

**REF: MGEL/CS/SE/2026-27/25**

**Date: July 01, 2026**

To, Listing Compliance Department, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block-G, Bandra Kurla Complex, Bandra, Mumbai-400 051.  <b>NSE Symbol: MGEL (EQ)</b>	To, Listing Department <b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001  <b>BSE Scrip Code: 544273</b>
---	---

**ISIN: INE0APB01032**

**Subject: Press Release**

**Ref: 1) Our Letter No. MGEL/SE/2025-26/42 dated January 13, 2026**  
**2) Our Letter No. MGEL/CS/SE/2026-27/23 dated June 30, 2026**

Dear Sir/Madam,

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, read together with the circulars and notifications issued thereunder ("Listing Regulations"), please find enclosed herewith Press Release with reference to "Mangalam Global Enterprise Expands into India's Wellness Sector with NEAT Everyday, Opens three Experience Stores in Mumbai"

Kindly take note of the same.

Thanking You,

Yours Faithfully,

**For, Mangalam Global Enterprise Limited**



**Karansingh I. Karki**  
**Company Secretary & Compliance Officer**  
**Mem. No. A30021**

**Enclosed: As above.**

સ્વસ્ત્યુ સુખિનઃ

## Mangalam Global Enterprise Expands into India's Wellness Sector with NEAT Everyday, Opens three Experience Stores in Mumbai

The diversified conglomerate marks its retail debut with an omnichannel wellness brand offering clean-label nutraceuticals and personal care products rooted in India's wellness traditions.

**Mumbai, July 1, 2026:** Mangalam Global Enterprise Limited, a diversified business conglomerate with a legacy spanning more than eight decades, has officially entered India's rapidly growing wellness market with the launch of its new-age wellness and personal care brand, **NEAT Everyday**. Strengthening its retail footprint, the company has inaugurated three new stores across **Goregaon, Borivali and Ghatkopar in Mumbai**, following the successful launch of five stores and one kiosk in Ahmedabad and one store in Indore.

The launch of the three Mumbai stores formed a key part of NEAT Everyday's retail-led growth strategy. Together, **the three stores, spread across approximately 985 sq. ft.**, strengthened the brand's omnichannel presence by complementing its digital platform with a physical retail network that enabled greater consumer access and engagement. Following the **successful rollout of nine stores and one kiosk across Ahmedabad, Mumbai, and Indore**, Mangalam Global Enterprise Limited accelerated the retail expansion of NEAT Everyday, underscoring its long-term commitment to building a trusted omnichannel wellness brand in India.

The company plans to expand its retail footprint to **100 stores over the next two years**, with a focus on key metropolitan markets and high-growth Tier I and Tier II cities.

The expansion marks the Group's strategic diversification into the rapidly growing nutraceuticals, preventive wellness and clean-label personal care segments. As consumers increasingly prioritise preventive wellness, ingredient transparency and natural formulations, NEAT Everyday aimed to cater to this evolving demand through thoughtfully developed products backed by quality, trust and convenience.

Launching with a portfolio of over **25+ variants across multiple pack sizes of wellness and personal care products**, NEAT Everyday launched with a range of nutraceuticals, gummies, vegan plant-based capsules, cold-pressed oils and personal care essentials. Developed using natural ingredients and contemporary formulations, the portfolio was designed to make everyday wellness simple, accessible and effective for today's health-conscious consumers.

**Speaking on the launch, Vipin Prakash Mangal, Chairman & Executive Director, Mangalam Global Enterprise Limited, said:** *"The launch of NEAT Everyday marks an important milestone in Mangalam Global Enterprise Limited growth journey as we expand into one of India's most promising consumer categories. Opening nine stores and one kiosk within such a short span reflects both our confidence in the market opportunity and our commitment to building a strong omnichannel retail presence. As preventive wellness and nutraceuticals continue to gain momentum, our focus is on making trusted, high-quality wellness solutions more accessible while staying true to our legacy of quality, transparency and trust."*

**Honey Mangal and Tanisha Mangal, Promoter Group, Mangalam Global Enterprise Limited (Parent Company of NEAT Everyday), added:**

*"Today's consumers are looking beyond products, they want to understand the ingredients, purpose and benefits behind every purchase. Our stores have been designed to create that connection by combining education, discovery and personalised guidance within an engaging retail environment. As we continue expanding into newer markets, our vision is to build a wellness ecosystem that seamlessly blends India's traditional wisdom with modern science and everyday convenience."*

India's wellness and nutraceutical industry continues to witness strong growth, driven by rising health awareness, increasing adoption of preventive wellness and growing demand for clean-label, science-backed formulations. Additionally, **NEAT Everyday's** gel capsules stand out for their Pure Vegan plant-based packaging. Recognising this shift, Mangalam Global Enterprise Limited has adopted an integrated omnichannel strategy that combines experiential retail, digital commerce and continuous product innovation to deliver a seamless consumer experience.

**About NEAT Everyday:**

**NEAT Everyday** is the specialized nutraceuticals and wellness division of Mangalam Global Enterprise Limited, an industrial pioneer and trusted conglomerate known across India for its uncompromising strength, integrity, and quality since 1942. Built on the core ethos of providing "clean, honest, and functional daily solutions," **NEAT Everyday** blends decades of legacy sourcing expertise with modern biomedical research to deliver premium, plant-based self-care essentials for the global consumer.

**About Group Mangalam:**

With a legacy spanning more than eight decades, Group Mangalam is a diversified enterprise with interests across agriculture, edible oils, manufacturing, stainless steel, and global trade. Operating across India, Singapore, and multiple international markets, the Group has built its reputation on quality, innovation, and trust. Through its diverse businesses, Group Mangalam continues to create long-term value while pursuing its vision of crafting a better tomorrow.

**Media Contact:**

Hiral Dave	M: +91 9824220357	E-mail: hiral.dave@sgapl.net
Muskan Gupta	M: +91 6386874066	E-mail: muskan.gupta@sgapl.net

\*\*\*\*\*