



July 29, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Prior Intimation of the meeting of the Board of Directors of Aditya Birla Lifestyle Brands Limited
(“the Company”)

Ref.: Regulation 29 & 50 (1) (c) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Dear Sir/Madam,

Pursuant to above referred Listing Regulations, we wish to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Saturday, August 1, 2026, *inter alia*, to consider and approve the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2026 (“said results”).

With reference to our earlier intimation dated June 25, 2026, the ‘Trading window’ for dealing in securities of the Company by all designated persons and their immediate relatives shall remain closed until 48 hours from the declaration of the said results.

The above information is available on the website of the Company i.e., www.ablbl.in

Thanking you.

Yours Sincerely,
For Aditya Birla Lifestyle Brands Limited

Rameez Shaikh
Company Secretary and Compliance Officer
A24939

Aditya Birla Lifestyle Brands Limited

Corporate Office:

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Technopolis, Yemalur Main Rd, off HAL A
Road, Bengaluru- 560037

Registered Office:

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