

July 26, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above

Press Release

Kathmandu/ New Delhi, 26th July 2026

VIDA Marks its Global Debut with Entry into Nepal

VIDA, powered by Hero, today announced its global debut into Nepal, marking the brand's first international market entry and the start of its global operations through a distributor partnership with CG Motors (Chaudhary Group) - a prominent leader in Nepal's business sector, Chaudhary Group currently operates a vast network of more than 160 companies and 123 brands worldwide.

The **VIDA VX2 EVOOTER** range and the **VIDA DIRT.E K3** youth off-roader will now be available to customers in Nepal to match the diverse lifestyle requirements of the Nepalese market. For everyday commuters, the technologically advanced **VIDA VX2 EVOOTER** portfolio delivers an optimal range, robust performance, and has been ranked highest in Two-Wheeler Initial Quality Study by **JD Power**, a global leader in intelligence and insights for the automotive ecosystem. Meanwhile the **VIDA DIRT.E K3** offers an exciting, all-electric off-road experience tailored specifically for younger riders.

Commenting on the milestone, **Kausalya Nandakumar, Chief Business Officer, Emerging Mobility Business Unit, Hero MotoCorp**, said, *"This launch marks a proud and defining moment as VIDA goes global. We are thrilled to take the very best of our engineering and design capabilities beyond India, starting with Nepal, a strategically crucial market where riders are quickly adopting smart electric mobility. The VIDA VX2 EVOOTER range and the VIDA DIRT.E K3 are built to redefine the future of mobility, and through our collaboration with CG Motors, we are ensuring that the Nepalese customers have access to premium, reliable, and technologically advanced riding experience."*

Speaking on the occasion, **Nirvana Chaudhary, Managing Director, Chaudhary Group, Nepal**, added, *"The entry of VIDA perfectly aligns with Nepal's shift towards sustainable mobility. By offering advanced electric products & solutions tailored for both, everyday commuters and the next generation of riders, this product launch redefines our two-wheeler landscape. CG Motors is proud to strengthen its partnership with Hero MotoCorp and partner with VIDA to drive our nation's green transition forward."*

The VIDA VX2 EVOOTER line-up features two distinct variants tailored to different riding needs of Nepalese customers: the VX2 Plus and the VX2 Go. Designed to conquer Nepal's challenging terrain, the VX2 Plus combines an 18-degree gradeability with a high-performance 4.4 kWh setup (featuring dual 2.2 kWh removable battery units). It offers a 140 km* real-world range, a top speed of 90 km/h, and brisk 0-40 km/h acceleration in 3.1 seconds*. Additionally, DC fast charging enables a 0-80% charge in just 65 minutes*.

The VX2 Go comes equipped with a 2.2 kWh removable battery, offering a 75 km* real world range and a top speed of 70 km/h. It also delivers 0-40 km/h acceleration in 4.2 seconds*, and supports DC fast charging (0-80%) in 65-minutes*.

Both variants prioritize user convenience with removable batteries for easy home charging via a standard 5A socket, alongside a suite of smart connected features including the My VIDA app, navigation, geo-fencing, call/SMS alerts, and OTA updates.

Complementing the line-up, the VIDA DIRT.E K3 is an electric off-roader engineered to grow alongside young riders. It features a three-size adaptive system that effortlessly transforms across small, medium, and large configurations, ensuring continuous ergonomic support and postural comfort. It has a robust app-based parental controls that allows adults to manage

acceleration, enforce top speed limits, and securely locks the bike into either of the three distinct speed tiers: Mode 1 (8–9 km/h), Mode 2 (17–18 km/h), and Mode 3 (23–24 km/h). Powered by a 350W motor paired with a 360Wh removable battery, the VIDA DIRT.E K3 offers up to 3 hours of riding time, depending on terrain & mode, and charges from **20–80%** in approximately **2 hours**. Recognized on the world stage for exceptional design and technology, the VIDA DIRT.E K3 is a proud winner of **Red Dot Design Award 2025** and **CES Innovation Award 2026**.

Since entering Nepal in 2014, Hero MotoCorp has earned the trust of riders nationwide over a decade of continuous growth. Building on this strong foundation, the launch of the VIDA electric range marks an exciting new chapter—one dedicated to delivering smart, sustainable, and future-ready electric mobility to Nepal.

**As per internal testing under standard conditions and may vary as per usage, environmental factors and individual device settings.*

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 25 consecutive years with ~\$5 billion revenue. The Company's global footprint spans 53 countries across Asia, Africa, Europe, Central and Latin America with a customer base of over 130 million. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centers: Centre for Innovation and Technology (CIT) in India and Tech Centre Germany (TCG).

Hero MotoCorp is driving the transition to electric mobility through VIDA. Strategic alliances with Harley-Davidson and Zero Motorcycles support the design and development of premium and electric motorcycles, respectively. Further demonstrating its commitment to the EV future, the Company has made strategic investments in two- and three-wheeler EV manufacturers, Ather Energy and Euler Motors. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI).

Hero MotoCorp's Executive Chairman, Dr. Pawan Munjal, was named to the 2025 TIME100 Climate List of the 100 most influential leaders driving business climate action.

Beyond mobility, Hero MotoCorp is a major global promoter of sports, including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing.

For more information on Hero MotoCorp, *Press Contact:*

corporate.communication@heromotocorp.com



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