KIAASA
ETHNIC WEAR

To, **Dated: 02/11/2026**

Department of Corporate Services,
BSE Limited, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

Scrip Code: 544711

Dear Sir/Madam,

Subject: Corporate Announcement– Kiaasa Retail Limited Accelerates PAN-India Presence with Simultaneous Opening of 4 Strategic Retail Outlets During Festive Season.

Kiaasa Retail Limited marked a major step forward in its retail expansion journey during this festive season with the simultaneous opening of four brand-new Exclusive Brand Outlets (EBOs), strategically located across prime high-street corridors and landmark retail destinations in North India.

The newly launched outlets are situated at:

1. **London Street, Patiala (Punjab)** — Tapping into Patiala's vibrant festive fashion high-street.
2. **Mall Road, Bathinda (Punjab)** — Securing presence along Bathinda's central commercial artery.
3. **GMS Road, Dehradun (Uttarakhand)** — Strengthening accessibility along Dehradun's major residential and retail corridor.
4. **Gola Gokarannath (Uttar Pradesh)** — Expanding market reach across key high-potential regional hubs in UP.

Capitalizing on Peak Festive Footfall & Strategic Penetration

The synchronized launch of these four stores during the peak festive season is structured to capitalize on heightened consumer buying activity across key regional markets. By establishing a physical footprint in these high-density catchments at this opportune time, Kiaasa Retail continues to deepen its market presence, bringing its signature range of contemporary ethnic wear closer to a rapidly growing customer base.

"This strategic phase of expansion during the festive season underscores our commitment to bringing Kiaasa closer to our customers across promising Tier-2 and regional retail hubs. By securing prime high-street locations, we continue to enhance brand visibility and accessibility. Opening these stores in time for peak regional celebrations ensures strong customer engagement and positions us well to capture strong retail momentum."

We request you to kindly take the above information on record.

Thanking you,

Yours faithfully,

For Kiaasa Retail Limited

OM PRAKASH
Digitally signed by OM PRAKASH
Date: 2026.11.02 11:37:05 +05'30'

Om Prakash
Managing Director
DIN:06942833