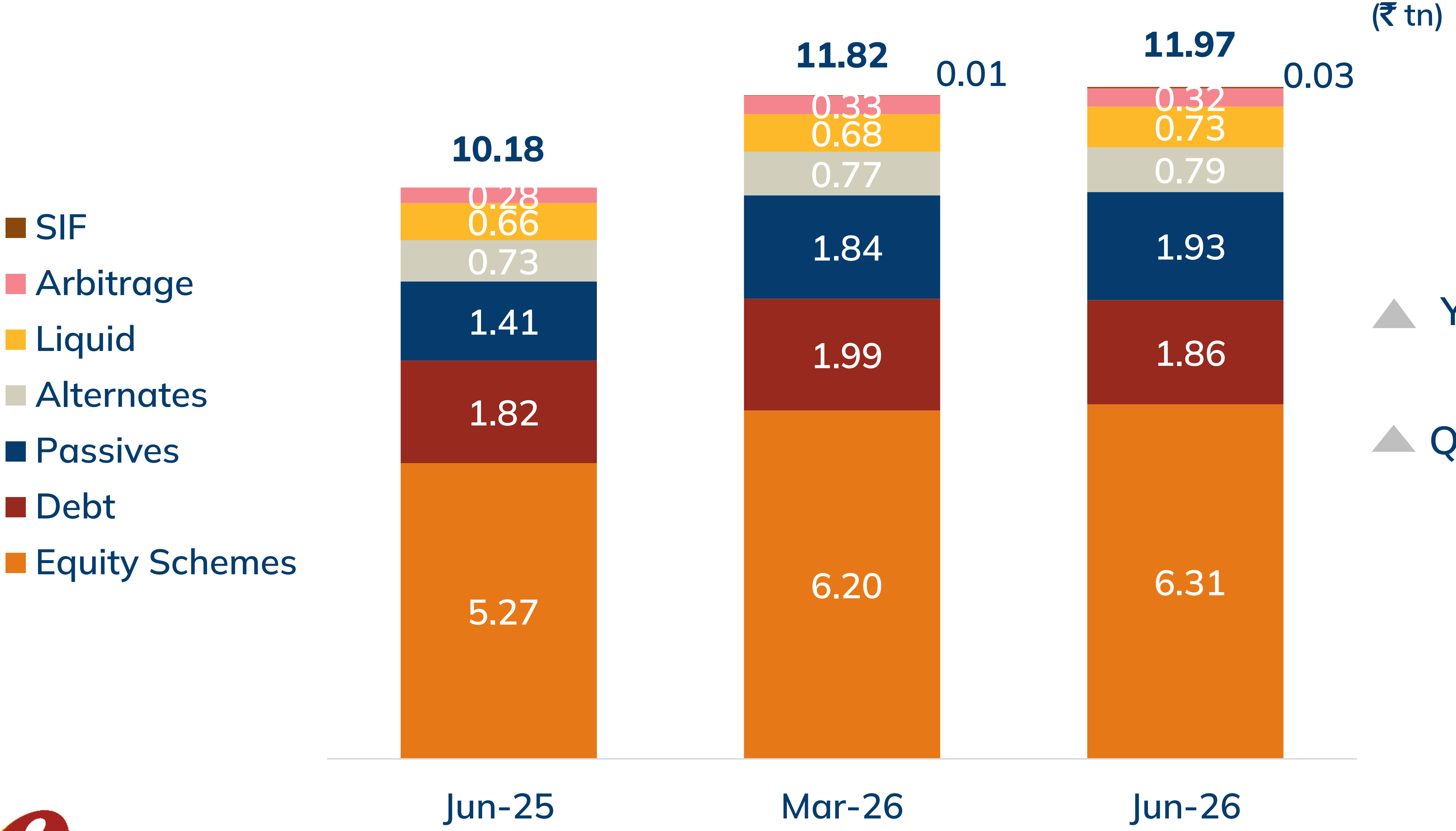


Source: AMFI

Highlights

- Industry Overview
- **ICICI Prudential AMC**
- Financial Overview

ICICI Pru – QAAUM Split

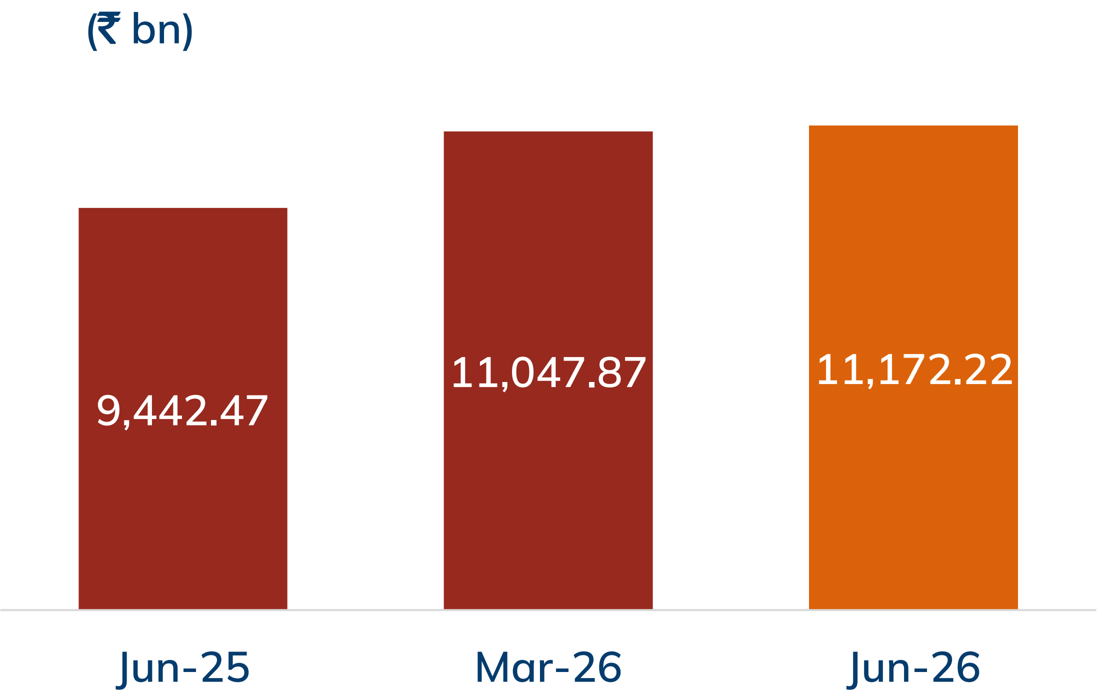


Y-o-Y	17.6%
Q-o-Q	1.2%

Source: Internal; growth % are for total QAAUM;
Comparative data has been restated by considering the effect of the acquired business of ICICI Venture.

