



# DAPS ADVERTISING LIMITED

• CIN No.: L51109UP1999PLC024389 • GSTIN No.: 09AABCD8028K1ZF

Ref: DAPS/2026-2027/07

Date: May 8, 2026

To,  
BSE Limited  
Department of Corporate Services  
Floor 25, P J Towers,  
Dalal Street, Mumbai  
Maharashtra -400001

Scrip Code: 543651

**Subject: Board Meeting Outcome Approving Audited Financial Results, Recommendation of Final Dividend and Re-Appointment of Internal Auditor**

Dear Sir/Ma'am,

In pursuance of Regulation 30 of the SEBI (LODR) Regulation 2015, this is to inform you that the Board of Directors of the Company at its meeting held today i.e. 08<sup>th</sup> May 2026, has inter-alia:

1. Approved and taken on record the Audited Financial Results of the Company for the half-year and year ended on March 31, 2026 along with the Auditors Report for the said period.
2. Recommended the payment of final dividend of Rs. 0.25 /- per equity share of face value of Rs. 10/- each for the Financial Year ended March 31, 2026, subject to the approval of shareholders at the ensuing Annual General Meeting (AGM) and
3. Approved the re-appointment of Mrs. Ratna Tiwari, Practising Company Secretary as the Internal Auditor of the Company for the Financial Year 2026-2027.

**Brief Profile of Mrs. Ratna Tiwari** – She is a law graduate and a member of the Institute of Company Secretaries of India (ICSI). She is competent, diligent & a result oriented professional, offering experience, supervision & overall responsibility of Company Law functions, analyzing company law implications on various transactions. She has also completed her Bachelor of Commerce from University of Kanpur in the year 2014.

Information regarding Book Closure/Record Date and dividend payment date will be informed in due course of time.

Pursuant to Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are hereby enclosing the following-



REGISTERED OFFICE : 9-B, IInd Floor, 128 "Clyde House" Opp. Heer Palace, The Mall, Kanpur - 208001

Contact No.: 0512-2302770, 9935 430555, 9839 032555

Email : daps.transfer@gmail.com | Website : [www.dapsadvertising.com](http://www.dapsadvertising.com)

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THE INDIAN NEWSPAPER SOCIETY



# DAPS ADVERTISING LIMITED

• CIN No.: L51109UP1999PLC024389 • GSTIN No.: 09AABCD8028K1ZF

- 1) Audited Financial Results for the half -year and year ended on March 31, 2026.
- 2) Auditor's report with unmodified opinion on the Audited financial results for the half-year and year ended on March 31, 2026 and
- 3) Declaration under Regulation 33(3)(d) of the SEBI (LODR) Regulations, 2015 confirming the unmodified opinion of the Statutory Auditor on the Audited Financial results for the half-year and year ended March 31, 2026.

The board meeting commenced on 12:30 P.M and concluded at 02:00P.M.

You are requested to take the same on record.

Thanking You,  
Yours faithfully,  
For DAPS Advertising Limited

*Akanksha*

**Akanksha Agnihotri**  
**Company Secretary cum Compliance Officer**

Encl- As above

**Independent Auditor's Report on the Half-Year and Year Ended Audited Financial Results of DAPS Advertising Limited pursuant to the Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 as amended.**

To  
**The Board of Directors of  
DAPS Advertising Limited**

**Report on the Audit of the Financial Results**

**Opinion**

We have audited the accompanying Statement of Financial Results for the year ended **31st March, 2026** read with "Other Matters" mentioned herein below of **DAPS Advertising Limited** ("the Company"), being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("the Listing Regulations").

In our opinion and to the best of our information and according to the explanations given to us, and the financial results for the year ended 31st March, 2026:

- (i) are presented in accordance with the requirements of Regulation 33 of the Listing Regulations; and
- (ii) gives a true and fair view in conformity with the recognition and measurement principles laid down in applicable accounting standards and other accounting principles generally accepted in India of the net profit and other financial information of the Company for the half year and year ended 31st March, 2026.

**Basis for Opinion**

We conducted our audit in accordance with the Standards on Auditing ("SAs") specified under section 143(10) of the Companies Act, 2013 ("the Act"). Our responsibilities under those Standards are further described in Auditor's Responsibilities for audit of financial results section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (the "ICAI") together with the ethical requirements that are relevant to our audit of the financial results for the half year and year ended 31st March, 2026 under the provisions of the Act and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion.

