

Date: July 1, 2026

To, <b>BSE Limited ("BSE"),</b> Corporate Relationship Department, 2 <sup>nd</sup> Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, <b>National Stock Exchange of India Limited ("NSE"),</b> "Exchange Plaza", 5 <sup>th</sup> Floor, Plot No. C/1, G Block, Bandra- Kurla Complex Bandra (East), Mumbai – 400 051.
<b>BSE Scrip Code: 539876</b>	<b>NSE Symbol: CROMPTON</b>
<b>ISIN: INE299U01018</b>	<b>ISIN: INE299U01018</b>
<b>Our Reference: 52/2026-27</b>	<b>Our Reference: 52/2026-27</b>

Dear Sir/Madam,

**Sub: Intimation for changes in Senior Management Personnel- Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")**

As a part of Crompton 2.0 journey, the Company is focused on strengthening leadership capabilities, fostering diverse experiences, and building a robust talent pipeline. We are pleased to announce the following leadership movements in support of our long-term growth and transformation agenda w.e.f. July 2, 2026:

1. Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and Company's Nomination and Remuneration Policy, we hereby inform that on basis of recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company have approved the appointment of Mr. Sachin Phartiyal as Business Unit Head- Home Electricals designated as Senior Management Personnel of the Company with effect from July 02, 2026. Requisite disclosure as required under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed herewith as **Annexure-A**.
2. Mr. Rajat Chopra, currently serving as Business Unit Head – Home Electricals & Pumps, brings over 28 years of experience with Crompton and has consistently demonstrated the ability to excel across diverse roles and responsibilities. Mr. Rajat will now move to the role of Group Sales & Service Head (GSSH). In his most recent stint, Mr. Rajat has been instrumental in strengthening the Fans, Pumps, and LDA businesses, driving growth and improving market competitiveness. In his new role, Mr. Rajat will drive the transformation of Sales and Service. Requisite disclosure as required under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed herewith as **Annexure-B**.
3. Mr. Anand Kumar N, currently Group Sales & Service Head (GSSH), will now be designated as the Business Unit Head – Kitchen Appliances, encompassing Small Domestic Appliances and Large Kitchen Appliances. Further Ms. Swetha Sagar, Manager & Chief Business Officer, Butterfly and Butterfly Team will closely work with Mr. Anand Kumar to drive synergies. Mr. Anand Kumar is a multidisciplinary leader with over 35 years of experience in diverse roles in Crompton. He has played a pivotal role in driving sales excellence, expanding distribution reach, strengthening channel partnerships, and enhancing customer experience. In addition, Mr. Anand Kumar will also oversee the Pumps PL. Requisite disclosure as required under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed herewith as **Annexure-B**.
4. Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations we wish to inform that Mr. Ketan Chaudhari, PL Head – Small Domestic Appliances, presently reporting to Mr. Promeet Ghosh, Managing Director & Chief Executive Officer, will now report to Mr. Anand Kumar N, Business Unit Head – Kitchen Appliances. This change in reporting structure is in line with the Company's ongoing initiatives aimed at



**Crompton Greaves Consumer Electricals Limited**

**Registered & Corporate Office:**

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strengthening leadership capabilities, fostering diverse experiences, and building a robust talent pipeline. Consequent to the above reporting change, Mr. Ketan Chaudhari will cease to be classified as a Senior Management Personnel of the Company under Regulation 30 read with Schedule III of the SEBI Listing Regulations. with effect from July 2, 2026. It is further clarified that there is no change in the role, responsibilities, designation, or terms of employment of Mr. Ketan Chaudhari. He will continue to lead the Small Domestic Appliances business in his capacity as PL Head – Small Domestic Appliances. Requisite disclosure as required under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026, is enclosed herewith as **Annexure-B**.

You are requested to take the above information on your record.

Thanking you,

For **Crompton Greaves Consumer Electricals Limited**

**Kaleeswaran Arunachalam**

**Chief Financial Officer**

**Encl: a/a**

## Annexure-A

**Details under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026**

Sr. No	Particulars	Details of Change
1.	Reason for change viz., appointment, <del>resignation, removal, death or otherwise</del>	Appointment as Business Unit Head- Home Electricals
2.	Date of appointment <del>cessation</del> (as applicable) & terms of appointment	July 02, 2026
3.	Brief profile (in case of appointment)	<p>Mr. Sachin Phartiyal is a seasoned business leader with nearly three decades of experience in consumer durables and electricals, known for driving transformation, growth, and operational excellence. He holds a B.Sc. from C.C.S. University, Meerut, and a postgraduate degree in Management, as well as Strategy Management certifications from Apeejay School of Management and Copenhagen Business School.</p> <p>In his last role, he served as CEO &amp; Executive Director at Torrent Electricals Ltd. (2024-2026), where he led key transformation initiatives, delivering improved profitability, operational efficiency, market expansion, and stronger brand and digital capabilities.</p> <p>He has also held leadership roles at Crompton Greaves Consumer Electricals Limited., leading multiple business verticals, and spent over a decade at Whirlpool of India Ltd., rising to senior leadership positions. He began his career with Godrej Appliances Limited and MIRC Electronics Ltd.</p> <p>Mr Phartiyal brings a strong track record of delivering sustained growth and building high-performing teams.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a Directors)	NA

## Annexure-B

**Details under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026**

<b>Sr. No</b>	<b>Particulars</b>	<b>Details of Change - Mr. Ketan Chaudhari</b>	<b>Details of Change - Mr. Rajat Chopra</b>	<b>Details of Change - Mr. Anand Kumar N</b>
1.	Reason for change viz., appointment, resignation, removal, death or otherwise	Due to change in reporting, Mr. Ketan Chaudhari, (PL Head Small Domestic Appliances), shall now cease to be Senior Management Personnel w.e.f. July 2, 2026.	Mr. Rajat Chopra, currently serving as Business Unit Head - Home Electricals & Pumps, brings over 28 years will now move to the role of Group Sales & Service Head (GSSH) w.e.f. July 2, 2026.	Mr. Anand Kumar, currently Group Sales & Service Head (GSSH), will now be designated as the Business Unit Head - Kitchen Appliances, encompassing Small Domestic Appliances and Large Kitchen Appliances w.e.f. July 2, 2026.
2.	Date of appointment /cessation (as applicable) & terms of appointment	July 02, 2026 (Cessation as Senior Management Personnel pursuant to change in reporting)	July 02, 2026 (Change of designation)	July 02, 2026 (Change of designation)
3.	Brief profile (in case of appointment)	NA	NA	NA
4.	Disclosure of relationships between Directors (in case of appointment of a Directors)	NA	NA	NA