Mutual Fund QAAUM

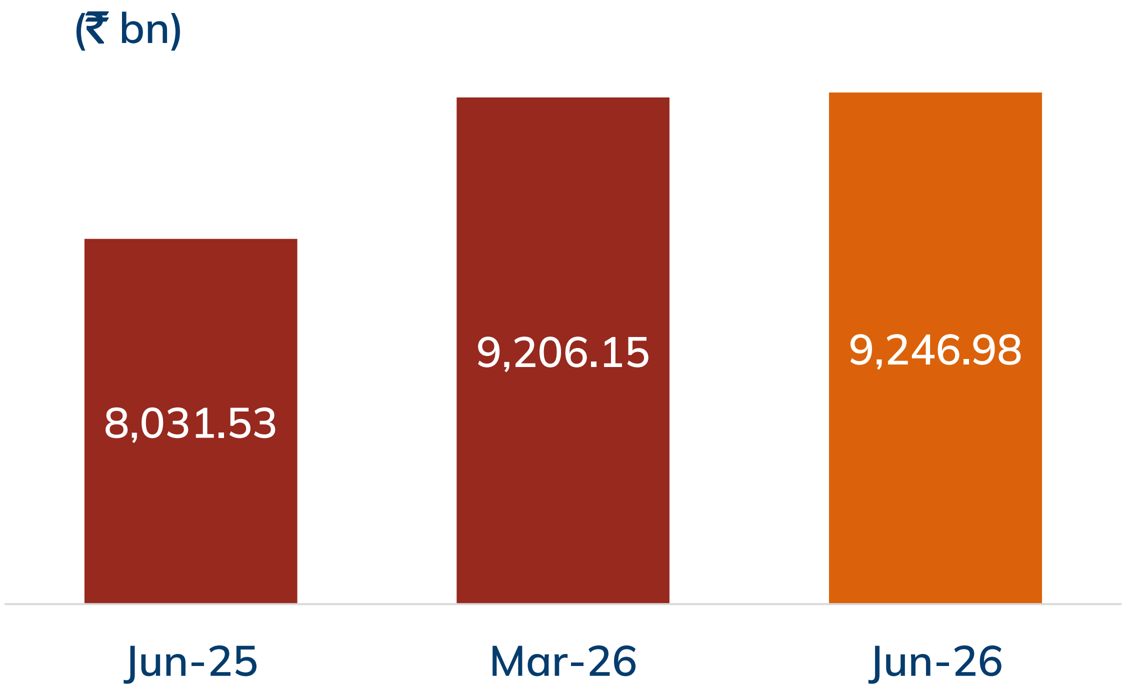
Total MF QAAUM



Y-o-Y ▲ 18.3% Q-o-Q ▲ 1.1%

2nd Highest Market Share of 13.4%

Active MF QAAUM



Y-o-Y ▲ 15.1 % Q-o-Q ▲ 0.4 %

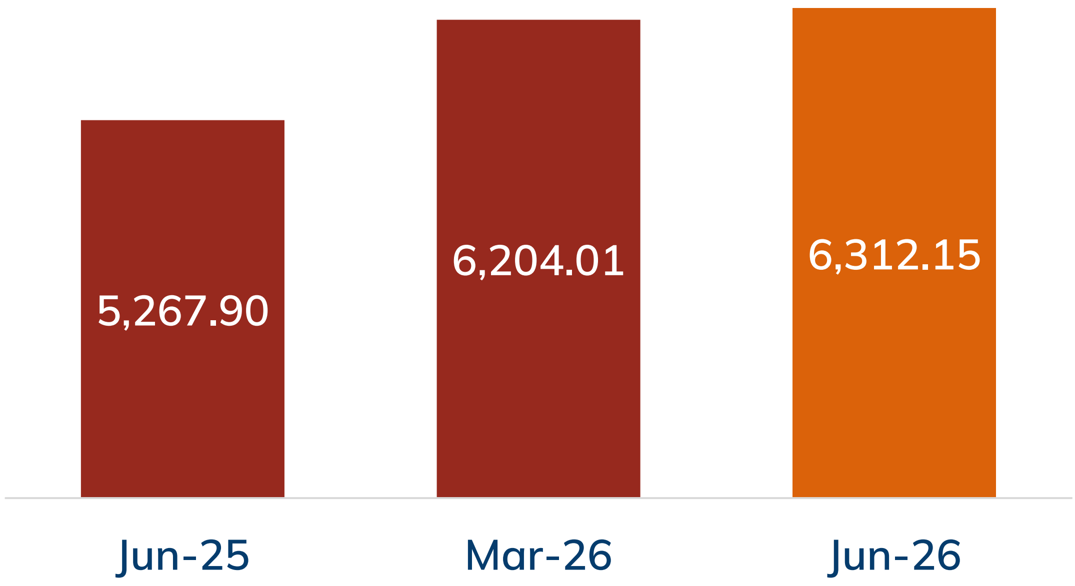
Highest Market Share 13.5%

Source: AMFI, Internal; Market Share is as on 30th June 2026

MF Equity Schemes QAAUM

MF Equity Schemes QAAUM

(₹ bn)

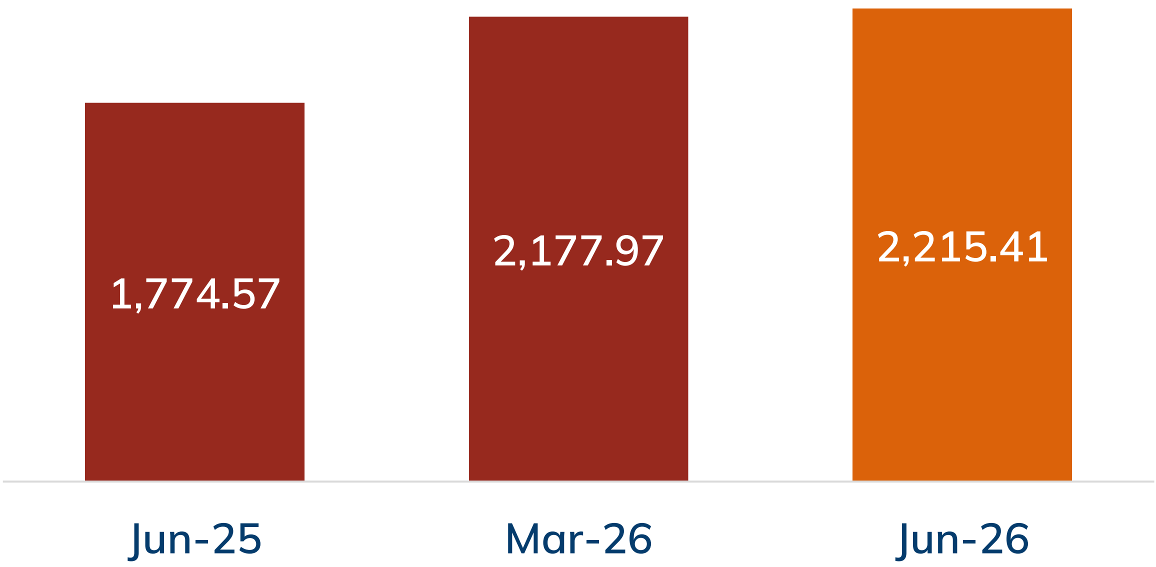


Y-o-Y ▲ 19.8 %   Q-o-Q ▲ 1.7 %

Highest Market Share of 14.0%

Equity Hybrid MF QAAUM

(₹ bn)



