

Date: 21 October 2026

Place: Hyderabad

To

The General Manager, Listing Department,
BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Fort,
Mumbai - 400 001.

Scrip Code: 540874

Sub: Voluntary disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Update on the commercial availability of "Formula Ride"

Dear Sir/Madam,

With reference to the Company's voluntary disclosure dated 12 October 2026 regarding "Formula Ride," we are pleased to inform you that the game is now live and available for download on Google Play and the App Store in the markets where it has been released.

Developed in India for domestic and international audiences, Formula Ride combines high-speed racing, strategic race management, career progression and competitive racing features. It offers multiple gameplay modes, vehicle progression, leaderboards, achievements and daily rewards.

The commercial availability of Formula Ride marks an important milestone in the Company's strategy of developing and publishing original gaming intellectual property for a wider global audience and reflects its capabilities across game design, software engineering, visual production, quality assurance and digital publishing.

The game can be downloaded through the following links:

Google Play: <https://play.google.com/store/apps/details?id=com.sevenseas.formularide>

App Store: <https://apps.apple.com/in/app/formula-ride/id6793816422>

The Company intends to support the game through product enhancements and content updates based on player feedback, engagement and technical performance.

A press release containing further details is enclosed as **Annexure I**. The financial and commercial impact will depend on player adoption and other market factors and cannot presently be quantified.

You are requested to kindly take the above information on record.

Thanking you,

Yours faithfully,

For 7Seas Entertainment Limited

LINGAMANENI

MARUTI SANKER

L. M. Sanker

Managing Director

(DIN: 01095047)

Digitally signed by
LINGAMANENI MARUTI SANKER
Date: 2026.10.21 12:17:07 +05'30'

PRESS RELEASE

FORMULA RIDE NOW LIVE ON GOOGLE PLAY AND THE APP STORE

India-developed racing title brings together speed, strategy, career progression and competitive racing features for players in India and international markets

Hyderabad, 21 October 2026: 7Seas Entertainment Limited (BSE: 540874) is pleased to share that **Formula Ride**, its mobile racing game developed in India for domestic and international audiences, is now live and available for download on Google Play and the App Store in the markets where it has been released.

As at 21 October 2026, the game's Google Play listing reflects more than 100,000 downloads. The Company is encouraged by this early reach and will continue monitoring player engagement and feedback across both platforms.

Formula Ride combines the excitement of high-speed racing with strategic gameplay, career progression and competitive racing features, creating an experience designed for both casual players and committed racing enthusiasts. Its commercial availability represents another important step in 7Seas Entertainment's continuing journey to develop and publish original gaming intellectual property from India for players across wider markets.

Management commentary

"The commercial launch of Formula Ride is a proud milestone for the entire 7Seas team. The game reflects our ambition to create original, engaging and globally relevant gaming experiences from India.

By bringing together high-speed racing, strategy, career progression and competitive racing features, we have built a strong platform that can evolve with player feedback and future content. We are excited that Formula Ride is now live and look forward to welcoming players from India and international markets."

– L. M. Sanker, Managing Director, 7Seas Entertainment Limited

About 7Seas Entertainment Limited

7Seas Entertainment Limited is a developer and publisher of digital games and interactive content headquartered in Hyderabad, India. The Company develops original gaming intellectual property and digital experiences across mobile, PC and web platforms and works across game design, software development, animation, quality assurance, publishing and AI-assisted content production.

Media contact

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Disclaimer: This press release contains forward-looking statements based on the Company's current expectations. Actual outcomes may differ due to player adoption, engagement, technical performance, market conditions and platform requirements. The commercial availability of Formula Ride does not, by itself, assure any particular financial or commercial outcome.