

Date: 06th June 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

To,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: CNL

Scrip Code: 544631

Sub: Received Advance Work Order (AWO) from BSNL for BharatNet Middle Mile Network Project in Odisha Telecom Circle along with consortium partner.

Dear Sir,

Please find attached the Media Release regarding the Company, with its consortium partner, has received **Advance Work Order (AWO)** from **BSNL for BharatNet Middle Mile Network Project in Odisha Telecom Circle** having a total project value of **approximately INR 3,194.83 crore**, the order covers the Design, Supply, Construction, Installation, Upgradation, Operation and Maintenance of the BharatNet Middle Mile Network in the Odisha Telecom Circle.

Disclosure containing the details of required Advance Work Order details in the prescribed format under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with the applicable SEBI Circulars, including SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 has been annexed to this media release as '**Annexure A**'.

Kindly take the same on record.

Thanking you,

Yours Faithfully
For **Creative Newtech Limited**



Tejas Doshi
Chief Compliance Officer & Company Secretary
ACS – 30828



Mumbai, 06th June 2026

MEDIA RELEASE

Creative Newtech Limited, along with its consortium partner, receives Advance Work Order from BSNL for BharatNet Middle Mile Network Project in Odisha Telecom Circle

Mumbai, June 6, 2026: Creative Newtech Limited (NSE: CNL | BSE: 544631) is pleased to announce that, together with its consortium partner, it has received an Advance Work Order (AWO) from Bharat Sanchar Nigam Limited (BSNL), acting on behalf of Digital Bharat Nidhi, Department of Telecommunications, Government of India.

With a total project value of approximately **INR 3,194.83 crore**, the order covers the Design, Supply, Construction, Installation, Upgradation, Operation and Maintenance of the BharatNet Middle Mile Network in the Odisha Telecom Circle.

As part of the Government of India's flagship BharatNet programme, the Odisha BharatNet project will help power a stronger digital backbone for the state's rural and underserved regions. By upgrading Odisha's middle mile telecom infrastructure, it is expected to improve digital access for citizens, businesses and institutions, while supporting e-governance, digital education, healthcare services, enterprise growth, public services, wider digital inclusion and social development.

The project will bring together network creation, infrastructure modernisation and long-term operations under one integrated scope. The consortium will build new infrastructure, upgrade existing networks to ring topology, establish a State Network Operations Centre, and deploy advanced networking, fibre monitoring and network management systems. It will also support retail, enterprise and wholesale services, backed by optical fibre infrastructure, IP-MPLS equipment, power systems and last mile connectivity solutions across thousands of locations in Odisha.

For Creative Newtech, the project strengthens its presence in large public sector technology programmes and deepens its capabilities across infrastructure deployment, technology integration, project governance and long term managed services. It also signals a strategic leap into the next layer of digital infrastructure, as the Company builds stronger capabilities for emerging areas such as AI, IoT and data center infrastructure.

The project brings together large scale deployment with long term operations and maintenance, giving Creative Newtech visibility across both the implementation and service phases, including beyond the initial deployment period. It also opens potential recurring revenue opportunities over the lifecycle of the engagement.

Anchored in Creative Newtech's execution strength and technology ecosystem, the project strengthens the Company's position in high value digital infrastructure opportunities and supports its long-term value creation roadmap.

Management Comment:

Commenting on the development, **Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited**, said:

"This is an important moment for Creative Newtech. The BharatNet Odisha project gives us the opportunity to contribute to one of India's most meaningful digital infrastructure programmes.

Connectivity today is not just about internet access. It supports education, healthcare, public services, businesses and everyday opportunities for people. Through this project, we will work towards strengthening digital access across rural and underserved regions of Odisha. For Creative Newtech, this project reflects where we are headed as a company. We are building deeper capabilities in technology integration, infrastructure execution, project governance and long-term managed services, and this strengthens our path towards high value opportunities in AI, IoT and data center infrastructure. Our focus will remain on executing well, delivering responsibly and creating long term value for all stakeholders."

Company Overview:

Established in 1992, Creative Newtech Ltd is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative Newtech specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.



Creative Newtech Limited

CIN - L52392MH2004PLC148754

An ISO 9001:2015 Certified Company

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Creative has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centres, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

For more details please visit: www.creativenewtech.com

For further information please contact:

Creative Newtech Limited

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SAAA Consultants Pvt. Ltd. Investor Relations

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Note: This press release is for information purposes only and does not constitute an offer, invitation, or recommendation to buy or sell any securities of Creative Newtech Limited. Certain statements may be forward-looking and are subject to risks and uncertainties that could cause actual results to differ materially. The Company undertakes no obligation to update such statements except as required under applicable laws and regulations.

Annexure A

Details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

Sr. No.	Particulars	Details
1	Name of the entity awarding the order / contract	Bharat Sanchar Nigam Limited ("BSNL"), acting on behalf of Digital Bharat Nidhi, Department of Telecommunications, Government of India
2	Name of the entity receiving the order / contract	Creative Newtech Limited, along with its consortium partner
3	Significant terms and conditions of order / contract awarded in brief	Advance Work Order ("AWO") for Design, Supply, Construction, Installation, Upgradation, Operation and Maintenance of the BharatNet Middle Mile Network in Odisha Telecom Circle. The AWO is subject to submission of unconditional acceptance, requisite Performance Security, execution of agreement and issuance of route-wise Work Orders as per tender terms.
4	Whether order / contract has been awarded by domestic / international entity	Domestic entity
5	Nature of order / contract	Design, supply, construction, installation, upgradation, operation and maintenance of middle mile network of BharatNet in Odisha Telecom Circle.
6	Whether domestic or international	Domestic
7	Broad consideration or size of the order / contract	Total all-inclusive AWO value for the consortium is approximately INR 3,194.83 crore

8	Time period by which the order / contract is to be completed	As per the terms and timelines specified under the tender / AWO / work orders to be issued by BSNL. The contract / project is expected to be completed within a period of approximately 3 (Three) years, subject to fulfilment of the terms and conditions of the AWO, execution of definitive agreement and issuance of route-wise Work Orders by BSNL.
9	Whether the promoter / promoter group / group companies have any interest in the entity that awarded the order / contract	No
10	Whether the order / contract would fall within related party transactions	No
11	Whether the same is done at arm's length	Not applicable, as the awarding entity is not a related party

For Creative Newtech Limited



Tejas Doshi
Chief Compliance Officer & Company Secretary
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Mumbai, 06th June 2026.