Y-o-Y ▲ 24.8 %   Q-o-Q ▲ 1.7 %

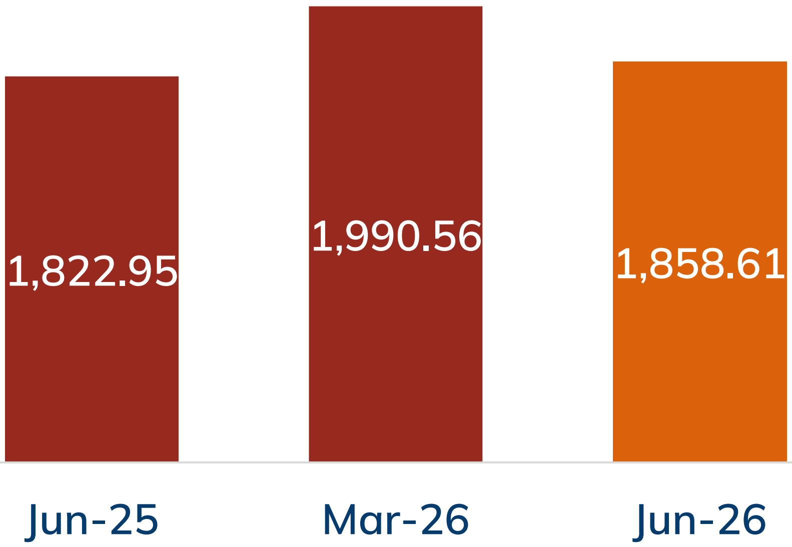
Highest Market Share of 26.6%

Source: AMFI, Internal, Market Share is as on 30th June 2026

Other Categories MF QAAUM

Debt MF QAAUM

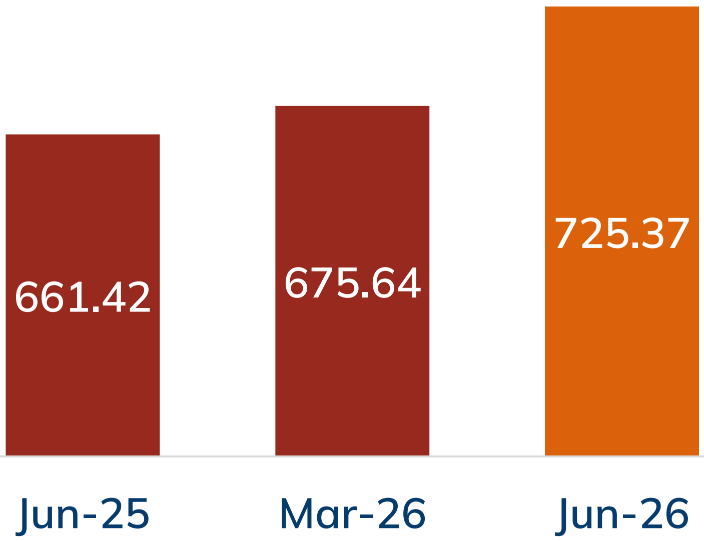
(₹ bn)



Y-o-Y ▲ 2.0 %   Q-o-Q ▼ -6.6%

Liquid MF QAAUM

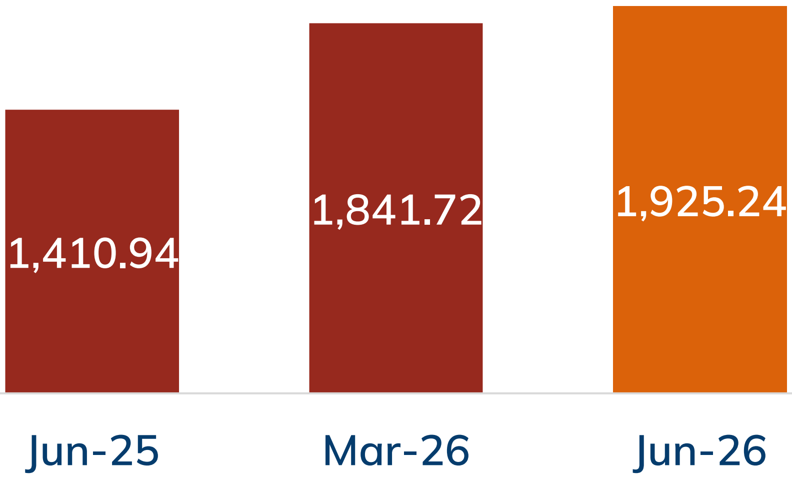
(₹ bn)



Y-o-Y ▲ 9.7%   Q-o-Q ▲ 7.4%

Passive MF QAAUM

(₹ bn)



Y-o-Y ▲ 36.5%   Q-o-Q ▲ 4.5 %

Source: AMFI, Internal

Specialised Investment Funds (SIF)

Offers portfolio flexibility, including advanced hedging strategies at ₹ 10 lakh and above entry point

