

Date: 04/08/2026

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001

SCRIP CODE: 544627

Subject: Disclosures under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016 Signing of Letter of Intent with Hyundai Motor India Limited (HMIL)

Dear Sir/Madam,

Pursuant to Regulation 30 the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Purple Wave Infocom Limited has executed a Letter of Intent with Hyundai Motor India Limited for long-term Hardware (Digital Advertising Kiosk (Standee) and Content Management Service (SaaS) engagement involving Supply, Installation, testing and commissioning of Digital Advertising Display Kiosk (Standee) of our brand “SAIPUR” across Hyundai network. Hence we are pleased to submit Press Release titled: **“Purple Wave Infocom Limited secures Letter of Intent with Hyundai Motors India Limited.”**

The Company believes that the proposed business arrangement reflects continued confidence in its product offerings and is expected to strengthen position of the Company. Actual revenues arising from the arrangement shall depend upon purchase orders issued by the buyer from time to time, market demand and fulfilment of agreed commercial terms.

Thanking You,
For **Purple Wave Infocom Limited**

Manoj Kumar Singh
Managing Director
DIN: 00036674



Encl.:
Annexure A – Press Release

Purple Wave Infocom Limited

Registered Office: First Floor, Plot No 1 & 2, Pocket A2, MNG Tower, Sector-17 Dwarka, South West Delhi, Delhi – 110078

Branch: Delhi · Karnataka · Maharashtra · Assam · Haryana

CIN: L72300DL2007PLC170537 · PAN – AAECPS019P · Email: investors@purplewave.in · Website: www.purplewave.in · Contact: 011-46026219

PRESS RELEASE:

PURPLE WAVE INFOCOM LIMITED SECURES LETTER OF INTENT WITH HYUNDAI MOTORS INDIA LIMITED.

Hardware (Digital Advertising Kiosk/Standee) and Content Management Service (SaaS) engagement involving Supply, Installation, testing and commissioning of Digital Advertising Display Kiosk (Standee) of our brand “SAIPUR” across Hyundai Dealership network; indicative Total Contract Value of Rs. 14.94 Crore spanning over the period of 5 years

Purple Wave Infocom Limited, Delhi, incorporated in 2007, today announced that the Company received a LOI from Hyundai Motor India Limited, for a long term Hardware (Digital Advertising Kiosk/Standee) and Content Management Service (SaaS) engagement involving Supply, Installation, testing and Commissioning of Digital Advertising Display Kiosk (Standee) of our brand “SAIPUR” across Hyundai dealership network.

About the Engagement:

Under the SaaS Model and hardware supply model, Purple Wave will Supply, Install, test and maintain Digital Advertising Display Kiosk (Standee) for a period of 5 year.

Key Commercial Terms:

Parameter	Details
Brand and Model	Brand “SAIPUR” - Digital Signage Kiosk
Total Units	1500 (Fifteen Hundred) Digital Display Standee
Service Model	Hardware supply and Content Management Service as a Software as a Service (SaaS)
Deployment Plan	Supply, Installation, testing and Commissioning of 1500 Digital Display Kiosks (Standee) and CMS Software in 5 Years in PAN India in their authorised workshops. The proposed deployment of Digital Display Standees is planned in phases comprising 600 units in Year 1, 400 units in Year 2 and 500 units in Year 3, aggregating to 1,500 units.
Yearly SaaS Fee	Rs. 8,50,000 per annum for CMS during Year 1 and Year 2, and ₹16,00,000 per annum during Year 3, Year 4 and Year 5.
Contract Tenure	60 months
Indicative Total Contract Value	Rs. 14,93,60,270
Payment Term	As per agreed terms and condition with HMIL Dealership

Note: The deployment schedule is indicative. The engagement will commence after receiving orders from Hyundai authorised workshop across India for two Digital Kiosks per workshop as per agreed terms and conditions. This LOI is non-binding and can be withdrawn anytime without assigning any reason and without incurring any liability on part of HMIL.

COMMENTING ON THIS, MR. MANOJ KUMAR SINGH, MANAGING DIRECTOR OF PURPLE WAVE INFOCOM LIMITED

"This Letter of Intent with Hyundai Motor India Limited marks a significant milestone for Purple Wave Infocom Limited and reflects the growing confidence in our digital display and smart advertising solutions. The proposed deployment of 1,500 Digital Display Kiosk/Standees highlights the scalability of our technology and reinforces our ability to deliver innovative, technology-driven display solutions to large enterprise customers. This engagement strengthens our order pipeline and enhances revenue visibility while further establishing Purple Wave as a trusted partner for digital display and visual communication solutions. We look forward to executing the order and commencing the deployment as per the agreed timelines." The deployment schedule final date will be confirmed by HMIL authorised dealership

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About the Company

Established in 2007, our company is engaged in the business of digital PRO AV (professional audio-video) integration, post-sales support and distribution. Audio video (AV) integration involves the combination of audio, video, and control systems into a unified solution. We provide end-to-end customised digital PRO AV and automation solutions which includes designs, integration, management & on site support including cloud-based communication and automation solution for organizations across the country and in overseas market. Our technological solutions re-define communication, connectivity and creative synergy.

We excel in designing and implementing customized AV solutions for corporate boardroom, organised retail digital branding, indoor & outdoor advertising, smart classroom, government projects, place of worship, home theatre, experience centre and other industries. We also offer value added services such as content management service – in Software as a service (SaaS) model, a cloud-based tool that helps users create, store, edit and publish digital content on their screens.

Disclaimer

This information may contain certain forward-looking statements relating to the Company's future business prospects, operational performance, business strategies, industry outlook, growth opportunities and anticipated developments. Such forward-looking statements are based on current assumptions, expectations, estimates and projections of the management of the Company and are subject to various risks, uncertainties and other factors, including but not limited to changes in economic conditions, government regulations, market conditions, demand fluctuations, competition, operational risks and other incidental factors, which may cause actual results to differ materially from those expressed or implied in such statements.

The Company does not undertake any obligation to publicly update, revise or amend any forward-looking statements based on subsequent developments, information or events, except as may be required under applicable law.

For Further Information

Company Secretary & Compliance Officer

Email: investors@purplewave.in

Website: www.purplewave.in

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