



Date: May 06, 2026

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400001

Scrip Code – 544637

Sub: Press/Media Release – MethodHub launches CoAPP, an AI enabled Content Organization and Accelerated Publishing Platform

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that MethodHub Software Limited (“the Company”) has launched **CoAPP, an AI enabled Content Organization and Accelerated Publishing Platform.**

The same is also available on the Company's website at <https://methodhub.in/> .

We request to take the same on record.

For MethodHub Software Limited

Muthukrishnan Shanmuga Thevar
Company Secretary & Compliance Officer
Membership No. A61530



PRESS RELEASE

MethodHub launches CoAPP, an AI enabled Content Organization and Accelerated Publishing Platform

MethodHub launches CoApp- Content Organization and Accelerated Publishing Platform which leverages AI to revolutionize and speed up publishing

Bengaluru, India – [May 5, 2026]:

MethodHub Software Limited is pleased to announce the launch of CoAPP (Content Organizing and Accelerated Publishing Platform), a cloud native, secure, and scalable platform designed to transform high volume publishing operations by automating the entire publishing lifecycle from author intake to print and digital distribution.

CoApp is built to address the growing operational challenges faced by publishers and content organizations handling large volumes of unstructured content. Traditional CMS centric workflows often require extensive manual intervention to process voice files, images, handwritten notes, and mixed format submissions, resulting in significant delays, higher costs, and avoidable production errors. CoApp eliminates these inefficiencies by replacing fragmented handoffs with an integrated, end to end publishing workflow.

The platform enables digital to print acceleration through advanced capabilities such as OCR, speech to text, AI assisted editorial curation, XML first composition, InDesign ready flows, and one click generation of print ready PDFs and digital outputs. By automating ingestion, editorial review, production, pre press validation, and distribution, CoApp significantly reduces turnaround time while improving quality and operational visibility.

CoApp supports multi channel content ingestion through web portals, secure SFTP, smart email, and APIs, with compatibility across DOCX, LaTeX, PDF, IDML/InDesign, images, XML, and JSON formats. Built in validation features such as file integrity checks, duplicate detection, font embedding verification, DPI scans, and pre flight validation help minimize downstream production issues and rework.

Security and compliance are foundational to the platform's architecture. CoApp incorporates enterprise grade governance with role based access control, single sign on, multi factor authentication, encryption at rest and in transit, and comprehensive audit trails.

The platform delivers measurable business outcomes, including faster time to publish, reduced editorial and production error rates, centralized control across the publishing supply chain, and improved cost visibility through ERP integration. CoApp is positioned to help organizations achieve up to 40% reduction in publishing cycle time, 60% reduction in errors, three times multi edition velocity, and 100% real time cost transparency.

“CoApp changes the way any publishing house operates- newspapers, magazines, journals and other publishing demands have always been labor-intensive, handling multiple formats but have the constraint of



having to deliver solutions in real time. CoApp is our proven, global platform to offer significant ease and speed in publishing.” said Aho Bilam CEO of MethodHub.

“CoApp, as a platform, is designed to support audit ready workflows and regulatory requirements, provides multi-language support and supports multiple data-in formats” said Seth, Founder of Ezofis, the base platform on which CoApp has been built.

CoApp is ideally suited for publishers, content houses, editorial operations teams, and enterprises managing high volume, multi format publishing environments where speed, quality, compliance, and synchronized print and digital delivery are critical. The platform empowers organizations to scale output efficiently while maintaining consistent quality and governance.

With the launch of CoApp, MethodHub further strengthens its AI driven platform portfolio, reinforcing its mission to leverage AI orchestrated transformation across key industries and deliver outcome driven technology solutions that create sustained business value.