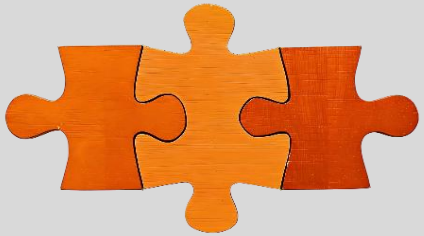
Investment Strategies

Equity Oriented

- Equity Long-Short
- Equity Ex-Top 100 Long-Short
- Sector Rotation Long-Short

Debt Oriented

- Debt Long-Short
- Sectoral Debt Long-Short



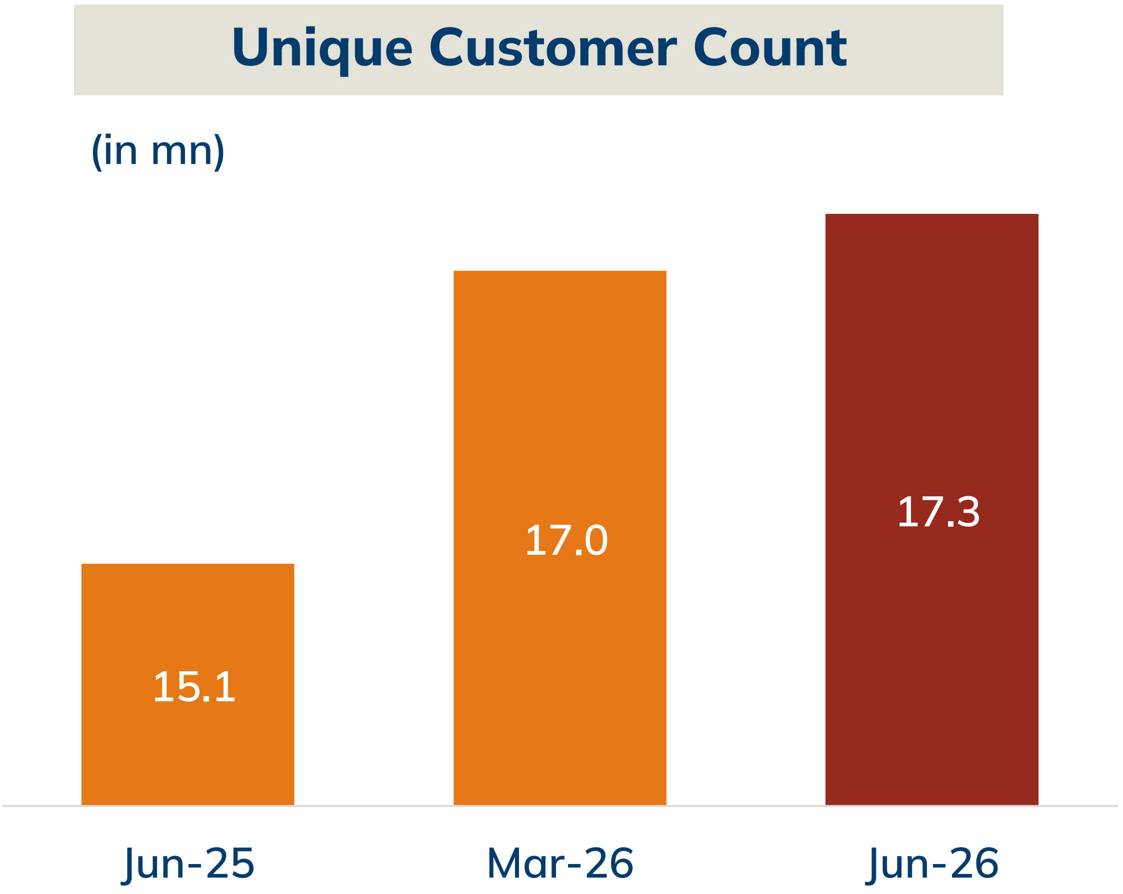
Hybrid

- Hybrid Long-Short
- Active Asset Allocator Long-Short

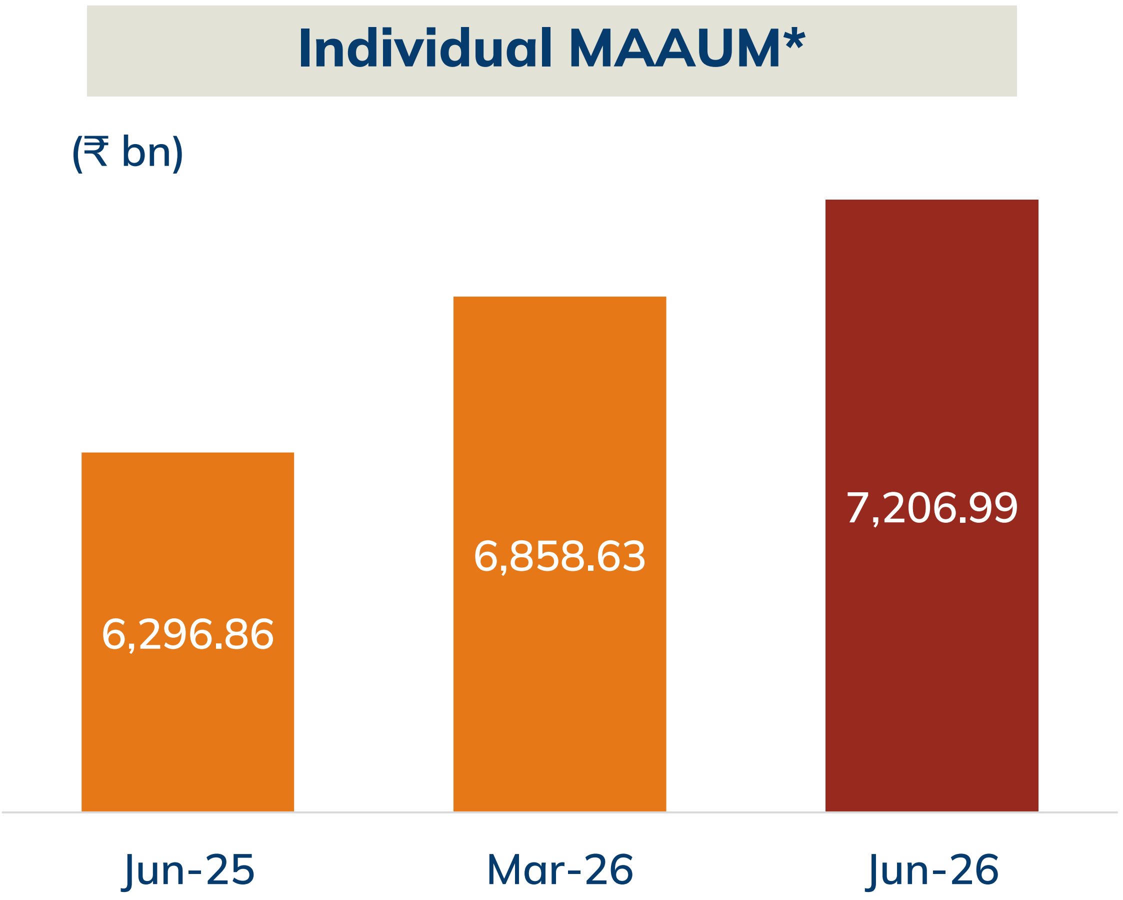
Industry QAAUM ₹ 135.84 ; ICICI Pru: ₹ 26.78 bn