**Management's & Board of Directors Responsibilities for the Financial Results**

The Financial Results is the responsibility of the Company's Board of Directors and has been approved by them for the issuance. The Financial Results has been compiled from the related audited financial statements for the year ended 31st March, 2026. This responsibility includes the preparation and presentation of the financial results for the half year and year ended 31st March, 2026 that give a true and fair view of the net profit and other financial information in accordance with the recognition and measurement principles laid down in the Accounting



Standards prescribed under Section 133 of the Act, read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial results that give a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the Financial Results, the Board of Directors are responsible for assessing the Company's ability, to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are also responsible for overseeing the financial reporting process of the Company.

#### **Auditor's Responsibilities for audit of the Financial Results**

Our objectives are to obtain reasonable assurance about whether the Financial Results for the half-year and year ended 31st March, 2026 as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial results.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial results, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors.
- Conclude on the appropriateness of the Board of Director's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the ability of the Company to continue as a going concern. If we conclude that a material uncertainty exists,



we are required to draw attention in our auditor's report to the related disclosures in the financial results or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial results, including the disclosures, and whether the financial results represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

#### Other Matters

- (i) The Financial Results for the half-year ended 31st March, 2026 being the balancing figures between audited figures in respect of the financial year ended on 31st March, 2026 and the published unaudited figures for the half-year ended on 30th September, 2025 which were subject to limited review by us, as required under the Listing Regulations.
- (ii) The Statement includes comparative figures of the company for the half year & year ended as at 31st March, 2025 and notes related thereto in the statement have been traced from the financial statements of the company which have been audited by the predecessor firms of statutory auditors vide their report dated 22<sup>nd</sup> May, 2025 in which the predecessor auditors have expressed unmodified opinion.

Our opinion is not modified in respect of the above matters.

For B.M. CHATURVEDI & Co.  
Chartered Accountants  
ICAI FRN: 114317W



**Kartik Agrawal**  
Partner  
ICAI MN. 463529



UDIN: 26463529XLYDQP3184

Date: 08<sup>th</sup> May, 2026  
Place: Kanpur

**DAPS ADVERTISING LIMITED**  
CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)  
Statement of Assets and Liabilities as at 31st March, 2026

(₹ in Lakhs)

Particulars	As at 31.03.2026	As at 31.03.2025
	Audited	Audited
<b>A. EQUITY &amp; LIABILITIES</b>		
<b>1. Shareholders' Fund</b>		
a) Share Capital	517.49	517.49
b) Reserves & Surplus	1,284.14	1,159.07
<b>Shareholder Funds (A)</b>	<b>1,801.63</b>	<b>1,676.56</b>
<b>2. Non-Current Liabilities</b>		
a) Long Term Borrowings	1.32	7.18
b) Deferred Tax Liabilities (Net)	2.12	1.68
<b>Non-Current Liabilities (B)</b>	<b>3.44</b>	<b>8.86</b>
<b>3. Current Liabilities</b>		
a) Short Term Borrowings	141.35	5.65
b) Trade Payables		
total outstanding dues of micro enterprises & small enterprises	-	-
total outstanding dues of creditors other than micro enterprises & small enterprises	383.19	320.25
c) Other Current Liabilities	42.19	59.73
d) Short Term Provisions	26.65	15.75
<b>Current Liabilities (C)</b>	<b>593.38</b>	<b>401.38</b>
<b>TOTAL EQUITY &amp; LIABILITIES (A+B+C)</b>	<b>2,398.45</b>	<b>2,086.80</b>
<b>B. ASSETS</b>		
<b>1. Non-Current Assets</b>		
a) Property, Plant and Equipments & Intangible Assets		
- Property, Plant and Equipments	258.56	242.38
- Intangible Assets	1.02	1.53
b) Non Current Investments	3.68	3.68
c) Other Non Current Assets	88.28	43.44
<b>Non-Current Assets (A)</b>	<b>351.54</b>	<b>291.03</b>
<b>2. Current Assets</b>		
a) Trade Receivables	947.33	861.38
b) Cash and Bank Balances	982.07	795.18
c) Short Term Loans and Advances	73.92	99.58
d) Other Current Assets	43.59	39.63
<b>Current Assets (B)</b>	<b>2,046.91</b>	<b>1,795.77</b>
<b>TOTAL ASSETS (A+B)</b>	<b>2,398.45</b>	<b>2,086.80</b>

For DAPS Advertising Limited

*Dharmesh Chaturvedi*  
Dharmesh Chaturvedi  
(Managing Director)  
DIN : 00989831

Date: 8th May, 2026  
Place: Kanpur



**DAPS ADVERTISING LIMITED**

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Financial Results for the Half-Year &amp; Year Ended 31st March, 2026

(₹ in Lakhs)

