Ref: PFL/BSE/2026-27/ 64

Date: August 06, 2026

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai – 400 001

	Equity	Debt				
Scrip Code	544191	977452	977715	977718	977748	978011
Scrip ID	PURPLEFIN	1225PFL28	1250PFL31	PFL06426	12PFL28	1190PFL28

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the company has issued a press release regarding the acquisition of Saksham Gram Credit Private Limited by Purple Finance Limited. A copy of the press release is attached herewith for reference.

This is for your information and records.

Thanking You,
Yours faithfully,

For Purple Finance Limited

RUCHI JITENDRA NISHAR
Digitally signed by RUCHI JITENDRA NISHAR
Date: 2026.08.06 22:00:04 +05'30'

Ruchi Nishar
Company Secretary and Compliance Officer

Encl: As above

Purple Finance to Acquire Saksham Gram Credit for a deal value of ₹99 Crore, Expanding It's Rural & Semi-Urban Footprint

Mumbai, 6 August 2026: BSE-listed non-banking financial company (NBFC) Purple Finance Limited, at its Board meeting held today, approved the acquisition of Saksham Gram Credit Private Limited as its wholly owned subsidiary for a deal value of ₹99 Crore. In the same meeting, the Board also approved a preferential allotment of approximately 1.4 crore equity shares at an issue price of ₹72 per share, aggregating to approximately ₹101 crore, subject to the completion of necessary regulatory approvals.

The proposed acquisition marks a significant step in the Company's growth journey and reflects its continued commitment towards expanding financial inclusion by strengthening its presence across rural and semi-urban markets.

Upon completion of the transaction, the Company will significantly expand its national footprint, growing from over 50 branches to nearly 200 branches across 12 states. The acquisition will strengthen its distribution network, deepen its presence across Tier II, Tier III and Tier IV markets, and will also help to establish a strategic foothold in Southern India.

The acquisition of Saksham Gram further strengthens Purple Finance's readiness for its long-term aspiration of becoming a Small Finance Bank.

Founded in December 2019, Saksham Gram Credit Private Limited is one of India's leading Business Correspondents, providing services to banks and non-banking financial companies (NBFCs). The company facilitates microfinance, unsecured business loans and secured business loans, primarily serving customers in rural and semi-urban markets. It operates through a network of 147 branches across 10 states, covering 74 districts, supported by over 31,000 microfinance centres and a workforce of approximately 900 employees.

About Purple Finance Limited

(BSE: PURPLEFIN) Purple Finance Limited is registered with the Reserve Bank of India as a non-deposit taking NBFC. The company forayed into retail secured lending in 2022, when Three Seasoned Professionals partnered with founder Amitabh Chaturvedi to transform Purple Finance into a digital-first, MSME-focused lender. Together, this founding team brings over 125 years of combined leadership experience from leading financial services institutions. Purple Finance now serves micro and small enterprises with secured business loans, leveraging technology and deep industry expertise to drive responsible growth. The company is listed on Bombay Stock Exchange.

For further information please contact:

Purple Finance
Souvik Dasgupta investordesk@purplefinance.in +022 6916 5100