



Electricals

L-1/0054/PG/PD

May 11, 2026

To,

BSE Limited

: **Code No. 500031**

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street Mumbai 400 001.

National Stock Exchange of India Limited

: **BAJAJELEC - Series: EQ**

Listing Department
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai 400 051

Sub.: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015, as amended (“SEBI Listing Regulations”) at Bajaj Electricals Limited (“Company”) | Appointment of Senior Management Personnel

Dear Sir/Madam,

This is to inform that Ms. Ashween Anand, will be joining the organisation as the Chief Financial Officer (CFO) Designate and as senior management personnel of the Company, with effect from May 14, 2026, and she will be appointed as CFO in the ensuing Board Meeting.

The details required under Regulation 30 of the SEBI Listing Regulations, read with SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are enclosed as Annexure A.

We request you to take the above on record and treat it as compliance under the applicable provisions of the SEBI Listing Regulations, if any.

Thanking you,

Yours faithfully,
For Bajaj Electricals Limited

Prashant A. Dalvi
Chief Compliance Officer & Company Secretary
(ICSI Membership No.: A51129)

Encl.: As above.

Details required under Regulation 30 of the SEBI Listing Regulations, read with SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026:

Particulars	Details
Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Ms. Ashween Anand, as the Chief Financial Officer (CFO) Designate and as senior management personnel of the Company.
Date of appointment / re-appointment / cessation (as applicable) & term of appointment / re-appointment	With effect from May 14, 2026.
Brief Profile (in case of appointment)	<p>Ashween Anand is an accomplished finance leader with over 16 years of diverse experience across finance, strategy, and governance, having worked with leading global organisations including EY, Deloitte, Mondelez, Colgate-Palmolive, and most recently Tata Starbucks (a joint venture Tata Consumer Products and Starbucks), where she serves as Chief Financial Officer.</p> <p>In her current role, she has been responsible for:</p> <ul style="list-style-type: none"> • Driving profitable growth and financial strategy across a large and complex business. • Leading financial planning, treasury, taxation, internal audit, and finance transformation. • Partnering with the Board and leadership to build scalable, future-ready capabilities. • Spearheading automation, analytics, and technology-led transformation initiatives. • Strengthening operating models, cost structures, and capital efficiency. <p>Prior to this, Ashween held finance leadership roles with Mondelez International (formerly Cadbury India) and Colgate-Palmolive, managing India and key export markets including Bangladesh, Nepal, Sri Lanka, and the Maldives, along with regional roles at the Asia Pacific headquarters in Singapore. She also brings strong transaction advisory and assurance experience from her time at Deloitte and Ernst & Young.</p> <p>Ashween is a Chartered Accountant from the Institute of Chartered Accountants of India and holds a Master's degree in Commerce from University of Mumbai. In addition, she has cleared all levels of the CFA program from the CFA Institute (USA) and is a graduate in Speech & Drama and Effective Communication from Trinity College London. She has been recognized with leading industry accolades, including Economic Times CFO of the Year 2024 and ET Edge Impactful CFO of the Year 2024.</p>
Disclosure of relationships between directors (in case of appointment of a director)	Not applicable.