Date: 26th August 2026

To,
The Manager – Listing Compliance
BSE Limited
Phiroze Jejeebhoy Towers,Dalal Street,
Mumbai – 400001
Scrip Code: 532368

To
The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,Bandra Kurla
Complex, Bandra (E),Mumbai – 400051
Symbol: BCG

Subject: Submission of Investor Presentation

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the **Investor Presentation** of Brightcom Group Limited for the information of the Exchanges and the shareholders.

The aforesaid Investor Presentation is also being made available on the website of the Company.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,
For Brightcom Group Limited

BRIGHTCOM GROUP LIMITED
Hyderabad

Raghunath Allamsetty
Executive Director
DIN:00060018

Encl.: Investor Presentation

brightcom group
Connecting dots

QUARTER 1 : FY2026–27
INVESTOR PRESENTATION

AdTech | Defence | NextGen | Services

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THIS QUARTER – SNAPSHOT
(CONSOLIDATED LEVEL)

Q1 REVENUE

₹1,752 Cr

+20.4% YoY

Q1 EPS

₹1.30

EBITDA

₹470 Cr

26.8% margin

Up from 26.1% a year ago

PAT

₹262 Cr

+24% YoY

TTM EPS

₹5.02

Q1 FY27 — A Strong Start

Growth Continues Into the New Financial Year

DESCRIPTION	Q1 FY27	Q1 FY26	CHANGE
Revenue from Operations	₹ 1,752 Cr	₹ 1,455 Cr	+ 20.4 %
Gross Profit	₹ 377 Cr	₹ 300 Cr	+ 25.6 %
EBITDA	₹ 470 Cr	₹ 380 Cr	+ 23.7 %
Net Profit (PAT)	₹ 262 Cr	₹ 211 Cr	+ 24 %
EBITDA Margin	26.8 %	26.1 %	+ 70 bps

- Revenue: ₹1,596.64 Cr → ₹1,752.18 Cr, +9.8% QoQ
- PAT: ₹207.83 Cr → ₹261.58 Cr, +25.9% QoQ

Q1 FY27 demonstrates continued growth in both revenue and profitability, providing a strong starting point for the year ahead.

FINANCIAL PROGRESSION

The positive momentum continued into Q1 FY27 with ₹1,752 Cr revenue and ₹262 Cr PAT.

	FY24	FY25	FY26
Revenue	₹4,662 Cr	₹5,147 Cr	₹6,928 Cr
PAT	₹688 Cr	₹710 Cr	₹962 Cr
EPS	₹3.41	₹3.52	₹4.77
ROE	8.83%	8.17%	9.19%
ROCE	12.30%	11.66%	13.53%

