

RITA FINANCE AND LEASING LIMITED

CIN: L67120DL1981PLC011741

Registered Office: 325, IIIrd Floor, Aggarwal Plaza, Sector-14, Rohini, Delhi-110085

Corp Off: 303, Tilakraj Complex, Opp. Surya Rath, Panchavati First Lane, Ambawadi, Ahmedabad – 380006

E-mail: ritaholdingsltd@gmail.com; **Website:** www.ritafinance.in;

Tel.: +91-9727378818

Date: 10th September, 2026

To,

Department of Corporate Relations BSE Limited P. J. Towers, Dalal Street, Fort Mumbai-400 001	Metropolitan Stock Exchange of India Limited 205(A), 2nd floor, Piramal Agastya Corporate Park, Kamani Junction, LBS Road, Kurla (West), Mumbai – 400070
Security Code: 543256	Symbol: RFL

Sub: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 for Appointment of Chief Executive Officer of the Company

SYM: RFL

ISIN: INE018S01016

Dear Sir/madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“SEBI Listing Regulations”), we wish to inform, that based on the recommendations of the Nomination and Remuneration Committee, the Board of Directors of the Company at their meeting held on Thursday, 10th September, 2026, have approved the appointment of Ms. Helly Raval Jayeshbhai as the Chief Executive Officer (CEO) of the Company.

Further, the details/disclosures required under Regulation 30 of the SEBI Listing Regulations, read with Schedule III are provided below:

<u>Sr. No.</u>	<u>Details of events that need to be provided</u>	<u>Information of such event(s)</u>
		Helly Raval Jayeshbhai
1	Reason for change viz. appointment, resignation, removal, death or otherwise;	Appointment
2	Date of Appointment/Cessation (As applicable) Term of Appointment;	10.09.2026 Appointed as Chief Executive Officer of the Company
3	Brief Profile (in case of appointment)	Ms. Helly Raval is a dynamic and results-oriented professional with extensive experience in business management, strategic planning and overall corporate operations. With a strong understanding of business functions and commercial activities, she has been instrumental in providing strategic direction and driving the Company towards sustainable growth. She possesses strong expertise in business development, strategic decision-making,

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		operational management, financial planning, stakeholder management and organisational leadership. She has the ability to identify business opportunities, evaluate commercial prospects and formulate strategies aimed at enhancing operational efficiency and long-term value creation. With a strong leadership approach and sound business acumen, she is responsible for overseeing the overall management and affairs of the Company, coordinating various functions and ensuring effective implementation of the Company's business strategies and objectives. She works closely with the Board and management team in formulating and executing business plans and strengthening the Company's market position. Her leadership, strategic vision and commitment to operational excellence contribute significantly to the growth, performance and long-term success of the Company.
4	Disclosures of relationship between directors (in case of appointment of director)	She is not related to any Director of the Company.

We request you to kindly take note of the above.

Thanking You,

Yours faithfully,

For **Rita Finance and Leasing Limited**



Sandip Patel

Director

DIN: 10849576