



LG Electronics India Limited

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LGEIL/CGC/2026-27/05

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**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001**

NSE Symbol: LGEINDIA

Scrip Code: 544576

Sub: Press Release

Dear Madam/Sir,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclosing a copy of Press Release being issued by the Company, titled, **“LG Electronics India Expands Home Appliances Portfolio: Introduces Premium Range of French Door Refrigerators, AI DD Washing Machines, and the All-New ‘Essential Series’”**

This is for your information and records.

Yours truly,
For **LG Electronics India Limited**

**Anuj Goyal
Company Secretary and Compliance Officer**

Encl: As above



PRESS RELEASE

LG Electronics India Expands Home Appliances Portfolio: Introduces Premium Range of French Door Refrigerators, AI DD Washing Machines, and the All-New ‘Essential Series’

- *Expands affordable-premium Essential Series range and introduces new premium range including French Door Refrigerators, AI DD Washing Machines, Convertible Oven and True Steam Dishwashers*
- *New launches reinforce Make-in-India to drive both, Make-for-India and Make-India-Global*
- *2026 export target for Essential Series: to be exported to 22 countries across Asia, Middle East and Africa*

Noida, 6th May 2026: LG Electronics India Ltd. (LGE India) today launched its 2026 Home Appliances Range. The new range, launched across both, affordable-premium and premium segments reinforces the commitment to making trusted LG’s technology accessible to a wider range of Indian households. The new range is meticulously engineered to address the full spectrum of Indian consumer needs — bridging the gap between premium, design-led experiences and reliable, accessible technology for Indian households.

As part of its 2026 range expansion, LGE India has expanded its affordable-premium Essential Series, launched in Oct 2025. The range expansion introduces more designs, capacities and price points across home appliances, catering to the needs of a larger consumer segment, aimed at fulfilling LG India’s mission of “Har Ghar Appliances, Har Ghar Happiness,”

Simultaneously, LGE India also introduced new products in the Premium category, to address evolving lifestyle needs across higher price segments. Complementing the Essential Series launch, the expanded premium portfolio also introduces new, advanced, design-led innovations, ensuring that Indian consumers can access reliable, meaningful technology tailored for everyday use across multiple price points.

Highlighting its growing focus on ‘Make-India-Global’, LGE India has also begun exports of Essential Series from Q1-2026. Exports of the Essential Series are expected to touch 22 countries across Asia, the Middle East and Africa in 2026. The products being exported include Refrigerators, Washing machines and Residential air conditioners.

Commenting on the launch, **Mr. Hong Ju Jeon, Managing Director, LG Electronics India Limited**, said, *"India is a strategic growth market for LG Electronics, and our commitment goes beyond scale — it is about delivering technology and features that are meaningful to Indian lifestyles. This portfolio expansion reflects that philosophy across every category. With the Expansion of both, our recently launched Essential Series and premium appliances range, we are raising the bar across multiple price points and aspiration segments to cater to the needs of every Indian household. In addition to enhancing our commitment to Make-in-India and Make-for-India, we have also set an ambitious target of exporting the Essential Series to 22 countries across*

Asia, Middle East and Africa, thereby leveraging LG Electronics India's manufacturing strength and enhancing our Make-India-Global vision."

Designed for India: Expanding Essential Series Portfolio to drive household penetration

Refrigerators

Building on the success of the affordable-premium LG Essential Series range, LGE India is now **expanding this affordable-premium range by adding new capacities and designs**, alongside **widening its distribution footprint** to reach more Indian households across multiple price segments. In refrigeration, the **sub-300L portfolio has been expanded** to include 225L, 251L and 276L capacities, addressing a wider range of household needs. Powered by **Smart Inverter Compressor Technology**, the new range delivers energy-efficient and quieter operation, while **Smart Mode** adapts cooling based on usage patterns. Features such as **Convertible with Dairy Mode** converts freezer section to fridge with dedicated Dairy Mode, **Turbo Fresh Zone** support longer freshness retention, and **Auto Smart Connect** ensures seamless operation on home inverters during power interruptions.

The Refrigerators are offered in contemporary finishes including **Shiny Steel, Onyx Black, Radiant Inox, Radiant Onyx, Wine Glory, Royal Glory, Scarlet Lotus and Emerald Lotus** blending modern aesthetics with everyday functionality.

Washing Machines

The Essential Series washing machine range has also been strengthened with new **top-load washing machines in 8kg ~10kg capacities**, designed to perform reliably under challenging operating conditions. **Low Pressure Fill** enables effective washing even with limited water supply while **Intelligent Auto Restart** ensures uninterrupted operation during power fluctuations. While the **ProShield motor™** offers added protection against dust and moisture, **Eco Wash and Saree Course programmes** cater to daily and traditional laundry needs and **Turbo Spin** helps reduce drying time.

LGE India has also strengthened its presence in the entry segment through the new AX series semi-automatic washing machines, designed for performance-driven households seeking robust washing solutions. Available in capacities ranging from 8kg to 12kg, the series Features Dual Spin Shower and Roller Jet Pulsator technologies to deliver powerful washing action with efficient water usage. The Ultra Scrub Wall enhances stain removal through increased fabric friction during washing. Built for durability, the machines include toughened glass lids with soft-close functionality, improving safety and ease of use. The AX semi-automatic range includes 15 SKUs.

