

**BRIGADE ENTERPRISES LIMITED**

Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office: 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
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Ref: BEL/NSEBSE/PR1/31082026

August 31, 2026

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 -Material Information & Press Release - "Brigade Group Enters Coimbatore with a Residential Development":

We would like to inform you that Brigade group has announced its entry into Coimbatore with plans to launch a residential development spread across land area of 5.4 acres in Saravanampatti, through a Joint Development with the land owner. The estimated Gross Development Value (GDV) is approximately Rs. 600 Crores.

This disclosure is pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Enters Coimbatore with a Residential Development."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



PRESS RELEASE**Brigade Group Enters Coimbatore with a Residential Development***Gross Development Value of approximately ₹600 crores*

Coimbatore, August 31, 2026: Brigade Enterprises Limited, one of India's leading real estate developers, today announced its entry into Coimbatore with plans to launch a residential development spread across land area of 5.4 acres in Saravanampatti, through a Joint Development Agreement (JDA). Located in the heart of Coimbatore's IT belt, this project is strategically positioned to take advantage of Coimbatore's key growth corridors, with convenient access to major Special Economic Zones (SEZs), IT parks and social infrastructure such as educational institutions, Retail malls and Hospitals etc. This entry into Coimbatore with the project having Gross Development Value (GDV) of approximately ₹600 Crores, further strengthens Brigade's residential portfolio in South India.

Commenting on the announcement, Pavitra Shankar, Managing Director, Brigade Enterprises Limited, said, "Coimbatore has all the fundamentals of a high-growth real estate market: a diversified economy, a deep talent pool, strong social infrastructure and a robust pipeline of infrastructure investments. As the city continues to attract businesses, professionals and families, demand for quality real estate is set to accelerate. Our entry into Coimbatore is a strategic step in Brigade's growth journey across South India, and we are excited to bring our multi-domain development expertise to a market that is poised for its next phase of transformation."

Brigade Group has been present in Tamil Nadu for over a decade, building a strong presence across residential, commercial, retail, and hospitality sectors. Key completed developments such as the World Trade Center Chennai, Brigade Residences at World Trade Center Chennai, Brigade Xanadu, Brigade Vantage, and Holiday Inn Chennai OMR IT Expressway have helped establish Brigade as a trusted brand in the state. Brigade Group has cumulatively about 16 million sqft of projects in the pipeline in Chennai.

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Thiruvananthapuram, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For more information, please contact:

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