- FY26 Revenue +34.6% YoY | FY26 PAT +35.5% YoY

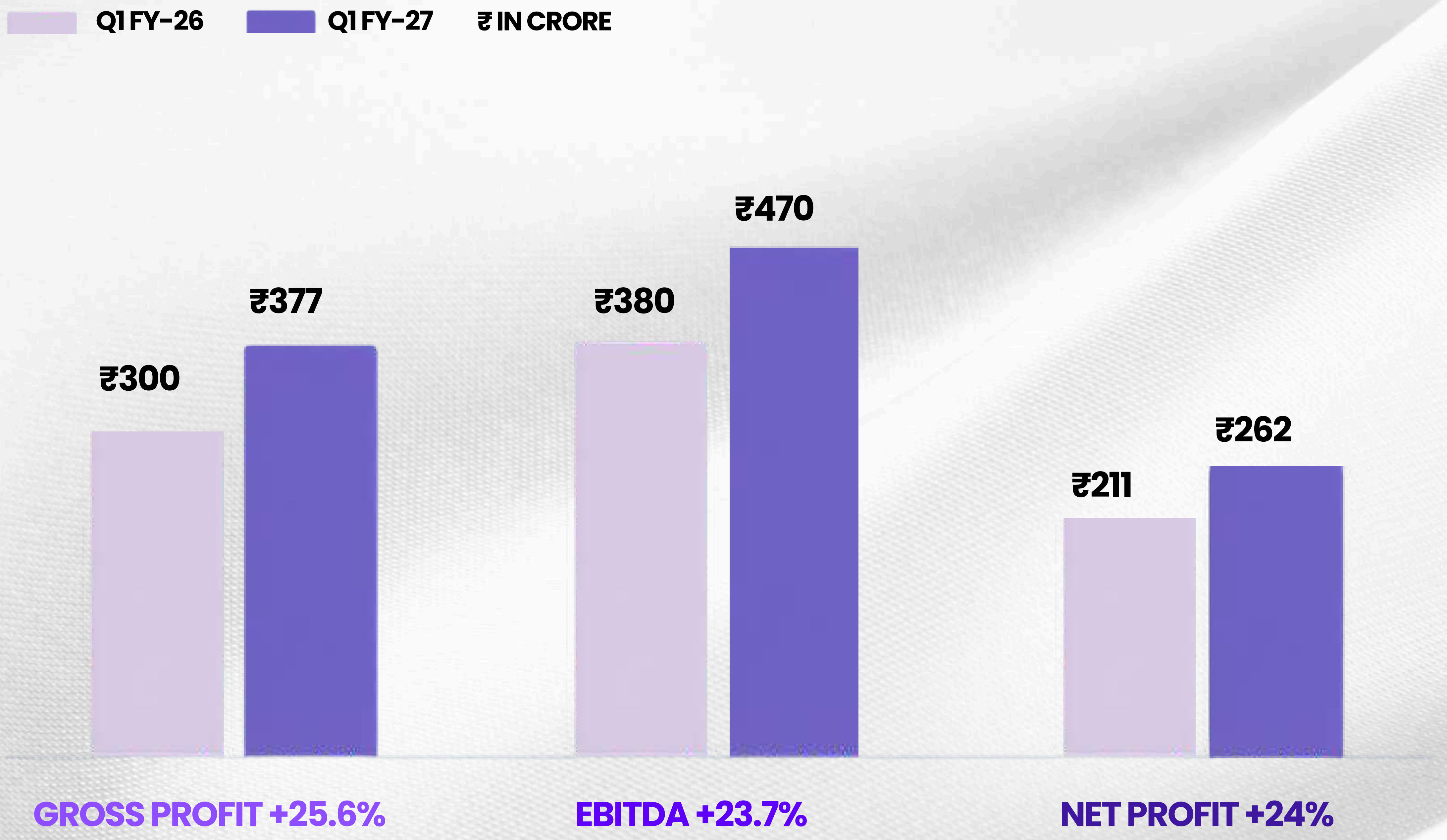
REVENUE – Growth

+20.4% YoY, +9.7% sequentially

+20.4%
year on year

+9.7%
versus last quarter

PROFIT MARGIN



EBITDA MARGIN

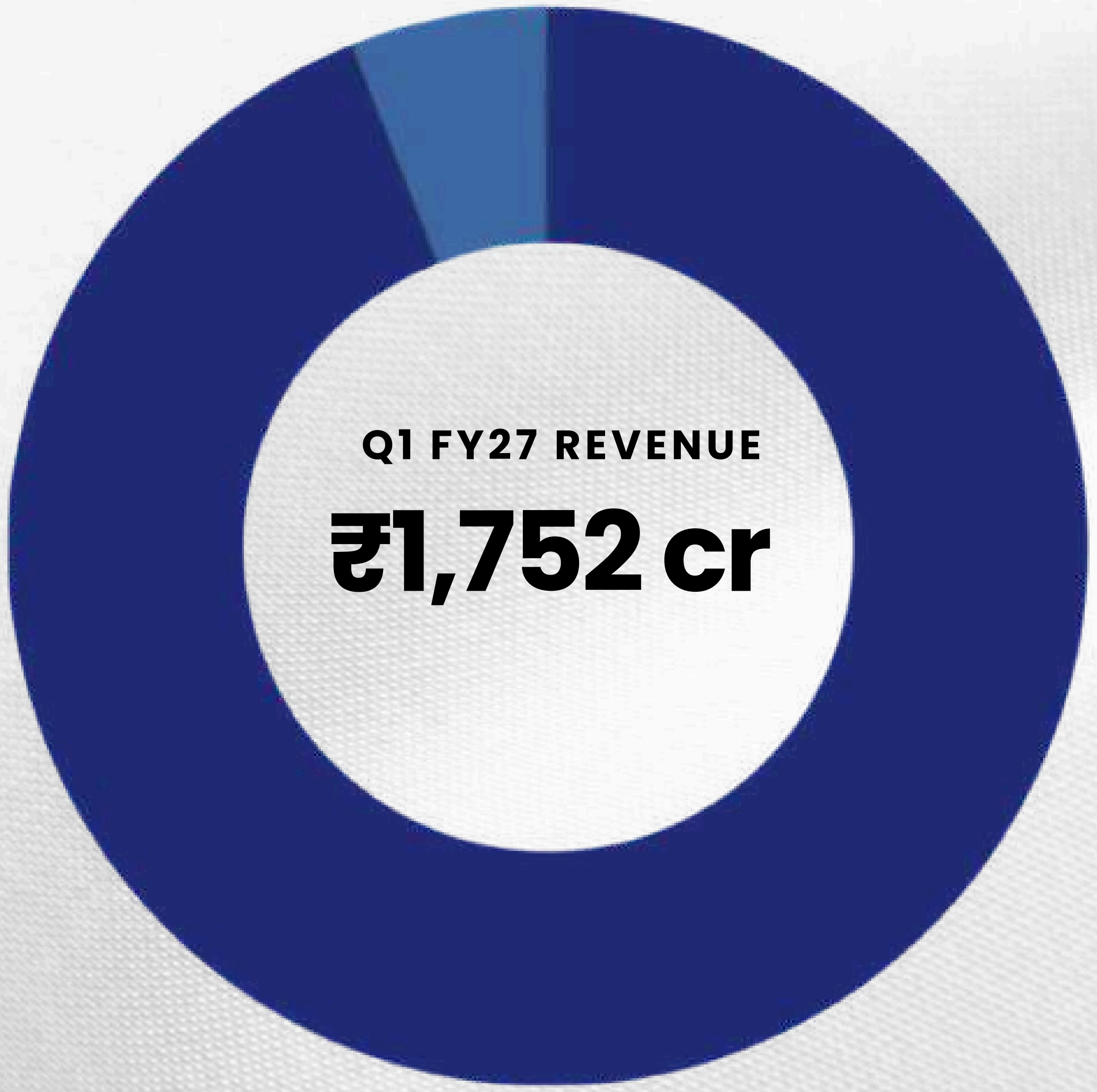
26.8%

from 26.1%

Revenue grew by 20.4%

Gross profit grew by 25.6%

REVENUE BY DIVISION



94% **AdTech**
₹1,645 cr

6% **Services**
₹107 cr

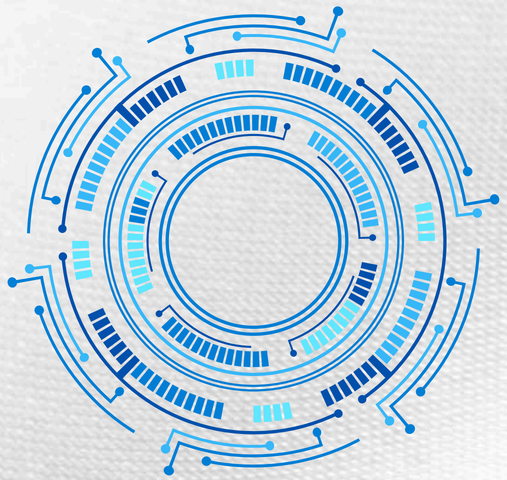
0% **Defence**
₹0 cr

0% **NextGen**
₹0 cr

BRIGHTCOM TODAY

28+ YEARS OF EVOLUTION

A GLOBAL TECHNOLOGY GROUP



1998 — USAGreetings: digital beginnings

2000s — Content, communication and audience growth

Mid-2000s — Development of AdTech platforms

2008–2014 — Global expansion, acquisitions and institutional funding

Mid-2010s — Brightcom Group: Unified global AdTech identity

Recent years — Operational, governance and structural strengthening

2025 — Brightcom Defence launched

Today, Brightcom operates through four focused divisions: AdTech, Defence, NextGen and Services.

Strong business footprint in US, Europe, UK, Israel, S. America and Australia.

