

**WESTLIFE FOODWORLD LTD.**

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12th October, 2026

To
The BSE Ltd ('the BSE')
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

To
The National Stock Exchange of India Ltd
(('the NSE'))
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051

Sub : Press /Media Release - McDonald's India (W&S) brings festive families together with the new Spicy Patakha Range

**Re : Westlife Foodworld Limited (the Company):
Scrip Code - 505533 (BSE) and WESTLIFE (NSE)**

Dear Sir,

In compliance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press/Media Release for **McDonald's India (W & S) brings festive families together with the new Spicy Patakha Range.**

Requesting you to kindly take the same on record. The same would be available on the Company's website on www.westlife.co.in

Yours faithfully,

For Westlife Foodworld Ltd.

Shatadru Sengupta
Digitally signed by
Shatadru Sengupta
Date: 2026.10.12
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Dr Shatadru Sengupta
Company Secretary

Encl : as above

McDonald's India (W&S) brings festive families together with the new Spicy Patakha Range

Celebrating festive togetherness with bold, makhani-inspired flavours made for India's family moments

Mumbai, 12 October 2026: As families come together to celebrate the festive season, **McDonald's India (West & South)** is bringing a bold new flavour experience to the table with the **launch of its Spicy Patakha Range**. Introduced by **Westlife Foodworld Ltd.**, which owns and operates McDonald's restaurants across West and South India, **the range features the Spicy Patakha Paneer Burger and Spicy Patakha Chicken Burger.**

Building on the **brand's "Let's Family at McD" platform**, which celebrates the role McDonald's plays in bringing families together through everyday moments and special occasions, the launch embraces the spirit of festive togetherness. From family outings and shopping breaks to festive catch-ups with loved ones, McDonald's continues to be a place where people come together to create meaningful memories.

Inspired by India's love for festive indulgence, **both burgers combine smoky, spicy flavours with rich makhani-inspired notes to create a distinctly Indian taste experience.** The Spicy Patakha Paneer Burger features a spiced paneer patty, while the Spicy Patakha Chicken Burger comes with a spicy chicken patty, both layered with a flavour-packed smoky sauce and served in soft, toasted buns.

Akshay Jatia, CEO, Westlife Foodworld Ltd., said, *"The festive season is one of the most meaningful times for families to come together and celebrate. It is also a time when consumers look for flavours that feel familiar, indulgent and festive. The Spicy Patakha Range is inspired by these insights and reflects our continued commitment to creating menu innovations that resonate with Indian tastes while giving families another reason to come together and enjoy special moments."*

To bring this festive proposition to life, McDonald's India (West & South) has launched an integrated **campaign conceptualised by McCann India, part of Omnicom Advertising India.** Built on the insight that the joy of festivals often begins long before the celebrations themselves, the campaign shines a spotlight on the moments leading up to the big day, from decorating homes to festive shopping and everything in between.

Through the bold, festive flavours of the Spicy Patakha Range, the films transform these everyday preparations into occasions worth celebrating. Whether it's cousins pausing festive decorating duties for a burger break or a husband and wife finding joy amidst a hectic shopping trip, the campaign captures the spirit of **'Tyohaar ki Taiyaari Mein Thodi Mazedaari'** and reinforces the belief that every family moment can be a reason to celebrate at McDonald's.

The launch of the Spicy Patakha Range reflects the long-standing commitment by McDonald's India (West & South) to understand evolving consumer preferences and creating menu innovations rooted in local tastes. For nearly three decades, the brand has continuously listened to its customers, translating consumer insights, flavour trends and changing dining occasions into products that resonate with Indian tastes.

From pioneering India-specific menu adaptations in its early years to introducing iconic favourites such as the McAloo Tikki, Maharaja Mac Veg & Chicken, and the McSpicy range, McDonald's has consistently evolved its menu to reflect what Indian consumers want. The Spicy Patakha Range continues this journey of innovation, bringing together the growing demand for bold, indulgent flavours with the familiar appeal of makhani, one of India's most loved taste profiles.

The Spicy Patakha Range will be available across McDonald's restaurants in West and South India from 11 October 2026 for dine-in, takeaway and delivery, while stocks last. Prices start at ₹199 onwards, exclusive of taxes.

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About Westlife Foodworld:

Westlife Foodworld Limited (NSE: WESTLIFE, BSE: 505533), formerly known as Westlife Development Ltd (WDL), focuses on setting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in West and South India having a master franchisee relationship with McDonald's Corporation USA, through the latter's subsidiary.

About Hardcastle Restaurants Pvt. Ltd.:

HRPL is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's West and South markets. HRPL has been a franchisee in the region since its inception in 1996. HRPL serves over 200 million customers, annually, at over 478 McDonald's restaurants across 78 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa along with parts of Madhya Pradesh and Union Territory of Puducherry and provides direct employment to over 12,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thrus, McCafé, 24x7, McDelivery, McBreakfast and dessert kiosks. The menu features Burgers, Wraps, Hot and Cold Beverages besides a wide range of desserts. Majority of the McDonald's restaurants feature an in-house McCafé. The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants that HRPL operates

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