Particulars	Half-Year Ended			Year Ended	
	31.03.2026	30.09.2025	31.03.2025	31.03.2026	31.03.2025
	Audited	Unaudited	Audited	Audited	Audited
<b>1. Income :</b>					
Revenue from Operations	1,233.06	983.94	1,104.93	2,217.00	1,907.01
Other Income	29.77	24.63	23.96	54.40	51.82
<b>Total Income</b>	<b>1,262.83</b>	<b>1,008.57</b>	<b>1,128.89</b>	<b>2,271.40</b>	<b>1,958.83</b>
<b>2. Expenditure :</b>					
Cost of Services Rendered	988.01	815.79	865.61	1,803.80	1,522.47
Employee Benefits Expenses	74.61	71.65	72.44	146.26	143.09
Finance Cost	3.49	3.91	2.79	7.40	2.84
Depreciation & Amortisation Expense	18.31	14.30	15.49	32.61	27.43
Other Expenses	57.30	42.81	68.15	100.10	104.49
<b>Total Expenses</b>	<b>1,141.71</b>	<b>948.46</b>	<b>1,024.48</b>	<b>2,090.17</b>	<b>1,800.32</b>
<b>Profit Before Exceptional &amp; Extraordinary Items and Tax</b>	<b>121.12</b>	<b>60.11</b>	<b>104.41</b>	<b>181.23</b>	<b>158.51</b>
Exceptional Items	-	-	-	-	-
<b>Profit from ordinary activities before Extraordinary Items and Tax</b>	<b>121.12</b>	<b>60.11</b>	<b>104.41</b>	<b>181.23</b>	<b>158.51</b>
Extraordinary Items	-	-	-	-	-
<b>Profit Before Tax</b>	<b>121.12</b>	<b>60.11</b>	<b>104.41</b>	<b>181.23</b>	<b>158.51</b>
<b>Income Tax Expenses:</b>					
Current Tax	30.45	14.89	25.90	45.34	39.19
Deferred Tax	0.01	0.43	0.37	0.44	0.70
	<b>30.46</b>	<b>15.32</b>	<b>26.27</b>	<b>45.78</b>	<b>39.89</b>
<b>Profit/(Loss) for the Period/Year</b>	<b>90.66</b>	<b>44.79</b>	<b>78.14</b>	<b>135.45</b>	<b>118.62</b>
<b>Earning per Equity Share on Profit for the Period/Year (Rs.) - Basic &amp; Diluted</b>	<b>1.75</b>	<b>0.87</b>	<b>1.51</b>	<b>2.62</b>	<b>2.29</b>

For DAPS Advertising Limited



*Dharmesh Chaturvedi*  
Dharmesh Chaturvedi  
(Managing Director)  
DIN: 00989831



Date: 8th May, 2026  
Place: Kanpur

**DAPS ADVERTISING LIMITED**

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Cashflows for the Year Ended 31st March, 2026

(₹ in Lakhs)

Particulars		Year Ended	
		31.03.2026	31.03.2025
		Audited	Audited
<b>A. CASH FLOW FROM OPERATING ACTIVITIES:</b>			
Profit Before Tax		181.23	158.51
<b>Adjusted for :</b>			
Depreciation & Amortisation Expenses		32.61	27.43
Interest Income		(54.40)	(38.55)
Finance Cost		7.40	2.84
<b>Operating Profit before Working Capital Changes</b>	<b>(i)</b>	<b>166.84</b>	<b>150.23</b>
<b>Adjusted for :</b>			
Increase/(Decrease) in Trade Payables		62.95	89.97
Increase/(Decrease) in Other Current Liabilities		(17.55)	21.46
Increase/(Decrease) in Provisions		11.33	9.99
(Increase)/Decrease in Trade Receivables		(85.95)	43.32
(Increase)/Decrease in Short Term Advances		25.66	(2.79)
(Increase)/Decrease in Other Current Assets		(3.96)	1.87
	<b>(ii)</b>	<b>(7.52)</b>	<b>163.82</b>
<b>Cash Generated from Operations</b>	<b>(i+ii)</b>	<b>159.32</b>	<b>314.05</b>
Income Tax		(45.87)	(39.19)
<b>Net Cash Flow from Operating Activities</b>	<b>(A)</b>	<b>113.45</b>	<b>274.86</b>
<b>B. CASH FLOW FROM INVESTING ACTIVITIES:</b>			
Purchase of Fixed Assets		(48.28)	(48.94)
Investment in Gold & Bullions		-	(3.68)
Interest Income		54.40	38.55
(Increase)/Decrease in Security Deposits		(44.84)	1.85
<b>Net Cash Flow used in Investing Activities</b>	<b>(B)</b>	<b>(38.72)</b>	<b>(12.22)</b>
<b>C. CASH FLOW FROM FINANCING ACTIVITIES:</b>			
Increase/(Decrease) in Long Term Borrowings		(5.86)	(5.17)
Increase/(Decrease) in Short Term Borrowings		135.71	(0.01)
Dividend Paid		(10.29)	(7.76)
Finance Cost		(7.40)	(2.84)
<b>Net Cash Flow generated from Financing Activities</b>	<b>(C)</b>	<b>112.16</b>	<b>(15.78)</b>
<b>Net Increase in Cash &amp; Cash Equivalent</b>	<b>(A+B+C)</b> <b>= (D)</b>	<b>186.89</b>	<b>246.86</b>
<b>Opening Cash and Cash Equivalents</b>	<b>(E)</b>	<b>795.18</b>	<b>548.32</b>
<b>Closing Cash and Cash Equivalents</b>	<b>(D+E)</b>	<b>982.07</b>	<b>795.18</b>

