



Ref: PPL/JPR/SECT/2026-27

Date: 19th September, 2026

BSE Ltd.,
Phiroze Jeejeebhoy Towers,
25th Floor, Dalal Street, Fort,
Mumbai - 400001

National Stock Exchange of India Ltd.,
Exchange Plaza, Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400051

Company Code : 524570

Company Symbol : PODDARMENT

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), as amended

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI Listing Regulations as amended from time to time, We hereby inform that Poddar Pigments Limited ("PPL"), listed on BSE and NSE, has entered into an Agreement effective from 9th September, 2026 with Sukano Polymers Corp. USA for Strategic Partnership with respect to Direct sales and distribution, including local stock, for sales of Poddar's Single Pigment Dispersion (SPD) black, white and color portfolio across the United States, Canada and Latin America received on 19th September 2026.

The details as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 ('SEBI Circular'), are given in "Annexure A" to this letter.

Please take the same on record.

Thanking you,

Yours faithfully,

For Poddar Pigments Limited

RAJEEV
KUMAR

Digitally signed by
RAJEEV KUMAR
Date: 2026.09.19 16:23:29
+05'30'

Rajeev Kumar
Company Secretary and Compliance Officer
ACS No. 33990

Poddar Pigments Limited

Regd. Office & Works :

E-10-11 & F-14 to 16

RIICO Industrial Area, Sitapura

Jaipur - 302 022 Rajasthan, India.

Tel.: +91-141-2770202/03/287/291

Fax : +91-141-2771922

Email : jaipur@poddarpigmentsltd.com

CIN : L24117RJ1991PLC006307

GSTIN : 08AAACP1125E1ZZ

Annexure-A

The information required pursuant to regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 ('SEBI Circular').

Name of the entity(ies) with whom agreement/ JV is signed	Sukano Polymers Corp., USA
Area of agreement/ JV	Distribution and Sales
Domestic/international	International
Share exchange ratio / JV ratio;	Not Applicable
Scope of business operation of agreement / JV	sales and distribution, including local stock, for sales of Poddar's Single Pigment Dispersion (SPD) black, white and color portfolio across the United States, Canada and Latin America.
Details of consideration paid / received in agreement / JV	Not Applicable
Significant terms and conditions of agreement / JV in brief	Exclusive sales representative across the United States, Canada and Latin America.
Whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	Not Applicable
Size of the entity(ies)	Not Applicable
Rationale and benefit expected	Sukano will strengthen sale of PPL across the United States, Canada and Latin America and will get commission.

RAJEEV KUMAR
Digitally signed by
RAJEEV KUMAR
Date: 2026.09.19
16:24:34 +05'30'

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