

SPICE LOUNGE FOOD WORKS LIMITED

(formerly SHALIMAR AGENCIES LIMITED)

(CIN NO: L151226TG1981PLC114084)

Date: 14.07.2026

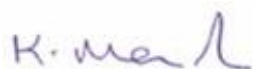
To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001	To, Metropolitan Stock Exchange of India Limited, 205(A), 2nd floor, Piramal Agastya Corporate Park, Kamani Junction, LBS Road, Kurla (West), Mumbai-400070.	To, The Calcutta Stock Exchange Limited 7, Lyons Range, Dalhousie, Kolkata-700001, West Bengal
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Sub: Corporate Announcement under Regulation 30 of SEBI (LODR) Regulations, 2015 - SPICE LOUNGE FOOD WORKS OPENS FIRST WING ZONE OUTLET IN BENGALURU

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed an announcement by Spice Lounge Food Works Limited ("the Company").

The disclosure is being submitted for the information of the Exchanges and members and the contents are self-explanatory and are being submitted for the information of the Exchanges and members.

For Spice Lounge Food Works Limited
(Formerly Shalimar Agencies Limited)



Mohan Babu Karjela
Chairman / Director
DIN :08570948





SPICE LOUNGE FOOD WORKS OPENS FIRST WING ZONE OUTLET IN BENGALURU

Spice Lounge Food Works opened it's first Wing Zone Outlet in the buzzing streets of Koramangala - KHB Opposite Jyoti Nivas College.



A Landmark Expansion

Spice Lounge Food Works Ltd. has secured the **exclusive Master Franchise rights for Wing Zone**, the internationally recognised American quick service restaurant (QSR) brand renowned for its bold chicken flavours, signature sauces and premium-quality offerings.

Under this partnership, Spice Lounge Food Works will lead the:

- Development of the Wing Zone brand in India
- Restaurant operations and brand management
- Nationwide expansion across multiple cities

This acquisition strengthens Spice Lounge's vision of building one of India's leading multi-brand QSR companies while expanding its portfolio of globally recognised food brands.

Wing Zone

- Founded in the USA
 - 30+ years of heritage
 - Presence across multiple international markets
 - Famous for flavour-forward chicken and signature sauces
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WHY WING ZONE. WHY NOW.

Bringing an International Favourite to India's Fast Growing Chicken QSR Market

Wing Zone has established itself as a globally recognised fast-casual restaurant brand, serving customers across multiple countries with its distinctive flavour-first approach.

The Indian market presents a significant opportunity driven by:

- Rising demand for premium chicken QSR brands
- Growing preference for global food experiences

- Rapid urbanisation and increasing disposable incomes
- Strong growth in food delivery and cloud kitchens

Combining Wing Zone's internationally acclaimed menu with Spice Lounge Food Works' operational expertise creates a scalable platform for long-term growth.

Spice Lounge Portfolio

Buffalo Wild Wings

Wing Zone

Blaze Kebabs

TekSoft Systems Inc.

Quote

"This partnership marks an important milestone in our long-term growth strategy and reinforces our commitment to building a diversified, multi-brand food services platform in India."

Mohan Babu Karjela
Chairperson & Director



WING ZONE BEGINS IN KORAMANGALA



India's First Wing Zone

📍 Koramangala, Bengaluru

Opening

May 2026

Koramangala has been selected as Wing Zone India's launch destination because of its:

- Vibrant food and beverage ecosystem
 - High concentration of young professionals and students
 - Strong QSR culture
 - Excellent accessibility and delivery demand
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Expansion Roadmap

Phase 1

Koramangala, Bengaluru
Anjanapura, Bengaluru



Phase 2

Additional outlets across Bengaluru



Phase 3

Hyderabad

Chennai

Other major metropolitan cities

Vision

To establish Wing Zone as India's most exciting flavour-forward chicken brand through a combination of flagship restaurants and cloud kitchens, delivering accessibility, scalability and sustainable nationwide growth.