Existing Strategies   Upcoming Strategies

Unique Customer and MAAUM



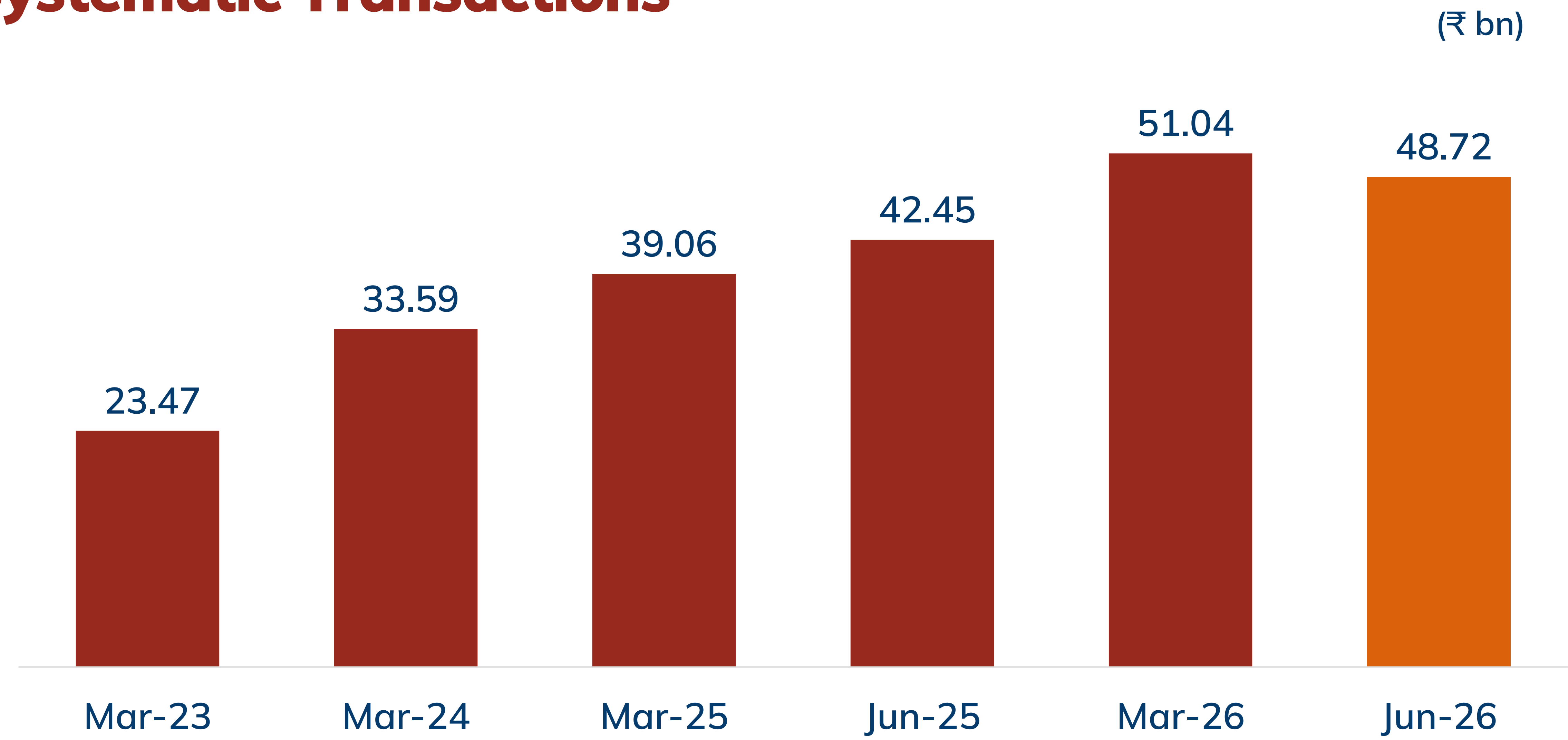
Y-o-Y ▲ 15.1 % Q-o-Q ▲ 2.2 %



Y-o-Y ▲ 14.5 % Q-o-Q ▲ 5.1%

Source : Internal, AMFI; *Includes Domestic FOF & excludes SIF

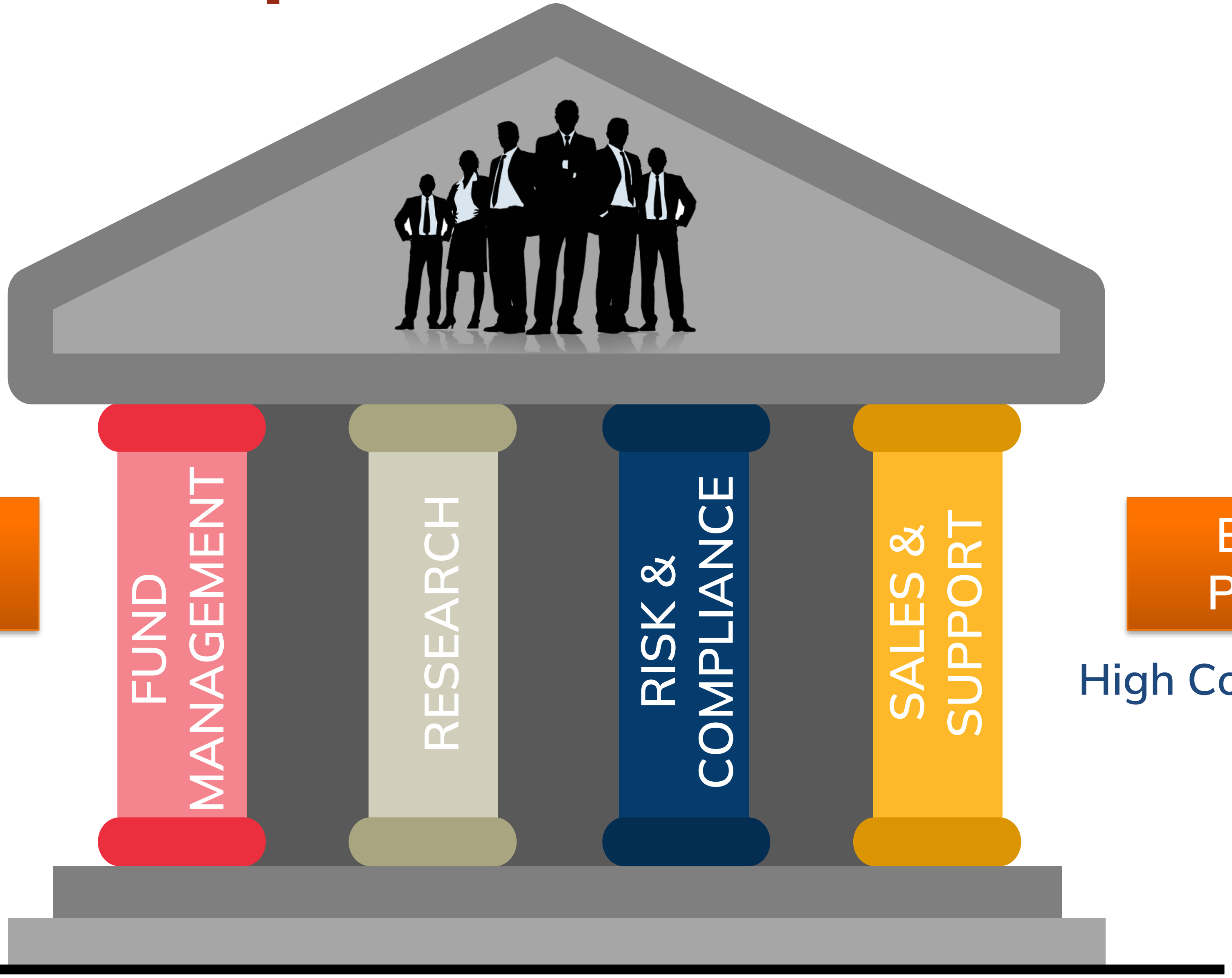
Systematic Transactions



Systematic Transactions represents monthly inflows from Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP) for mutual fund and PMS business; Source : Internal data

Alternates - “Boutique within an Institutional Framework”

