



SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

Date: 05/09/2026

To,
The Corporate Relations Department
BSE Limited
P. J. Towers, Dalal Street, Mumbai-400001, Maharashtra

Scrip Code: 543515

Subject: Press Release - Sunrise Efficient Marketing Limited's Joint Managing Director Mrs. Mitali Lejas Desai Honoured as "Best Woman Owned SME" at Top 50 SMEs Gujarat Awards.

Sunrise Efficient Marketing Limited is pleased to announce that its Joint Managing Director, **Mrs. Mitali Lejas Desai**, has been honoured with the prestigious **"Best Woman Owned SME"** recognition under the **Top 50 SMEs Gujarat Awards**.

The award acknowledges Mrs. Mitali Lejas Desai's contribution to entrepreneurship, business leadership and the growth of Sunrise Efficient Marketing Limited, while recognising the Company's journey as a growing SME with a strong focus on energy-efficiency products and solutions.

The recognition is a proud milestone for Sunrise Efficient Marketing Limited and reflects the Company's commitment to building a professionally managed, growth-oriented organisation while encouraging greater participation and leadership of women in the SME and business ecosystem.

Yours faithfully,

For SUNRISE EFFICIENT MARKETING LIMITED

NANDINI PATEL
COMPANY SECRETARY & COMPLIANCE OFFICER
ACS: 79040

Encl: As above



SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

PRESS RELEASE

Sunrise Efficient Marketing Limited's Joint Managing Director Mrs. Mitali Lejas Desai Honoured as "Best Woman Owned SME" at Top 50 SMEs Gujarat Awards

Mrs. Mitali Lejas Desai Joins Expert Panel on the Future of SMEs.

Adding further significance to the occasion, **Mrs. Mitali Lejas Desai** was also invited to be a part of the **Expert Panel on SMEs**, where industry leaders and experts discussed the evolving needs of small and medium-sized enterprises and the steps required to make SMEs more resilient, competitive and future-ready.

The panel deliberated on **what SMEs need to do to strengthen their businesses, the areas in which they should focus and invest, and how they can prepare themselves for the opportunities and challenges of the future.**

A key area of discussion was **"Readiness for the Future"**, with the panel focusing on the importance of adapting to changing market conditions, embracing technology and innovation, strengthening professional systems and processes, developing skilled human resources and building sustainable and scalable business models.

Mrs. Mitali Lejas Desai's participation in the panel reflects her active engagement with the broader SME ecosystem and her perspective as a business leader operating within the sector.

Sharing her thoughts during the panel, Mrs. Mitali Lejas Desai emphasised that SMEs must continuously evolve with changing business environments and focus on **innovation, technology adoption, professionalization, talent development and long-term sustainability** to remain competitive and future-ready.

Recognition celebrates women entrepreneurship, leadership and the growth journey of Sunrise Efficient Marketing Limited.

Sunrise Efficient Marketing Limited, a BSE SME-listed company, proudly announces that its Joint Managing Director, **Mrs. Mitali Lejas Desai**, has been honoured with the **"Best Woman Owned SME"** award at the **Top 50 SMEs Gujarat Awards**.

The recognition celebrates Mrs. Mitali Lejas Desai's leadership and contribution to the growth and development of Sunrise Efficient Marketing Limited and acknowledges the Company's journey as an emerging enterprise in Gujarat's vibrant SME ecosystem.

The award is a significant milestone for Mrs. Mitali Lejas Desai and Sunrise Efficient Marketing Limited, reflecting the values of entrepreneurship, determination, innovation and sustainable business growth.

A Recognition of Women Leadership.

As women-led businesses and women entrepreneurs continue to make an increasingly significant contribution to India's economic growth, the recognition of Mrs. Mitali Lejas Desai highlights the importance of women taking leadership roles in traditionally industrial and business-oriented sectors.

Her recognition as **"Best Woman Owned SME"** represents the growing contribution of women in driving businesses, creating employment opportunities, strengthening customer relationships and building sustainable enterprises.



SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

Driving Growth Through Leadership.

Under the leadership of its management team, Sunrise Efficient Marketing Limited has continued to strengthen its presence in the energy-efficiency and industrial products segment.

The Company is engaged in the business of **electric motors and allied energy-efficiency products and solutions**, including variable frequency drives, pumps and other industrial products and services. The Company also provides specialised services including AC drive repair, annual maintenance and motor-related services.

Sunrise Efficient Marketing Limited has developed business associations with several established brands in the industrial and energy-efficiency space and continues to focus on delivering reliable products and solutions to its customers.

Commenting on the recognition, **Mrs. Mitali Lejas Desai, Joint Managing Director of Sunrise Efficient Marketing Limited**, said:

"I am deeply honoured to receive the Best Woman Owned SME recognition at the Top 50 SMEs Gujarat Awards. This award is not only a personal achievement but a recognition of the collective efforts of our entire team, our customers, business partners and stakeholders. It motivates us to continue building Sunrise Efficient Marketing Limited into a stronger, more professionally managed and growth-oriented organisation."

She further added:

"Women entrepreneurs have an important role to play in India's next phase of economic growth. I hope this recognition encourages more women to step forward, take leadership roles and build enterprises with confidence and determination."

A Proud Milestone for Sunrise Efficient Marketing Limited.

The Company considers this recognition an important milestone in its journey and a testament to the dedication of its management and team.

Sunrise Efficient Marketing Limited remains focused on expanding its business, strengthening its market presence and creating long-term value for its customers, employees, business partners and shareholders.

The Company believes that **strong leadership, customer-centricity, professional management and continuous improvement** will remain the key pillars of its future growth.

About Sunrise Efficient Marketing Limited.

Sunrise Efficient Marketing Limited (BSE Scrip Code: 543515) is a BSE SME-listed company operating in the energy-efficiency and industrial products segment.

The Company deals in electric motors and allied products including VFDs, pumps and other industrial solutions and provides associated technical services. Through its established business relationships and customer-focused approach, the Company continues to strengthen its presence in the industrial and energy-efficiency market.



SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

For further information, please contact:

Sunrise Efficient Marketing Limited

3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017

Email: cs@sunrisemarketing.net

Website: www.sunriseefficientmarketing.com

SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