For DAPS Advertising Limited

*Dharmesh Chaturvedi*  
Dharmesh Chaturvedi  
(Managing Director)  
DIN : 00989831

Date: 8th May, 2026  
Place: Kanpur



**DAPS ADVERTISING LIMITED**

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

**Notes to the Audited Financial Results for the Half-Year & Year Ended 31st March, 2026**

i)	The above said financial results were reviewed by the Audit Committee and then approved by the Board of Directors at their respective meeting held on 8th May, 2026.
ii)	The Statutory Auditors of the Company have carried out the statutory audit of the above financial results and have expressed an unmodified opinion on these results.
iii)	The statement is prepared in accordance with the requirements of Accounting Standards (AS) specified under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder.
iv)	The increase in short-term borrowings represents utilisation of the Company's overdraft facility for working capital purposes during the year.
v)	The Company has only one reportable business segment. Therefore Accounting Standard-17 of the Segment Reporting not applicable on the Company.
vi)	Earning per share is calculated on the weighted average of the share capital received by the Company. Earning Per Share is not annualised for the half year ended 31st March, 2026, 30th September, 2025 and 31st March, 2025.
vii)	The Board of Directors, in its meeting on 08th May, 2026, has recommended a final dividend of Rs. 0.25 per Equity Share for the financial year ended 31st March, 2026. The recommendation is subject to the approval of shareholders at the General Meeting and if approved would result in a cash outflow of approximately Rs. 12.94 Lakhs.
viii)	As per MCA Notification dated 16th February, 2015, the companies whose shares are listed on SME platform as referred to in chapter XB of SEBI (Issue of Capital and Disclosures Requirements) Regulations, 2009 are exempted from the compulsory requirement of adoption of IND-AS. As the company is covered under the exempted category, it has not adopted IND-AS for preparation of financial statements.
ix)	Audited figures for the half-year ended on 31st March, 2026 are the balancing figures between audited figures for the year ended on 31st March, 2026 and unaudited figures for the six months ended on 30th September, 2025 and figures for the half-year ended on 31st March, 2025 are the balancing figures between audited figures for the year ended on 31st March, 2025 and unaudited figures for the six months ended on 30th September, 2024.
x)	The figures for the previous periods/year are reclassified/rearranged/regrouped, wherever necessary, to confirm current period classification.

**For DAPS Advertising Limited**

  
Dharmesh Chaturvedi  
(Managing Director)  
DIN : 00989831



Date: 8th May, 2026

Place: Kanpur



# DAPS ADVERTISING LIMITED

• CIN No.: L51109UP1999PLC024389 • GSTIN No.: 09AABCD8028K1ZF

Ref: DAPS/2026-2027/08

Date: May 08,2026

To,  
BSE Limited  
Department of Corporate Services  
Floor 25, P J Towers,  
Dalal Street, Mumbai  
Maharashtra -400001

Scrip Code: 543651

**Subject: Declaration pursuant to Regulation 33(3)(d) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015**

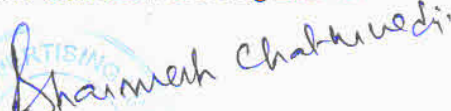
Dear Sir/Ma'am,

In pursuance of Regulation 33(3)(d) of the SEBI (LODR) Regulations, 2015 and SEBI Circular No. CIR/CED/CMD/15/2015 dated November 30, 2015, we hereby inform and declare that Standalone Audit Report issued by M/s. B.M. Chaturvedi & Co. Chartered Accountants on the Audited Standalone Financial Results of the Company for the half-year and year ended 31<sup>st</sup> March, 2026 is with unmodified opinion.

Name of the Company	DAPS Advertising Limited
Annual Financial Results for year ended	31 <sup>st</sup> March, 2026
Type of Audit Observation	Un-Modified

You are requested to take the same on record.

Thanking You,  
Yours faithfully,  
For DAPS Advertising Limited

  
Dharmesh Chaturvedi  
Managing Director  
DIN -00989831