INVESTOR / DISTRIBUTOR



BOUTIQUE PRODUCTS

High Conviction Portfolios

Alternates Offerings

Alternates Offering

Listed equity

Private Credit

Real Estate

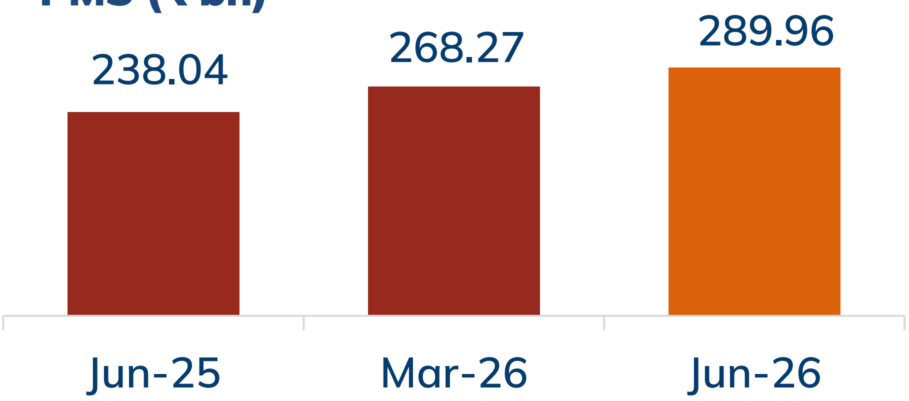
Private Equity

Early-Stage Private Equity

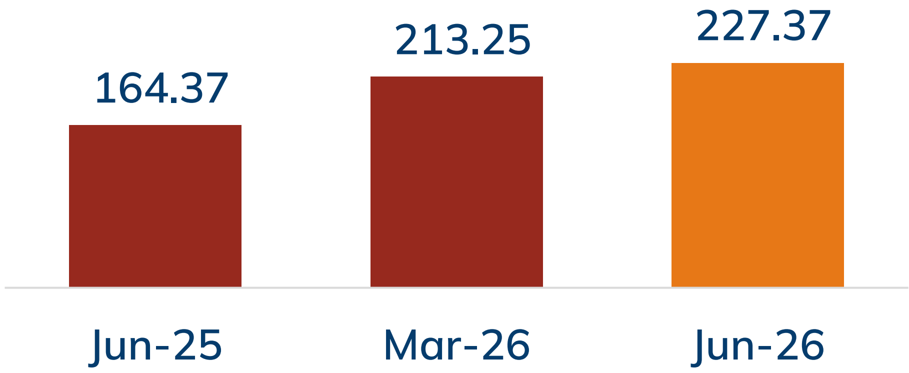
Asset under Advisory

Alternates QAAUM

- **PMS (₹ bn)**



- **AIF (₹ bn)***

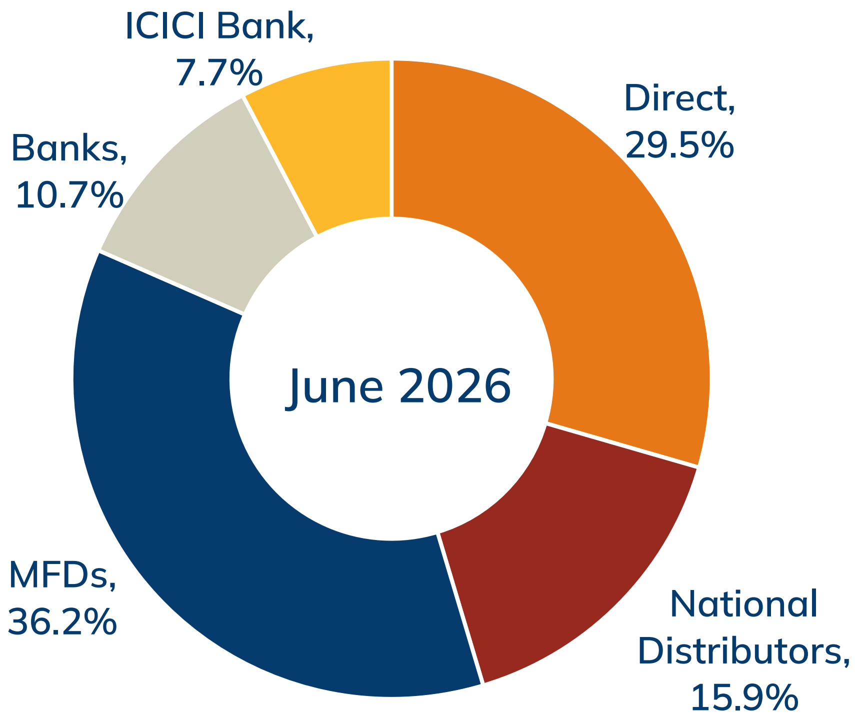


- **Assets under Advisory QAAUM Jun 26 ₹ 277.13 bn**

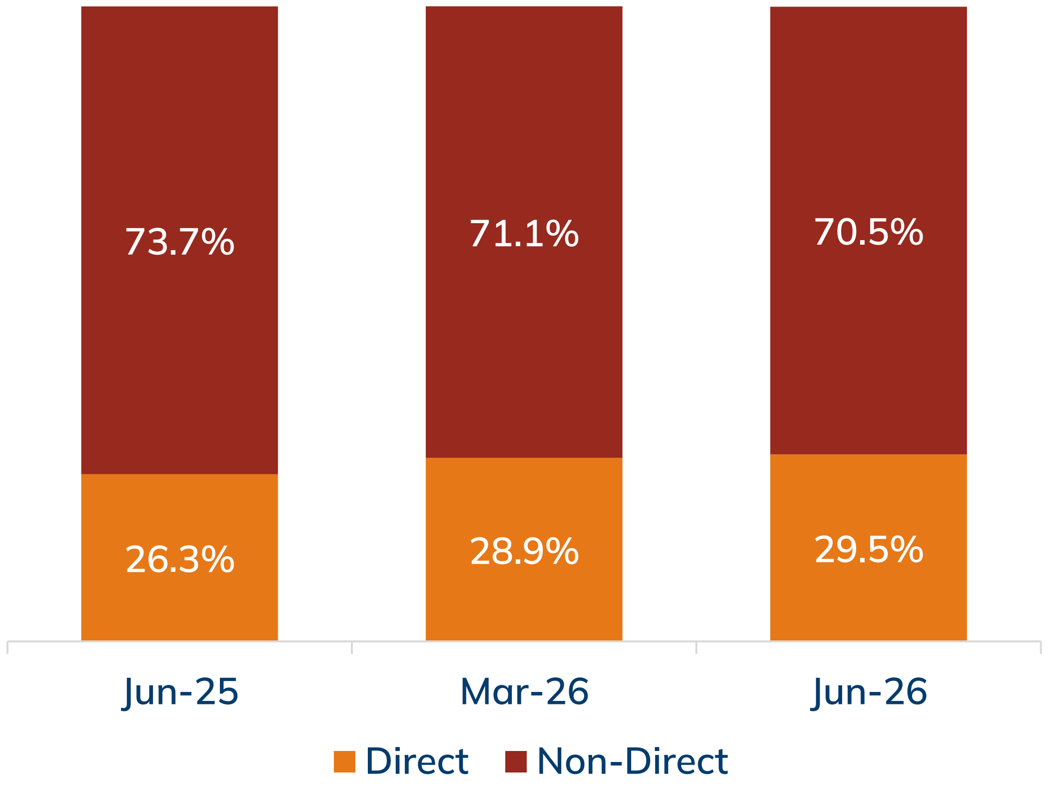
Comparative data has been restated by considering the effect of the acquired business of ICICI Venture.

Distribution Network

MF Equity Schemes QAAUM



Distribution Mix



Source : Internal; Basis QAAUM

Technology Key Focus Areas

- Increase Customer Engagement
- Build resiliency and isolated recovery
- Continued focus on Operational Efficiency
- Automation through Agentic AI
- Enhanced Security and Compliance Initiatives

Strategic AI Capabilities
- Accelerating Enterprise Value

Investment AI

- Auto-summarizing reports, concalls and IPO offer documents.
- Building conversational layer over our investment data
- Bringing efficiency in overall investment process

Customer & Distribution

- Personalized communication for each investor
- Deliver investor insights for distributors and tailored distributor market positioning for RMs.
- AI integration like Gen AI Smart Search and App Voice Mode.

Operational Efficiencies

- Organization wide access to enterprise AI tools.
- Autonomously resolve service tickets and manage escalations.
- AI-driven outbound calls and intelligent VRM auto-calls.

Our Digital Stack

INVESTOR

- MF Portal
- MF App
- Alternates Portal
- ETF Portal
- iSIF Portal
- Corporate Portal
- Chat Bot
- What's App

PARTNERS

- MF Portal
- MF App
- Alternates Portal
- Co-Branding
- iSIF Portal
- MF Connect

OTHER TOOLS

- Help Desk
- AI-Lead Search
- Callback Service
- Goal Planner
- Customer Data Platform
- IpruAssist Employee Bot
- Marketing Automation
- Calculators

Highlights

- Industry Overview
- ICICI Prudential AMC
- Financial Overview

Statement of Profit and Loss

₹ mn

Particulars	Q1 FY27	Q1 FY26	Change
Income			
Revenue From Operations	15,642.2	13,306.7	17.6%
Other Income	1,808.0	1,468.5	23.1%
Total Income	**17,450.2**	**14,775.2**	**18.1%**
Expenses			
Finance Cost	47.4	51.5	-8.1%
Fees and commission expense	1,236.9	1,030.0	20.1%
Employee Benefits expense	2,039.9	1,837.2	11.0%
Depreciation and amortisation expense	280.6	253.3	10.8%
Others expenses	1,038.9	983.6	5.6%
Total Expenses	**4,643.7**	**4,155.6**	**11.7%**
Profit before tax	**12,806.5**	**10,619.6**	**20.6%**
Tax Expenses	3,160.2	2,783.2	13.5%
Profit for the period	**9,646.3**	**7,836.4**	**23.1%**
Other Comprehensive Income (net of tax)	(55.5)	(53.7)	3.5%
Total Comprehensive Income	**9,590.8**	**7,782.7**	**23.2%**

Particulars	Q1 FY27	Q1 FY26	Change
Revenue from Operations	15,642.2	13,306.7	17.6%
Total Expenses	4,643.7	4,155.6	11.7%
Operating Profit	**10,998.5**	**9,151.1**	**20.2%**

Refer notes

Statement of Profit and Loss

₹ mn

Particulars	Q1 FY27	Q4 FY26	Change
Income			
Revenue From Operations	15,642.2	15,419.2	1.4%
Other Income	1,808.0	(898.7)	
Total Income	**17,450.2**	**14,520.5**	**20.2%**
Expenses			
Finance Cost	47.4	45.9	3.3%
Fees and commission expense	1,236.9	1,153.4	7.2%
Employee Benefits expense	2,039.9	1,411.3	44.5%
Depreciation and amortisation expense	280.6	276.5	1.5%
Others expenses	1,038.9	1,174.8	-11.6%
Total Expenses	**4,643.7**	**4,061.9**	**14.3%**
Profit before tax	**12,806.5**	**10,458.6**	**22.4%**
Tax Expenses	3,160.2	2,772.8	14.0%
Profit for the period	**9,646.3**	**7,685.8**	**25.5%**
Other Comprehensive Income (net of tax)	(55.5)	0.2	
Total Comprehensive Income	**9,590.8**	**7,686.0**	**24.8%**

Particulars	Q1 FY27	Q4 FY26	Change
Revenue from Operations	15,642.2	15,419.2	1.4%
Total Expenses	4,643.7	4,061.9	14.3%
Operating Profit	**10,998.5**	**11,357.3**	**-3.2%**

Refer notes

Notes

- The Company has entered into a Business Transfer Agreement ("BTA") for the acquisition of Asset management rights of identified Category II Alternative Investment Funds from ICICI Venture for a consideration of ₹1,079.4 million.
- The Company has accounted for the BTA as common control transaction as required under Appendix C of Ind AS 103- Business Combinations, with effect from April 1, 2025. Accordingly, the comparative financial information has been restated by considering the effect of the acquired business of ICICI Venture. The impact of such restatement is not material to the comparative financial information.