Headquartered in Hyderabad, India

The Board

MR. M. SURESH KUMAR REDDY
CHAIRMAN AND MANAGING DIRECTOR & CEO

MR. RAGHUNATH ALLAMSETTY
EXECUTIVE DIRECTOR

MR. PALADUGU VENKATA SUBBA RAO
INDEPENDENT DIRECTOR

MS. DEEPIKA DALIYA
INDEPENDENT DIRECTOR

Mr. P. LEO GANESAN
INDEPENDENT DIRECTOR

MR. ALI AKBER BAKIR BHOY MAMUWALA
INDEPENDENT DIRECTOR

MR. SHRIKANT GEHLOT
INDEPENDENT DIRECTOR

Management Team

MR. M. SURESH KUMAR REDDY
CHAIRMAN AND MANAGING DIRECTOR & CEO

MR. RAGHUNATH ALLAMSETTY
EXECUTIVE DIRECTOR

MR. BRADLEY N. COHEN
PRESIDENT & CHIEF STRATEGY OFFICER

MR. KALLOL SEN
HEAD - OVERSEAS SUBSIDIARIES

MR. GAL PELEG
GENERAL MANAGER - OMS

MR. SHREEDHAR REDDY
GENERAL MANAGER, INDIA OPERATIONS

FOUR DIVISIONS

Clearer Structure. Clearer Accountability.

01 ADTECH Established Core

- Programmatic advertising
- Publisher monetisation
- Digital media
- Data & audience technology
- CTV / Retail Media / Audio / DOOH

02 DEFENCE Emerging Strategic Business

- UAV intelligence
- Autonomous systems
- Threat analytics
- Defence technology
- MaestroOS

03 NEXTGEN Future Technology

- Artificial Intelligence
- Advanced computing
- Intelligent platforms
- Emerging technology applications

04 SERVICES Technology Capability

- Software development
- Technology solutions
- Digital transformation
- Technology-led services

- **Clearer accountability**
- **Focused investment**
- **Greater scalability**
- **Broader opportunities**

ADTECH

Our Established Core Business

ADTECH

- Programmatic advertising
- Publisher monetisation
- Supply & demand platforms
- Data & audience technologies
- Connected TV
- Retail Media
- Audio
- DOOH

TECHNOLOGY EVOLUTION

- Server-side architecture
- Prebid
- OpenRTB
- Amazon TAM
- Improved publisher monetisation
- 100% Fill Technology

STRATEGIC PRIORITIES

- **Better Revenue —** attractive and sustainable opportunities
- **Better Technology** — strengthen the platform
- **Better Margins** — improve revenue quality and operating leverage
- **Better Cash Conversion** — translate earnings into cash

DEFENCE

Strategic opportunity in technology-led defence

CORE AREAS

- **UAV Intelligence** — reconnaissance, surveillance and mission support
- **Autonomous Systems** — AI-enabled aerial and autonomous capabilities
- **Threat Analytics** — real-time analysis and intelligent decision support
- **Defence Simulation** — training, readiness and operational support
- **MaestroOS** — a technology layer designed to support mission intelligence and decision-making

OPPORTUNITY AREAS

- **Defence modernisation**
- **Border and security applications**
- **Training and readiness**
- **Autonomous aerial systems**
- **Defence technology partnerships**
- **International opportunities**

TECHNOLOGY + INTELLIGENCE + AUTONOMY

The objective is to build a strong Defence business through partnerships, capability development and disciplined commercialisation.

NEXTGEN

Building the Technology of Tomorrow

ARTIFICIAL INTELLIGENCE

- Predictive models
- Intelligent automation
- AI-enabled applications
- Decision-support systems

ADVANCED COMPUTING

- Advanced computing ecosystems
- Complex optimisation
- Emerging infrastructure opportunities
- Long-term technology applications

OUR APPROACH

- Build selectively
- Focus on real applications
- Combine technology + engineering
- Scale where commercial traction emerges

NextGen provides long-duration technology optionality while established businesses continue to provide the operating foundation.

