November 6, 2026

The Secretary,
Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
The National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai – 400051
Scrip Symbol: MARICO

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

This is to inform you that Marico Limited ("**Marico**" or "**Company**") has entered into definitive agreements for a strategic venture with the founders of Bonorizon Consumer Ventures Private Limited ("**Bonorizon**") to strengthen the Company's international growth strategy by leveraging capabilities and pursuing growth opportunities across global markets.

As part of the venture, the Company will acquire 51% of Bonorizon's equity share capital and voting rights through primary subscription, subject to the terms and conditions of the definitive agreements.

Disclosure under Regulation 30 of the SEBI Listing Regulations read with the SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 (as amended) is enclosed as Annexure.

This intimation is also being made available on the Company's website at:
https://marico.com/india/investors/shareholder/stock-exchange

Kindly take the same on record.

Yours faithfully,

For **Marico Limited**

VINAY M A
Digitally signed by VINAY M A
Date: 2026.11.06 17:06:23 +05'30'

Vinay M A
Company Secretary & Head - Legal Operations

Encl.: As above

Marico Limited
Regd. Office:
7th Floor,
Grande Palladium,
175, CST Road, Kalina,
Santacruz (E),
Mumbai 400 098, India
Tel.:(+91-22)66480480.
www.marico.com

CIN: L15140MH1988PLC049208
E-mail: investor@marico.com

Annexure

Disclosure under sub-para (1) [i.e. Acquisition(s) (including agreement to acquire)] of Para (A) of Part (A) of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sl. No.	Particulars	Description
1.	Name and details of the target entity	Bonorizon Consumer Ventures Private Limited (**"Bonorizon"**) and its wholly owned subsidiary Bonorizon Consumer Ventures LLC.
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/group companies have any interest in the entity being acquired	The acquisition does not fall within related party transaction. The Promoter/Promoter Group of the Company do not have any interest in the transaction.
3.	Industry to which the entity being acquired belongs	FMCG and Consumer products
4.	Objects and impact of acquisition	The venture is in alignment with Marico's global business strategy to accelerate digital growth engine in international markets and steadily evolve into a well-rounded Indian multinational FMCG enterprise.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	None
6.	Indicative time period for completion of the transaction	The transaction is expected to be completed within 90 days from the date of signing definitive agreements, subject to customary closing conditions.
7.	Nature of consideration (cash consideration or share swap and details of the same)	Cash
8.	Cost of acquisition or the price at which the shares are acquired	Aggregate consideration of up to Rs. 35 Crores towards acquisition of 51% of Bonorizon's equity share capital and voting rights.
9.	Percentage of shareholding/control acquired and/or number of shares acquired	Acquisition of 51% of Bonorizon's equity share capital and voting rights, subject to customary closing conditions. Additionally, the Company has the right to acquire the remaining equity share capital and voting rights in Bonorizon after completion of 3 years of the date of signing definitive agreements at a consideration to be determined at such time, subject to achievement of certain milestones, requisite approvals and terms and conditions under the definitive agreements.
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, Country in which the acquired entity has presence.	Bonorizon Consumer Ventures Private Limited was incorporated under the Companies Act, 2013 on October 22, 2026 to carry on *inter-alia* business of FMCG and Consumer products and is headquartered at Mumbai, India. Turnover: Not Applicable.

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