Net Operating Revenue & Revenue yields

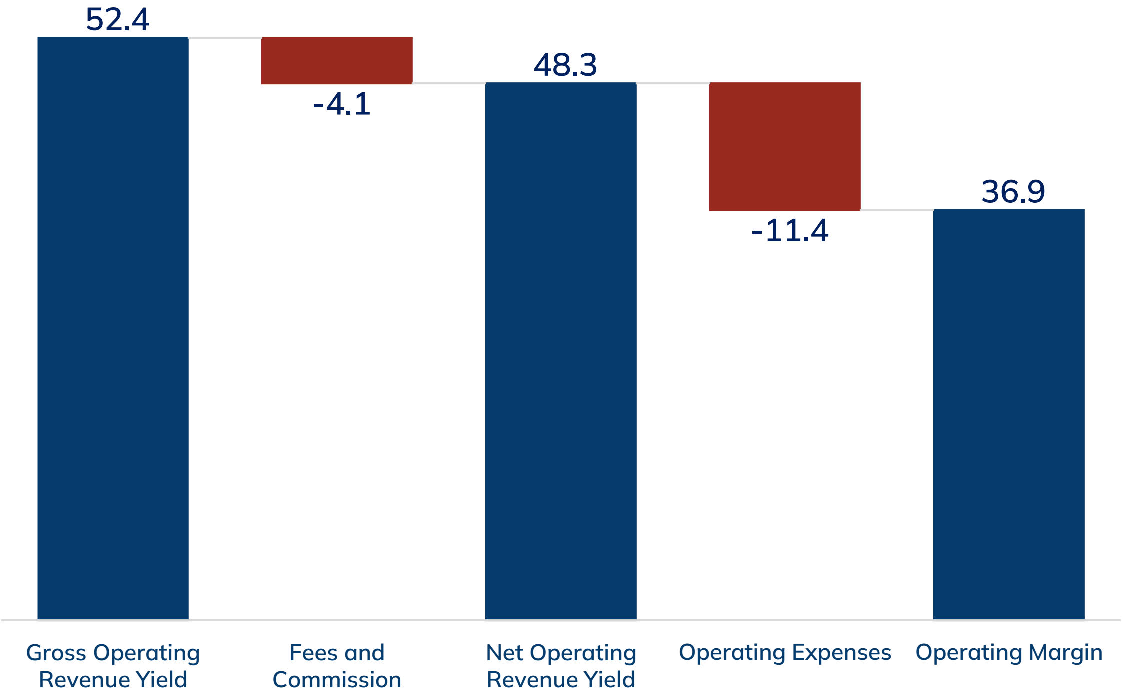
Net Operating Revenue

₹ mn

Particulars	Q1 FY27	Q4 FY26	Q1 FY26
Mutual Fund	12,967.2	12,740.9	11,061.6
Alternates	1,230.6	1,276.0	953.0
Advisory	207.5	248.9	262.1
Total	**14,405.3**	**14,265.8**	**12,276.7**

Bridging Operating Revenue to Operating Margin

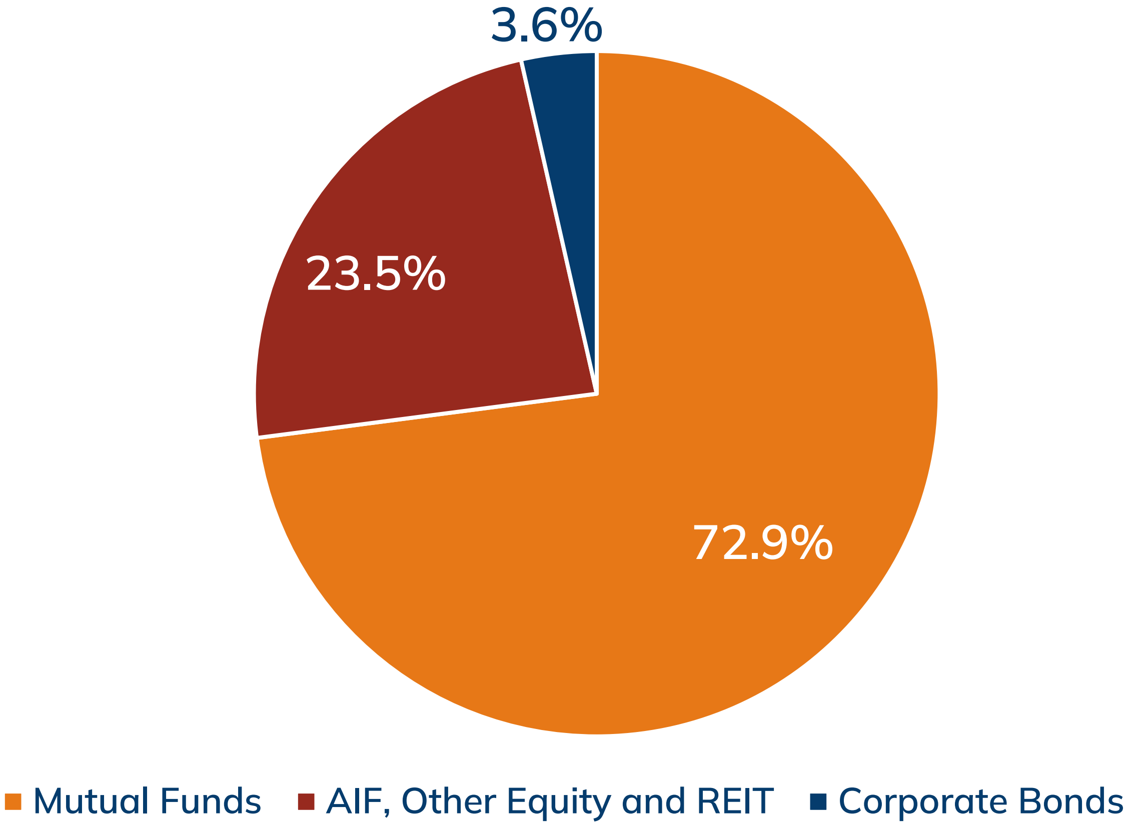
bps of AUM



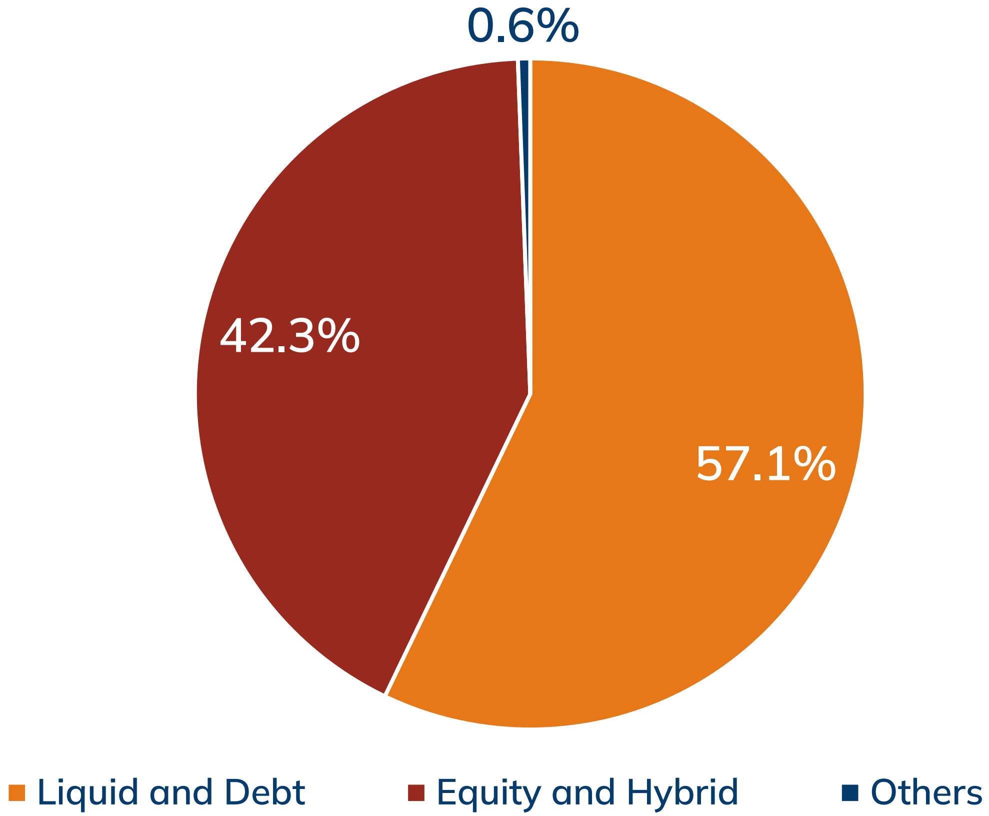
Breakup of Total Investments

Total Investments: ₹ 42,254.9 million

Breakdown of Total Investments



Breakdown of Mutual Funds **72.9%**



Data as of 30th June, 2026

Thank you

Key Performance Indicators (KPIs)

