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Hindustan Unilever Limited

2nd June, 2026

Stock Code BSE: 500696

NSE: HINDUNILVR

ISIN: INE030A01027

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National Stock Exchange of India Ltd
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Dear Sir/Madam,

Sub: Press Release

We are enclosing herewith a copy of the Press Release, the contents of which are self self-explanatory.

Please take the above information on record.

Thanking You.

Yours faithfully,

For Hindustan Unilever Limited

Radhika Shah
Company Secretary & Compliance Officer
Membership No: A19308

Unilever launches world-class Fragrance Hub in India to accelerate innovation

Mumbai, June 2, 2026: Hindustan Unilever Limited (HUL) today announced the inauguration of the new Unilever Fragrance Hub (UFH) in Mumbai, marking a significant milestone in Unilever's global innovation journey and reinforcing India's role as a key growth market and R&D hub.

The India facility is the third global hub, following the UK and US, and represents the latest investment under Unilever's overall €100 million programme to advance in-house, digitally enabled fragrance creation capabilities.

The hub, set up at the IIT Bombay campus, combines consumer insight, advanced science and AI to accelerate innovation, enhance product experience, and support premiumisation across categories. Additionally, the colocation at IIT creates opportunities to collaborate with academia, particularly in areas of science and technology, data and digital-first fragrance innovation.

Fragrance is an increasingly important driver of product desirability, premiumisation and brand preference across many of Unilever's categories. The India UFH brings fragrance design, development and evaluation closer to one of the world's fastest-growing consumer markets.

India's expanding consumption base offers rich and diverse insights; the Mumbai hub will harness these insights to design fragrances that can scale globally and drive growth.

Vivek Sirohi, Head of Unilever Fragrance House, said, "India is one of Unilever's most important growth markets and a critical engine of innovation for our global business. The inauguration of the Unilever Fragrance Hub in Mumbai reflects our continued investment in cutting-edge capabilities that bring together science, technology and deep consumer insights. It enables faster local response, deeper market understanding, improved self-reliance in application and evaluation, and a greater ability to design fragrances from the product and consumer context outward."

Vibhav Sanzgiri, Executive Director, R&D, Hindustan Unilever Limited, added, "Fragrance plays a critical role in elevating the consumer experience and performance of everyday products - from shampoos and body washes to deodorants and laundry detergents. The India lab is a fully integrated fragrance creation, application and evaluation facility, combining proprietary creation software, real-time evaluation data capture and advanced compounding technologies. This enables teams to design, test and refine fragrances end-to-end, while collaborating seamlessly with other Unilever fragrance hubs globally."

The new hub underscores Unilever's continued commitment to India as a priority market and a global centre of excellence.

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About Hindustan Unilever Limited (HUL):

Hindustan Unilever Limited (HUL) is India's largest Fast-Moving Consumer Goods company, with its products touching the lives of nine out of ten households in the country. HUL works to create a better future every day. For more information, visit our website: <https://www.hul.co.in/>

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