Announcement

BRIGHT OUTDOOR MEDIA LIMITED
India's First Listed OOH Company

06th November, 2026

To,
The Manager,
BSE SME Platform
Department of Corporate Services
25th Floor, P.J. Towers, Dalal Street
Fort, Mumbai - 400 001

BSE Code: 543831

To,
The Manager,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051

NSE Symbol: BRIGHTOUTD

Subject: Intimation of Board Meeting under Regulation 29 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015.

Dear Sir/ Madam,

Pursuant to Regulation 29 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015, we hereby inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Saturday, 14th November, 2026 to consider and approve the following:

1. Unaudited financial results for the quarter and half year ended September 30, 2026 along with the Limited Review Report;

2. Any other business as may be permitted by the Chair.

Please note that, in accordance with the Company's Code of Conduct for the prevention of Insider Trading, framed under the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the equity shares of the Company has been closed from Friday, November 06, 2026 and will remain closed until 48 hours after the announcement of the financial results for the quarter and half year ended on September 30, 2026 to the Stock Exchange.

Thanking You,
Yours faithfully,

FOR BRIGHT OUTDOOR MEDIA LIMITED

YOGESH JIWANLAL LAKHANI

Digitally signed by YOGESH JIWANLAL LAKHANI
Date: 2026.11.06 12:54:41 +05'30'

YOGESH JIWANLAL LAKHANI
MANAGING DIRECTOR
DIN – 00845616