Cooking Appliances

In the cooking appliances segment, the Essential Series range has been extended with new **28-litre Convertible Convection Microwave Ovens**, combining microwave, convection and air-fry functions in a single appliance. The **Air Fry mode** supports low-oil cooking, while **Charcoal Lighting Heater™ technology** enhances taste and texture closer to traditional cooking methods. The ovens feature **over 330 pre-set auto Cook menus**, including **28 Indian bread menu**, aimed at simplifying routine home cooking and everyday meal preparation.

LGE India Premium Home Appliances: Introducing the new 2026 premium range to serve Consumers seeking larger capacities and advanced features

The 2026 Premium Segment Range

Refrigerators: French Door and Side-by-Side Door Expansion

LG Electronics India has reinforced its premium refrigerators portfolio with introduction of its new **French Door Refrigerator range**, led by **India's 1st French Door Refrigerator with Auto Ice Maker in the 33-inch (83.82Cms) width segment**, offering on-demand ice without requiring a plumbing connection. Available in capacities ranging from 574L to 610L, the range features InstaView Door-in-Door™, Fresh Converter+, Door Cooling+™ and Hygiene Fresh+™ to support freshness management and food hygiene. Smart Learner™ enables adaptive cooling based on usage patterns, Express Freeze supports rapid cooling, while AI ThinQ™ Wi-Fi connectivity allows smart monitoring and control. The French Door range prices start at ₹1.18 lakh.

Complementing this, LGE India has also expanded its **Make-in-India Side-by-Side (SBS) Refrigerator portfolio**, extending capacities up to 790L and is available in finishes such as Black Mirror Glass, Shiny Steel and Natural Beige.

LGE India has also launched its biggest Double Door Refrigerator with 674L capacity offering separate compartments for storing fruits and vegetables.

Premium and Mid-Segment Laundry: Strengthening Fabric Care Portfolio

In the washing machine segment, LGE India has strengthened its washing machine portfolio across **premium, mid and entry segments**, addressing diverse household needs and usage conditions. The company continues to build on its leadership in advanced fabric care while expanding options tailored for Indian operating environments such as hard water, humidity and high-frequency usage.

At the premium end, LG's NT, VX and GVX **Front-load Washing Machine series**, with capacities starting at 12kg, are powered by **AI DD™ 2.0 technology**, to detect fabric type, load weight and soil levels and automatically optimize wash motions. This helps improve cleaning performance while reducing fabric wear, water usage and energy consumption. Additional features include EZ Dispense for precise detergent dosing, Steam+™ for wrinkle and hygiene care, and specialized Pet Care and Microplastic Care cycles, catering to consumers with advanced hygiene and sustainability requirements.

In the mid segment, LGE India has expanded its portfolio with the **TX series top load washing machine**, available in 10kg and 11kg capacities, with a 9kg variant to be introduced soon.

Designed for Indian conditions, the machines feature an **IPX4-rated rear panel** to protect against splashes and humidity. Key features include **Hard Water Wash** for mineral build up in water, **Stain Clean** for tackling tough everyday stains, and **Turbo Spin** to reduce drying time. The range also incorporates **eZ Mix technology** for uniform detergent distribution and a **corrosion-resistant stainless-steel pulsator**, ensuring durability and consistent performance.

Dishwashers: LG True Steam Dishwasher for Indian Kitchens

LGE India has also strengthened its 2026 dishwashing category with the **15 Place Setting LG True Dishwasher**, designed specifically for Indian cooking habits and utensil types. Capable of accommodating up to 92* Indian utensils, including large *kadhais* and cookware, the dishwasher features **TrueSteam™ technology** for hygienic cleaning and effective grease removal. **QuadWash™** technology, with four spray arms, ensures powerful, all-angle wash coverage. Designed to handle heavy oil and masala residues while using water more efficiently than manual washing, the dishwasher is positioned as a convenience-driven solution for urban households

**Based on internal tests using commonly used Indian utensils.*

**Actual results may vary depending on utensil type, size, material, quantity and placement.*

Water Purifiers: Hygiene-Focused Solutions

LGE India has also strengthened its portfolio in the health and hygiene segment with an expanded range of **water purifiers** designed for Indian water conditions. The range features air-tight stainless-steel tanks, UV sterilization during storage, and Digital Sterilizing Care for contactless maintenance. Additional features include alkaline balanced drinking water with 7+ pH and High Recovery Membrane technology delivering up to 60 per cent water recovery, addressing growing consumer focus on safe and hygienic drinking water.

Price and Availability

The new LG Home Appliances range will be available across **LG Brand Stores, leading Multi-brand retail outlets, and major e-commerce platforms across India** starting today.



Category	Range	Starting Price
French Door Refrigerators	574L – 610L	₹1.18 Lakh
Side-by-Side Refrigerators	630L – 790L	₹ 1.09 Lakh
Essential Series Refrigerators	225L – 276L	₹25.5K
Essential Series Washing Machines	8kg-10kg	₹20.9K
VX Front Load Washing Machines	12kg – 20kg	₹62.9K
TX Top Load Washing Machines	10kg-11kg	₹32.4k
AX Semi-Automatic Washing Machines	8kg~12kg	₹17.3K
Water Purifiers	8L SS tank	₹16.6K

Convertible Microwave Oven	32L / 28L	₹28.7K
LG True Dishwasher	15 Place Setting	₹73.5K

About LG Electronics India Ltd

LG Electronics India Limited (LGEIL) was established in January 1997 in India. It is focused on various consumer electronics and B2B businesses, from home appliances and media entertainment to HVAC and commercial displays. LGEIL's manufacturing units at Greater Noida and Ranjangaon, Pune has the capacity to manufacture LED TVs, air conditioners, commercial air conditioning systems, washing machines, refrigerators, and monitors.

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