November 04, 2026

The Manager – Listing
National Stock Exchange of India Limited
(Scrip Symbol: PVRINOX)

The Manager – Listing
BSE Limited
(Scrip Code: 532689)

Sub: Opening of 5-screen cinema at Pacific Mall, VT Road, Mansarovar, Jaipur, Rajasthan.

Dear Sir / Ma'am,

We are pleased to inform you about the opening of new five-screen cinema at Pacific Mall, VT Road, Mansarovar, Jaipur, Rajasthan.

The five-screen cinema comprises an IMAX auditorium and four premium mainstream auditoriums, has a seating capacity of 949 seats and features 4K laser projection, Dolby Surround Sound and next-generation 3D technology.

With this launch PVR INOX now operates the largest multiplex network with 1,802 screens across 359 properties in 114 cities in India and Sri Lanka.

A Copy of press release is enclosed.

This is for your information and to all concerned.

Yours sincerely,
For **PVR INOX Limited**

Murlee Manohar Jain
Digitally signed by Murlee Manohar Jain
Date: 2026.11.04 18:56:59 +05'30'

Murlee Manohar Jain
SVP - Company Secretary
& Compliance Officer

Encl: A/a

PVR INOX BRINGS RAJASTHAN'S FIRST IMAX® TO JAIPUR THIS FESTIVE SEASON, OPENING WITH THE WIDELY-ANTICIPATED RAMAYANA

~ The world's most immersive big-screen experience arrives at Pacific Mall, Mansarovar, with 4K laser projection, Dolby Surround Sound, and next-gen 3D technology~

National, November 4th, 2026: PVR INOX Limited, India's largest and most premium film exhibition company, has announced the opening of its eighth cinema in Jaipur at Pacific Mall, VT Road, Mansarovar. The five-screen property features one IMAX® auditorium and four premium mainstream auditoriums. With this addition, PVR INOX further expands its IMAX® footprint in the country, taking its network to 27 IMAX® screens, while its total screen count in Jaipur increases to 78.

Arriving during the festive season, the new cinema, with a seating capacity of 949 seats, adds to Jaipur's Diwali celebrations, offering audiences an opportunity to come together and experience the magic of cinema on the big screen. With the much-awaited *Ramayana* leading its opening line-up, the launch brings an added sense of occasion to the festive season.

Designed to place audiences at the centre of the cinematic experience, IMAX® combines a giant, custom-designed screen, precision-aligned sound, proprietary image remastering and theatre geometry to deliver exceptional scale, clarity, contrast and realism.

Located at the heart of Mansarovar, one of Asia's largest townships, Pacific Mall is positioned as North India's largest mall and Rajasthan's most premium luxury retail and entertainment destination. Featuring a curated mix of international fashion, lifestyle and luxury brands, the mall provides a fitting home for PVR INOX's newest entertainment destination.

Across its five auditoriums, the new cinema features 4K laser projection, Dolby Surround Sound and next-generation 3D technology. The experience is further elevated by Celebrity Recliners, a Cinema Food Court concept and intuitive Self-Ordering Food Kiosks across the lobby, guests can conveniently browse, customize, and order their favourite food and beverages with ease. This seamless blend of technology and hospitality elevates convenience and creates a modern, premium moviegoing experience.

Mr. Ajay Kumar Bijli, Managing Director, PVR INOX Limited, said, "Jaipur has always had a deep connection with storytelling, culture and shared experiences, and cinema remains one of the most powerful ways to bring people together. The introduction of IMAX® in Rajasthan reflects our vision to make world-class entertainment more accessible across India. IMAX® is not simply a larger screen, it is a complete reimagining of how audiences experience a film, with extraordinary scale, precision sound and exceptional image quality. As audiences continue to seek richer and more differentiated experiences, we remain committed to bringing globally recognised formats to India's most dynamic cities."

Mr. Sanjeev Kumar, Executive Director, PVR INOX Limited, added: "At PVR INOX, we believe a great cinema is defined by the experience that surrounds the film. At Pacific Mall, Mansarovar, we have brought together advanced audiovisual technology, Celebrity Recliners and an integrated Cinema Food Court to create a destination that feels premium from the moment guests arrive. We look forward to welcoming audiences in Jaipur to experience films in exceptional comfort, on a truly grand scale, and in an environment built for shared memories."

The launch reinforces PVR INOX's continued focus on expanding in key urban markets and introducing differentiated, future-ready formats in response to evolving audience preferences. By combining IMAX®'s globally recognised cinematic experience with premium design and hospitality, PVR INOX continues to strengthen cinemas as destinations for entertainment, culture and collective storytelling

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About PVR INOX Limited

PVR INOX Limited is India's largest film exhibition company, operating 1,802 screens across 359 properties in 114 cities in India and Sri Lanka. Formed through the merger, in 2023, of two of the country's most established and widely recognized cinema brands, PVR Limited and INOX Leisure Limited, the company represents the convergence of scale, operational excellence, and long-term creative vision. Operating as a unified platform, PVR INOX brings together deep industry expertise and a strong consumer-centric approach to deliver world-class cinema experiences.

PVR INOX continues to invest in continuous innovation, next-generation formats, and immersive experiences, enabling the seamless introduction of global content and storytelling to audiences across the region. Guided by international benchmarks and evolving audience preferences, the company remains committed to shaping the future of out-of-home entertainment in South Asia. Its portfolio spans thoughtfully designed child-friendly auditoriums, state-of-the-art projection and immersive sound technologies, a diverse and curated food and beverage offering, film and non-film programming, and an expansive suite of premium large-format screens.

For further information, please visit: https://www.pvrcinemas.com/

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