Particulars	Unit	Q1 FY27	Q1 FY26	FY 26
Operational KPIs				
Total MF QAAUM[1]	₹ bn	11,172.22	9,442.47	11,047.87
Active MF QAAUM[1]	₹ bn	9,246.98	8,031.53	9,206.15
MF Equity Schemes QAAUM[1]	₹ bn	6,312.15	5,267.90	6,204.01
MF Equity Hybrid QAAUM[1]	₹ bn	2,215.41	1,774.57	2,177.97
MF Individual MAAUM Amount (including Domestic FoFs)[2]	₹ bn	7,206.99	6,296.86	6,858.63
Customer Count	Mn	17.3	15.1	17.0
Systematic Transactions	₹ bn	48.72	42.45	51.04
Discretionary PMS QAAUM[1]	₹ bn	285.78	237.30	267.61
Alternates (including Advisory Asset) QAAUM[1,5]	₹ bn	794.46	732.97	772.87
GAAP Financial KPIs				
Profit Before Tax[5]	₹ mn	12,806.5	10,619.6	44,265.8
Profit After Tax[3,5]	₹ mn	9,646.3	7,836.4	33,128.3
Non-GAAP Financial KPIs				
Operating Revenue[5]	₹ mn	15,642.2	13,306.7	58,517.0
Operating Revenue Yield[4,5]	%	0.52%	0.52%	0.53%
Operating Margin[4,5]	%	0.37%	0.36%	0.38%
Operating Profit Before Tax[5]	₹ mn	10,998.5	9,151.1	41,898.0
Return on Equity[4]	%	89.9%	86.8%	85.8%

[1]QAAUM represents average data for the last quarter of the relevant period / year.

[2]MAAUM represents average data for the last month of the relevant period / year.

[3]Profit for the period / year as per restated financial information and published reviewed financial statements.

[4] Annualised for the quarter ended Jun 30, 2026 and Jun 30,2025.

[5] Comparative data has been restated by considering the effect of the acquired business of ICICI Venture

Definitions

AAUM	MF – daily average AUM for relevant period, Alternates - Average of monthly closing AUM for relevant period.
Alternates	Alternates business comprises PMS, AIF and assets under advisory
Equity Hybrid Schemes	Equity Hybrid Schemes are mutual fund schemes comprising Hybrid Schemes but excludes Conservative hybrid and Arbitrage Schemes.
Equity Schemes	Equity schemes are active mutual fund schemes comprising Equity Schemes, Hybrid Schemes (excluding Conservative Hybrid and Arbitrage), Solution Oriented Schemes (investing primarily in equity) and Fund of funds investing overseas (investing primarily in Equity).
Net Operating Revenue Yield	Net Operating Revenue Yield is derived basis Operating Revenue after excluding fees and commission expenses of Alternates Business.
Operating Profit Before Tax (OPBT)	Operating Revenue less Operating expenses as reported in the financial results of our Company, for the relevant period.
Active	Actively managed funds
Passive	ETFs and Index funds
ICICI Venture	Refers to the funds of which management rights were acquired by the company from ICICI Venture Funds w.e.f April 1st 2026

Note **Comparative data has been restated by considering the effect of the acquired business of ICICI Venture.**

Glossary

AAUM	Average Asset Under Management
AIF	Alternative Investment Fund
AMC	Asset Management Company
AMFI	Association of Mutual Funds in India
AUM	Assets Under Management
bn	Billion
bps	basis points
CAGR	Compound Annual Growth Rate
ETF	Exchange Traded Fund
FOF	Fund of Funds
FY	Financial Year
MAAUM	Monthly Average Assets under Management
MF	Mutual Fund

mn	Million
OPBT	Operating Profit Before Tax
PAT	Profit After Tax
PBT	Profit Before Tax
PMS	Portfolio Management Services
Q-o-Q	Quarter on Quarter (June 26 over March 2026)
QAAUM	Quarterly Average Assets under Management
ROE	Return on Equity
SEBI	Securities and Exchange Board of India
SIF	Specialised Investment Funds
SIP	Systematic Investment Plan
STP	Systematic Transfer Plan
tn	Trillion
Y-o-Y	Year-on-Year (June 2026 over June 2025)

Mumbai, July 13, 2026: ICICI Prudential Asset Management Company Limited today reported its financial performance for the quarter ended June 30, 2026.

ICICI Prudential AMC's Operating Profit Before Tax for the quarter ended June 30, 2026 at ₹ 11.00 billion, an increase of 20.2 % over quarter ended June 30, 2025.

CORPORATE HIGHLIGHTS

- MF QAAUM of ₹ 11,172.22 billion for the quarter ended June 30, 2026 with a market share of 13.4 % as compared to ₹ 9,442.47 billion for the quarter ended June 30, 2025.
- QAAUM in Actively Managed stood at ₹ 9,246.98 billion for the quarter ended June 30, 2026 with a market share of 13.5% as compared to ₹ 8,031.53 billion for quarter ended June 30, 2025.
- QAAUM in Equity & Equity oriented schemes stood at ₹ 6,312.15 billion for the quarter ended June 30, 2026 with a market share of 14.0% as compared to ₹ 5,267.90 billion for quarter ended June 30, 2025.
- Equity-Oriented Hybrid QAAUM stood at ₹ 2,215.41 billion for the quarter ended June 30, 2026 with a market share of 26.6% as compared to ₹ 1,774.57 billion for quarter ended June 30, 2025.
- Alternates QAAUM stood at ₹ 794.46 billion for the quarter ended June 30,2026, which comprises of PMS QAAUM of ₹ 289.96 billion, AIF QAAUM of ₹ 227.37 billion and Assets under Advisory of ₹ 277.13 billion.
- Monthly systematic transactions for the month of June, 2026 rose to ₹ 48.72 billion as compared to ₹ 42.45 billion in the month of June, 2025.
- Over 1,16,000 empanelled distribution partners across MFDs, National Distributors and Banks, serviced through a total of 286 offices.
- Unique customers stood at 17.3 million as on June 30, 2026 as compared to 15.1 million as on June 30, 2025.

FINANCIAL HIGHLIGHTS FOR THE QUARTER ENDED JUNE 30, 2026

- The Operating Profit before tax for the quarter ended June 30,2026 was ₹10,998.5 million as compared to ₹9,151.1 million for the quarter ended June 30,2025.
- Profit before tax for the quarter ended June 30, 2026 was ₹12,806.5 million as compared to ₹ 10,619.6 million for the quarter ended June 30,2025.
- Profit after tax for the quarter ended June 30, 2026 was ₹ 9,646.3 million as compared to ₹ 7,836.4 million for the quarter ended June 30,2025.

About ICICI Prudential AMC

Incorporated in 1993, ICICI Prudential Asset Management Company Ltd. is a leading asset management company (AMC) in the country. The Company is involved in (i) managing mutual funds, (ii) providing portfolio management services, (iii) managing alternative investment funds, and (iv) providing advisory services to offshore clients.

ICICI Prudential AMC Ltd is one of the oldest asset management companies in India with history of over 30 years in asset management industry. Company's investment approach has always been to manage risk first and aim for long term returns for our customers whilst ensuring that our brand continues to remain trusted.

The Company delivers a range of investment products across multiple financial asset classes, to address a diverse spectrum of our clients' objectives and risk appetites, from income accrual to long-term wealth creation.

The Company has a strength of 3,813 employees, and a reach across 286 offices through which it caters to 17.3 million customers.

For more information, please visit the company's website at www.icicipruamc.com