SERVICES

Custom Software Solutions for AdTech

FOCUS AREAS

- **Software Development** — technology development and engineering capabilities
- **Digital Solutions** — technology-led solutions for business requirements
- **Technology Services** — capabilities supporting customers across digital and technology environments

STRATEGIC ROLE

- **Additional revenue opportunities**
- **Engineering capabilities**
- **Technology talent**
- **Cross-division synergies**
- **Potential recurring opportunities**

BUILD → WIN → SCALE

GLOBAL BUSINESS DEVELOPMENT

Staying Close to Customers, Publishers & Partners

- **CES** — LAS VEGAS
- **POCKET GAMER CONNECTS** — LONDON
- **POSSIBLE** — MIAMI
- **DIGIDAY PUBLISHING SUMMIT** — MIAMI
- **CANNES LIONS** — CANNES

- **ATS LONDON** — LONDON
- **PROGRAMMATIC PIONEERS SUMMIT** — LONDON
- **DMEXCO** — COLOGNE
- **AD:TECH TOKYO** — TOKYO

ONOMAGIC ACQUIRES THE PERSPECTIVE
OUR PARTLY-OWNED SUBSIDIARY COMPLETED A 100% ACQUISITION OF THE DIGITAL PUBLISHING PLATFORM

RECENT TEAM ADDITIONS

- *Technical Yield Manager*
- *Golang Developer*
- *Publisher Success Manager*

FY2026–27 PRIORITIES

Where We Go From Here

01

Strengthen AdTech

Build on Q1 momentum. Improve revenue quality, technology, margins and monetisation.

02

Build Defence Division

Develop partnerships, capabilities and commercial opportunities.

03

Develop NextGen Division

Move AI and advanced computing toward commercially relevant applications.

04

Grow Services

Build technology capabilities and scalable customer opportunities.

05

Improve Cash Generation

Reduce working-capital intensity and strengthen free cash flow.

THE ADTECH MARKET

The global advertising industry is undergoing a rapid digital transformation, driven by advancements in AI, data intelligence, automation, and connected media. As brands increasingly prioritize measurable, privacy-conscious, and omnichannel marketing strategies, digital advertising continues to represent one of the world's largest and fastest-growing markets.

Operating within the programmatic advertising ecosystem, Brightcom Group is strategically positioned to capitalize on these evolving industry dynamics through its technology-driven platforms, global publisher network, and scalable digital media solutions.

GLOBAL ADVERTISING MARKET	GLOBAL DIGITAL ADVERTISING	PROGRAMMATIC ADVERTISING OPPORTUNITY
US $1.2T+	**US $850B+**	**US $550B+**

FINANCIAL OUTLOOK

Growth With Increasing Quality of Earnings

01

Revenue Growth

Build on the current growth trajectory.

02

Profit Growth

Improve profitability through better revenue mix, technology leverage and operating discipline.

03

Competitive Advantage

Continue strengthening technology, platform capabilities, publisher relationships and customer relationships.

04

Cash Generation

Improve conversion of earnings into operating cash flow.

Improve conversion of earnings into operating cash flow

Growth should be accompanied by improving quality of earnings and stronger cash generation.

RECEIVABLES & CASH FLOW

Turning Earnings Into Cash

Strong profitability needs to be supported by stronger cash conversion.

Priorities

- **Customer-level monitoring —** greater visibility over outstanding receivables
- **Structured collections —** clear ownership and follow-up
- **Faster resolution —** earlier escalation of overdue balances
- **Working-capital discipline —** greater focus on businesses and customers that generate sustainable cash

LOWER DEBTOR DAYS → HIGHER OPERATING CASH FLOW → SUSTAINABLE FREE CASH FLOW

GOVERNANCE & COMPLIANCE

Building a Stronger Institutional Foundation

Compliance milestones

- **LODR —** annual compliances completed
- **Quarterly compliances** completed through June 2026
- **Regulation 76 —** Share Capital Reconciliation
- **Regulation 31 —** Shareholding Pattern
- **MCA / ROC statutory and corporate filings** maintained
- **NSE and BSE listing fees paid**

Governance focus

TIMELINESS | COMPLETENESS | ACCOUNTABILITY | TRANSPARENCY

Process & Compliance Review Committee

- Coordinate information flow
- Track regulatory correspondence
- Monitor closure of matters

Strengthen the core • **Build** new capabilities • **Improve** cash generation • **Create** sustainable long-term value

Thank You